



COMMUNICATE + CELEBRATE  
**Q2 2021**



# RESTAURANT BRANDING







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**WE MAKE**

**southern,  
authentic,  
serious,  
butter  
biscuits.**

## THE DELIVERY

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### YOUR POSITION

**the long &  
short of it.**

Butter is serious about really good, authentic biscuits. We bring the heart of the south to the west coast for a culinary experience you won't find elsewhere – trust us, we looked.

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*LONG*

Butter is serious about really good, authentic biscuits.

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*SHORT*

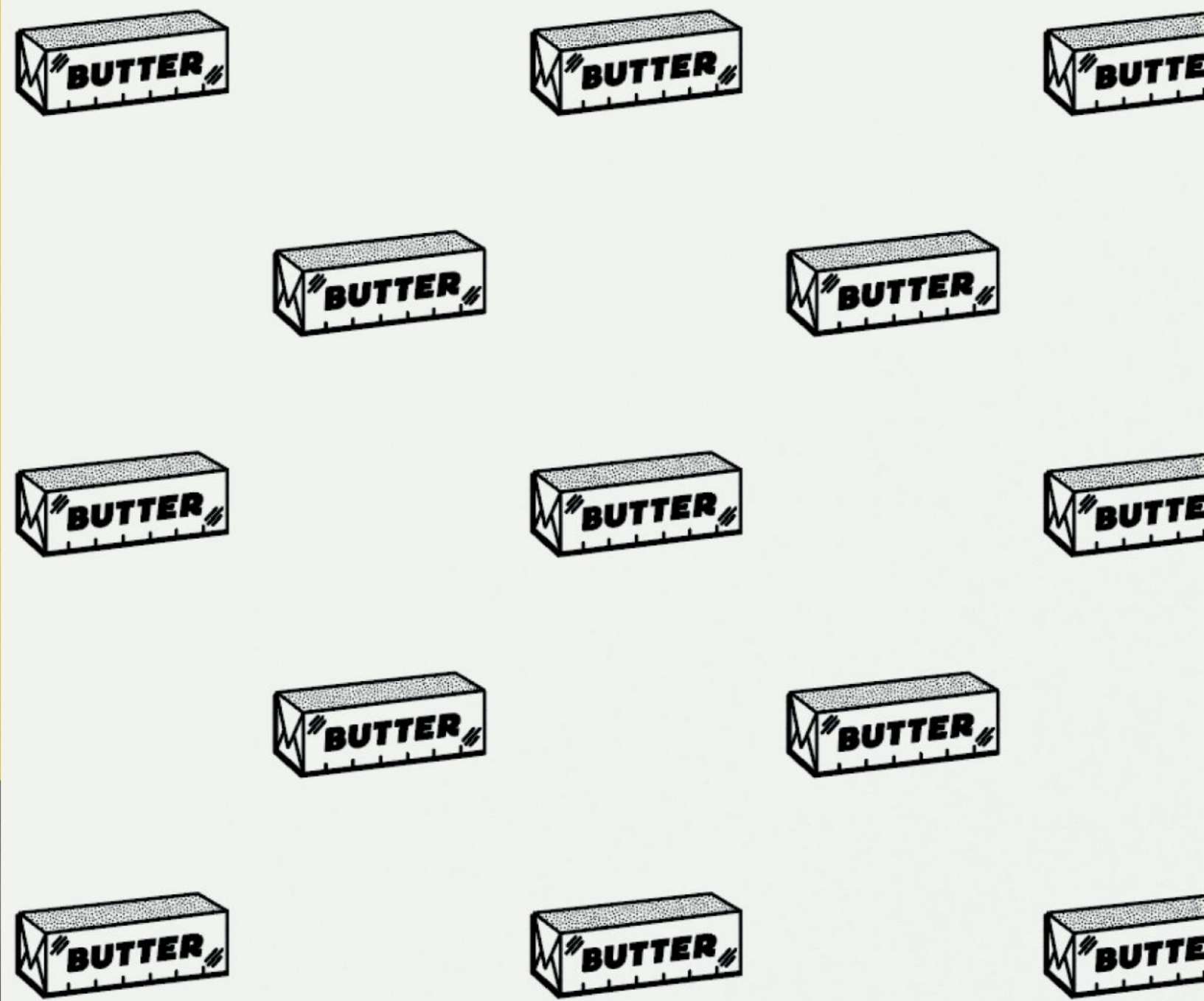






*Butter*  
BISCUIT • HOUSE



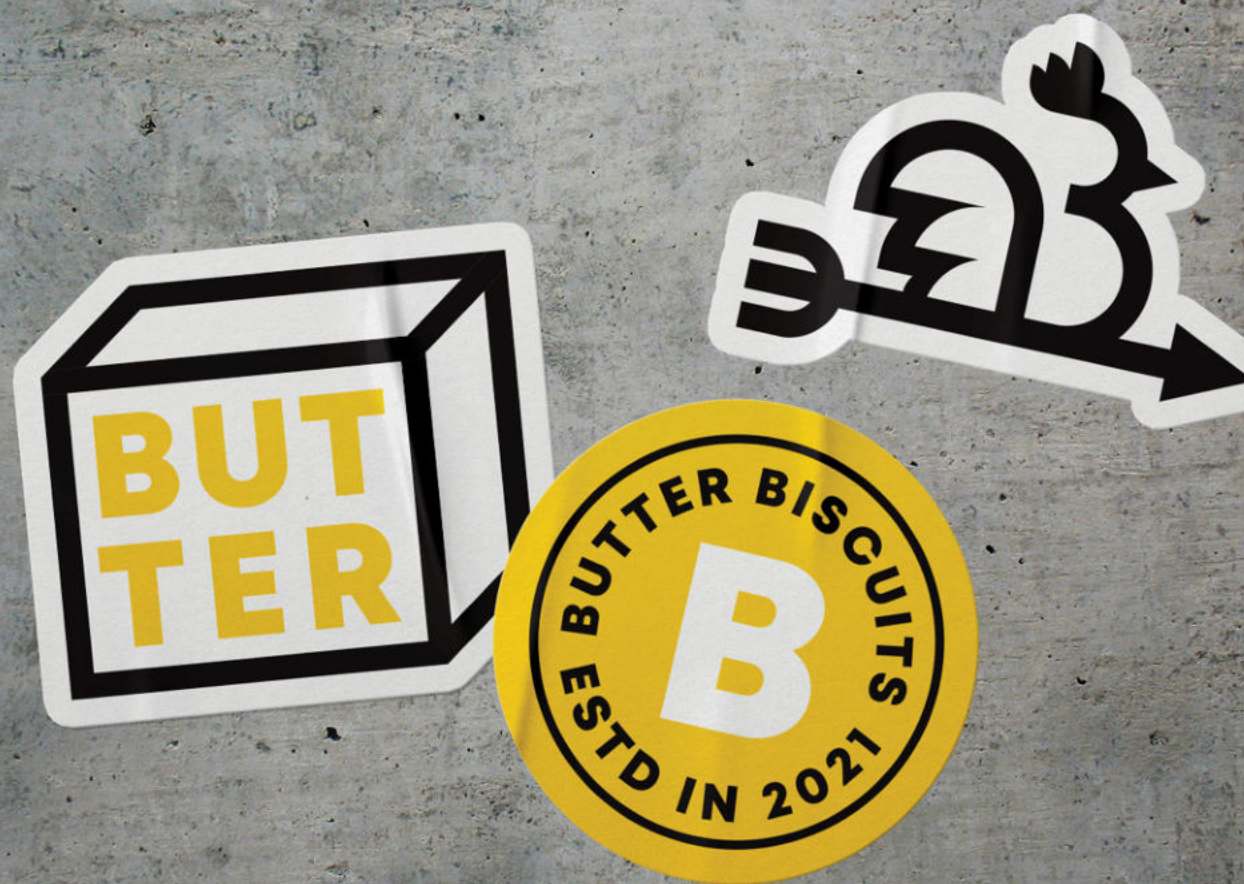


REALLY GOOD BISCUITS  
REALLY GOOD BISCUITS  
REALLY GOOD BISCUITS





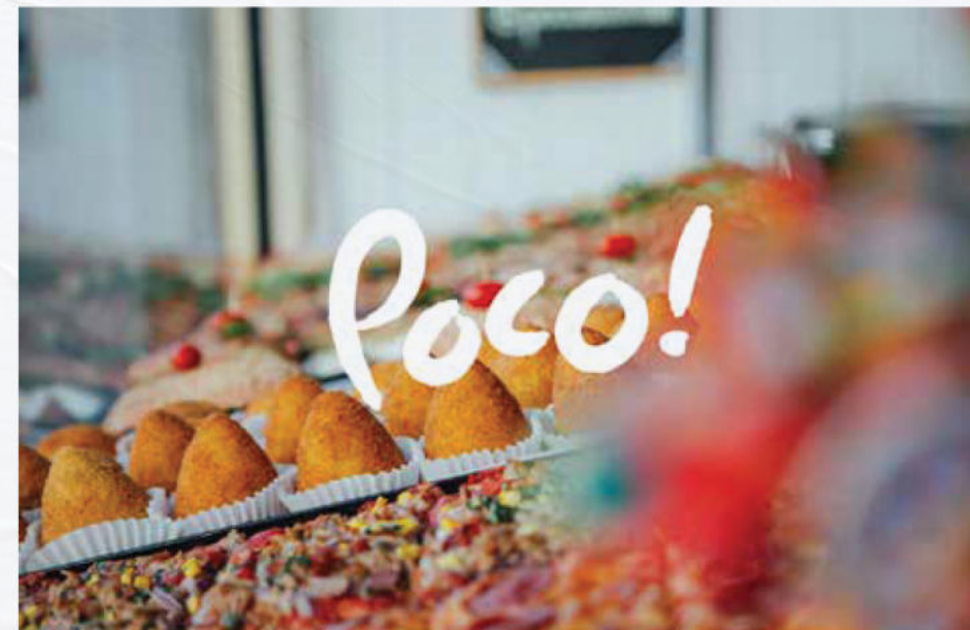
THESE ARE SOME  
**CLUCKIN'**  
GOOD BISCUITS







Jim



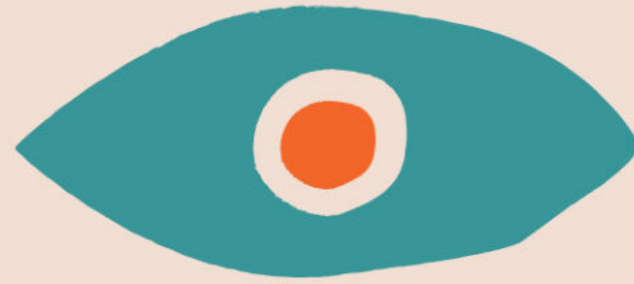




CHUP  
CHUP  
CHUP

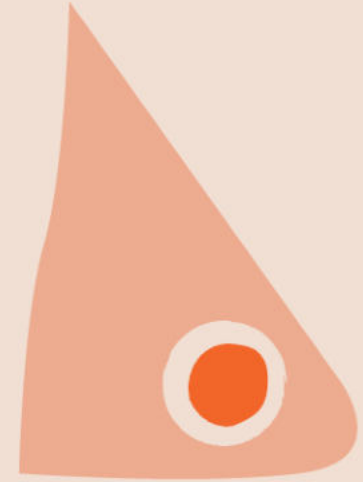


—  
THE CHUP  
EXPERIENCE



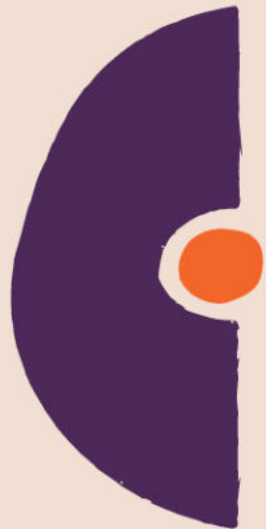
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SIGHT



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SMELL



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MOUTH



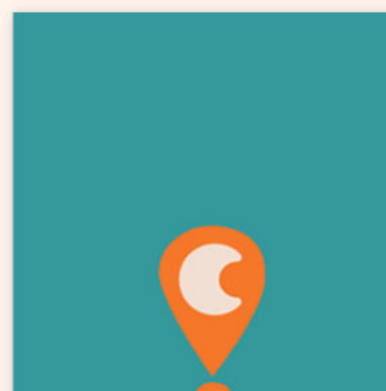
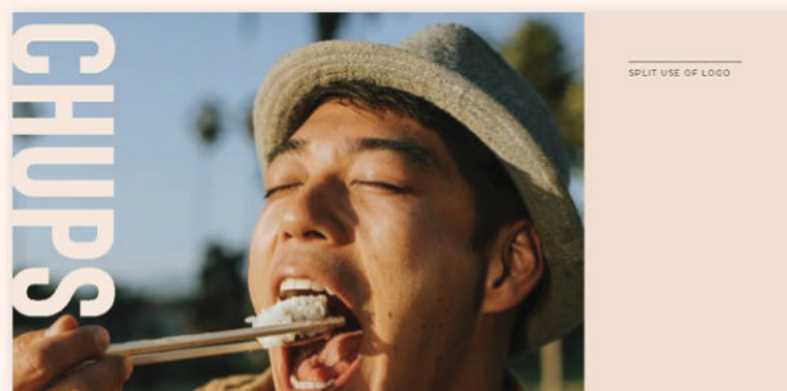
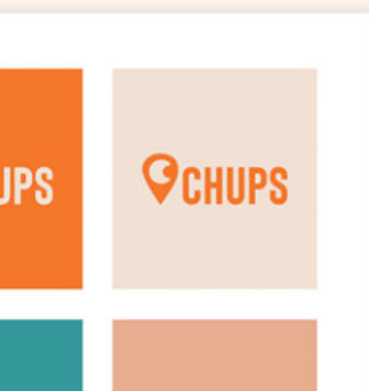
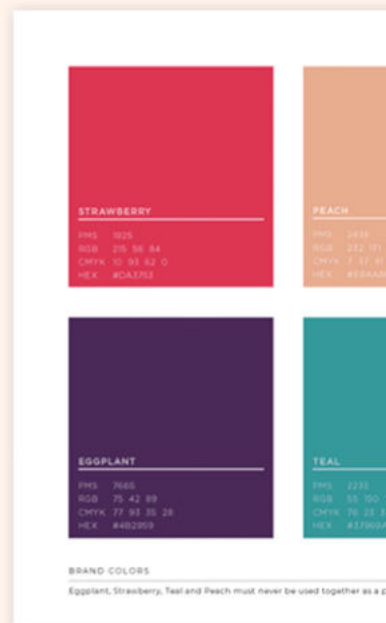
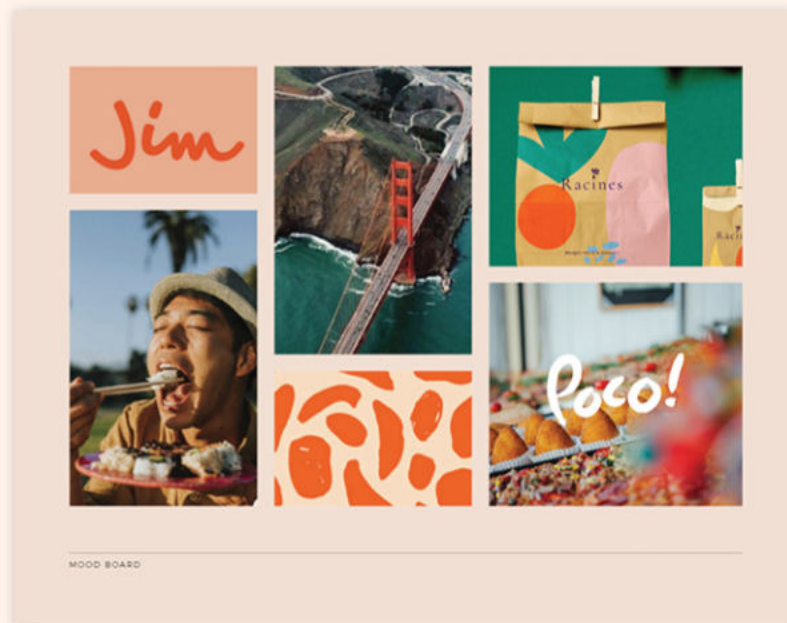
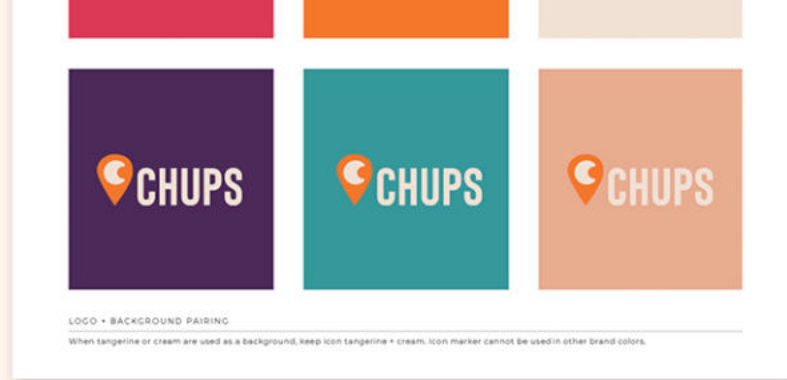
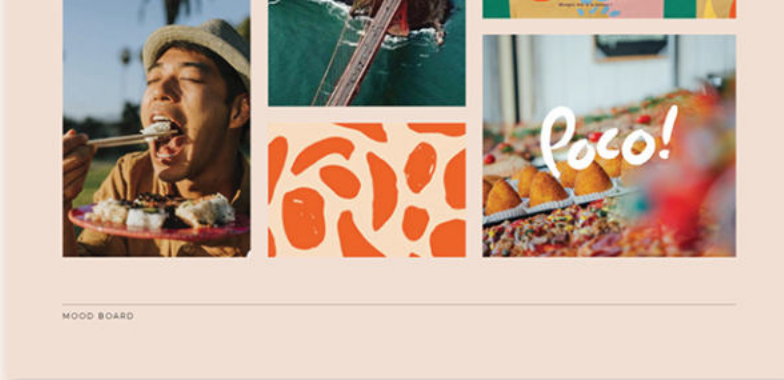
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DELIVERY



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THE FOOD





OPTION 1

NAME

**the doughnut  
exchange**

WEBSITE

thedoughnutexchange.com

OPTION 2

NAME

**the lazy  
glaze**

WEBSITE

thelazyglaze.com

OPTION 3

NAME

**joe &  
dough**

WEBSITE

joedough.co





## THE DELIVERY

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### YOUR POSITION

**the long &  
short of it.**

Joe & Dough is a local cafe where you can share in the joy of irresistibly fluffy, handcrafted donuts—the way donuts were meant to be.

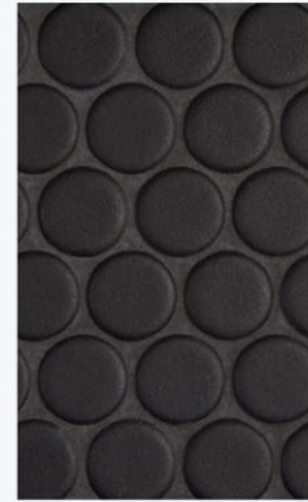
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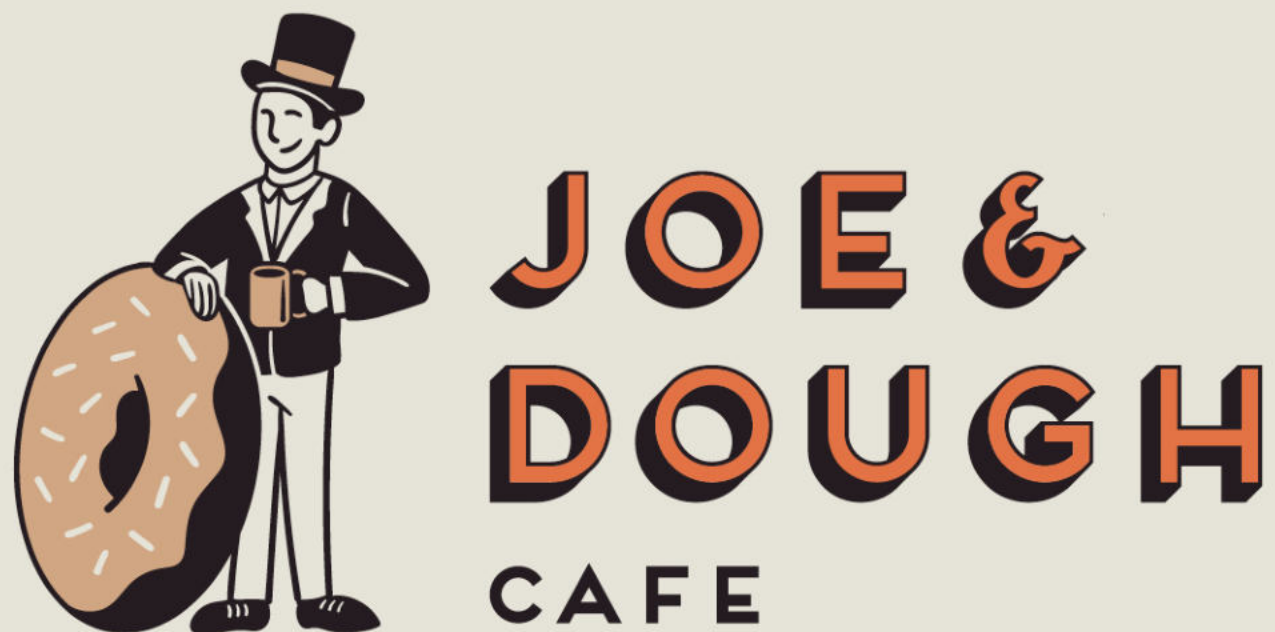
*LONG*

Joe & Dough: The way donuts were meant to be.

---

*SHORT*





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PRIMARY LOGO



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TEXT LOGO





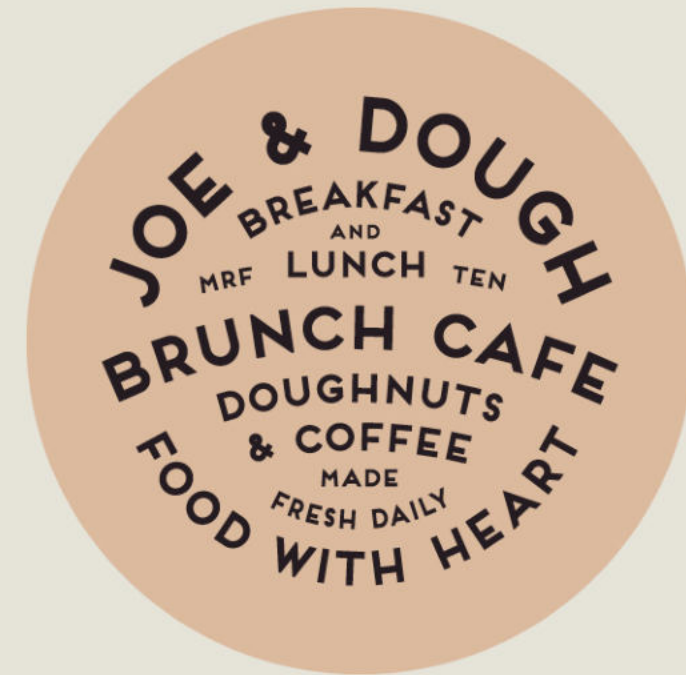
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DONUT MAN ICON



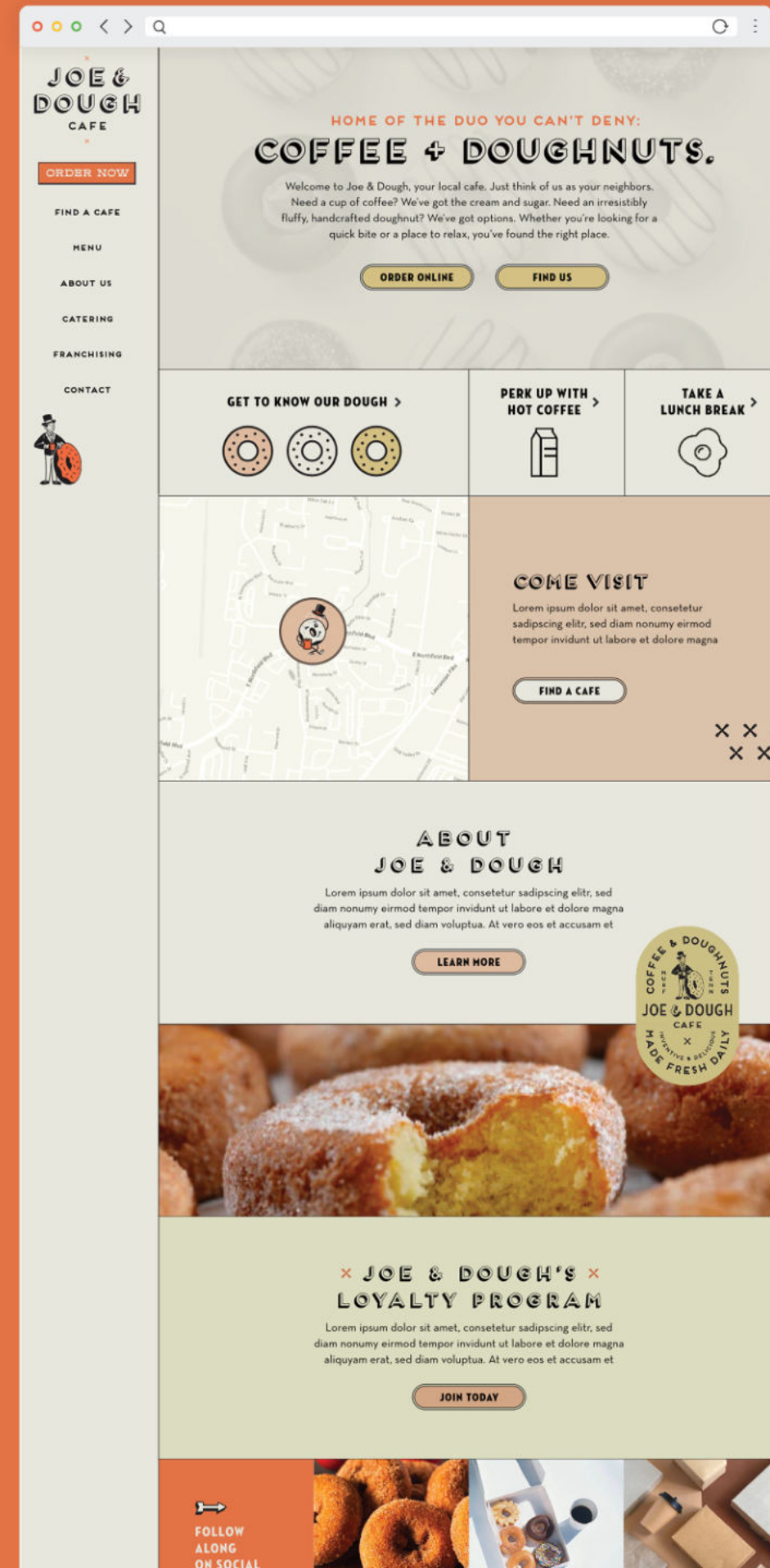
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DONUT ICON

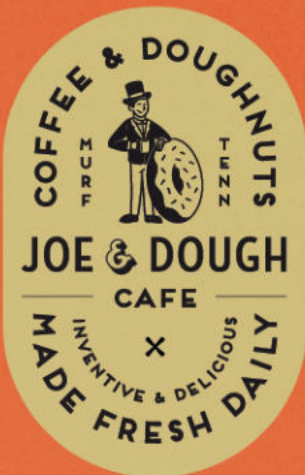


*Handmade*  
IN MURFREESBORO, TN









## × DOUGH ×



### YEAST

#### ARTISAN

##### GLAZED

Vanilla Glaze Caramel Glaze

##### ICED

Chocolate Ice Strawberry Ice Blueberry Ice Vanilla Ice Green Apple Ice Peach Ice Zebra Ice Peanut Butter Ice Maple Ice

#### PREMIUM

##### ICED

Chocolate Ice Sprinkle Strawberry Ice Sprinkle Blueberry Ice Sprinkle Vanilla Ice Sprinkle Green Apple Ice Sprinkle Peach Ice Sprinkle

##### FILLED

Baran Cream Boston Cream Apple Jelly Raspberry Jelly Blueberry Jelly Oreo Cookie Peanut butter w. Chocolate Ice Lemon Jelly Hawaiian

### CAKE

#### PREMIUM

##### ICED

Chocolate Ice Strawberry Ice Blueberry Ice Vanilla Ice Cranberry Orange Ice Peach Cake Ice Old Fashion Glaze Old Fashion Ice Red Velvet Cream Cheese Ice

##### COATED

Vanilla w. Cinnamon Sugar Choc w. Cinnamon Sugar Strawberry Powdered Blueberry Powdered Vanilla Powdered Cranberry Orange Powdered

### SPECIALTY

#### FRITTER

Apple Fritter Cherry Fritter Pineapple Fritter

#### CINNAMON ROLL

Glaze Vanilla Drizzle Chocolate Drizzle

#### DOUGHNUT SUPREME

Joe's Yeast Doughnut filled with fiesta veggies, egg, cheese, and choice of sausage, chicken, bacon, or beef.

### DOUGH DEALS

#### DOZEN DOUGHNUTS

Artisan Only 8.99  
Artisan + Premium 10.99  
Artisan, Premium, Specialty 12.99

#### 1/2 DOZEN DOUGHNUTS

Artisan Only 4.99  
Artisan + Premium 6.99  
Artisan, Premium, Specialty 7.99

Handmade  
MURFREESBORO, TN



## × JOE ×

ESPRESSO SHOT 1.99

#### PLAIN JOE

Black Coffee

#### LATTE

Mocha, Vanilla, Caramel, Hazelnut, Peppermint, Cinnamon Spice

#### MACCHIATO

Mocha, Vanilla, Caramel, Hazelnut, Peppermint, Cinnamon Spice

#### SERVED HOT OR ICED

Chai Latte Spicy Indian Chai

#### HOT

Chai Latte Spicy Indian Chai

#### COLD

Sweet Tea Unsweet Tea Lemonade w. Tea Peachade w. Tea

#### EGGS + HAM + CHEESE

#### CREAM CHEESE

Plain Jalapeño Vegetable

MIXED DOZEN 12.99  
MIXED 1/2 DOZEN 7.99

#### Cranberry Orange

Sugar w. Sprinkles M&M

### PASTRIES

#### CROISSANTS 1.29

Plain Croissant Glaze Croissant Iced Croissant

#### FILLED CROISSANT 1.99

Strawberry Cream Cheese Blueberry Cream Cheese Vanilla Cream Cheese Chocolate Fudge Cinnamon Apple

#### FRIED PIES 2.99

Apple Cherry Chocolate Lemon Hawaiian Pecan

#### SCONES 1.99

Blueberry Cranberry Orange Chocolate Chip Banana Nut Raspberry w. Almond Ham + Cheese w. Scallion

#### MUFFINS 1.99

Chocolate Chip Blueberry Orange Cranberry Cinnamon Red Velvet

#### BROWNIES 1.99

Chocolate Chip Chocolate Chip w. Pecan Chocolate w. Caramel

#### DANISH 1.99

Apple Cherry Cream Cheese Raspberry Cream Cheese Blueberry Cream Cheese Vanilla Cream Cheese

#### EGG ROLLS 1.99

Cinnamon Apple Cherry Cream Cheese Cinnamon Pineapple

## BREAKFAST served all day

### JOE'S BREAKFAST SANDWICH 2.99

Biscuit, Croissants, Toast, Bagel Sausage, Bacon, Chicken, Country Ham, Fried Bologna

Tomato, Lettuce, Onion, Jalapeño

Ranch, Ketchup, Mayonnaise, Mustard, Hot Sauce, Joe Sauce, Blueberry, Strawberry, Cherry, Apple, Pineapple, Grape, Mixed Fruit, Jelly

Egg 1.29 | Cheese .49 | Double Meat 1.99

Bread Only 1.29

3.99 BARN HOUSE 6.99

2 Eggs, Fiesta Veggie, Chicken, Cheese

5.99 THE HASALA 5.99

2 Eggs, Fiesta Veggie, Special Spices, Cheese

6.99

cheese

BISCUIT & GRAVY 3.99

HASH BROWN

Main 1.99

Cheese 2.99

Cheese + Bacon 3.99

Cheese, Bacon + Fiesta Veggie 4.99

HASH ROUNDS

SM 1.29 | MD 1.69 | LG 2.29

### MAKE IT A COMBO

#### BREAKFAST

Add Hash Round, Any Doughnut, and small coffee to any breakfast item for additional +2.99.

#### LUNCH

Add Chips, Any Doughnut, and Bottle soft drink to any lunch item for additional +2.99.

#### KIDS MEAL

Free Doughnut and a toy with purchase of any breakfast or lunch menu item.

## LUNCH

### PANINIS 6.99

your choice of sourdough, wheat or white bread

#### THE SOUTHERN

Chicken, Bacon, Ranch

#### THE PHILLY

Steak, Onion, Bell Pepper, Mushroom, Swiss Cheese

#### THE HAWAIIAN

Ham, Turkey, Swiss Cheese, Guava Pineapple Sauce

#### THE CUBAN

Roasted Pork, Ham, Swiss Cheese, Dill Pickle, Mustard

#### THE ITALIAN

Ham, Pepperoni, Salsami Swiss Cheese, Marinara Sauce, Herbs

### SANDWICHES

your choice of sourdough, wheat, white or a croissant

GRILLED CHEESE 3.99

2 Eggs, Fiesta Veggie, Chicken, Cheese

5.99 Cold or Grilled

5.99 THE HASALA 5.99

2 Eggs, Fiesta Veggie, Special Spices, Cheese

6.99

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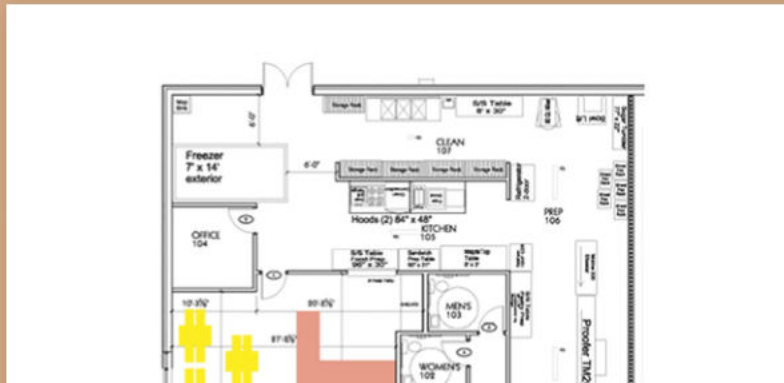
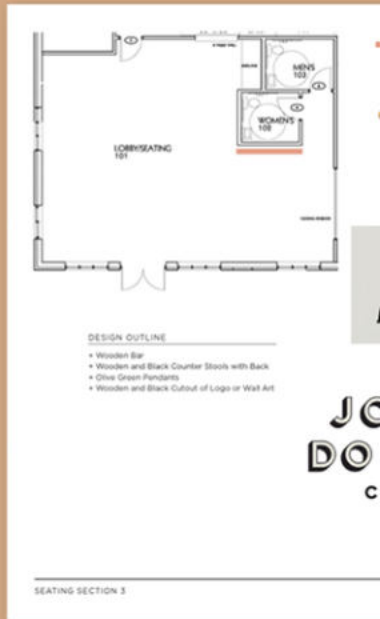
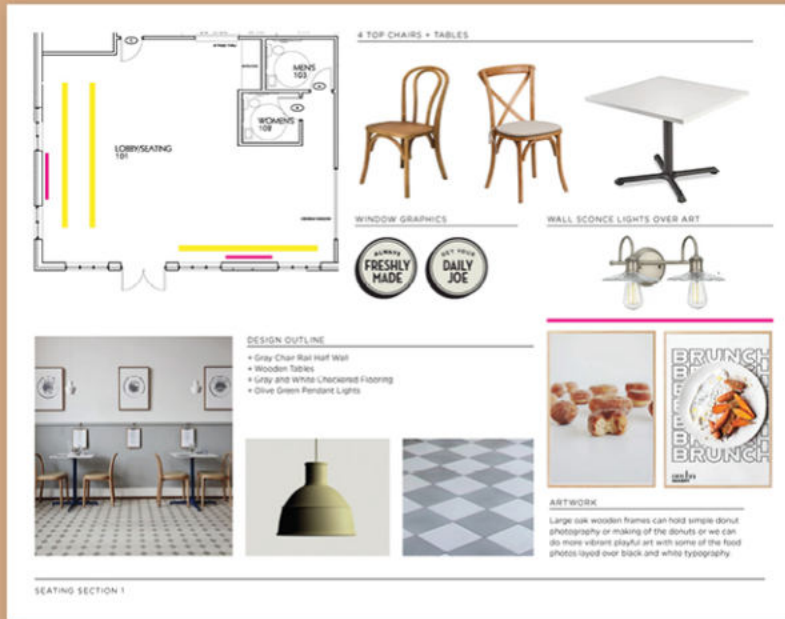
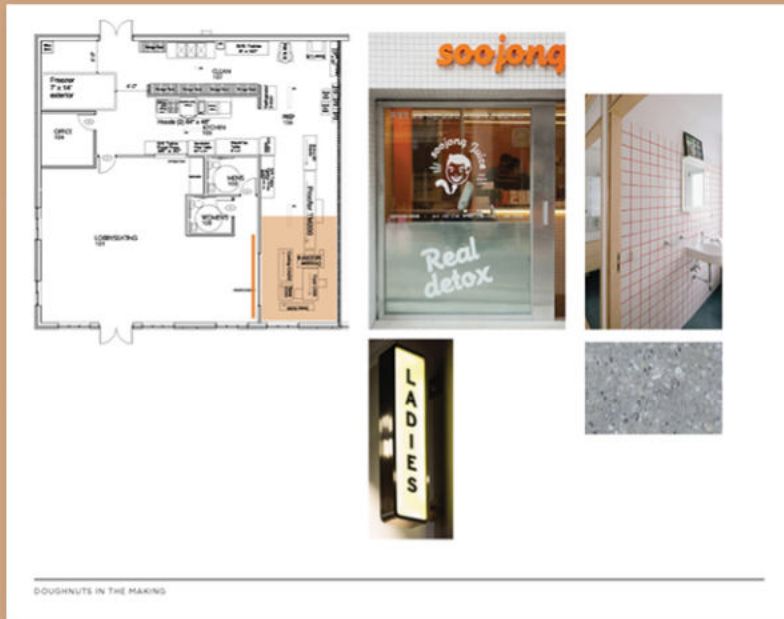
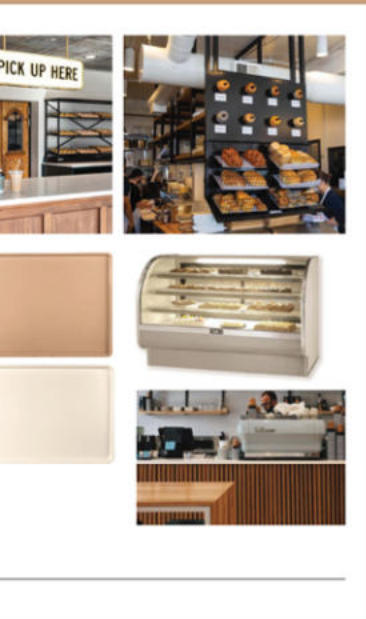
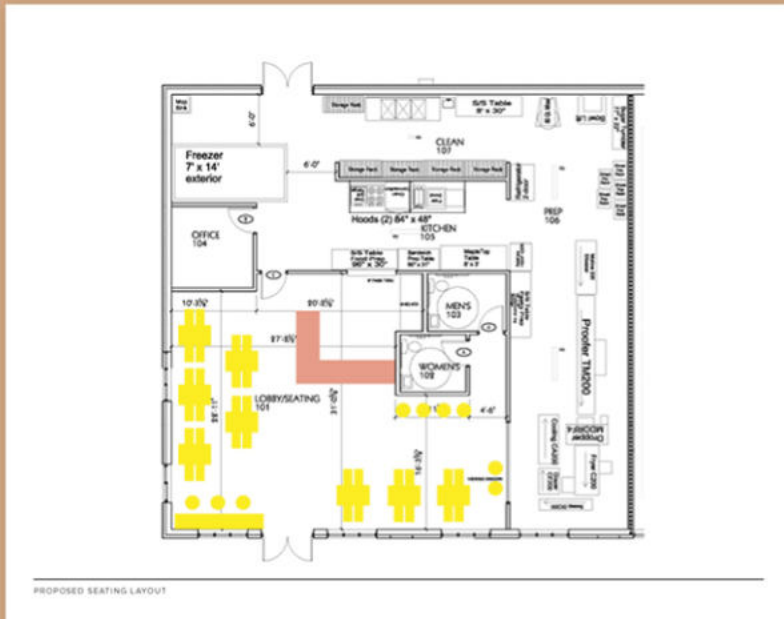
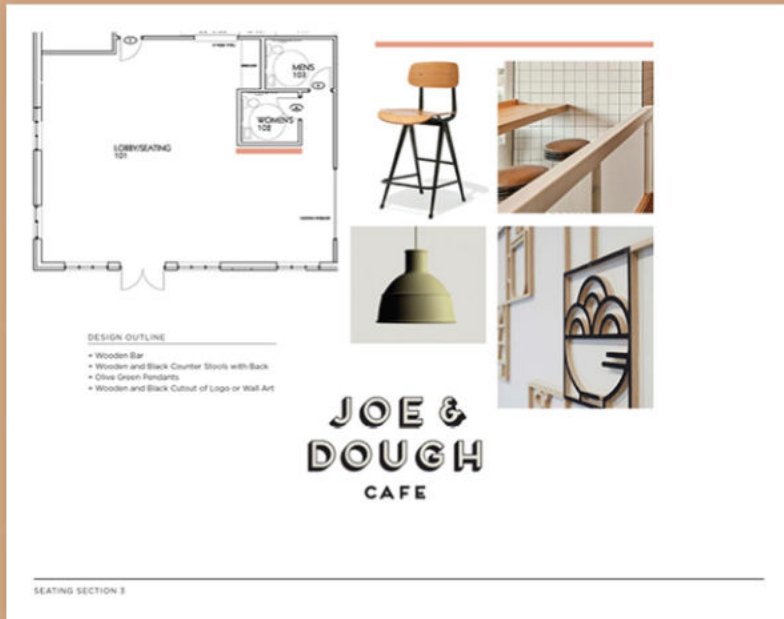
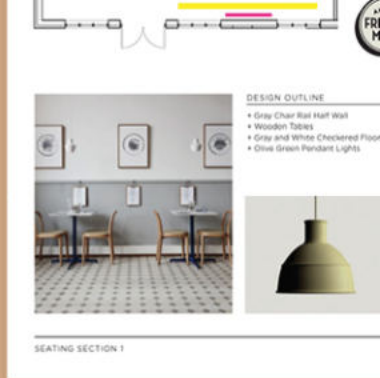
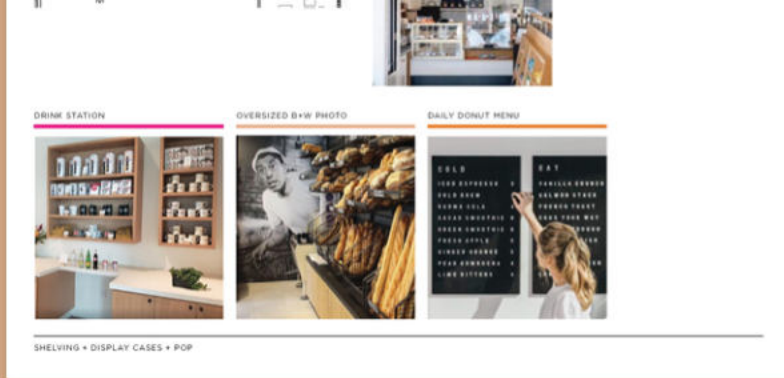
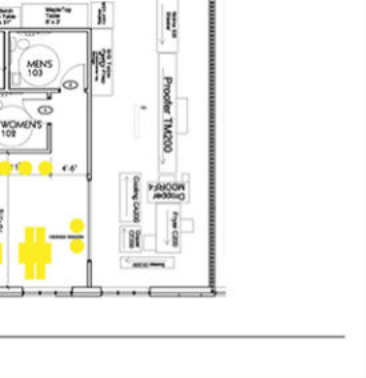
cheese

cheese

cheese

cheese











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PRIMARY LOGO

LONGHORN  
TACOS  
ATX

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TEXT LOGO





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SUPPORTING LOGO - WITH TAGLINE



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SUPPORTING LOGO - VERTICAL





HAND *Crafted* TACOS

*Longhorn*  
**TACOS**

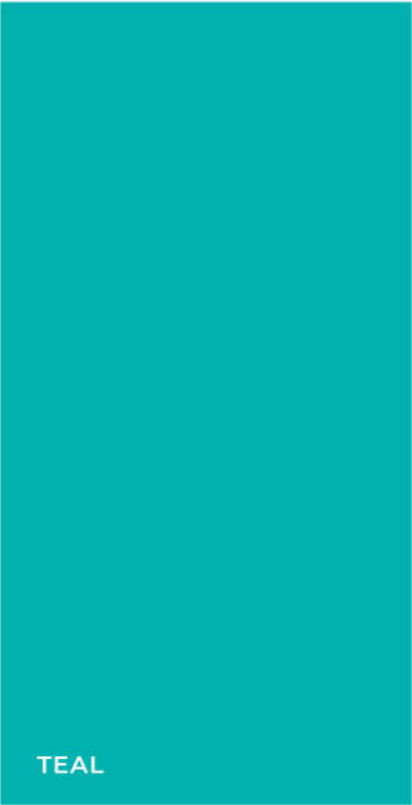




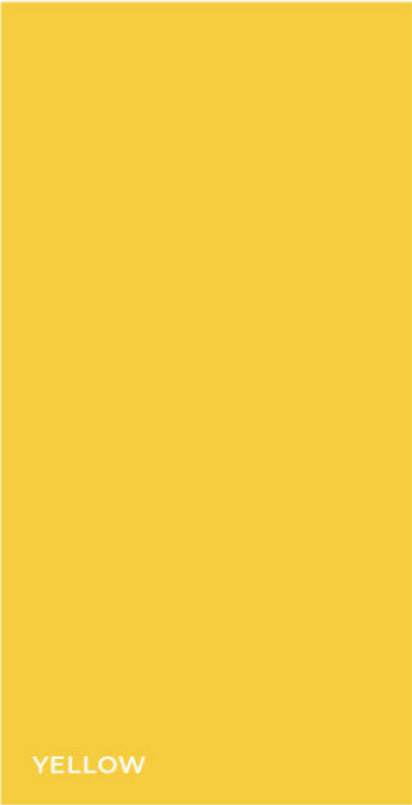




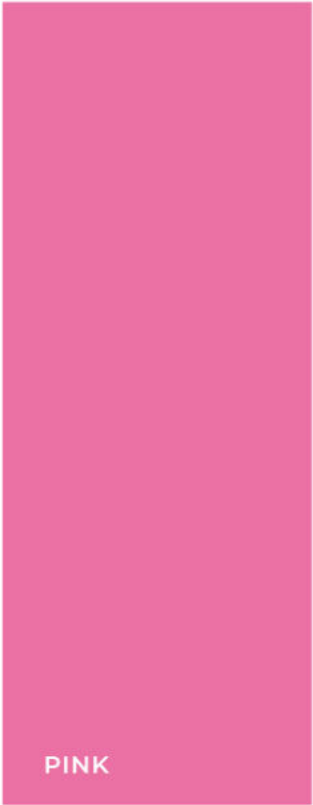
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RGB 251 201 185  
CMYK 0 25 22 0  
HEX #FBC9BA



PMS 7466 CP  
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CMYK 76 4 36 0  
HEX #00B2B0



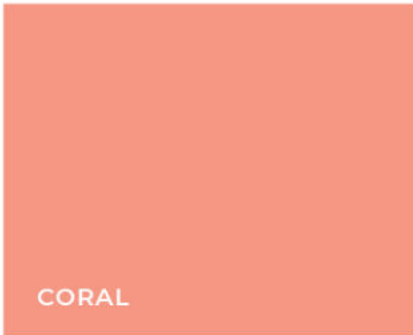
PMS 1225 CP  
RGB 246 205 62  
CMYK 4 17 87 0  
HEX #F7CE3D



PMS 218 CP  
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CMYK 2 70 5 0  
HEX #EB71A4



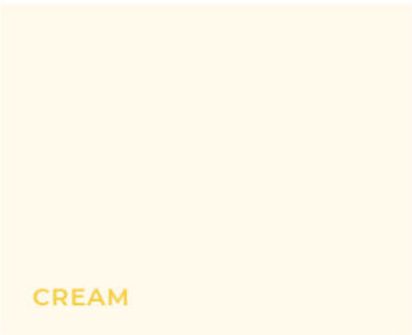
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RGB 129 190 65  
CMYK 55 2 100 0  
HEX #81BE41



PMS 1625 CP  
RGB 255 153 131  
CMYK 0 50 43 0  
HEX #FF9983



PMS 630 CP  
RGB 130 200 200  
CMYK 48 3 23 0  
HEX #82C8C8



PMS 9064 U  
RGB 255 250 235  
CMYK 0 1 7 0  
HEX #FFFAEB



PMS 213 CP  
RGB 232 31 118  
CMYK 2 97 24 0  
HEX #E81F76



PMS 2244 CP  
RGB 55 139 106  
CMYK 79 24 70 7  
HEX #378B6A

PRIMARY BRAND COLORS

SUPPORTING BRAND COLORS





# Lulu's®

Fun • Food • Music



# Lulu's®

Fun • Food • Music

---

PRIMARY LOGO — STICKER STYLE — WITH TAGLINE  
USE ON TEXTURED OR COLORED BACKGROUNDS ONLY







OPTION 1

NAME

**prop +  
pour**

WEBSITE

propandpour.com

OPTION 2

NAME

**the noble  
union**

WEBSITE

eatnobleunion.com

OPTION 3

NAME

**the dirty  
double**

WEBSITE

eatatthedirtydouble.com

**we are**



We are fun, family friendly and always looking to have a good time. We offer plenty of entertainment options, and we welcome all to the table. We cater to families, but we also cater to those looking to get a little rowdy after the sun sets. We take pride in our carefully curated and unexpected menu. Our food is top-notch, and we have craft cocktails you can't find anywhere else. We keep people coming back with our friendly and energetic atmosphere.



**we are not**



We are not stuffy or elitist. We do not exclude people from our tables. We are not boring. We aren't a quiet, jazz-playing, candle-lit dinner for two kind of restaurant. We don't serve your typical bar grub, and we don't settle for anything less than amazing. We don't judge, and we never say no to a good time.

## THE DELIVERY

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### YOUR POSITION

**the long &  
short of it.**

MAC: where you're always off the clock. It's where the perfected recipes keep you coming back, the constant entertainment takes the edge off, and the laid back environment allows you to kick your feet up and relax.

---

*LONG*

MAC: where you're always off the clock.

---

*SHORT*













## THE DELIVERY

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### YOUR POSITION

**the long &  
short of it.**

We are the neighborhood spot for authentic, scratch-made Tex-Mex, oversized drinks and a genuinely good time.

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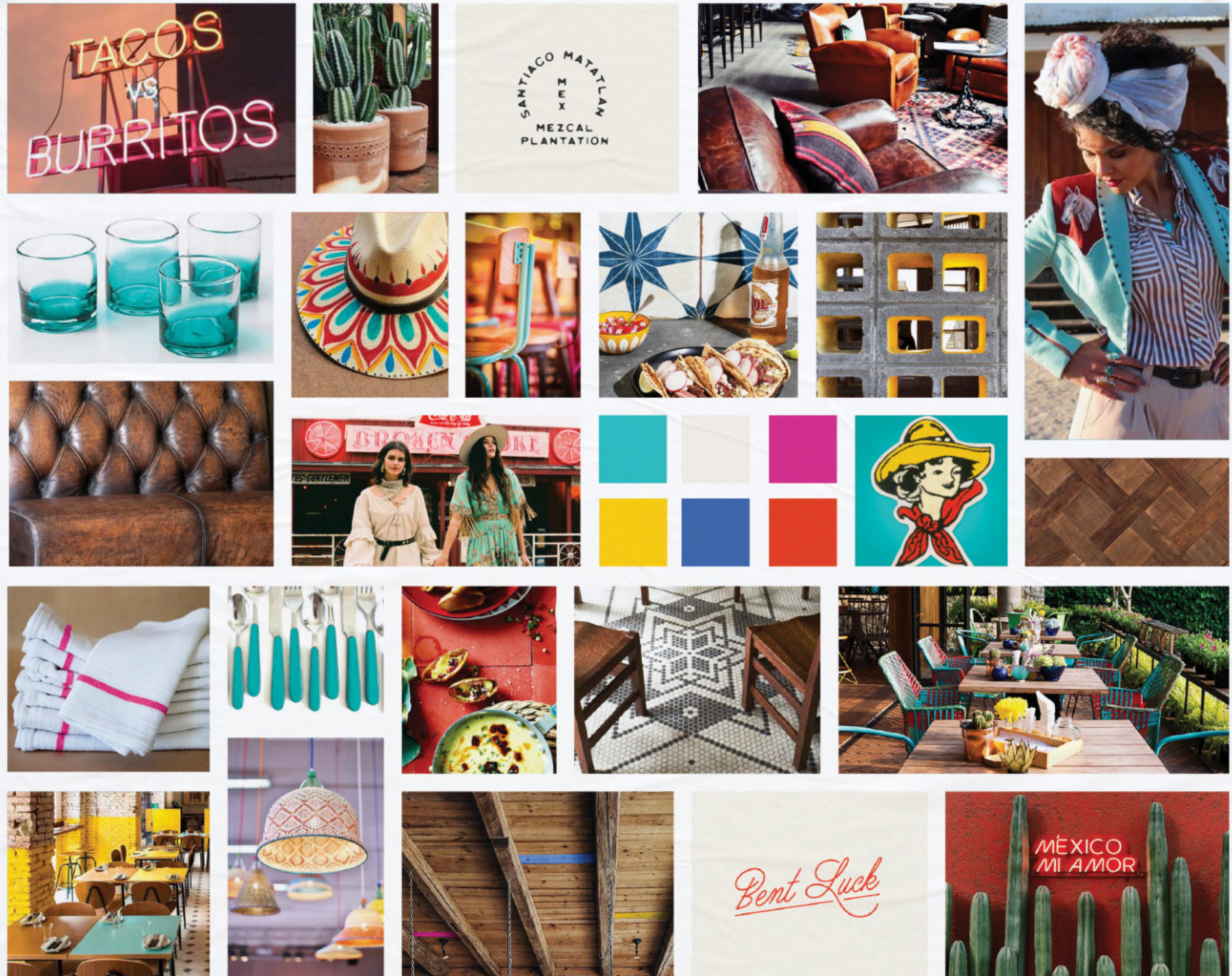
*LONG*

We are the neighborhood spot for authentic Tex-Mex and a genuinely good time.

---

*SHORT*







**TRUDY'S**

**AUTHENTIC  
TEX-MEX**

**TRUDY'S**

**AUTHENTIC  
TEX-MEX**



AU ◆ TRUDY'S ◆ TX ◆  
AUTHENTIC TEX-MEX

Trudy's  
AUTHENTIC  
TEX-MEX

  
AU ◆ TRUDY'S ◆ TX ◆  
AUTHENTIC  
TEX-MEX

Trudy's  
AUTHENTIC  
TEX-MEX 







MAS  
QUESO  
POR FAVOR



NORTH STAR  
MEX  
MADE FRESH  
DAILY

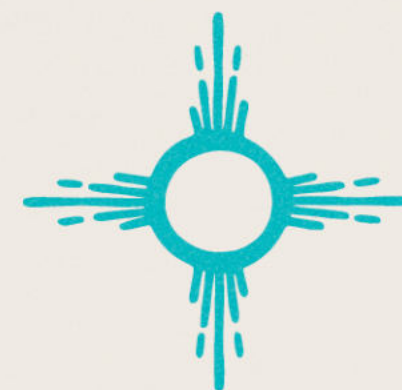
TEX  
MEX

GRAB  
THE  
BULL BY  
THE  
HORNS

MEZCAL  
MEZCAL

QUESO  
QUESO  
QUESO  
QUESO

THE  
ORIGINAL  
EST. 1977























STAMPED  
BAG OPTION

RECEIPT SEALED  
WITH STICKER





UDY'S  
AUTHENTIC  
TEX-MEX

ALEXA  
RODARTE

director of  
marketing

TYPE  
alexar@  
trudys.com

TEL  
469/426/1154

TRUDYS.COM

TYPE  
rachelh@  
trudys.com

TEL  
512/952/0183

TRUDYS.COM

TRUDY'S  
AUTHENTIC  
TEX-MEX

South Congress  
Cafe

TYPE  
niela@  
trudys.com

TEL  
/577/1677

TRUDYS.COM

MICHAEL  
FRAZIER

general  
manager

TYPE  
michaelf@  
trudys.com

TEL  
310/210/1145

TRUDYS.COM

KRIS  
PETERSON

general  
manager

TYPE  
krisp@  
trudys.com

TEL  
361/815/5788

RACHEL  
HINOJOSA

THE  
ORIGINAL

TRUDY'S  
AUTHENTIC  
TEX-MEX

TRUDYS.COM

TRUDY'S  
AUTHENTIC  
TEX-MEX

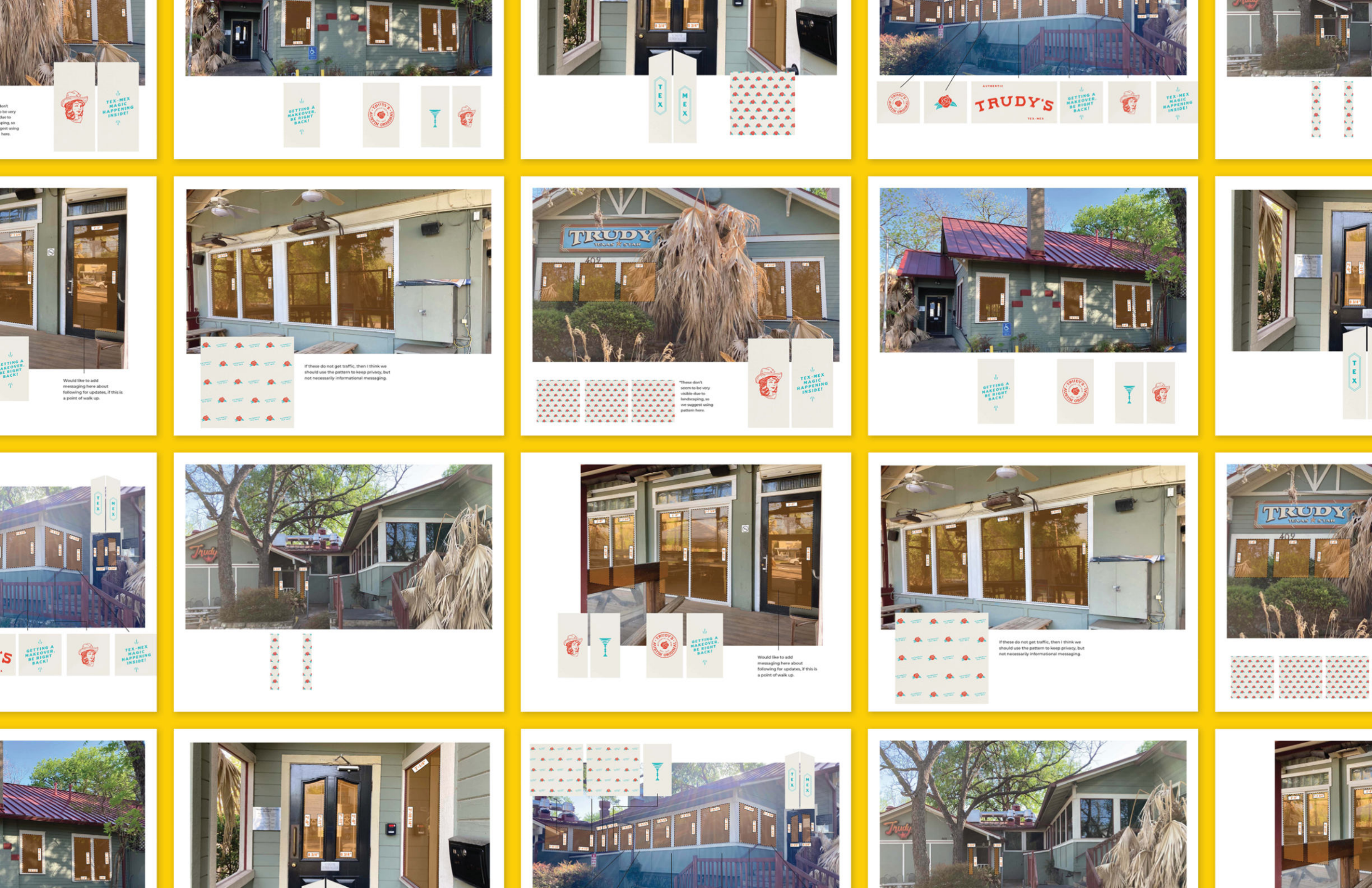
hello!

TRUDYS.COM

TRUDY'S  
AUTHENTIC  
TEX-MEX







Don't be very due to pping, so just using here.



↓  
TEX-MEX MAGIC HAPPENING INSIDE!  
↑

↓  
GETTING A MAKEOVER, BE RIGHT BACK!  
↑



↓  
TEX  
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↓  
AUTHENTIC  
TRUDY'S  
TEXAS STAR  
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↓  
GETTING A MAKEOVER, BE RIGHT BACK!  
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↓  
TEX-MEX MAGIC HAPPENING INSIDE!  
↑



↓  
GETTING A MAKEOVER, BE RIGHT BACK!  
↑

Would like to add messaging here about following for updates, if this is a point of walk up.



If these do not get traffic, then I think we should use the pattern to keep privacy, but not necessarily informational messaging.



"These don't seem to be very visible due to landscaping, so we suggest using pattern here."



↓  
TEX-MEX MAGIC HAPPENING INSIDE!  
↑

↓  
GETTING A MAKEOVER, BE RIGHT BACK!  
↑



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TEX  
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GETTING A MAKEOVER, BE RIGHT BACK!  
↑



↓  
TEX-MEX MAGIC HAPPENING INSIDE!  
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↓  
GETTING A MAKEOVER, BE RIGHT BACK!  
↑

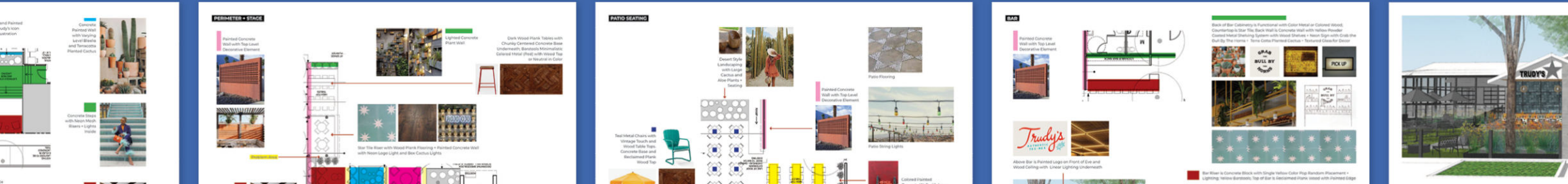
Would like to add messaging here about following for updates, if this is a point of walk up.



If these do not get traffic, then I think we should use the pattern to keep privacy, but not necessarily informational messaging.











Would suggest both tall + short with the fluted style

GLASSWARE

GLASSWARE

MAIN PLATES

The goal here is to keep the main plates pretty neutral and let the food bring in the color. There is also an opportunity to bring color through some of the smaller pieces, such as the drink napkins, side dish bowls, etc.

DECORATIVE PLATES



The bottom of the silverware above can be in any one of the brand colors. But do not choose more than one color. If you choose red, we recommend using red across the board.

This is another option that again brings in the feminine, western, floral concept from the brand board.

SILVERWARE

If a tray is needed, this is where a pop of color could come in with a neutral branded or decorative paper doily to create contrast.

Fresh tortillas can be served in one of the styles above in a neutral or bright brand color.

TORTILLAS

We suggest the guacamole go in a bright pink bowl if possible to contrast with the guac.

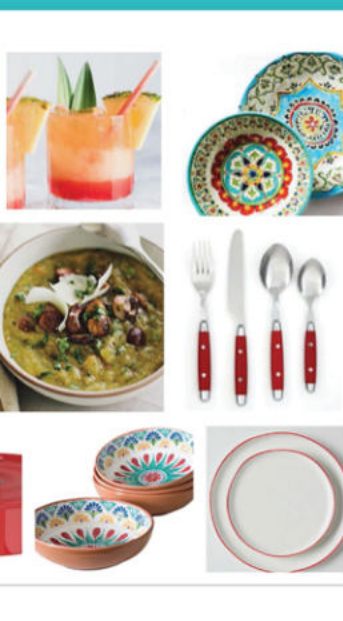
Small, cut glass ball jars will be used to serve salsa in and then the guest can pour it into a small bowl.

Tortilla chips can either go in a tee-mex style basket that uses the bright brand colors, or a more neutral basket weave option.

CHIPS + GUAC

Queso will go in cast iron skillet on a wood plank.

QUESO



Would suggest both tall + short with the fluted style

Branded drink napkins and/or coasters in a variety of brand colors.

GLASSWARE

GLASSWARE

MAIN PLATES

The goal here is to keep the main plates pretty neutral and let the food bring in the color. There is also an opportunity to bring color through some of the smaller pieces, such as the drink napkins, side dish bowls, etc.

DECORATIVE PLATES



SILVERWARE

TORTILLAS

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CHIPS + GUAC

QUESO

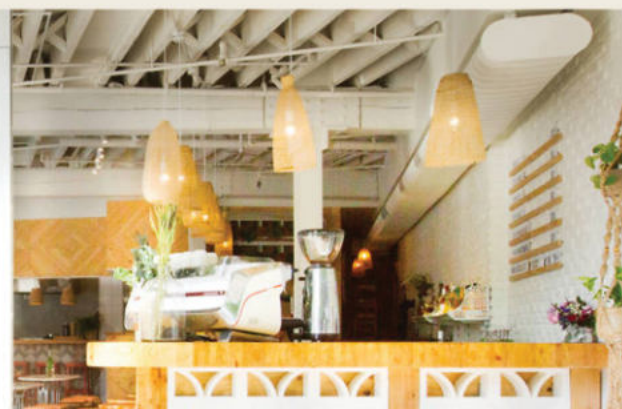
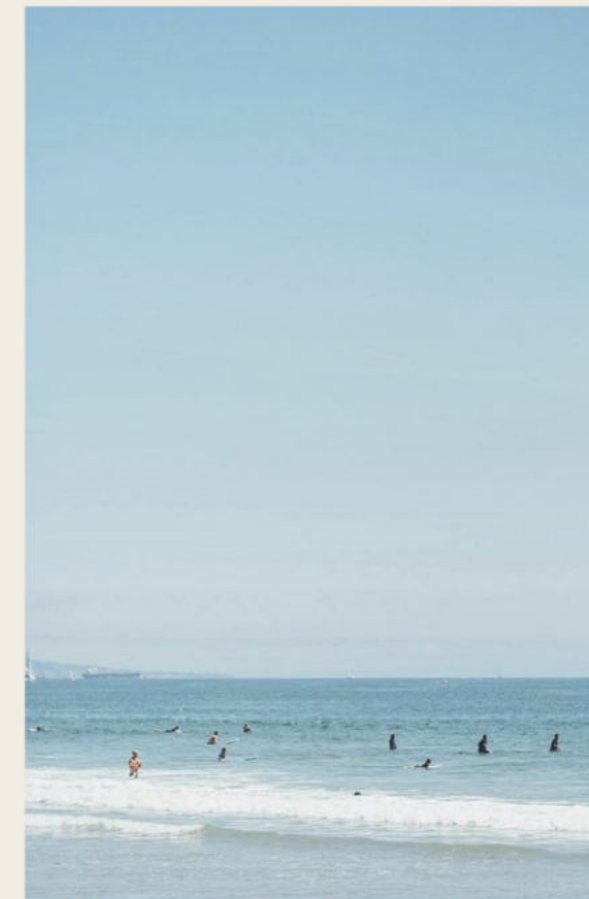














VIBE

ORGANIC KITCHEN  
& JUICE

VIBE

ORGANIC KITCHEN  
& JUICE



ORGANIC KITCHEN



& JUICE



ORGANIC KITCHEN  
& JUICE





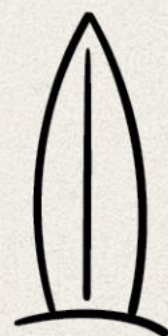
EAT MORE  
PLANTS

*eat drink vibe*









COMING  
SOON

NEWPORT  
BEACH

DANA  
POINT





# BUSINESS BRANDING



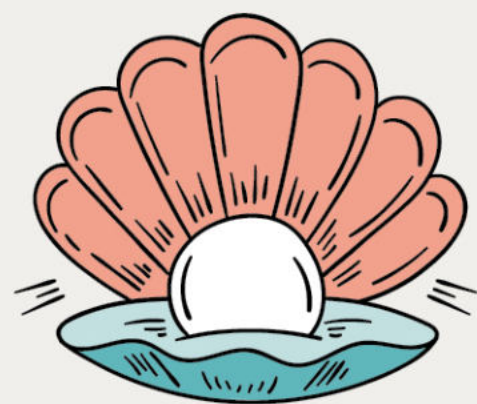












CRAZY  
SISTA





*Crazy  
Sistas*

**CRAZY SISTA**

collection

**CRAZY  
SISTA**

**COLLECTION**



CHALKY  
LETTERS  
LABEL  
REGULAR

CHALKY  
LETTERS  
LABEL  
OUTLINE

SERA VE REGULAR

---

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

HALLELUJAH SERIF

---

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n  
o p q r s t u v w x y z

Gamelia Script

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A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n  
o p q r s t u v w x y z







THE  
LOOK

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AESTHETICS

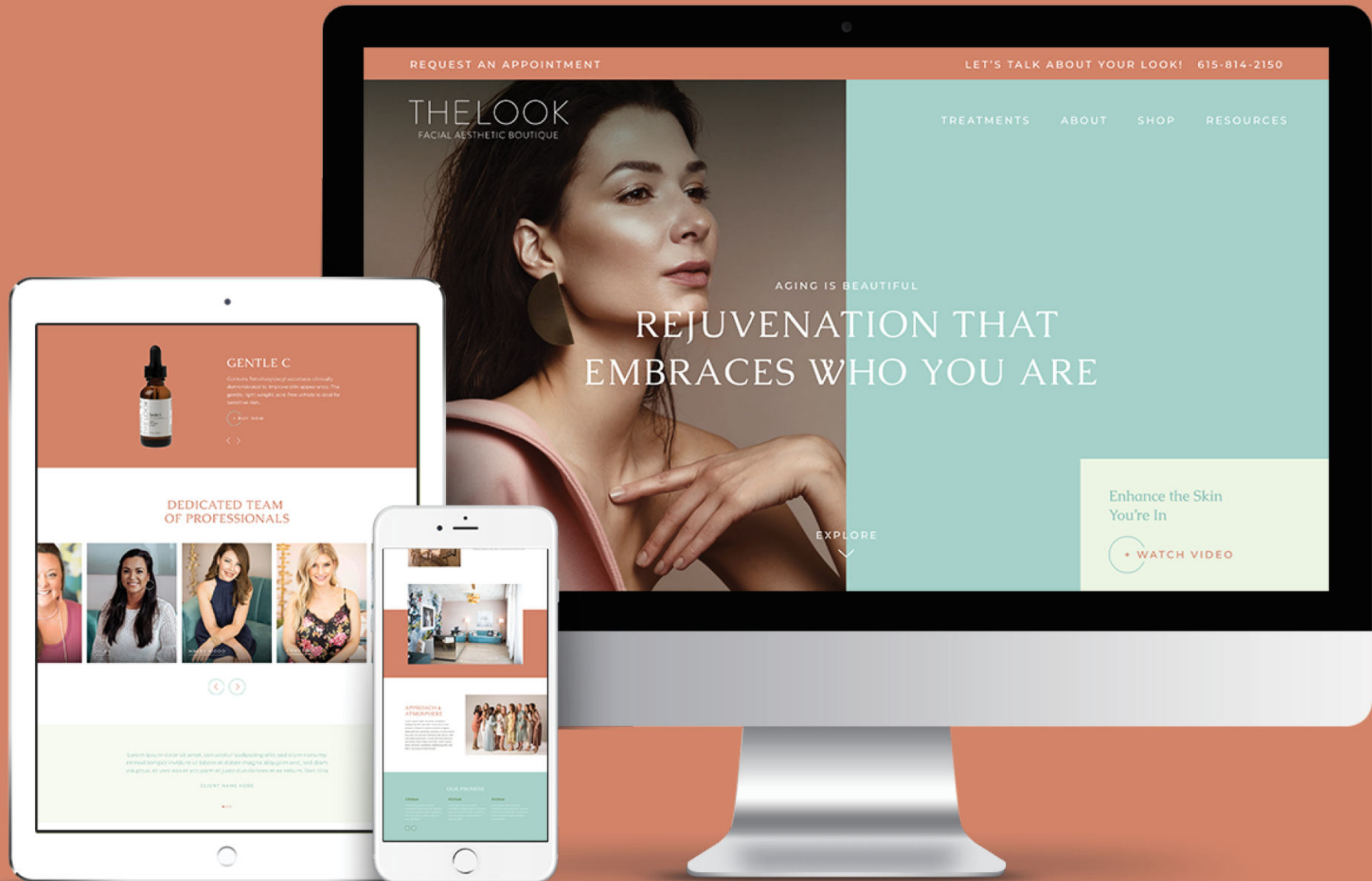
THE  
LOOK

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AESTHETICS

**THE LOOK**  
AESTHETICS













CONFESSIONS OF AN INJECTOR

BOTOX AND  
FILLERS ARE  
NOT THE  
SAME THING

@THELOOKFACIALAESTHETICS

SELF-CARE IS NOT  
AN EXPENSE, IT'S  
AN INVESTMENT.

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THINK  
WHAT  
YOUR GO  
THROUGH.

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AGING IS  
BEAUTIFUL

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DOES THE LOOK OFFER?



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THE  
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READY  
FOR YOUR  
GLOW UP?

ON THE BLOG

COOLSCULPTING  
AND COOLTONE

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WE BELIEVE IN  
A HEALTHY,  
NATURAL  
APPROACH.

FIRST  
TIMER?

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LASER & LIGHT

BODY CONTOURING

PRODUCTS

TREAT YOUR SKIN TO SOMETHING GOOD.

We offer a variety of medical-grade skincare products to keep your skin looking and feeling healthy and refreshed, including retinol, moisturizers, creams, cleansers, pads, and more.

START SHOPPING AT [SHOPTHELOOKSKIN.COM](#)

MEMBERSHIPS

Don't forget to ask about our membership programs like the CoolTone Maintenance Membership and The Look Skin Tribe. These clubs give you exclusive access to monthly offers on services and products for maintaining your beautiful, flawless skin and figure.

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THE MOST SIGNIFICANT THING YOU CAN DO FOR YOUR SKIN IS PROACTIVELY CARE FOR IT.



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Our licensed aestheticians provide state-of-the-art skincare services—the perfect complement to injectables—including Chemical Peels and Facial Treatments, Brows and Microneedling.

SERVICES

CHEMICAL PEELS

ZO 3-Step Peel

ZO Stimulator Peel

Mini Melanage Peel

MICRONEEDLING

Basic

Customized

+ Platelet Rich Plasma (PRP)

+ Sculptra

+ ZO Skin Health Serums

HYDRAFACIALS

Brightening

Clarifying

Restorative

Signature

ADD-ONS

+ Eye Perk

+ Lip Perk

BROWS/LASH

Tint

Tweeze

Wax

FACIAL TREATMENTS

CoolLifting

Dermaplaning

Signature Facial

ADD-ONS

+ Customized Peel or Mask

+ Lymphatic Drainage

+ High Frequency

+ Hydro Jelly Mask

BACK TREATMENT

Customized Back Facial

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INJECTABLES

THE SIMPLE YET TRANSFORMATIVE WAY TO REFRESH YOUR LOOK.

Options like Botox, Dermal Fillers, PRP, Kybella, QWO, and Sculptra help you achieve a natural, youthful appearance without drastic measures.

**BOTOX/DYSPOORT**

Neuromodulators relax wrinkles and fine lines caused by overactive muscles. Results start taking effect in as early as three days, and can last up to four months. Botox and Dysport are safe and effective, with little to no downtime.

**DERMAL FILLERS, SCULPTRA AND PRP**

Hyaluronic acid based fillers, Sculptra and PRP improve the appearance of wrinkles and volume loss in the facial area. There are several different fillers, such as the Juvederm, Restylane, and RHA lines that are used safely to produce youthful results. Customized treatment plans are created for every patient in our practice.

**KYBELLA/QWO**

Kybella is a FDA approved injectable product to treat small areas of fat; such as under the chin and bra fat. Two to three treatment sessions are typically required every six to eight weeks, and the results are permanent. QWO is an FDA approved injectable for cellulite reduction.

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BODY CONTOURING

READY TO SHAPE THINGS UP?

Try CoolSculpting, a non-invasive fat reduction treatment that uses freezing temperatures to target and destroy fat cells with zero downtime and recovery. We also tone and sculpt muscles using CoolTone, a body contouring device.

**COOLSCULPTING AND COOLTONE**

The unique CoolSculpting fat-freezing technology is a nonsurgical, scientifically proven way to reduce pockets of fat. CoolSculpting is FDA-cleared to treat nine proven areas of the body: visible bulges under the chin and jawline areas, thighs, abdomen, and flanks, along with bra fat, back fat, underneath the buttocks, and upper arms. CoolTone uses magnetic muscle stimulation to strengthen, tone, and firm the abdominal area, buttocks, and thighs. The body responds to the contractions by strengthening muscle fibers, leading to increased muscle tone.

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LASER & LIGHT

IT'S SKINCARE WITH PRECISION AND TECHNOLOGY.

Choose from a variety of non-invasive laser and light-based services to rejuvenate your skin with a youthful look, including Sciton Forever Young BBL, Forever Clear, SkinTyte, and MOXI.

**LASER & LIGHT TREATMENTS**

If you want to turn the clock back on your skin's appearance without undergoing surgery, the Sciton mJOULE's MOXI, BBL HERO, and Forever Young treatments will have you looking your best. Even the best skin care plan can leave wrinkles, dark spots, and uneven texture behind, and this is where mJOULE treatments come in. Sun damage and the common signs of aging are minimized with minimal downtime.

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AESTHETICS







**LOOK AESTHETICS**

Arch-like shapes to be painted teal on the light teal wall to create a focal anchor and symmetry. These walls will house open shelves with lighting and a 2-door cabinet that will be painted the same teal to create a tone on tone effect. Cabinets to be a flat front with copper and lucite hardware. Left will house products. Right will house refreshments for lobby guests. Behind desk, a large sign will adorn the entry and serve as the focal point for all patients entering the space. The approximate dimensions for the sign is 77" w x 35" h.

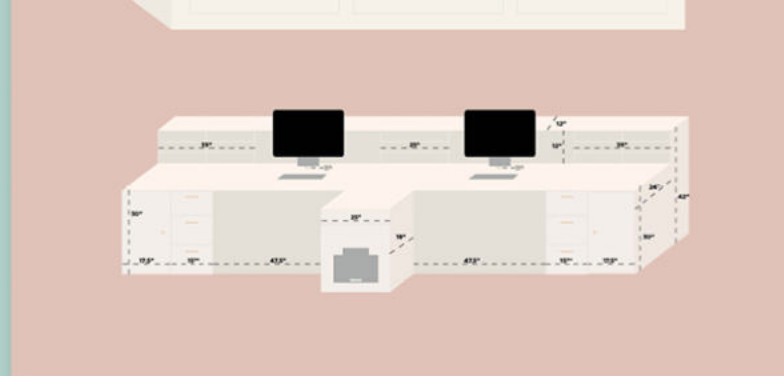
**2 COPPER PENDANTS FOR OVER FRONT DESK**

**RECEPTION DESK**  
Painted Light Rust Rose with wooden slats that wrap desk painted the Darker Rust Rose to create a tone on tone effect.

**RECEPTION COUNTERTOP**

**CABINET HARDWARE**  
Copper and lucite hardware for the teal cabinetry and reception desk.

**CURTAINS**  
Keep existing curtain and torn design.



**LOOK AESTHETICS**

**TWO LIGHT OPTION**

**THREE LIGHT OPTION**

**TEAL - GOLD CHANDELER**

**PLANT TO BEING IN THE GREEN IN A RIBBED POT**

**VELVET LUMBAR TUFTED PILLOWS**

**EXAM ROOMS**

**SET UP A**

**SET UP B**

**SET UP C**

**PAINT COLORS**

Light Rust Rose SW0070 Pink Shadow  
Rust Rose SW9009 Subdued Sienna  
Light Teal SW6497 Blue Horizon

**CONFERENCE ROOM**

**WALL PAPER FOCAL WALL**  
This wall will consist of a layering pattern with three different wall papers that convey the concept of different looks. This will also make a great backdrop for a video.

**LOCO WALL**  
Logo will be on wood with front painted in the Light Rust Rose color. Sides of the letters painted Rust Rose color to create more depth and playing on the enhancement concept. The approximate dimensions for the sign is 32" w x 47" h.

**GREENERY - RIBBED POT**

**GOLD MIRROR**

**KEEPING CURRENT FLOORING**

**PAINT COLORS**  
Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**FOCAL WALL EXITING CHECKOUT**

**MOVE LIGHTS FROM EXISTING LOBBY TO SLOCAN WALL**

**PAINT COLORS**  
Darker Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**CHECKOUT DESK**  
Raised wooden lettering painted in the Light Rust Rose on top of a Rust Rose arch.

**VISUAL REFERENCE**

**CHECK OUT**

**DESK COUNTERTOP**

**SEMI-FLUSH MOUNT CLOBE LIGHT**

**PAINT COLORS**  
Teal SW0063 Blue Sky  
Light Rust Rose SW0070 Pink Shadow

**KEEPING CURRENT FLOORING**

**BREAK**

**BREAK TABLE**  
Utilize existing table, chairs, and circular mirror to save cost.

**ATTRIBUTE ARCH WALL**  
Matte vinyl attribute arch wall to engrain attributes in team.

**TABLE WITH CHAIRS**  
Use existing lobby table and chairs to save cost. Paint Teal or Foliage Green if desired.

**PAINT COLORS**  
Teal SW0063 Blue Sky  
Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**KEEPING CURRENT FLOORING**

**WALL COLORS**

**PAINT COLORS**

Teal SW0063 Blue Sky  
Light Teal SW6497 Blue Horizon  
Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**PAINT FINISH**

Trim Satin  
Walls Eggshell  
Shelving Satin  
Front Desk Slats Satin  
Front Desk Base Eggshell

**LIGHTING**

**ARCH DIMENSIONS**

**65" w x 90" h**  
Approx letter height - 3"

**54" w x 90" h**  
Shelf width - 30"

**72" w x 90" h**  
Approx letter height - 3"

**ENTRY**

**PAINT COLORS**  
Teal SW0063 Blue Sky  
Light Teal SW6497 Blue Horizon  
Foliage Green SW8027 Houseplant  
Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**KEEPING CURRENT FLOORING**

**2 COPPER PENDANTS FOR OVER FRONT DESK**



**FRONT DESK LIGHTING**

**TWO LIGHT OPTION**

**THREE LIGHT OPTION**

**WAITING AREA**

**PAINT COLORS**  
Rust Rose SW9009 Subdued Sienna  
Light Rust Rose SW0070 Pink Shadow

**KEEPING CURRENT FLOORING**

**CURRENT ART ON ACCENT WALL**





# BRAND SUPPORT











amritpalace.com

The screenshot shows a web browser displaying the Amrit Palace website. The browser's address bar is at the top, showing navigation icons and a search icon. The website's header is dark brown, featuring the Amrit Palace logo on the left, which consists of a stylized orange 'A' above the text 'AMRIT PALACE'. To the right of the logo are four navigation links in orange: 'MENU', 'CATERING', 'ORDER NOW', and 'CONTACT'. Further right are social media icons for Facebook and Instagram. The main content area has a vibrant blue background with a repeating orange mandala pattern. The word 'Menu' is centered in a large, white, serif font.

**Mango Juice \$4.95**

**Lassi \$4.95**  
Mango, Sweet, Salty.

**Iced Tea \$2.95**  
Unsweet or Sweet.

**Indian Tea \$3.95**


**Hot Spice Tea \$3.95**

**Coffee \$2.95**

**Soft Drinks \$2.95**  
Coke, Diet Coke, Sprite, Lemonade, Ginger Ale.

**Perrier Sparkling \$3.95**

**Juices \$3.95**  
Orange, Apple, Cranberry.



take out menu





Order Online

ORDER ONLINE

[Instagram feed](#)

## Connect with Us

Subscribe & Follow Along on Social for Updates

  
**AMRIT**  
 PALACE

---

3415 South West College Road, Ocala, FL 34474    352.873.8500    [info@amritpalace.com](mailto:info@amritpalace.com)

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# PAIN SHOULDN'T BE PAR FOR THE COURSE

Stay at the top of your game with ELDOA™

ELDOA™ is helping avid golfers everywhere to:

- **Play more golf** by reducing back, elbow and wrist pain
- **Create faster, more efficient swings** with increased range of motion in the hips, thoracic cage and shoulders
- **Avoid injury** as a result of better posture, strength and endurance

Book your golf evaluation with our TPI certified, AXIALITY Trainer today. **Use promo code ELDOAgolf4me for a limited time discount.**



ELDOA™ is an advanced exercise method used to heal and strengthen the spine and joints.



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WELC•ME

“  
If we win, on our budget, with this team... we'll have changed the game. That's what I want. I want it to mean something.”

*Moneyball, the film*

DOUG WAECHTER

*Host*

FORMER MLB PITCHER / FOX SPORTS SUN'S PITCHING ANALYST

QUESTI•NS  
& answers

PAUL DEPODESTA

*Cleveland Browns Chief Strategy Officer*

ENTREPRENEUR & SUBJECT OF MONEYBALL

WELC•ME

CHUCK FOSS

*President*

CORE WEALTH ADVISORS

“  
I hate losing more than  
I love winning.”

*Moneyball, the film*

“  
Hard work may not always result in success,  
but it will never result in regret.”

*Moneyball, the film*

PAUL DEPODESTA  
*on the subject of*  
**M•ONEYBALL**

MAY 13TH *of* 2021  
6:00 PM  
POLK THEATRE

*presented by*

**C•ORE** WEALTH  
ADVISORS



The CORE Initiative  
was developed to enrich  
and inspire the people we are  
most passionate about:

our clients, colleagues,  
and community.

COREWEALTH.com



MEET PAUL

Keynote

Paul DePodesta has made a career of evaluating, measuring, and assigning value to talent, as documented in Michael Lewis's book, *Moneyball: The Art of Winning an Unfair Game*. The Moneyball methodology has become a mainstay strategy for business leaders looking for new approaches for overhauling stagnant systems.

After graduating Cum Laude from Harvard College with a degree in Economics, DePodesta worked in the Canadian Football League and the American Hockey League. He then joined the Cleveland Indians Baseball Club as an intern in Player Development. Within a year, the Indians made him the Advance Scout for the Major League team, and two years later he was appointed Special Assistant to the General Manager. DePodesta served as Assistant General Manager of the Oakland Athletics from 1999 to 2005—a tenure during which the A's tied for the best winning percentage in baseball (392-255). At the time of his hire, Oakland was one of the worst teams in the league, coming off of six losing seasons while posting one of the lowest payrolls in baseball. In an industry entrenched in ingrained thinking and outdated systems, the stagnant team needed the unique management and creative approach that A's GM Billy Beane and Paul DePodesta brought to the table.

The conventional wisdom in Major League Baseball is that wealthy teams—who spend three times as much on talent as poor teams—will win out. But in Paul DePodesta's final four seasons in Oakland, the A's won more regular season games than the New York Yankees, who during the same period spent \$350 million more on player payroll than did the Athletics. In rethinking how the system works by asking what Paul DePodesta calls the naive question—"If we weren't already doing it this way, is this the way we would start?"—he and Beane revolutionized the way baseball teams are built.



DOUG WAECHTER

Host

begins his seventh season providing in-depth pitching analysis as a host of FOX Sports Sun's RAYS LIVE! pregame and postgame shows. Doug and his FOX Sports Sun crew won a Suncoast Sports Emmy for "Demo Day," a one-time special program that aired during a Rays game.

A St. Petersburg native and graduate of Northeast High School, Doug was selected out of high school by the Devil Rays in the third round of the 1999 Draft. He had signed a letter of intent to play football at the University of Florida. With his 2003 debut, he became the first St. Petersburg native to play for the Rays. He remains one of two Rays players born in St. Petersburg, with Casey Kotchman.

His first major league start, on September 3, 2003 at Tropicana Field, Doug pitched a 2-hit, CG SHO against the Mariners. He spent six years in the majors for the Devil Rays, Marlins and Royals and 11 seasons overall in professional baseball. Doug coaches his two children, Kaden (13) and Karsyn (11), in baseball and softball, and is an active realtor in the Tampa Bay area. In 2004, he was named a key to the city of St. Petersburg by Mayor Rick Baker. Doug and Kristin, reside in St. Petersburg with their children.

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- Each year The Lunz Group may make a discretionary profit sharing contribution to the Plan
- Contributions are on a 6-year vesting schedule

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- You may withdraw money for financial hardship if you satisfy certain conditions

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contributions:

Per Paycheck

ute to your Roth retirement savings account. The smallest you can contribute is 0% of your Q21 (including any pre-tax contributions) in \$19,500 (\$26,000 if you are 50 or older). Other plan or

Per Paycheck

In time, I understand I can change my election at a later time.

ratify to deduct from my earnings the amounts determined by the designation above and to forward  
 my pay to the plan administrator to implement any other instructions I have provided on this form.  
 I, \_\_\_\_\_, by signing here, agree to be bound by its terms. The employer, trustee and any others  
 are entitled to rely on these instructions; it shall be fully protected and taking or omitting any  
 action on this information.

Dietary

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### Disclosure Statement

You must notify The Standard within 15 days of receipt of your quarterly account statement if an error occurred, or if you requested and confirmed an investment transfer or directive change that was not completed during the period covered by the statement. You may give notice by contacting a customer service representative at 800.858.5420 or by emailing [savings@standard.com](mailto:savings@standard.com). Unless you give such notice, The Standard will not be liable for any resulting loss to your account. In any case, The Standard will not be liable if circumstances beyond its control prevent the transactions, or if its liability is otherwise limited by regulation or agreement.







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NASHVILLE  
GUIDE

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NEW IN  
Nashville



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WEEKEND GUIDE  
WEEKEND GUIDE  
Weekend Guide  
WEEKEND GUIDE  
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WEEKEND GUIDE



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BOOK  
Spotlight

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MURALS

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give back  
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SHOP SMALL  
SHOP SMALL  
SHOP SMALL  
SHOP SMALL

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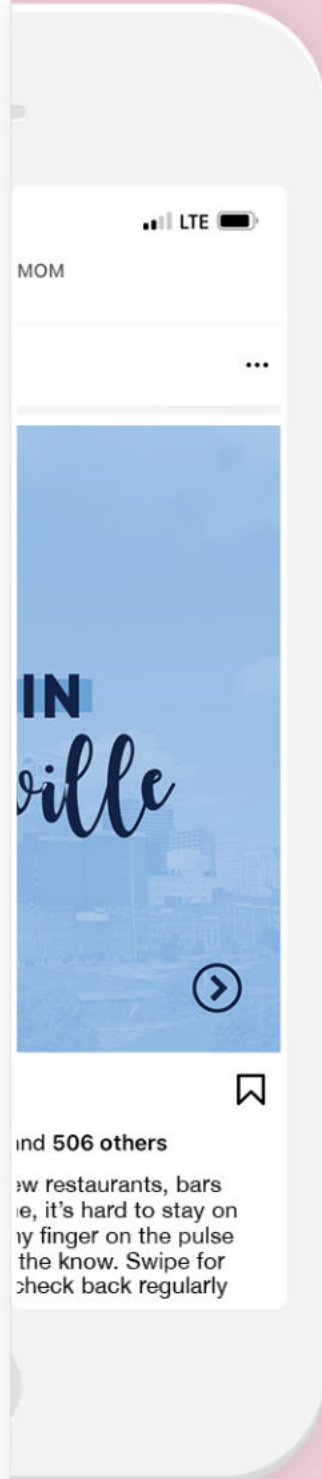


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NEW IN



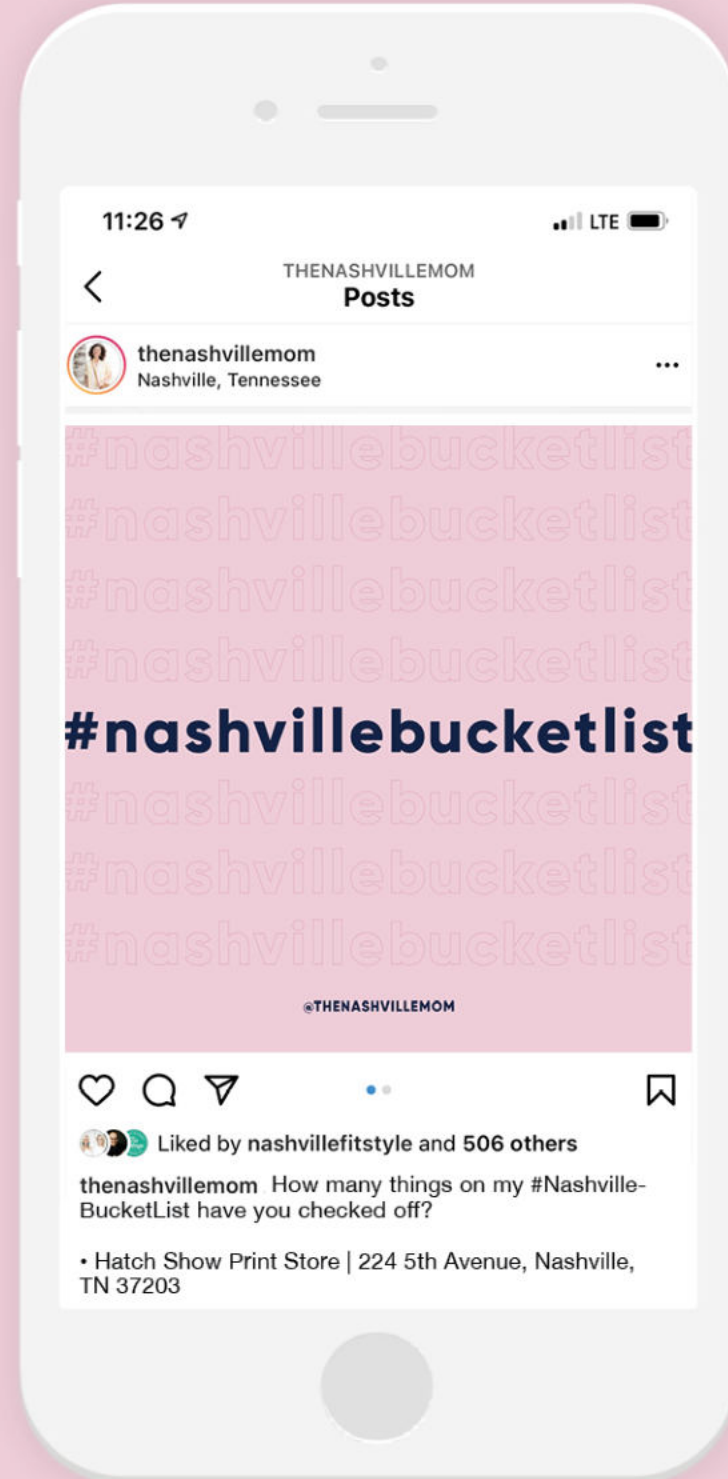
shop the



MOM

and 506 others

How restaurants, bars  
and more, it's hard to stay on  
my finger on the pulse of  
the know. Swipe for  
check back regularly



11:26

THENASHVILLEMOM  
Posts



thenashvillemom  
Nashville, Tennessee

#nashvillebucketlist



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thenashvillemom How many things on my #Nashville-  
BucketList have you checked off?

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TN 37203



11:26

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Nashville, Tennessee

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murals—and their address  
tour now: <https://bit.ly/3c>





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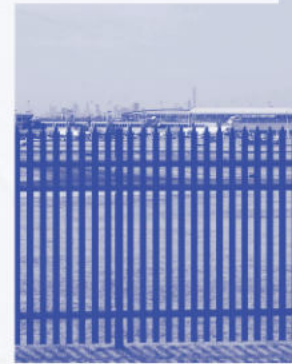
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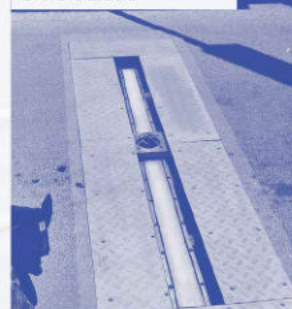
MOBILE BARRIERS



CANOPIES



UNDER-VEHICLE  
INSPECTION  
SYSTEMS



SW1200  
POST & CABLE



ASTM crash rated

GRAB®-300



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mission-critical organizations around the world.

We've earned several industry awards and recognition, including the U.S. Department of Homeland Security SAFETY Act designation, for our less-than-lethal products and solutions.

Our depth and breadth of experience equip us with the insight and skills to understand and resolve new or difficult situations, outsmarting potential threats. We approach every challenge with persistent determination. We do whatever it takes, and we aren't easily deterred from our course of action.

ADAPTABLE

HONORABLE

PROTECTORS

We face challenges with persistent determination. We do whatever it takes, and we aren't easily deterred from our course of action.

TO PROTECT  
NUCLEAR, PETRO  
CHEMICAL AND  
PUBLIC UTILITIES



mobile barriers

- MVB-3X
- Star Barriers
- CATSCLAW

access control

- Under Vehicle Inspection System
- Access and Entry Control Point
- Overspeed and Directional Detection System
- Canopies
- Guard Booths

OUR PROCESS

Unlike other firms, we are completely turnkey.

We initiate every project with a period of discovery and consulting before handling all aspects of the design and installation of your perimeter security solution, including engineering, fabrication, manufacturing, design, integration and more.

Additionally, our end-to-end process includes professional warranty servicing and ongoing system maintenance with an ultimate commitment to protecting your assets.

BEST PRACTICES CONSULT

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WHO WE ARE

Since 1994, Global GRAB has earned a reputation as a perimeter security innovator and trusted partner for mission-critical organizations around the world.

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ADEPT

TENACIOUS

ADAPTABLE

HONORABLE

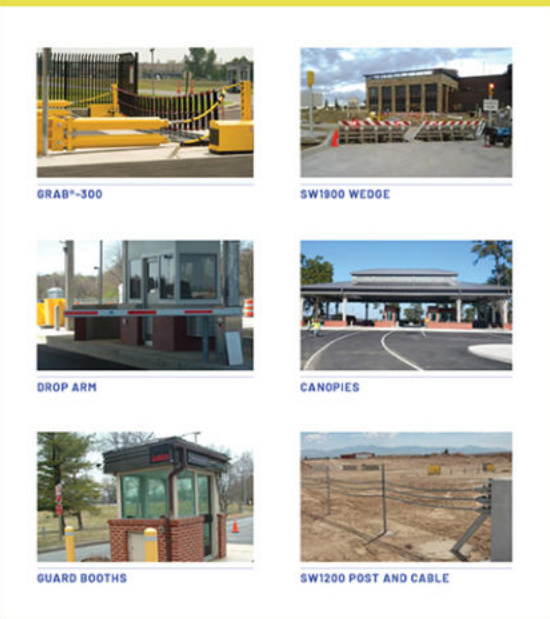
PROTECTORS

TENACIOUS

We face challenges with persistent determination. We do whatever it takes, and we aren't easily deterred from our course of action.



top solutions for data centers



our solutions

active barriers

- GRAB®-400
- SW1900 Wedge
- RSS 2000
- GRAB®-300

mobile barriers

- MVB-3X
- Star Barriers
- CATSCLAW

passive barriers

- ARES® High-Security Steel Fencing
- SW1200 Post and Cable

access control

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DESIGN & ENGINEER

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ADEPT

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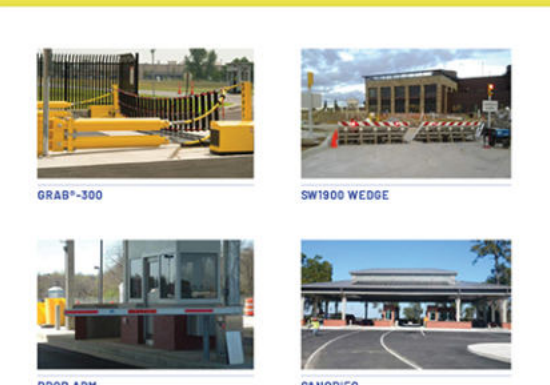
ADAPTABLE

TENACIOUS

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top solutions for data centers



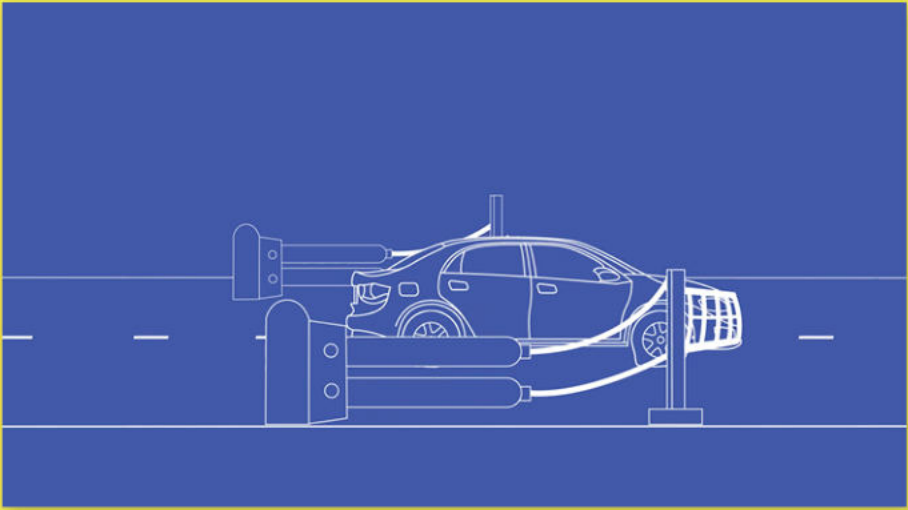
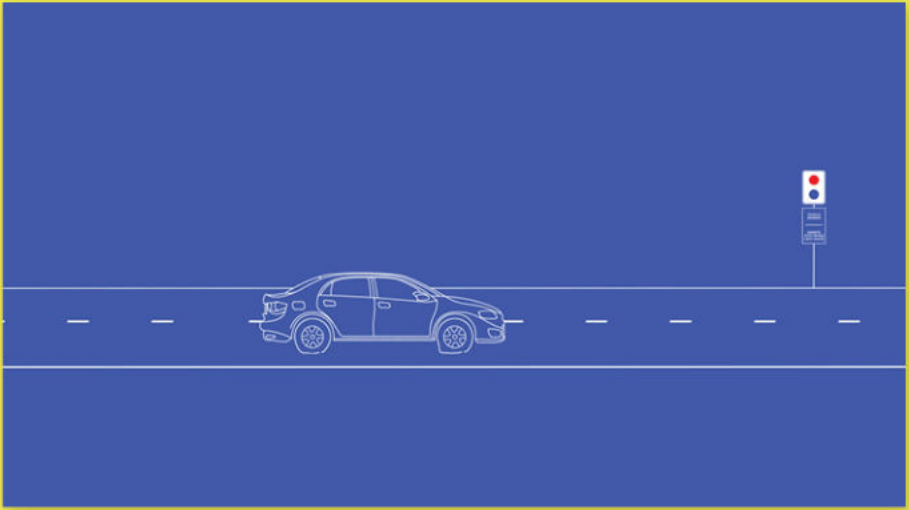
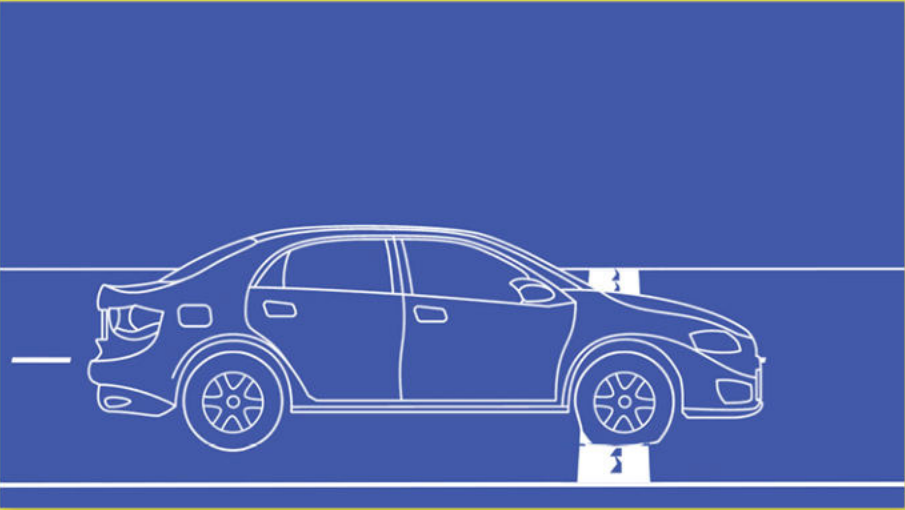
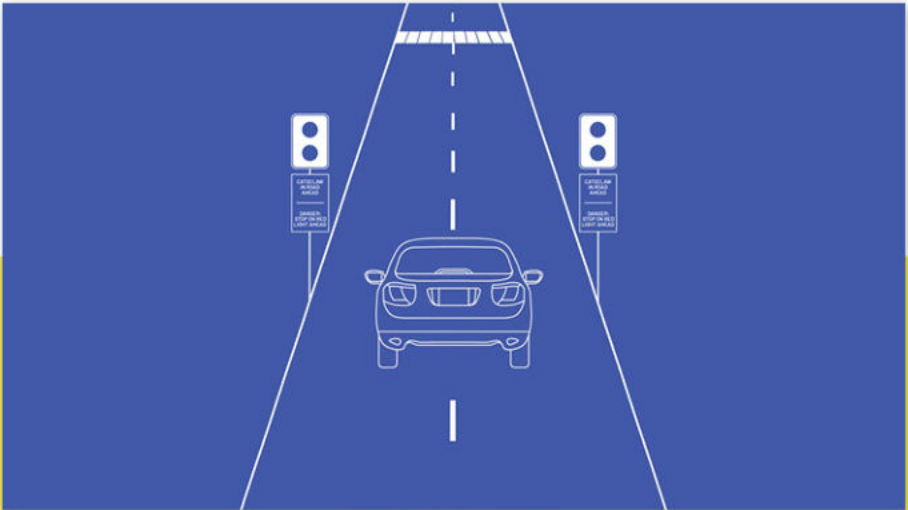
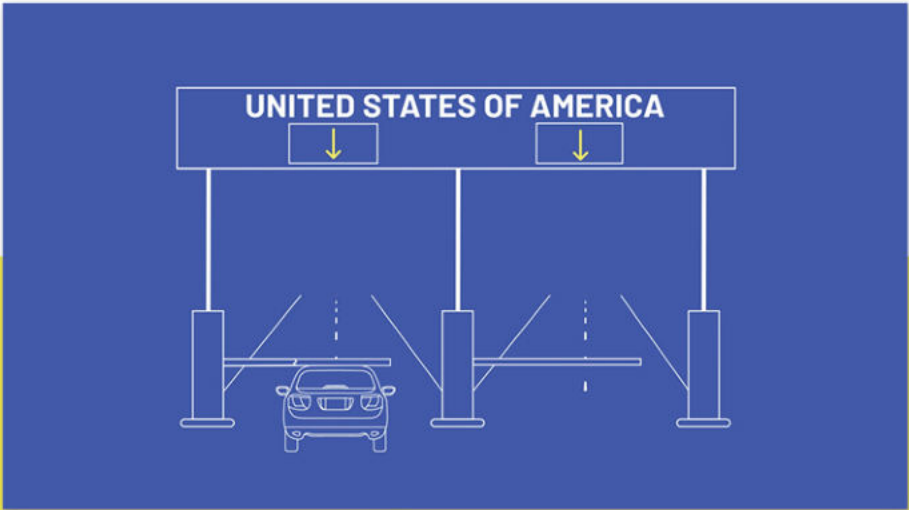
our solutions

active barriers

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- SW1900 Wedge
- RSS 2000
- GRAB®-300

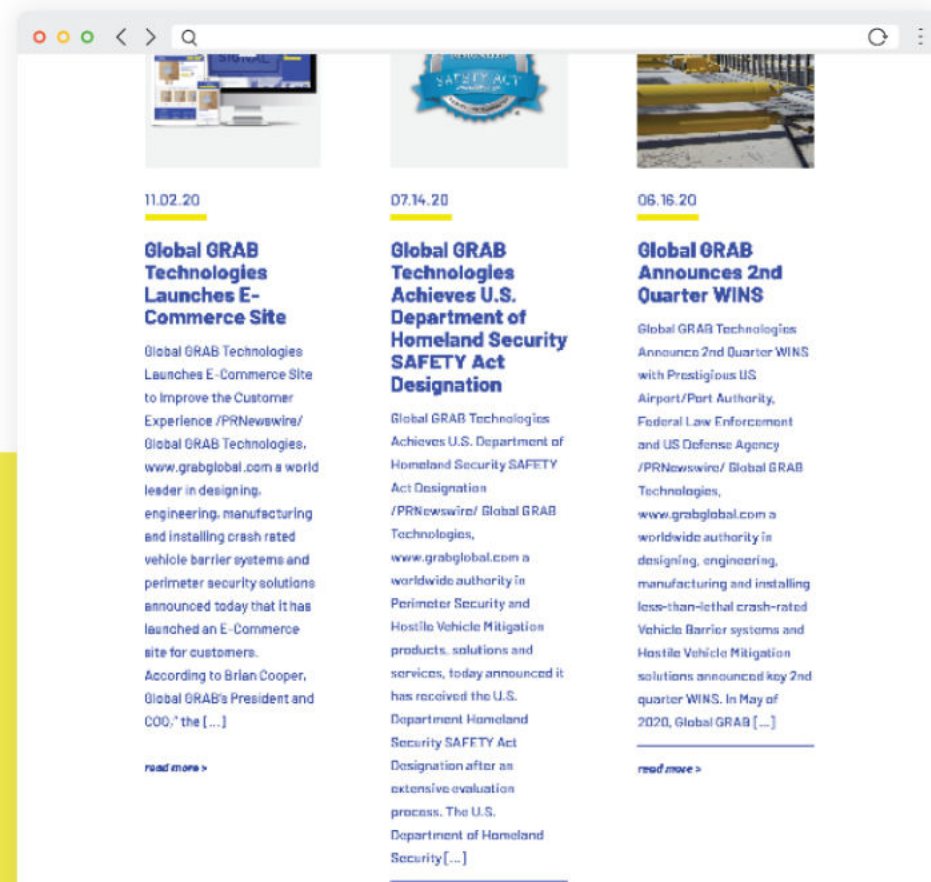
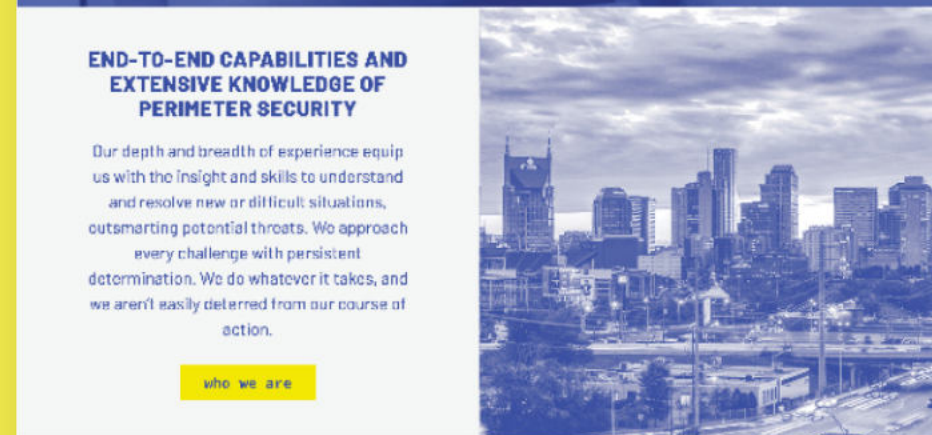
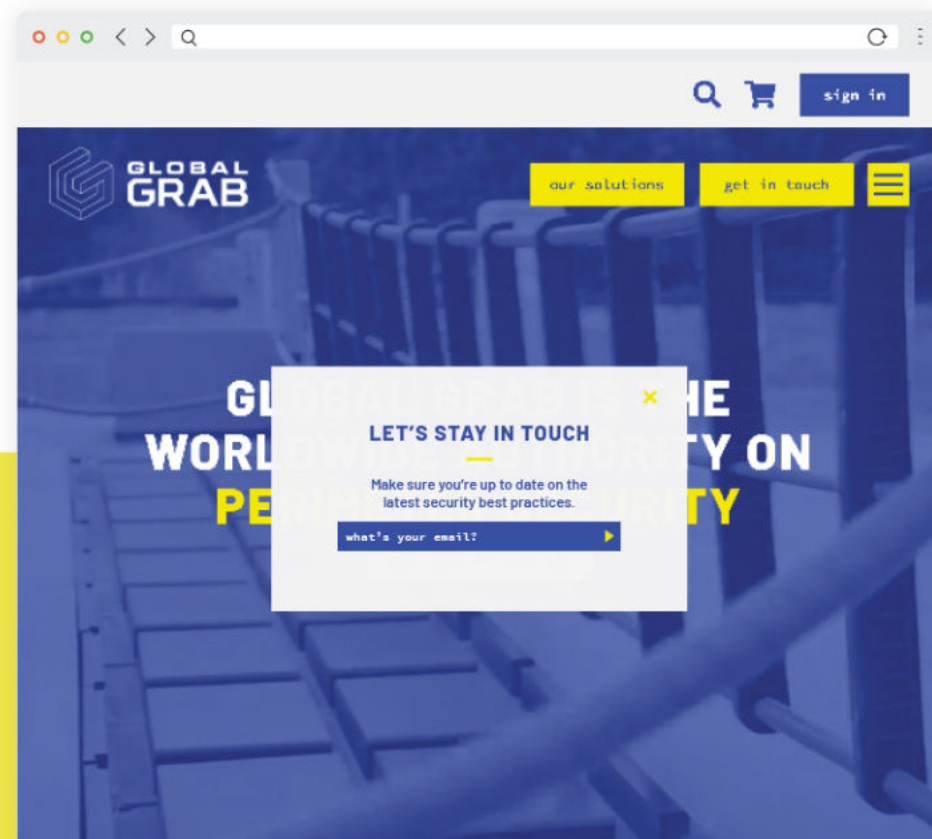





















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GRAB®-300





STAR BARRIERS



CATSCRAW

we exist to protect

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♦ AIRPORTS	♦ DATA CENTERS
♦ PORT AUTHORITIES	♦ STATE AND LOCAL LAW ENFORCEMENT
♦ NUCLEAR, PETROCHEMICAL AND PUBLIC UTILITIES	♦ ENTERTAINMENT AND SPORTS VENUES



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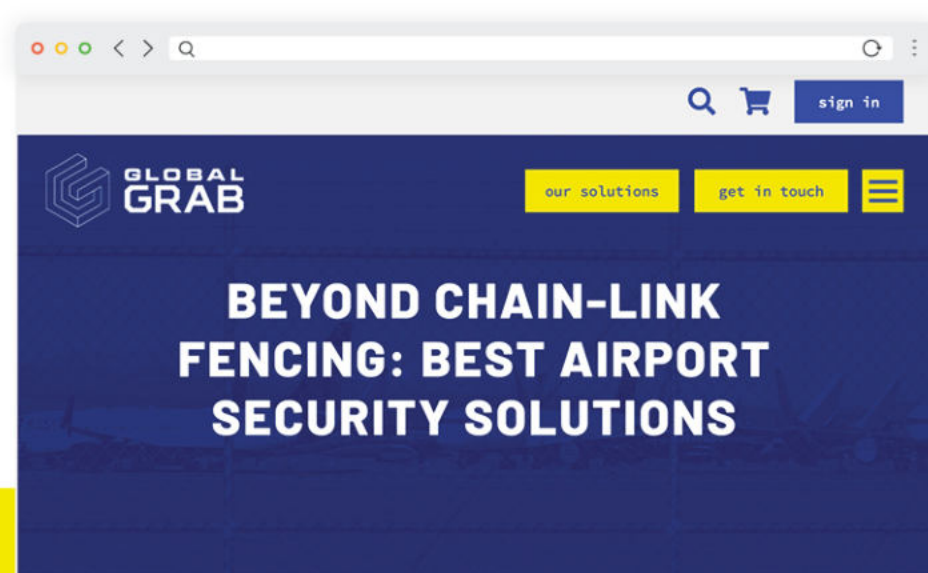


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april 8, 2021 | expert insight



Airports of all sizes across the United States rely on standard chain-link fencing for physical perimeter security. Why? It's relatively low cost and easy to install. And yet, we are regularly reminded of the shortcomings of chain-link fencing on the news. The [Van Nuys Airport car chase](#) is one recent example.

Standard chain-link fences pose a major liability for airports if they aren't reinforced with crash-rated barriers or replaced with more effective solutions altogether. Through our work with some of the busiest airports in the U.S., our team of [perimeter security experts](#) has seen it all, including extensive property damage and the potential for injury or loss of life.

Destruction and tragedy are avoidable with the proper systems in place. Here are some of the best airport security solutions beyond chain-link fencing:

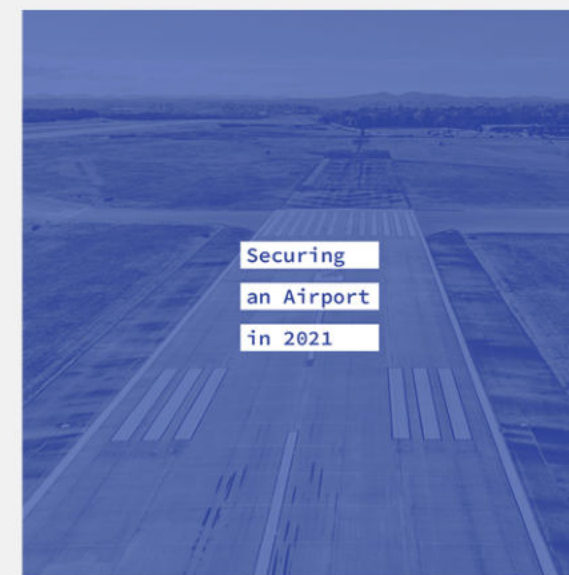
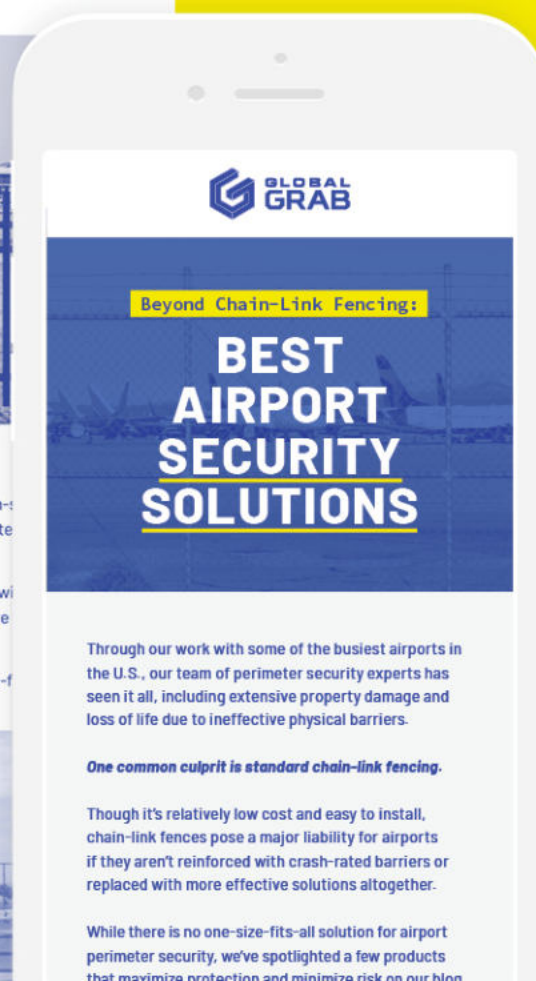


### High-Security Steel Fencing

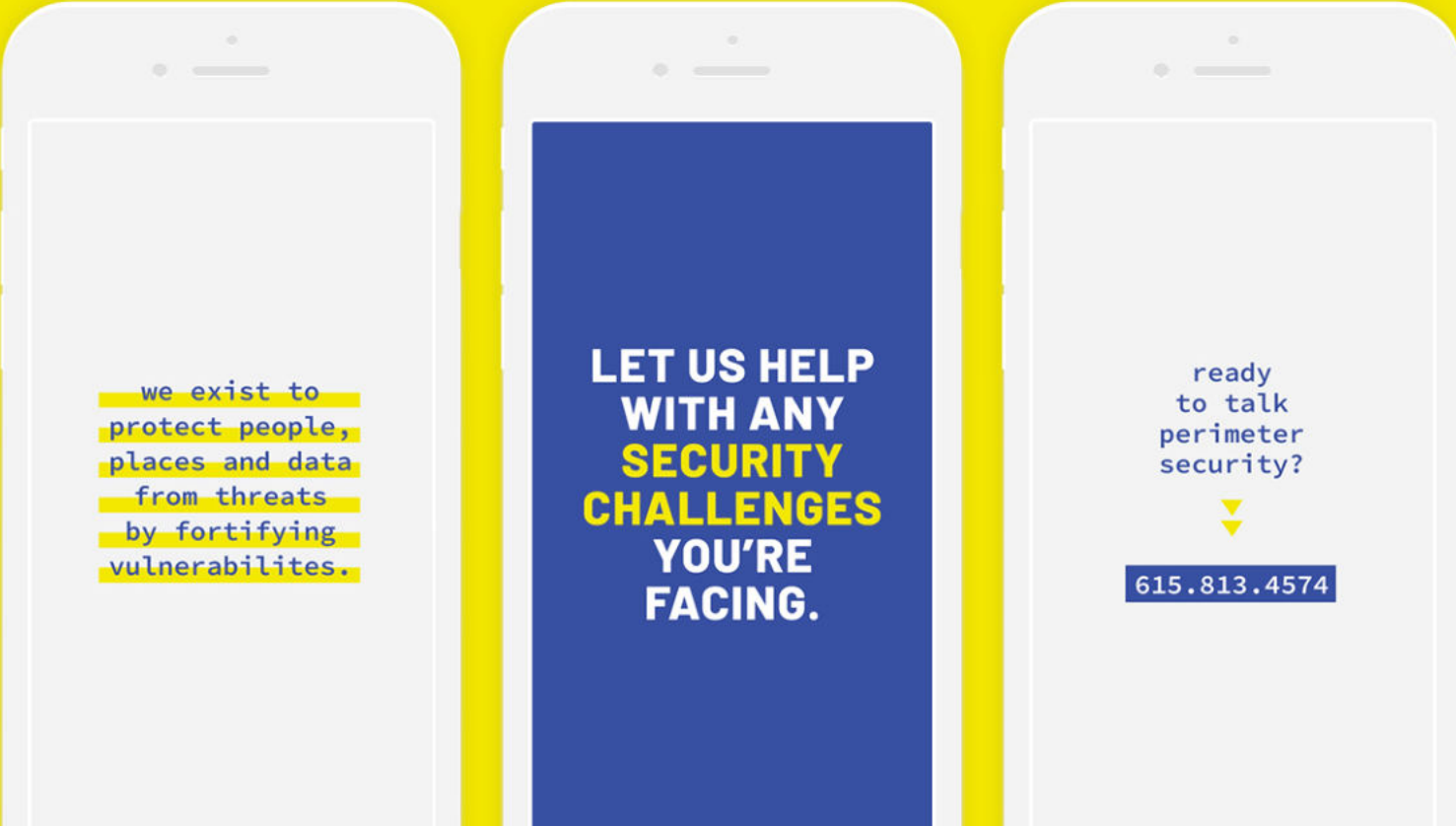
For maximum airport protection that deters and impedes potential threats, consider high-security steel fencing like [ARES™](#). Unlike standard chain-link fencing, ARES™ is made from solid steel beams with three styles and up to 142" heights.

Designed to [deter, deny and delay](#), high-security steel fencing can weather the elements without sacrificing strength. It features anti-climb properties and anti-tamper brackets, which are for outsmarting potential threats.

ARES™ comes in fully assembled panels for fast installation and it's virtually maintenance-free. Inhibitors resist fading, so you can have years of protection without repainting.











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All platters are served with rice, protein, fresh toppings & your choice of sauce.	
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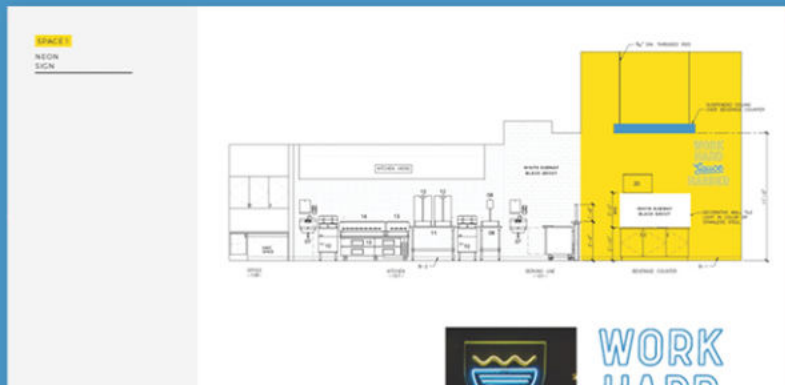
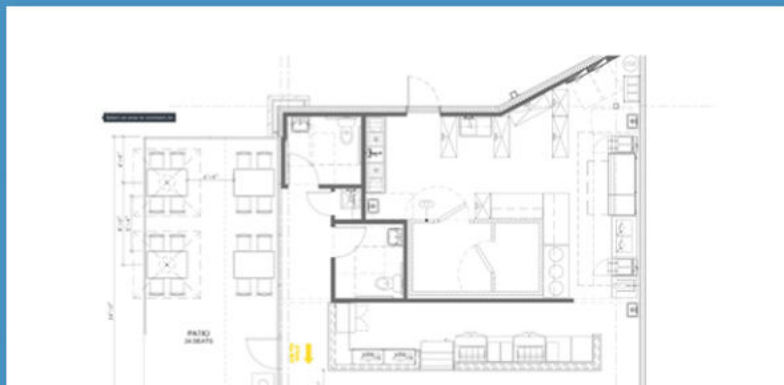
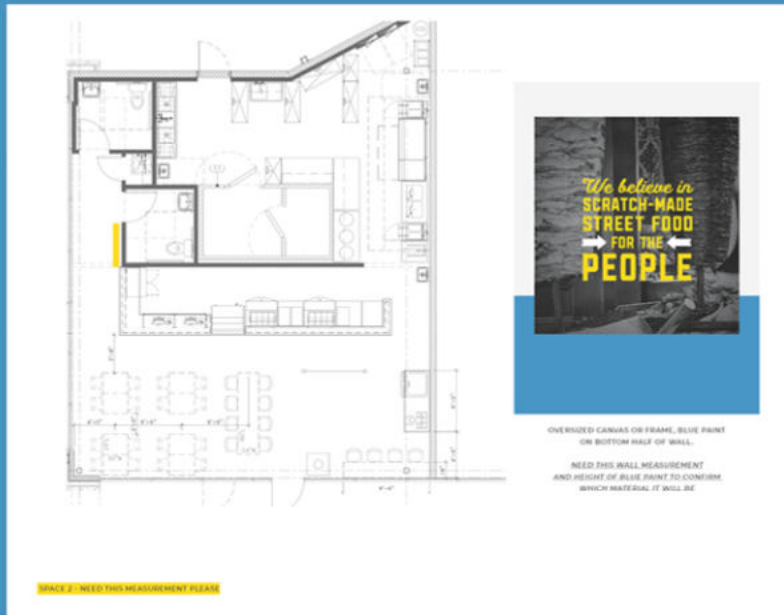
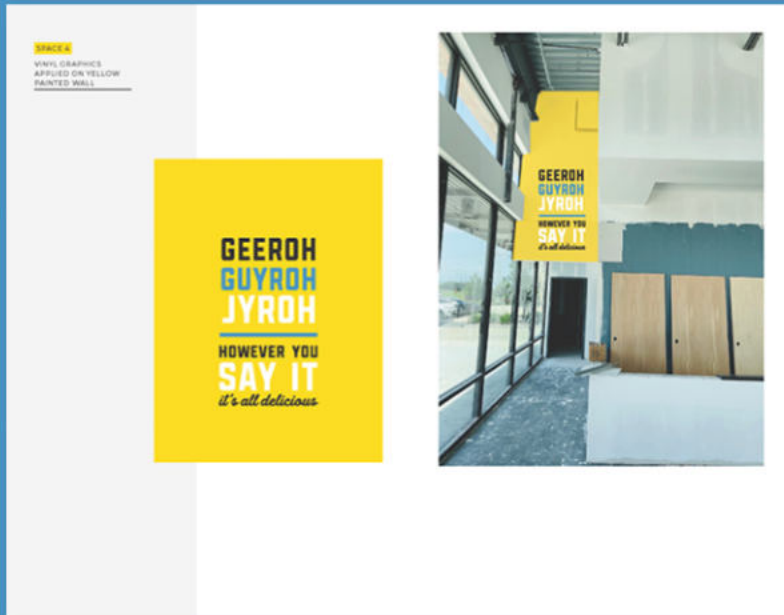
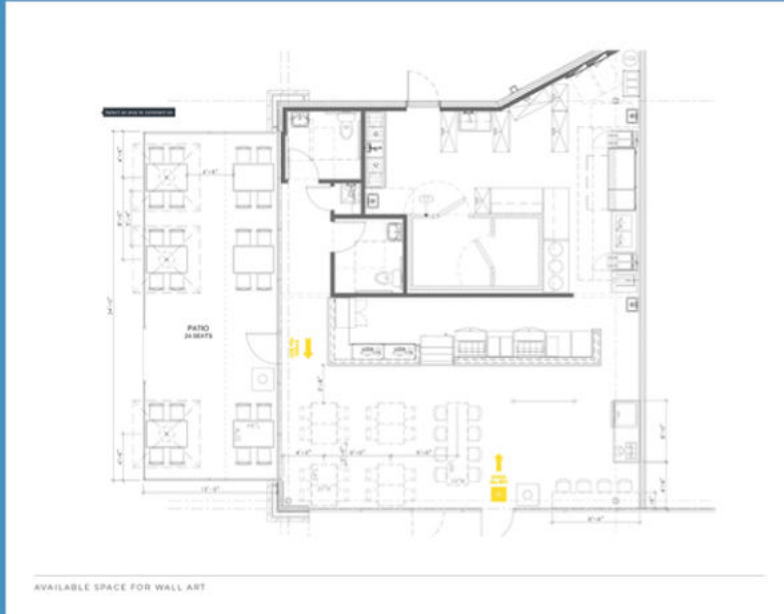
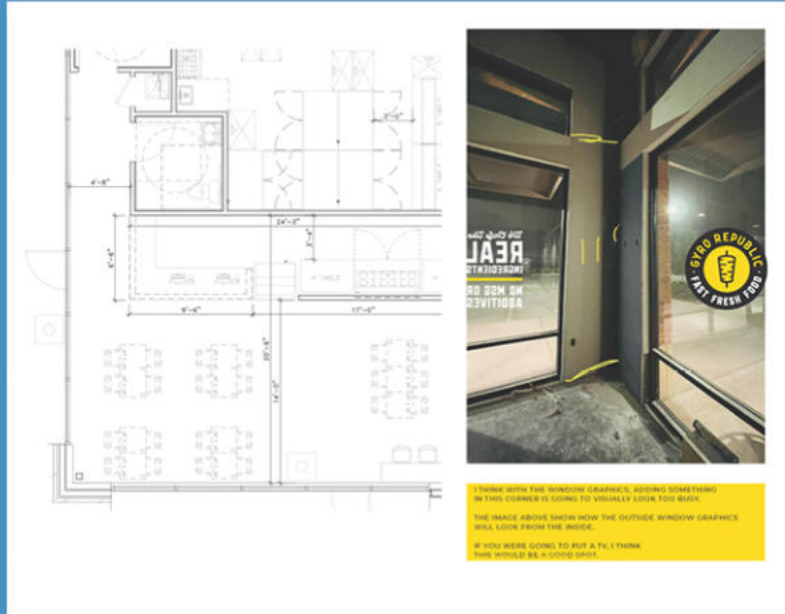
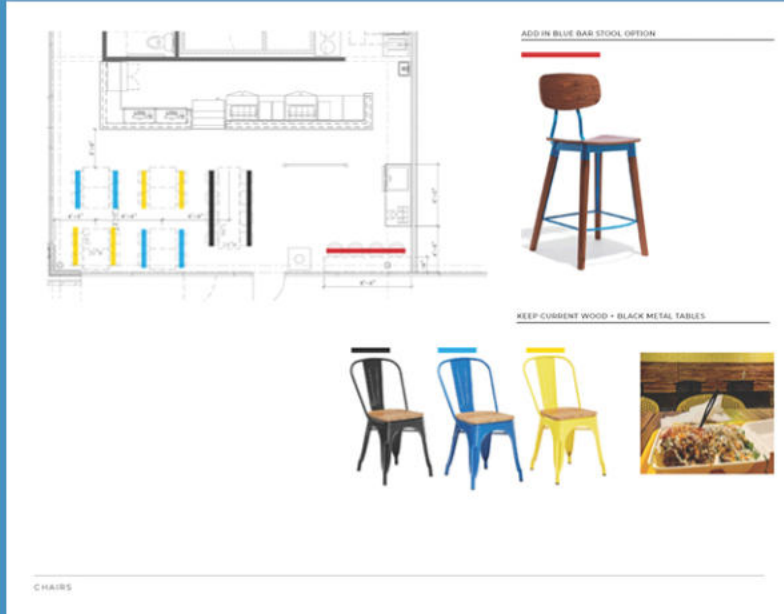


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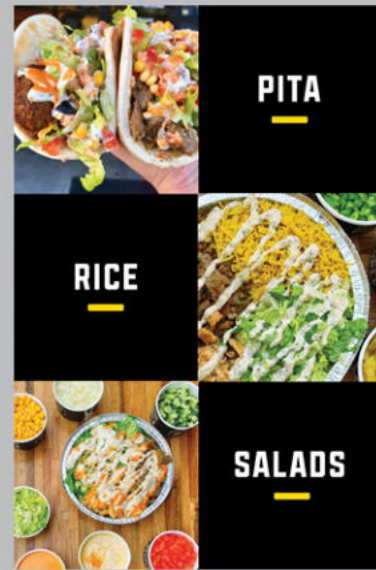












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FRI - SAT  
11AM - 2AM

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NO MSG OR  
ADDITIVES



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CHICKEN  
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PITA  
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Office Manager



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Aesthetic Injector







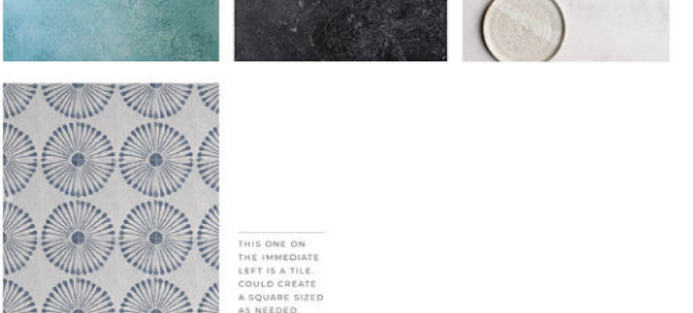
STYLE + AESTHETIC



BOWL + PLATE STYLE



ACCESSORIES

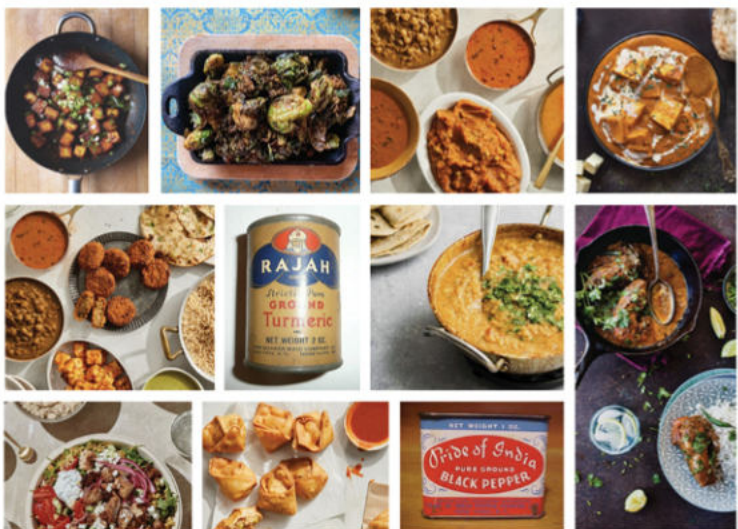


BACKDROP SUGGESTIONS

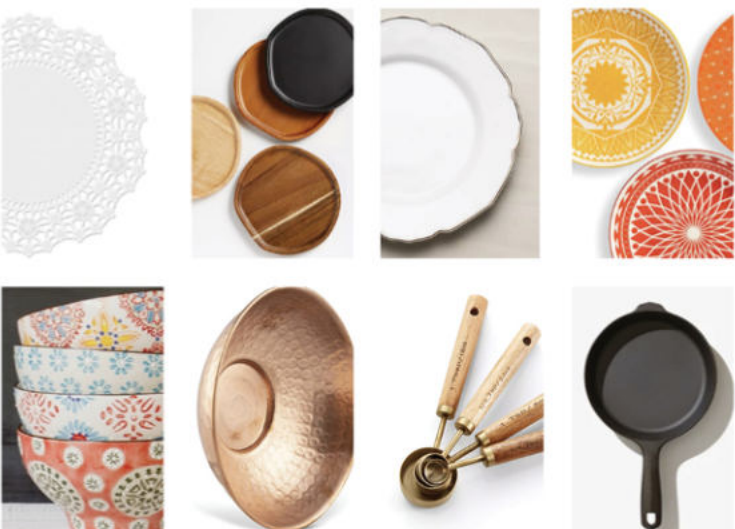
THIS ONE ON THE IMMEDIATE LEFT IS A TILE. COULD CREATE A SQUARE SIZED AS NEEDED



CASUAL MIXED CONCEPT



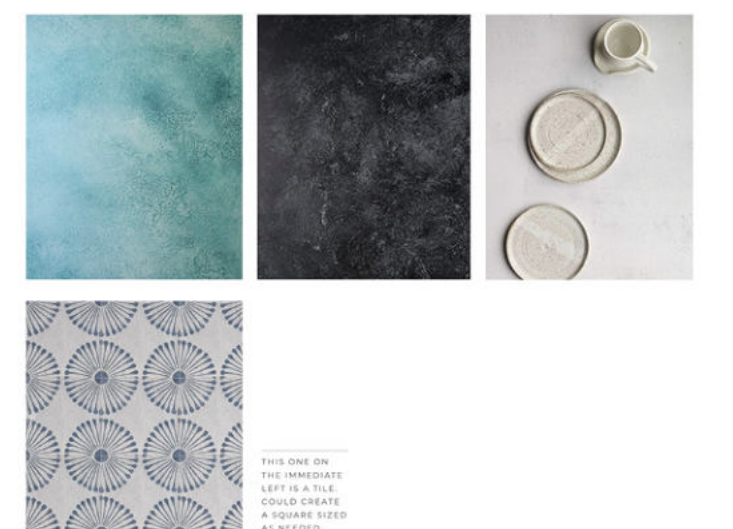
STYLE + AESTHETIC



BOWL + PLATE STYLE



ACCESSORIES

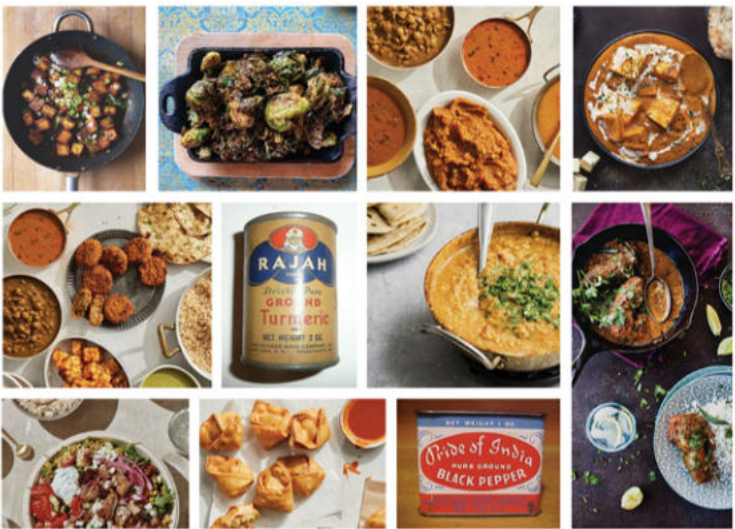


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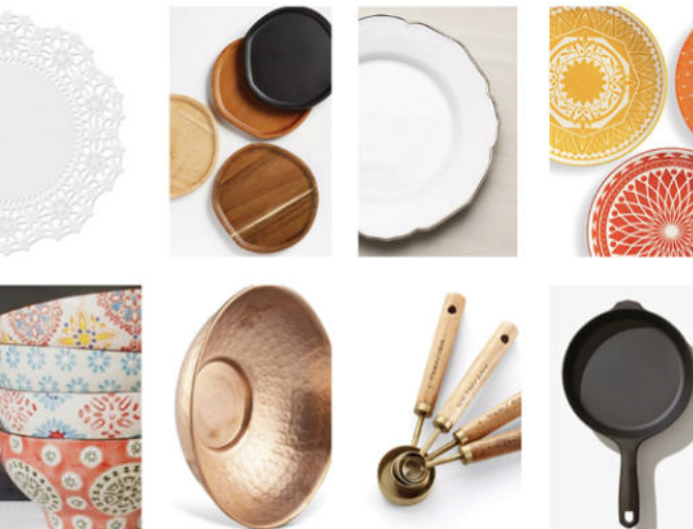
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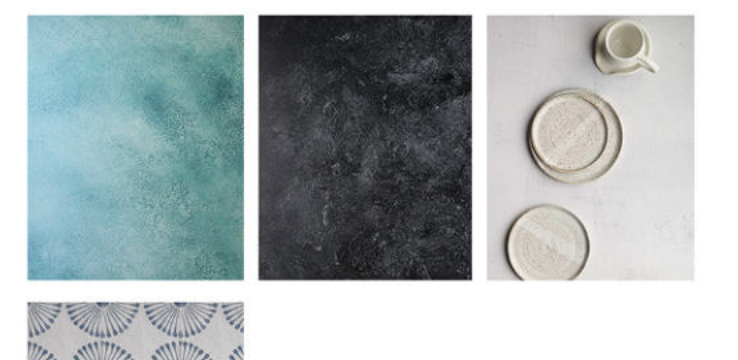
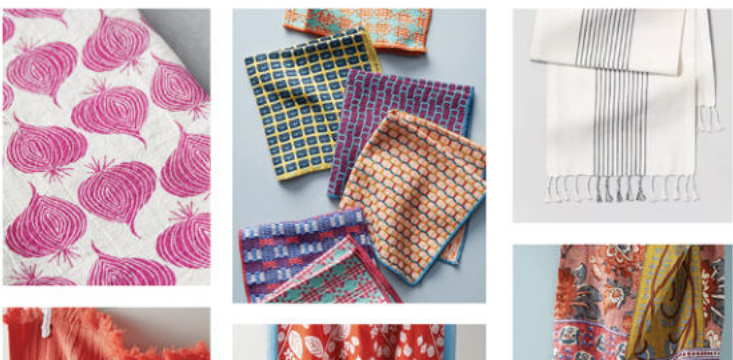
CASUAL MIXED CONCEPT



STYLE + AESTHETIC



BOWL + PLATE STYLE











180X180 MURAL



120X96 MURAL





CRAFT YOUR CURRY

1

PICK A CURRY

SERVED WITH BASMATI RICE

Tikka Masala // 9.5

House favorite! Savory, tomato-cream masala spiced up with paprika, coriander, and turmeric.

Butter Masala // 9.5

The best in comfort food! Creamy, buttery masala slowly simmered with onions, garlic, and spices.

Korma Masala // 9.5

Cashew-based cream sauce simmered with freshly cut carrots, cauliflower, and green beans.

Spinach Masala // 9.5

Spinach sautéed with ginger, garlic, cumin and simmered in creamy curry sauce.

Southern Curry // 9.5

Coconutty curry with an India kick. Curry infused with coconut milk, curry leaves, red chilis, cilantro, and mustard seeds.

Original Curry // 9.5

Onions, tomatoes, ginger, and garlic slowly simmered with spices and finished with cilantro.

Goan Vindaloo // 9.5

Spicy and tangy curry simmered with potatoes, colorful bell peppers, onions, roasted cumin, and chilis.

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

Shack Naan // 1.75

Naan bread + garlic, cilantro, and cheese.

Samosa (1 ct) // 2

MAKE IT SPICY?

Yeah, we can definitely do that.

TIKKA SHACK

INDIAN GRUB

2

PICK A PROTEIN

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

Shack Naan // 1.75

Naan bread + garlic, cilantro, and cheese.

Samosa (1 ct) // 2

MAKE IT SPICY?

Yeah, we can definitely do that.

TIKKA SHACK

INDIAN GRUB

STARTERS

Samosas (2 ct) // 4

Two crispy pastries stuffed with potatoes, peas, and secret spices. Served with a tamarind + chutney.

Vegetable Cutlets (3 ct) // 5.5

Handmade freshly seasoned and crispy potato patties made with paneer, green peas, carrots, and cilantro. Served with tamarind + mint chutney.

Shack Salad

Organic Arcadian spring mix, carrots, tomatoes, onions, and fresh mangoes. Dressed with our house mango vinaigrette.

Order without protein.

Pick a protein.

Chicken Tikka // 10

Spicy Chicken // 11

Lamb Shish // 11

Paneer Tikka // 10

VEGAN OPTION

FAVORITE GRUBS

Tikka Masala + Chicken Tikka // 9.5

House favorite! Savory, tomato-cream masala spiced up with paprika, coriander, and turmeric.

Butter Masala + Chicken // 9.5

The best in comfort food! Creamy, buttery masala slowly simmered with onions, garlic, and spices.

Southern Curry + Shrimp // 11.5

Coconutty curry with an India kick. Curry infused with coconut milk, curry leaves, red chilis, cilantro, and mustard seeds.

Kabob Bowl + Chicken Tikka // 10

Two skewers served on Basmati Rice and side of Mango Salad and Tikka Sauce.

Tikka Wrap + Chicken // 10

Grilled Tikka Chicken wrapped in handmade naan with fresh mozzarella, red onions, tomatoes, and garnished with cilantro. Served with your choice of Mango Salad, Basmati Rice, or Seasoned Fries (+1) and side Tikka Sauce.

VEGETARIAN BOWLS

No meat. Just as delicious. Served with Basmati rice.

Veggie Jalfrezi // 9.5

Fresh bell peppers, onions, potatoes, carrots, green beans, and cauliflower simmered in our succulent spicy house curry sauce.

Chole Masala // 9.5

Stewed chickpeas and red potatoes in our traditional curry sauce with spices.

Malai Kofta // 9.5

Handmade Kofta dumplings made of veggies, potatoes, and paneer in a wholesome yellow curry sauce.

Aloo Saag // 9.5

Potatoes and spinach in a creamy masala with roasted cumin, ginger, and garlic.

DESSERTS

Gulab Jamun // 3

Milk-based pastry balls with honey flavored syrup.

Ras Malai // 3

Fresh cheese patties served cold in sweetened milk.

GET SERIOUS. GET SAMOSA.

Add 1 Samosa to any dish // 7

VEGAN OPTION

CRAFT YOUR CURRY

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Goan Vindaloo // 9.5

Spicy and tangy curry simmered with potatoes, colorful bell peppers, onions, roasted cumin, and chilis.

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

Shack Naan // 1.75

Naan bread + garlic, cilantro, and cheese.

Samosa (1 ct) // 2

MAKE IT SPICY?

Yeah, we can definitely do that.

TIKKA SHACK

INDIAN GRUB

2

PICK A PROTEIN

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

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TIKKA SHACK

INDIAN GRUB

TO GO MENU

INDIAN GRUB

TIKKA SHACK

WE CATER

Catering Packages & Platters available. Please ask for catering menu or visit online at [TikkaShack.com](#)

Catering Packages from \$12.95 // Party Platters from \$65

DESERT RIDGE MARKETPLACE

602 // 354 // 8800

THE SHOPS AT NORTERRA

623 // 248 // 5300

CateringPhoenix@TikkaShack.com

STARTERS

Samosas (2 ct) // 4

Two crispy pastries stuffed with potatoes, peas, and secret spices. Served with a tamarind + chutney.

Vegetable Cutlets (3 ct) // 5.5

Handmade freshly seasoned and crispy potato patties made with paneer, green peas, carrots, and cilantro. Served with tamarind + mint chutney.

Masala Fries // 5.5

Loaded fries doused with tikka masala, onions, scallions, tomatoes, cilantro covered in sweet and spicy secret spices.

Tikka Chicken // 1

Tikka Pizza // 7

Tikka Sauce, garlic, fresh mozzarella, red onions, tomatoes on a Naan crust topped with cilantro.

Tikka Chicken or Paneer // 1

BIRYANI

Aromatic long-grain basmati rice infused with clarified butter (ghee) and delicious blend of spices. Garnished with fresh cilantro and red onions. Served with house-made raita cream and onion cream shorba sauce.

Veggie Biryani // 10

Chicken Biryani // 11

Lamb Biryani // 12

Paneer Tikka Biryani // 11

Lamb Kheema Biryani // 12

KIDS

Naan Quesadilla // 5.5

Cheese and naan bread.

Tikka Chicken // 1

STARTERS

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Tikka Pizza // 7

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Cheese and naan bread.

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Goan Vindaloo // 9.5

Spicy and tangy curry simmered with potatoes, colorful bell peppers, onions, roasted cumin, and chilis.

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

Shack Naan // 1.75

Naan bread + garlic, cilantro, and cheese.

Samosa (1 ct) // 2

MAKE IT SPICY?

Yeah, we can definitely do that.

TIKKA SHACK

INDIAN GRUB

2

PICK A PROTEIN

Chicken

Veggies

Paneer

Shrimp // +2

Lamb // +2

Naan // 1.25

Traditional Indian flatbread.

Garlic Naan // 1.5

Naan bread + garlic and cilantro.

Shack Naan // 1.75

Naan bread + garlic, cilantro, and cheese.

Samosa (1 ct) // 2

MAKE IT SPICY?

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TIKKA SHACK

INDIAN GRUB

FAVORITE GRUBS

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Southern Curry + Shrimp // 11.5

Coconutty curry with an India kick. Curry infused with coconut milk, curry leaves, red chilis, cilantro, and mustard seeds.

Kabob Bowl + Chicken Tikka // 10

Two skewers served on Basmati Rice and side of Mango Salad and Tikka Sauce.

Tikka Wrap + Chicken // 10

Grilled Tikka Chicken wrapped in handmade naan with fresh mozzarella, red onion, tomatoes, and garnished with cilantro. Served with your choice of Mango Salad, Basmati Rice, or Seasoned Fries (+1) and side Tikka Sauce.

GET SERIOUS. GET SAMOSA.

Add 1 Samosa to any dish // 7

VEGAN OPTION

CHICKEN TIKKA MASALA

TIKKA GRILL

Pick a dish.

Kabob Bowl

Two skewers served on Basmati Rice and side of Mango Salad and Tikka Sauce.

Tikka Wrap

Wrapped in handmade Naan with mozzarella cheese, onions, tomatoes, and cilantro. Served with your choice of Mango Salad, Basmati Rice, or Seasoned Fries (+1) and side Tikka Sauce.

Shack Salad

Organic Arcadian spring mix, carrots, tomatoes, onions, and fresh mangoes. Dressed with our house mango vinaigrette.

Order without protein.

Pick a protein.

Chicken Tikka // 10

Spicy Chicken // 10

Lamb Shish // 11

Paneer Tikka // 10

VEGETARIAN BOWLS

No meat. Just as delicious. Served with Basmati rice.

Veggie Jalfrezi // 9.5

Fresh bell peppers, onions, potatoes, carrots, green beans, and cauliflower simmered in our succulent spicy house curry sauce.

Chole Masala // 9.5

Stewed chickpeas and red potatoes in our traditional curry sauce with spices.

Malai Kofta // 9.5

Handmade Kofta dumplings made of veggies, potatoes, and paneer in a wholesome yellow curry sauce.

Aloo Saag // 9.5

Potatoes and spinach in a creamy masala with roasted cumin, ginger, and garlic.

BIRYANI

Aromatic long-grain basmati rice infused with clarified butter (ghee) and delicious blend of spices. Garnished with fresh cilantro and red onions. Served with house-made raita cream and onion cream shorba sauce.

Veggie Biryani // 10

Chicken Biryani // 11

Lamb Biryani // 12

Paneer Tikka Biryani // 11

Lamb Kheema Biryani // 12

NAAN TACOS

Hand rolled naan, red cabbage, mango de gallo, red onions, tomatoes and cilantro.

Pick a protein.

Spicy Chicken Tikka // 4.25

Paneer Butter Masala // 4.25

Shrimp Coconut Curry // 5.25

VEGAN OPTION

STARTERS

Samosas (2 ct) // 4

Two crispy pastries stuffed with potatoes, peas, and secret spices. Served with a tamarind + chutney.

Vegetable Cutlets (3 ct) // 5.5

Handmade freshly seasoned and crispy potato patties made with paneer, green peas, carrots, and cilantro. Served with tamarind + mint chutney.

Masala Fries // 5.5

Loaded fries doused with tikka masala, onions, scallions, tomatoes, cilantro covered in sweet and spicy secret spices.

Tikka Chicken // 1

Tikka Pizza // 7

Tikka Sauce, garlic, fresh mozzarella, red onions, tomatoes on a Naan crust topped with cilantro.

Tikka Chicken or Paneer // 1

STREET STYLE CHAAT

KIDS MENU

For the little ones that are under the age of 12. We check I.D. :-)

Naan Quesadilla // 5.5

Cheese and naan bread.

Tikka Chicken // 1

Kids Kabob Plate // 5.5

Tikka chicken kabob and rice.

Kids Cheese Pizza // 5.5

Naan bread, tikka sauce and cheese.

Chicken Tikka Tenders // 5.5

Tikka seasoned and hand breaded all white meat chicken tenders. Served with fries.

DESSERTS

Gulab Jamun // 3

Milk-based pastry balls with honey-flavored syrup.

Ras Malai // 3

Fresh cheese patties served cold in sweetened milk.

TIKKA PIZZA









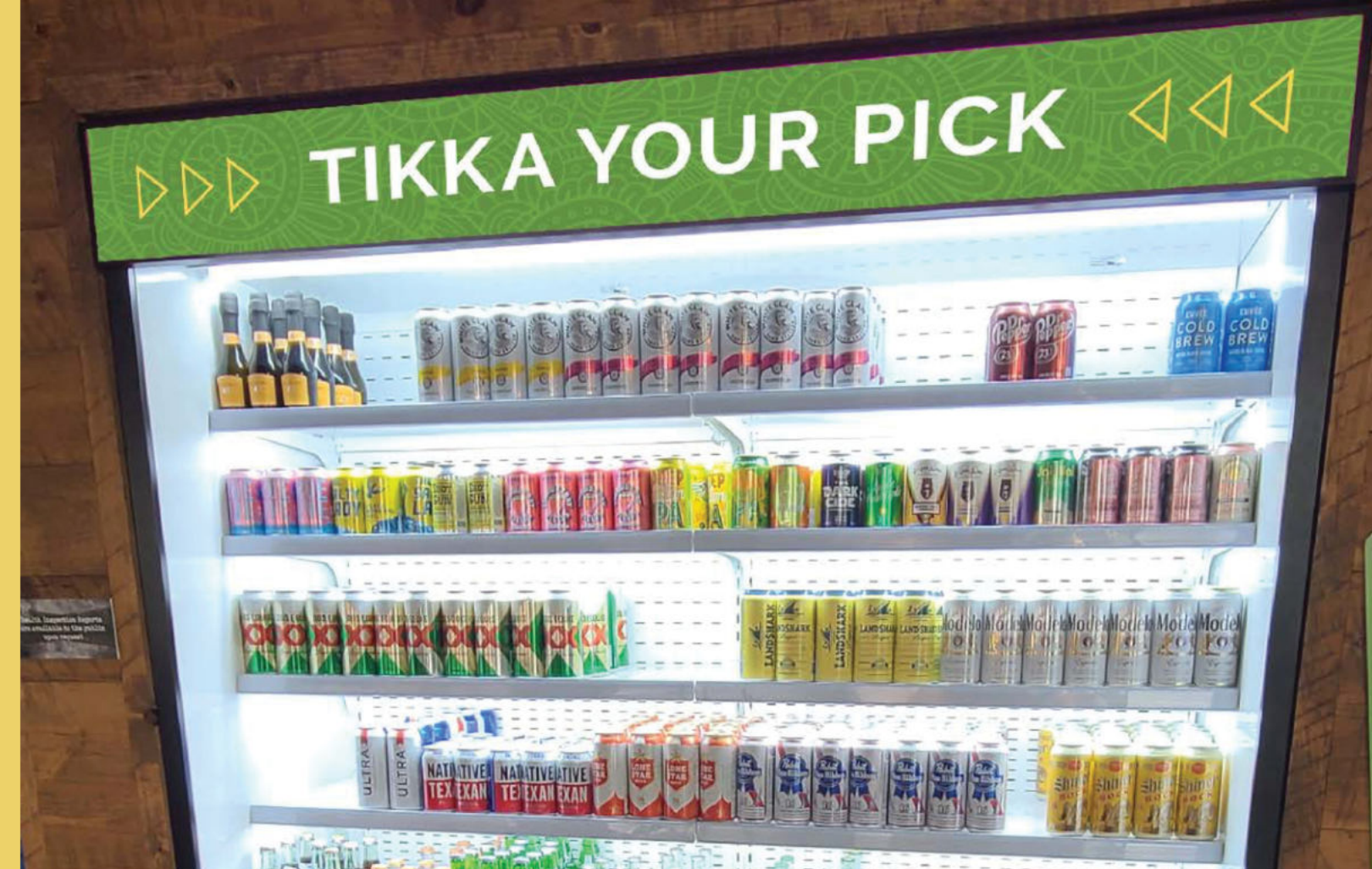
**NAAN**  
Traditional Flat Bread

**GARLIC NAAN**  
Naan + Garlic + Cilantro

▶▶▶ **NAAN  
NATION** ◀◀◀



**SHACK NAAN**  
Garlic Naan + Fresh Mozzarella











**Lulu's**

Fun • Food • Music

Next to Mid-Bay Bridge



**Come For  
the Food.**

**Stay For  
the Fun.**

COASTAL  
CUISINE







The billboard is set against a solid teal background. The top half of the billboard features a graphic design on the left and a photograph on the right. The graphic includes the 'Lulu's' logo in a stylized teal font with a white outline, a small yellow sun icon, and a yellow banner with the text 'Next to Mid-Bay Bridge'. The photograph shows a man from the back, wearing a yellow t-shirt with 'BEACH PATROL' in blue letters and sunglasses, with his hands on his hips. A pink banner with the text 'Stay For the Fun.' is overlaid on the right side of the photo. The billboard structure, including its metal frame and support pole, is visible at the bottom.

# Lulu's

Fun • Food • Music

Next to Mid-Bay Bridge

BEACH  
PATROL

Stay For  
the Fun.








Fun • Food • Music



Coastal Cuisine  
that Cares.

Allergy  
Friendly  
Menu



Fun • Food • Music



Find a Location!



Join the  
CREW!




Apply Now



Live Out Loud  
with LuLu's!


SHOP NOW



Come For  
the Food.

Stay For  
the Fun.

COASTAL  
CUISINE



Fun • Food • Music

**LuLu's Destin**  
@LuLusDestin • Seafood Restaurant

Shop Now

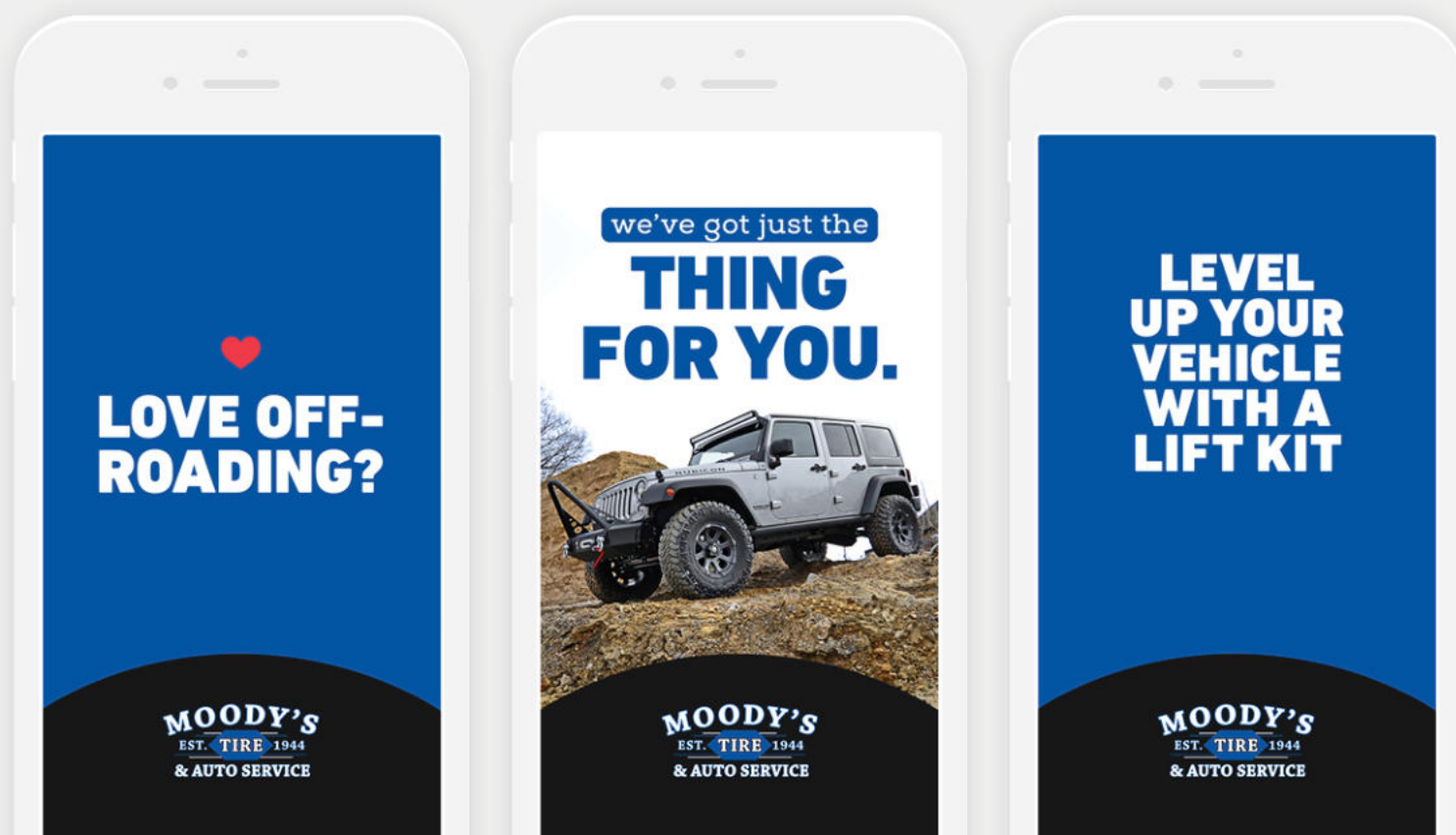
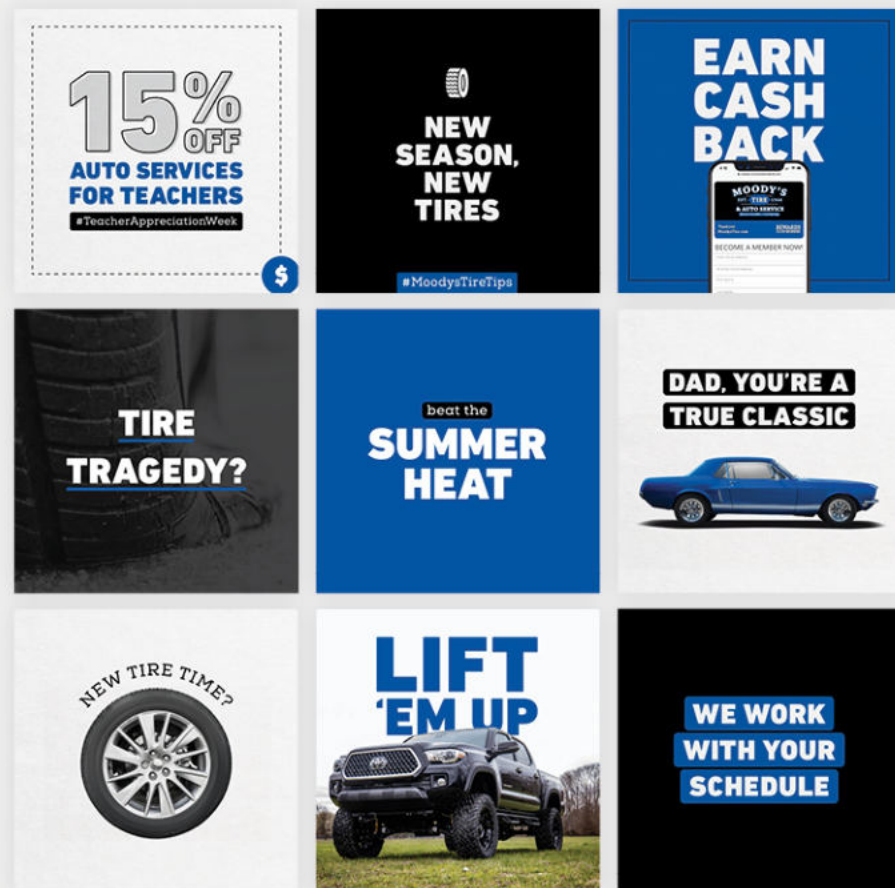
shop.lulubuffett.com

Home About Menu Photos More ▾

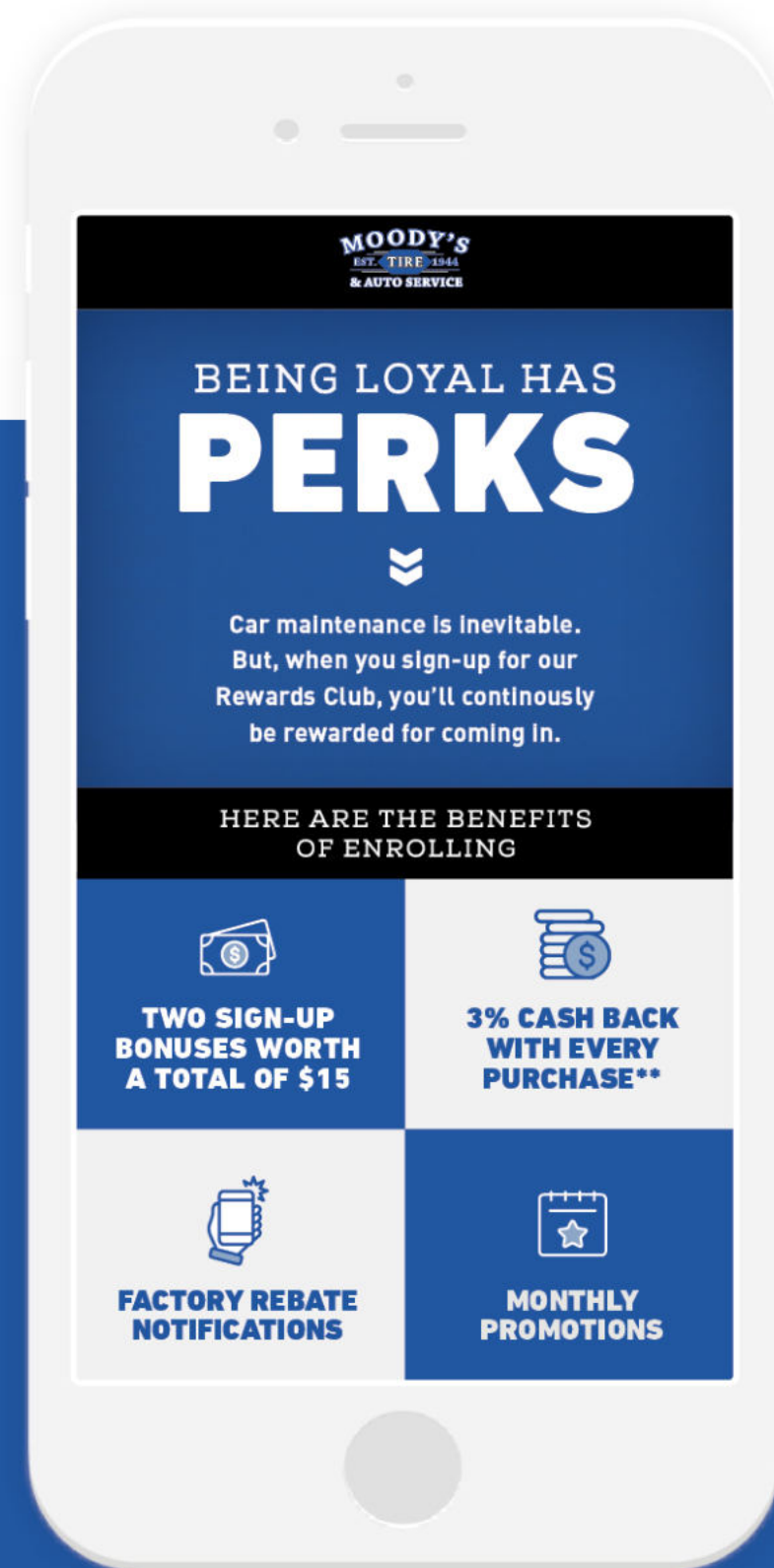
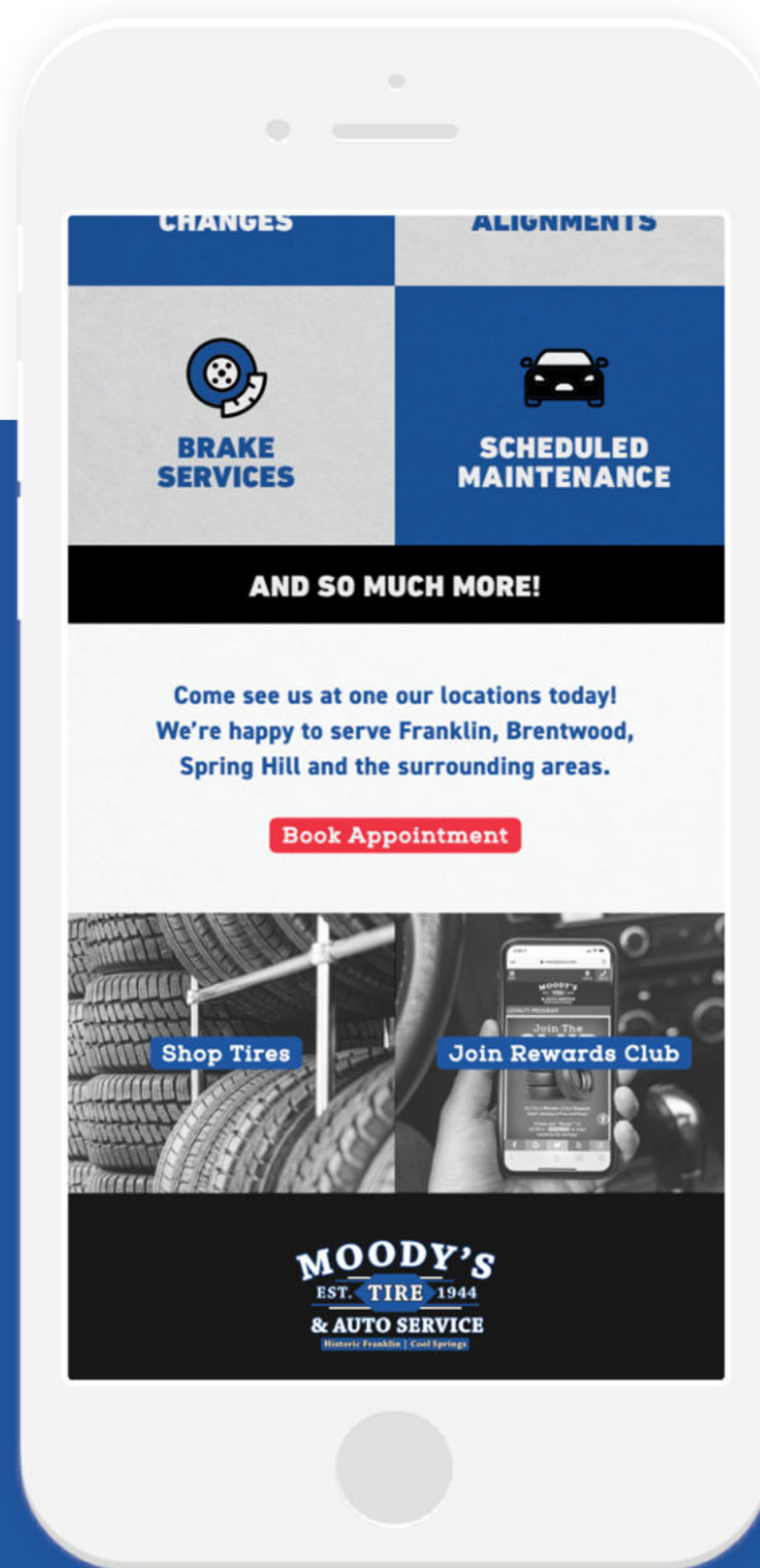
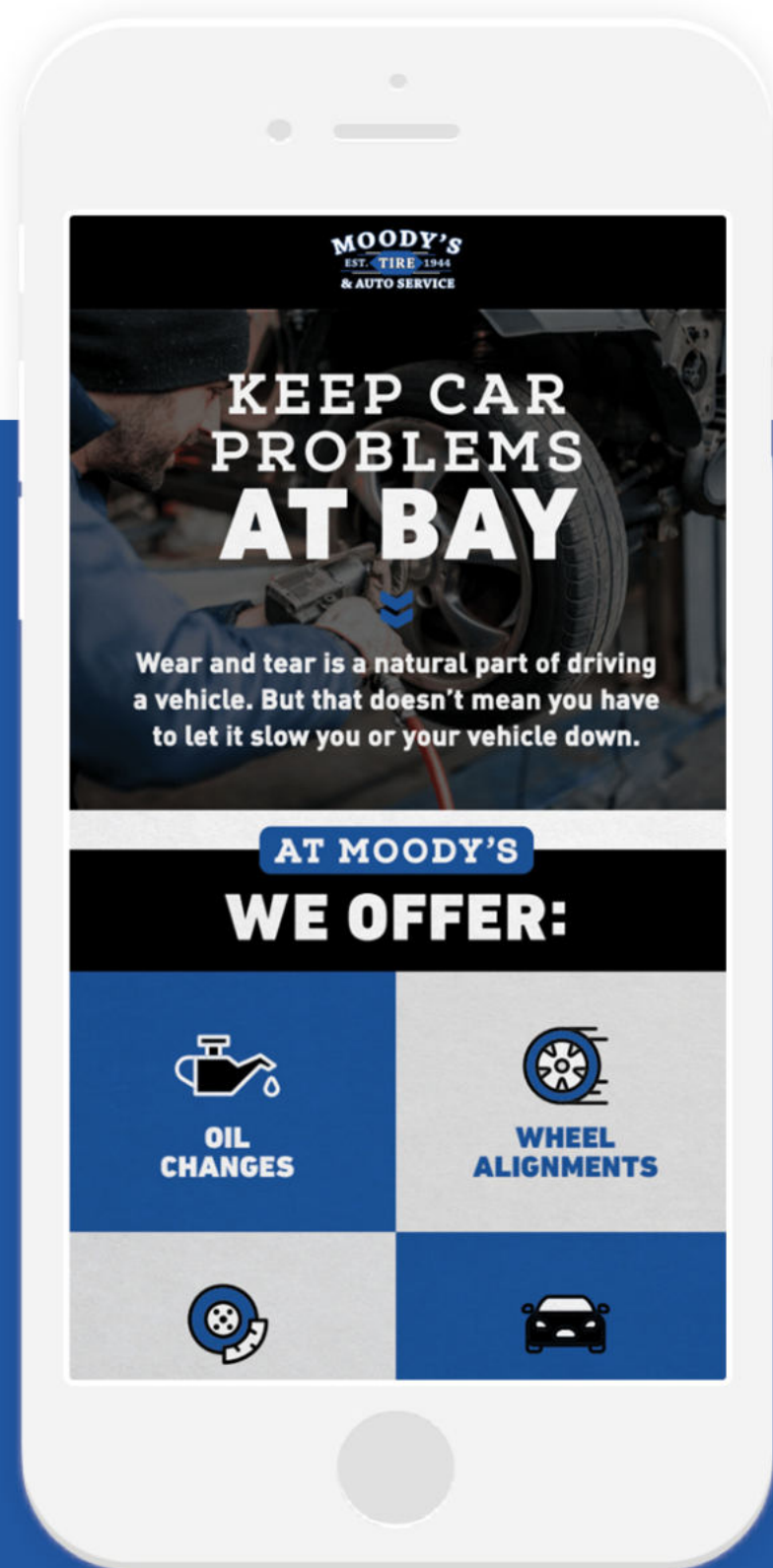
Like Message













MOODY'S  
EST. TIRE 1944  
& AUTO SERVICE

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QUALITY,  
HONEST  
CAR  
SERVICE.

MAKE AN APPOINTMENT

Shop Tires

Join The Club

Shop Lift Kits

THE MOODY'S WAY

At Moody's, we provide automotive expertise and exceptional customer service to give you peace of mind on the road.

For over 75 years, we've been family-owned and operated, and we view our team members and our customers as an extension of our family.

We take great pride in maintaining and restoring our customers' vehicles so that our neighbors and their families feel safe and confident when they drive.

Read More

TIRES YOU CAN TRUST

GOODYEAR

BRIDGESTONE

MICHELIN

UNIROYAL

BFGoodrich

KELLY Tires

HANKOOK

DUNLOP

Firestone

MOODY'S  
EST. TIRE 1944  
& AUTO SERVICE

TIRES | WHEELS | AUTO REPAIR | APPOINTMENTS | REVIEWS | ABOUT | CONTACT | SAVINGS

BIGGER  
IS  
BETTER.

DISCOVER THE  
PERFECT KIT

When it comes to trucks and other off-road vehicles, leveling and suspension kits are game changers. More ground clearance allows for bigger tires and overall better performance capabilities whether you're going mudding or taking a roadtrip.

Our expert technicians will help you find and install the best lift kit for your vehicle so we can get you off the ground and onto your next adventure.

Get A Lift

Shop Tires

Join The Club

Book Appointment

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EST. TIRE 1944  
& AUTO SERVICE

TIRES | WHEELS | AUTO REPAIR | APPOINTMENTS | REVIEWS | ABOUT | CONTACT | SAVINGS

AUTO  
REPAIRS

OUR SERVICES

WHEEL ALIGNMENT

WHEEL & TIRE SERVICES

LUBE, OIL & FILTER CHANGE

BRAKE REPAIR

CLIMATE CONTROL SYSTEMS

PREVENTATIVE MAINTENANCE

ROADSIDE ASSISTANCE

LIFT KITS

Book Appointment

ADDITIONAL  
CAR SERVICES

Steering & Suspension Systems

Four Wheel Drive System

Belts & Hoses

Axle, CV Joint & Driveshaft Repair

Engine Diagnostics and Performance

Differential Repair

Starting, Charging & Batteries

Commercial Tire Services

Mobile Service

COMPLETE CAR CARE

Get the best mileage and all around performance out of your car with preventative maintenance. At Moody's Tire & Auto Service, we provide complete automotive service for all types of vehicles. Drive to your





NewTeethNow.com



You are scheduled to see

**HARLEY M. RICHARDS, DDS**

ON \_\_\_\_\_ AT \_\_\_\_\_ AM/PM

Any appointment change requires a 24 hour notice.

2150 Harden Blvd. | Lakeland, FL 33803 | 863-665-8878

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NewTeethNow.com  
Florida Dental Implants  
& Oral Surgery  
2150 Harden Blvd.  
Lakeland, FL 33803  
863-665-8878

  
You are scheduled to see  
**DAVID R. KIRKPATRICK, DMD**  
ON \_\_\_\_\_ AT \_\_\_\_\_  
Any appointment change requires a 24 hour notice.  
2150 Harden Blvd. | Lakeland, FL 33803 | 863-

  
**NEW TEETH NOW**

**KAWVEH NOFALLAH, DMD**

knofallah@NewTeethNow.com

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& Oral Surgery  
2150 Harden Blvd.  
Lakeland, FL 33803  
863-665-8878

  
**NEW TEETH NOW**  
Florida Dental Implants & Oral Surgery  
NewTeethNow.com

  
**NEW TEETH NOW**

**ELLIOT DIBBS, DDS**

edibbs@NewTeethNow.com

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& Oral Surgery  
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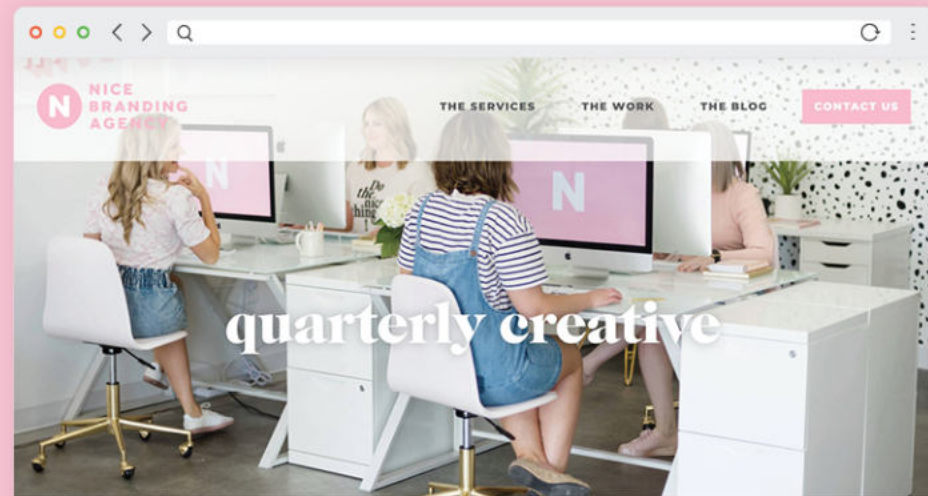


**ELLIOT DIBBS, DDS**

edibbs@NewT







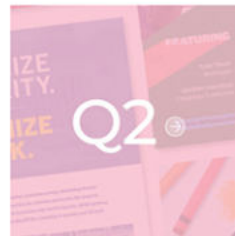
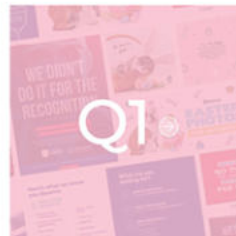
## HEY, THAT'S NICE!

Ready to go behind the scenes with Nice Branding Agency? Here's a little something we don't talk about in our client-facing communication.

Every quarter, we gather our team together to connect over the work we've completed. This "meeting" is more of a celebration of sorts as we sit down over snacks to review our recently released brands. With so much going on in the day-to-day, we think it's important to take some time to revel in the realization of our creativity and hard work.

These quarterly recaps are really just for our team, but we don't mind letting you in on what we've been up to lately.

2020



like what you see?

LET'S WORK TOGETHER

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Nice Branding Agency provides business branding, restaurant branding, brand strategy, and marketing strategy. Our branding services include brand positioning, company naming, logo design, graphic design, website design + development, copywriting and more.

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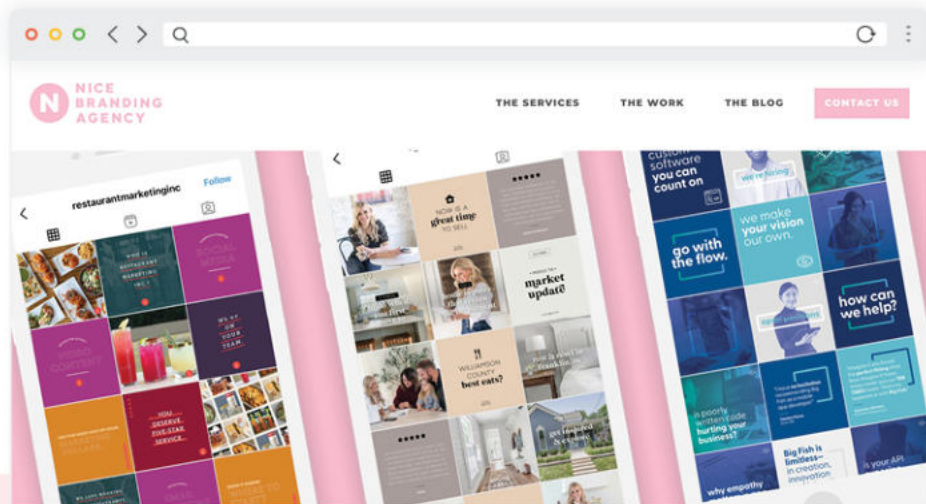
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## 4 TIPS FOR IMPLEMENTING A SOCIAL PACK

MARCH 20, 2021 | OTHER TIPS

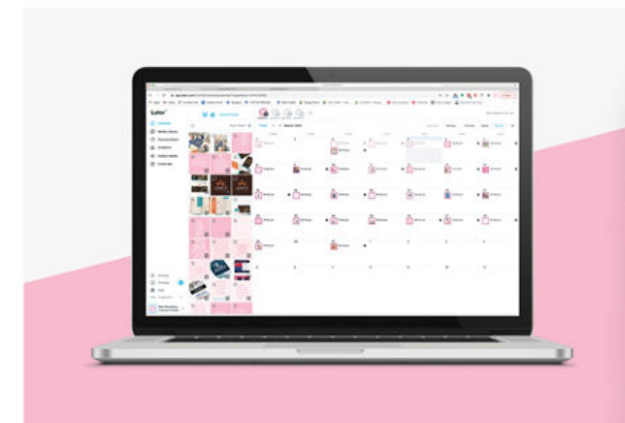
SHARE

A Nice Branding Agency Social Pack is a collection of 15 high-quality, professional, [custom social media posts](#) that you can use more than once in order to strengthen your brand over time on your social channels.

Created with the intention of being evergreen content, each professionally designed social media graphic aligns with your brand's visual direction, while the corresponding social media caption is written in your brand voice and features key messaging.

The goal is to ensure brand consistency throughout your feed and across social media platforms. Your Social Pack content allows users to get to the heart of your brand and connect with the core of your business as they peruse your social media pages.

In order to help you get the most out of your Social Pack, we've put together a few tips:

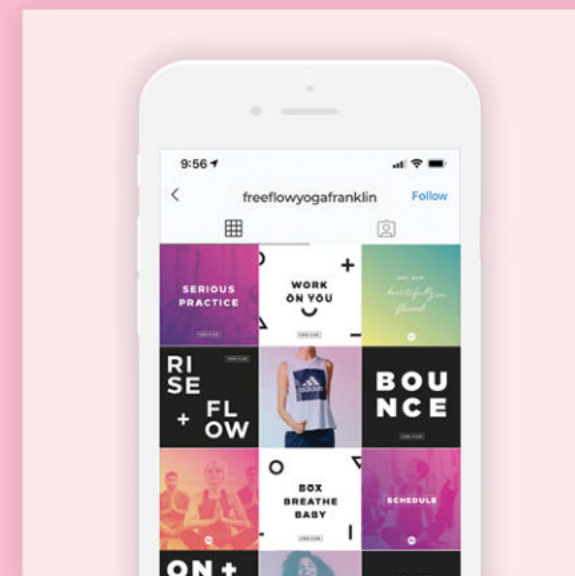
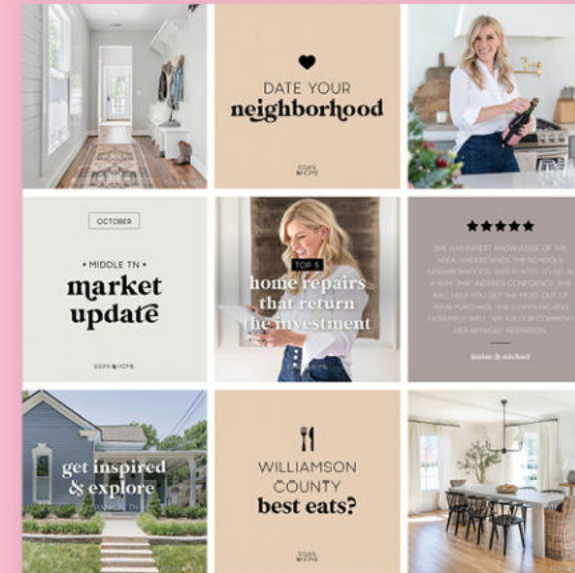
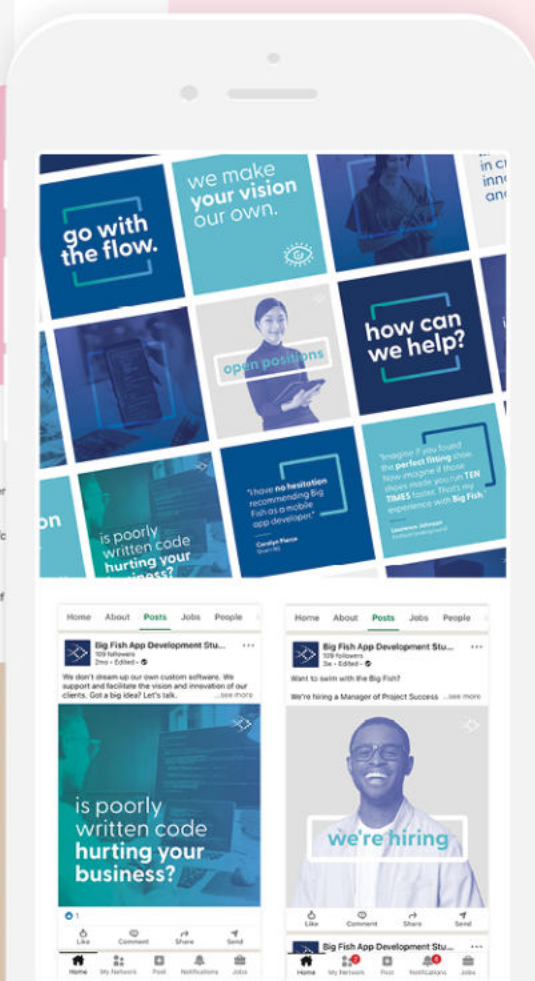
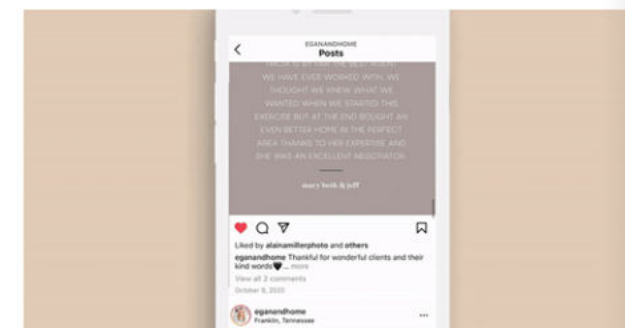


### 1. SCHEDULE YOUR SOCIAL PACK POSTS

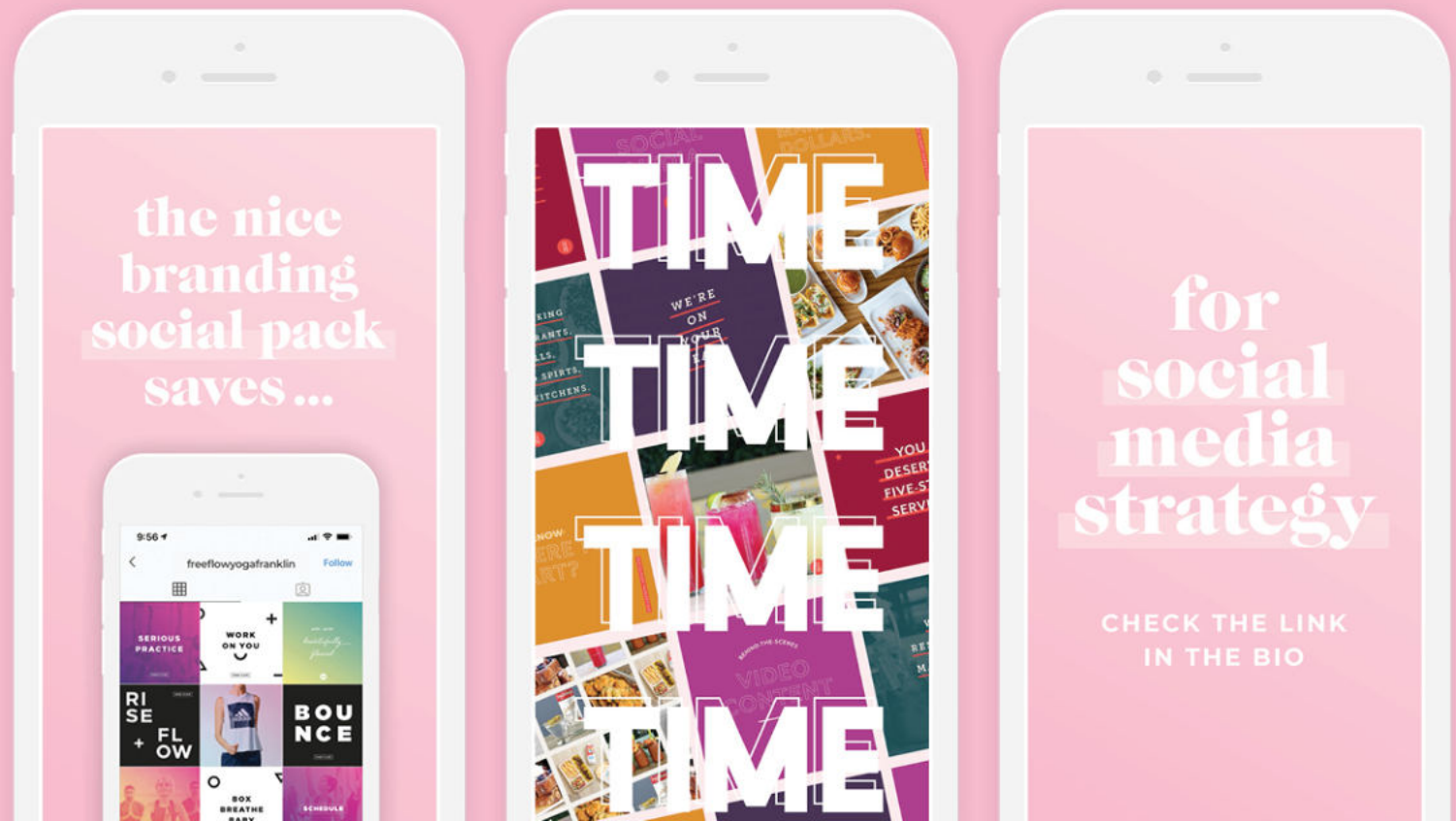
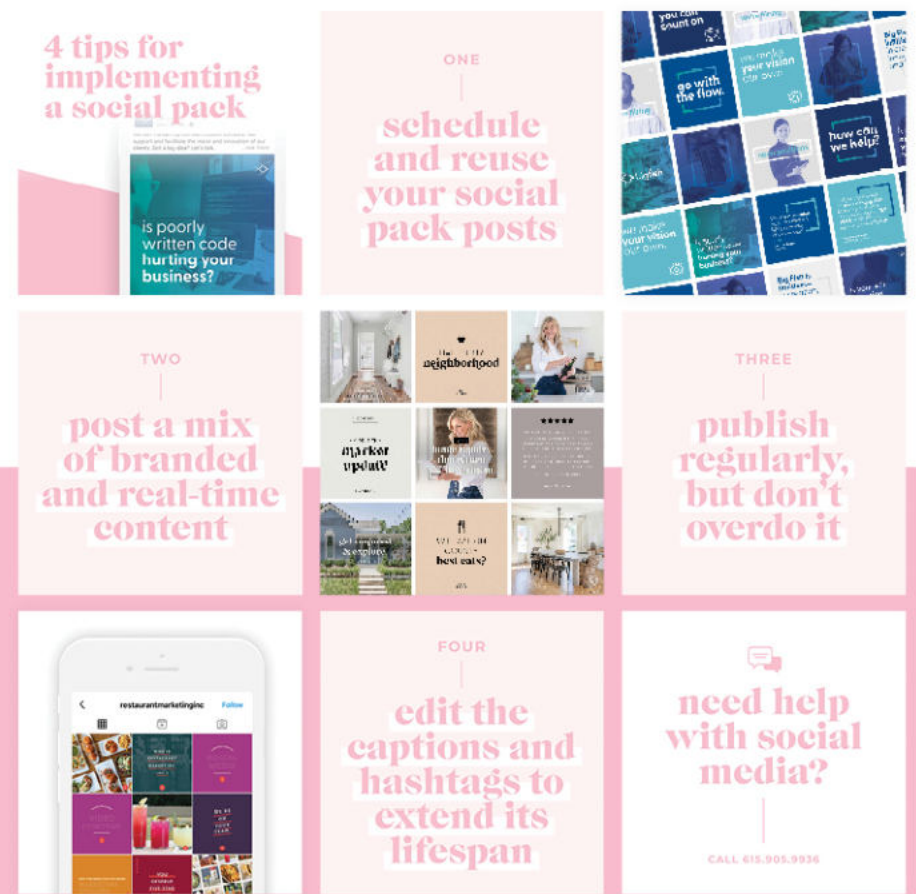
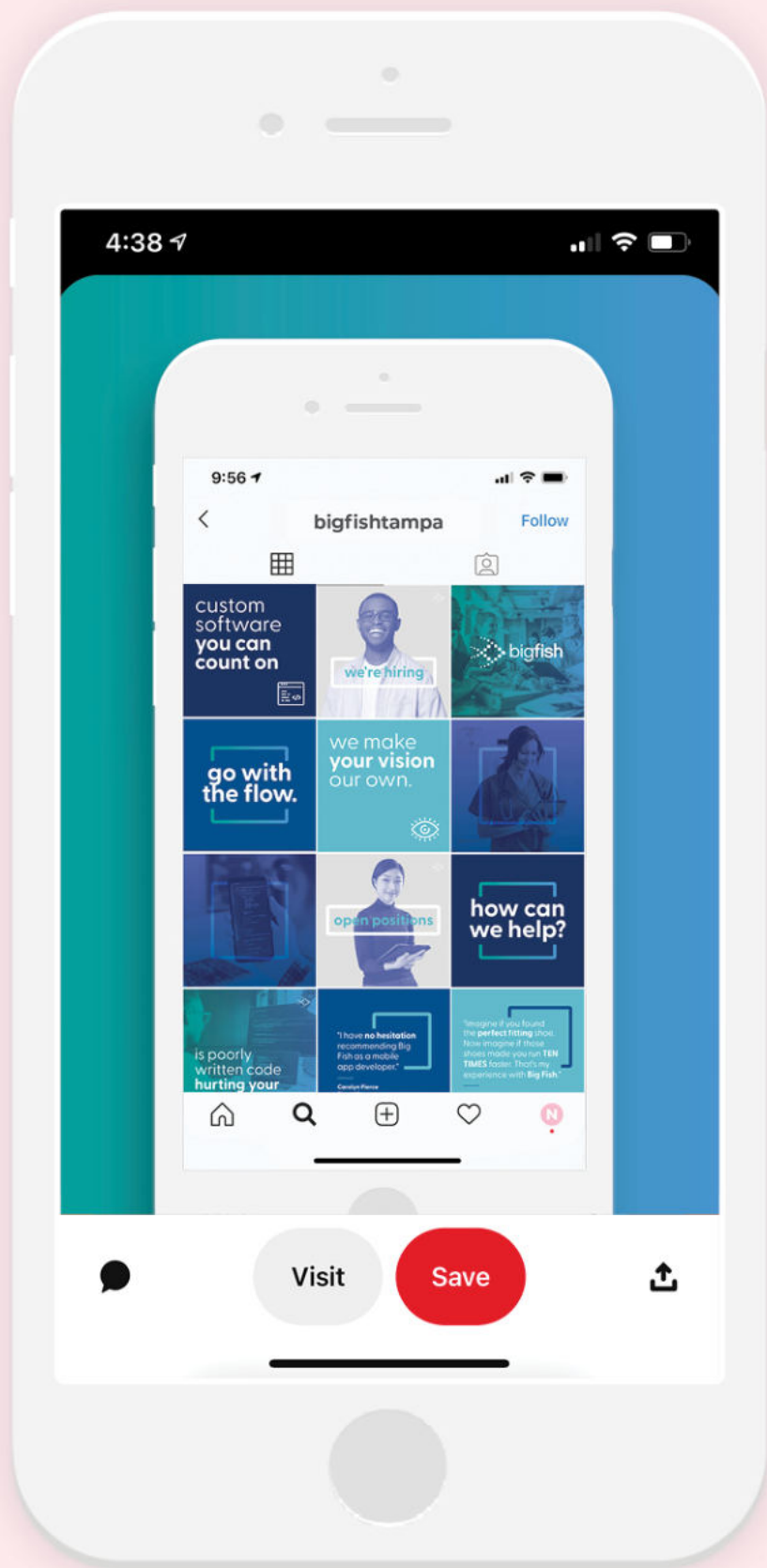
You can and should schedule out your 15 Social Pack posts so that you always have something branded in the pipeline. Spreading them across one quarter of the year, and then rescheduling them in another quarter, or even all quarters of the year, allows you to get a lot of run time out of your Social Pack investment.

The easiest way to do this is with a social media management tool like [Later](#) (best for Instagram), [Loomly](#) (best for optimization across platforms), or [Buffer](#) (best for additional features).

Remember that the beauty of a Social Pack is reusable, branded content. Each time you publish a post, it reinforces your brand's visual direction, voice, and key messaging. By scheduling out the posts, you save yourself the time and energy it takes to come up with fresh content every single day.













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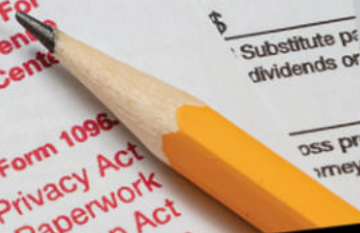
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Nutrition Facts		Amount/serving	% DV
About 8 servings per container	Total Fat	13g	17%
	Saturated Fat	4g	20%
	Trans Fat	0g	
	Cholesterol	15mg	5%
Serving size 1/4 cup (60g)	Sodium	260mg	11%
	Calories per serving 140		
Total Carbohydrate		6g	2%
Dietary Fiber		0g	0%
Total Sugars		5g	
Includes 1g Added Sugars			2%
Protein		1g	
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POLES ARE SAYING

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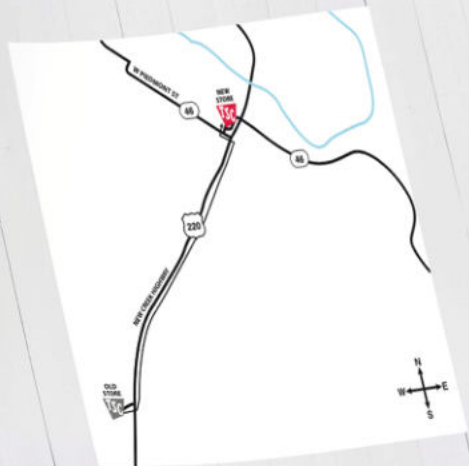




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