



COMMUNICATE + CELEBRATE

Q3 2021



RESTAURANT BRANDING



THE DELIVERY

cookie.
making.
history.

The world has changed. So has the way we cookie.

Tastes have shifted. Consciousness has evolved. Self-expression over everything. The desire for good ingredients and good times has reached a fever pitch.

We are the world's first interactive cookie-making experience, and we're not just making cookies, we're making a social impact. And sprinkling that sh*t everywhere.

Yes Batch is an unpredictable, unapologetic, always-evolving celebration of every lifestyle (vegan, gluten-free, low sugar, you name it). Create the kind of cookie you've never created before. Have the kind of experience you've never had before. And share it like you've never shared before.

Our interactive concept lets anyone and everyone be the boss of some of the biggest, boldest, badassiest, made-you-look baked goods on the planet. Cookie glowup on tap.

Our brand encourages unity, provokes fantasy, and cultivates creativity. We make the unimaginable possible by removing the barriers of baked goods and celebrating dietary diversity — and cookie, you definitely want some.

BRAND DESCRIPTION

N

5

ATTRIBUTES

WE ARE
authentic,
thrilling,
giveable,
goodness
for you.

N

THE DELIVERY

we are



We are a customizable, giftable cookie experience that is about to rock the cookie culture. We put forth unique flavors and a variety of options equipping the customer to be in complete control of their dessert destiny. We encourage creativity and we evoke connections. We are to give or to get. We are an indulgent treat, birthed in the best city on earth, that you can't wait to enjoy.

N

7

WE ARE
authentic,
thrilling,
giveable,
goodness
for you.

N

You can trust our people, our purpose, our past, and our point of view — everything with integrity. We keep things honest-to-goodness and responsibly made, pushing the boundaries of good-for-you ingredients and pairings. And yes batch, we donate day-old cookies to food banks. Our goal is to prove sweets can be good for body, soul, planet, and community.

ATTRIBUTES

8

THE DELIVERY

brand
mantra

It's time to treat others the way you want to be treated, with cookies.

This is the beginning of a new era. It's time to ghost all things cookie cutter and reinvent the way you self-indulge and gift others.

We are an insatiably-craved experience for dessert lovers, where you have the chance to boss up your baked goods, and turn your what-ifs into a why-nots. Where other dessert destinations exclude certain tastes, diets, lifestyles, or personalities, we are for all.

Savor it or send it, your cookie creation builds connection and brings comfort, and we're about to sprinkle that shi* everywhere.

BRAND STORY

4

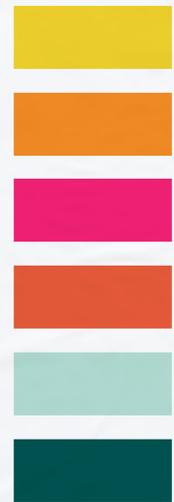
WE ARE
authentic,
thrilling,
giveable,
goodness
for you.

N

We empower generosity that is experiential, connective, and straight up boujee. Get or give. Share or self-indulge, we are telling no one.

ATTRIBUTES

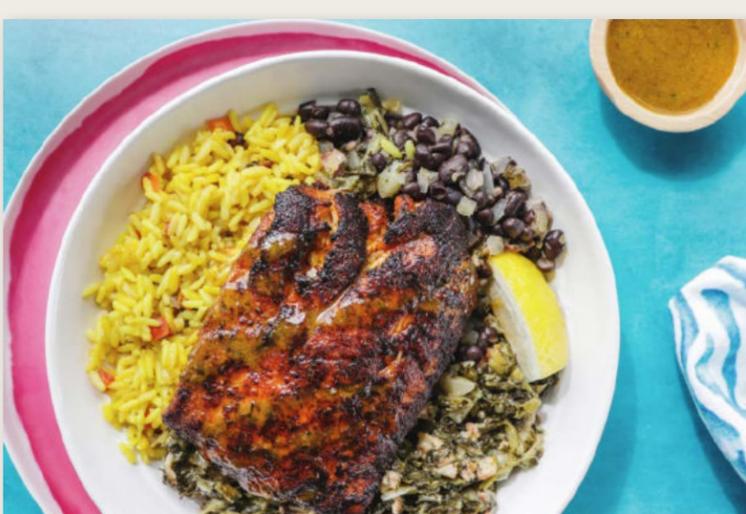
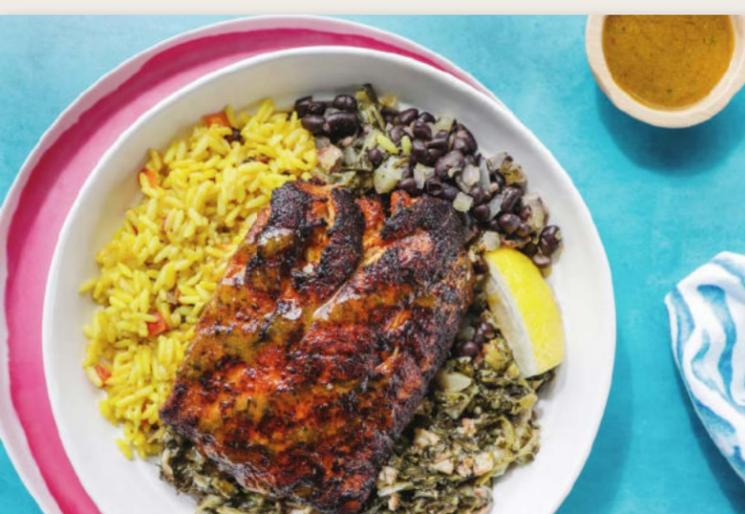
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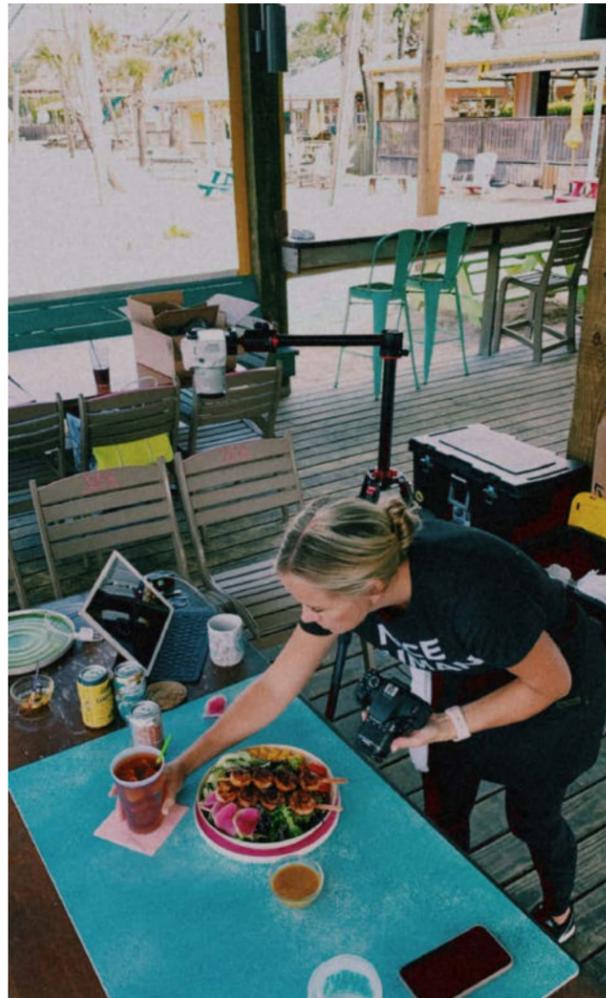
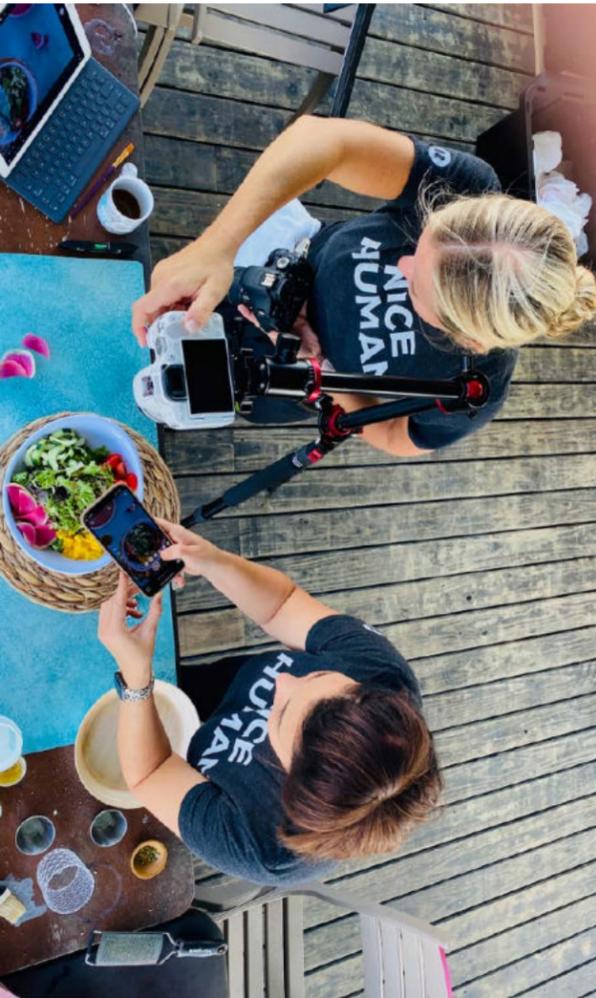
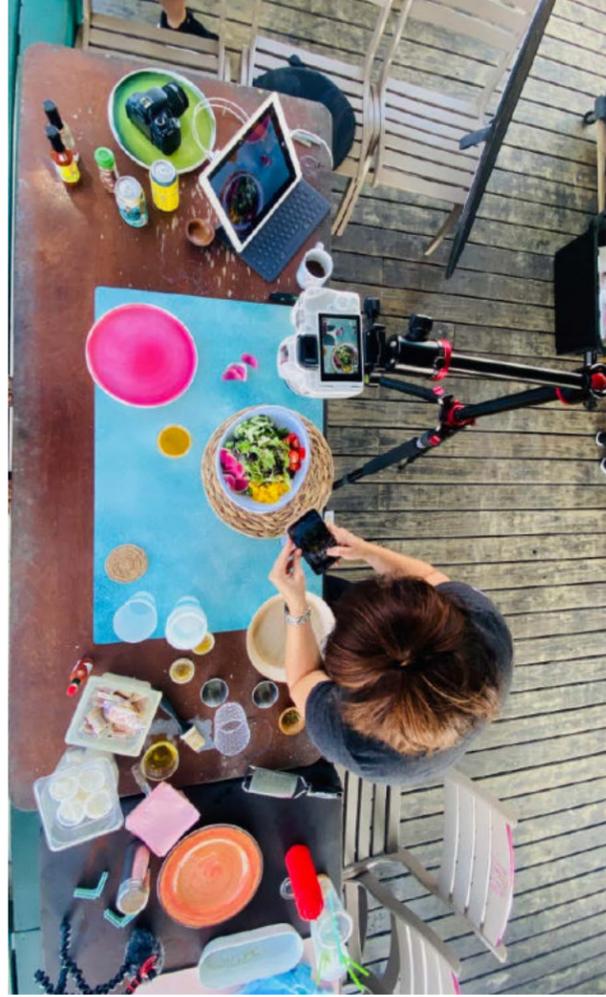




YES BATCH





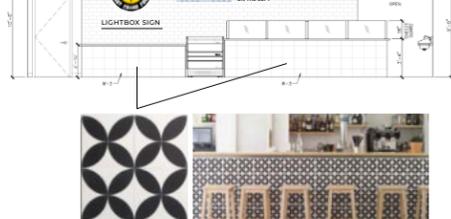




WALL ART SUGGESTIONS



WORK
HARD
Sauce
HARDER



GEORH
GUYROH
JYROH
HOWEVER YOU
SAY IT
it's all delicious



PAINT LAYOUT



OVERSIZED CANVAS OR FRAME, BLUE PAINT ON BOTTOM HALF OF WALL.

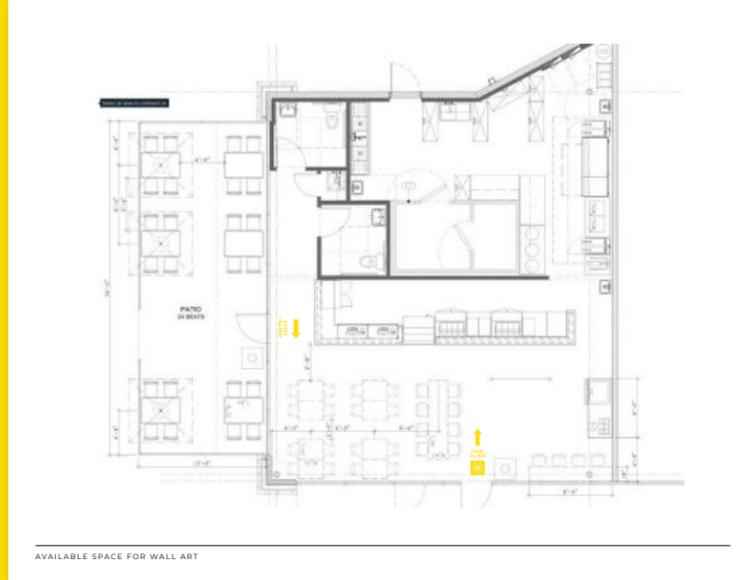
NEED THIS WALL MEASUREMENT AND HEIGHT OF BLUE PAINT TO CONFIRM WHICH MATERIAL IT WILL BE



CHAIRS



I THINK WITH THE WINDOW GRAPHICS, ADDING SOMETHING IN THIS CORNER IS GOING TO VISUALLY LOOK TOO BUSY. THE IMAGE ABOVE SHOW HOW THE OUTSIDE WINDOW GRAPHICS WILL LOOK FROM THE INSIDE. IF YOU WERE GOING TO PUT A TV, I THINK THIS WOULD BE A GOOD SPOT.

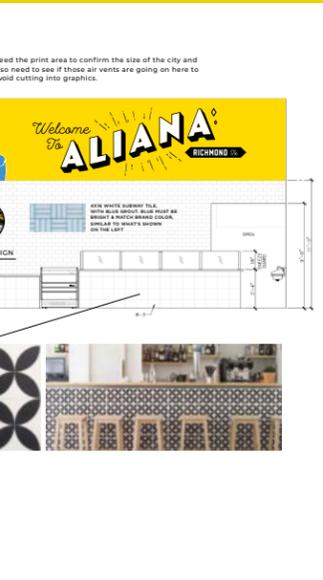


AVAILABLE SPACE FOR WALL ART

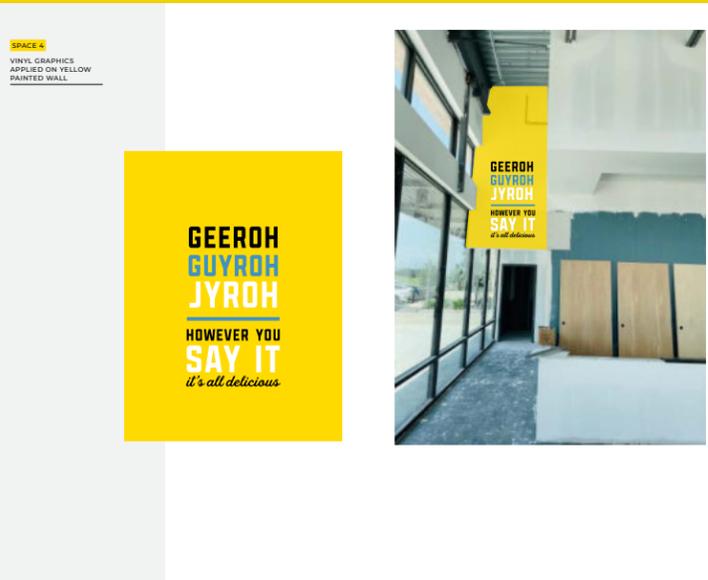


SPACE 1
NEON SIGN

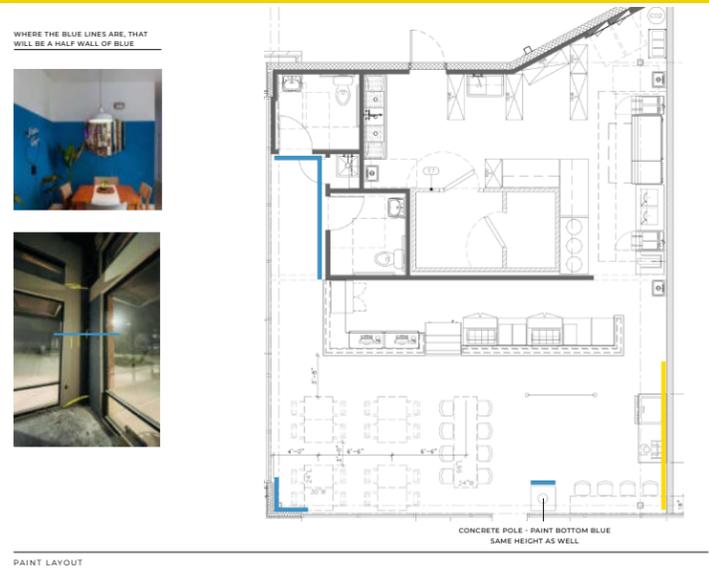
WALL ART SUGGESTIONS



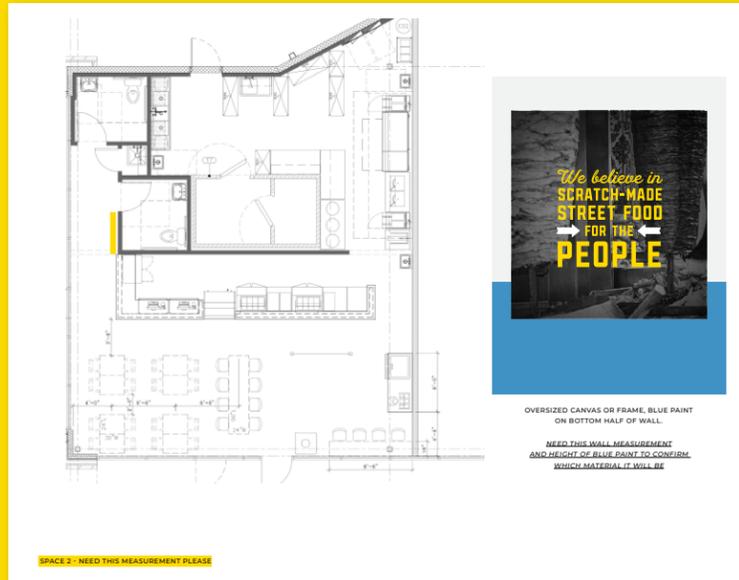
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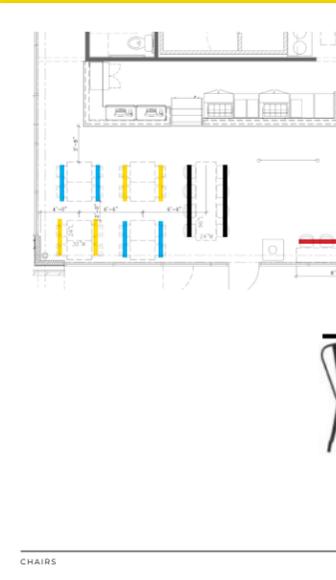
SPACE 4
VINYL GRAPHICS APPLIED ON YELLOW PAINTED WALL



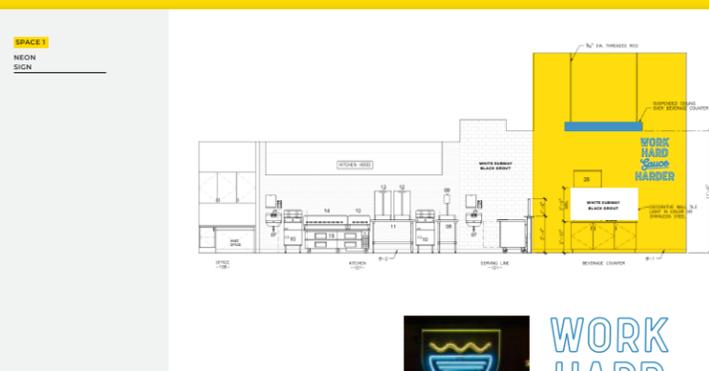
PAINT LAYOUT



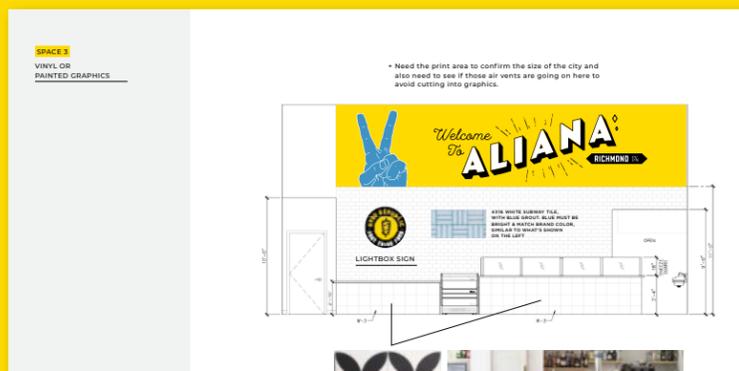
SPACE 2 - NEED THIS MEASUREMENT PLEASE



CHAIRS



SPACE 1
NEON SIGN



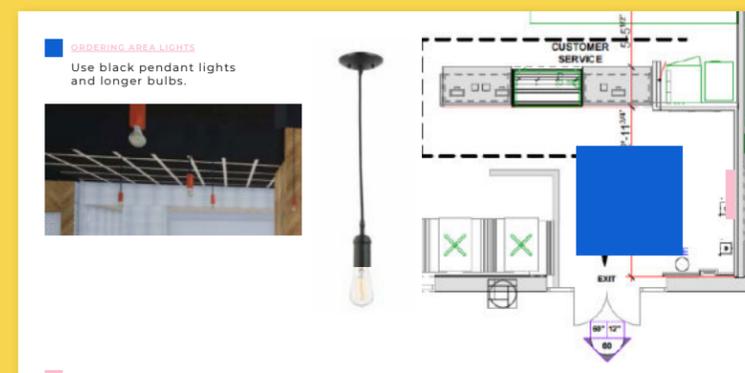
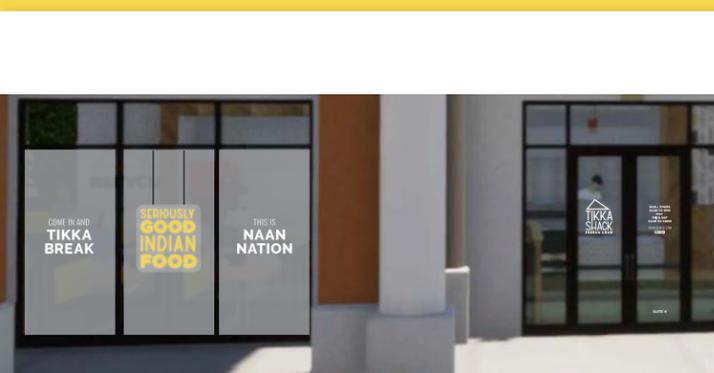
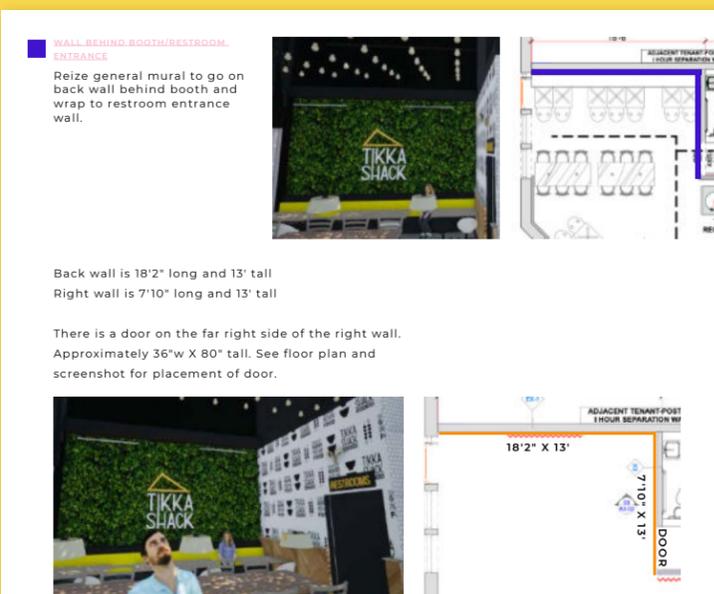
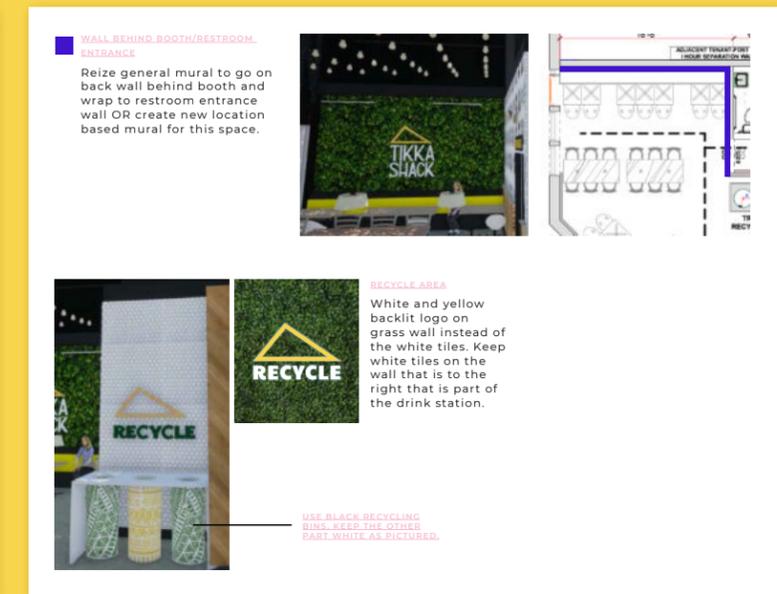
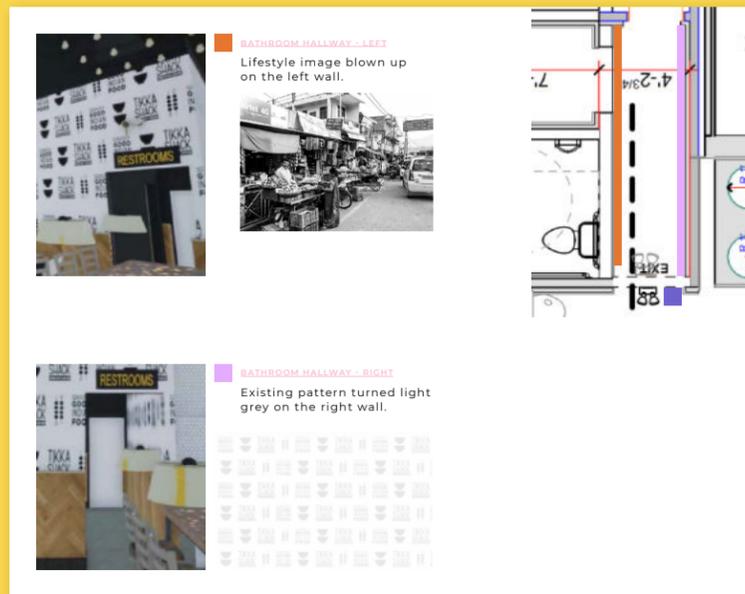
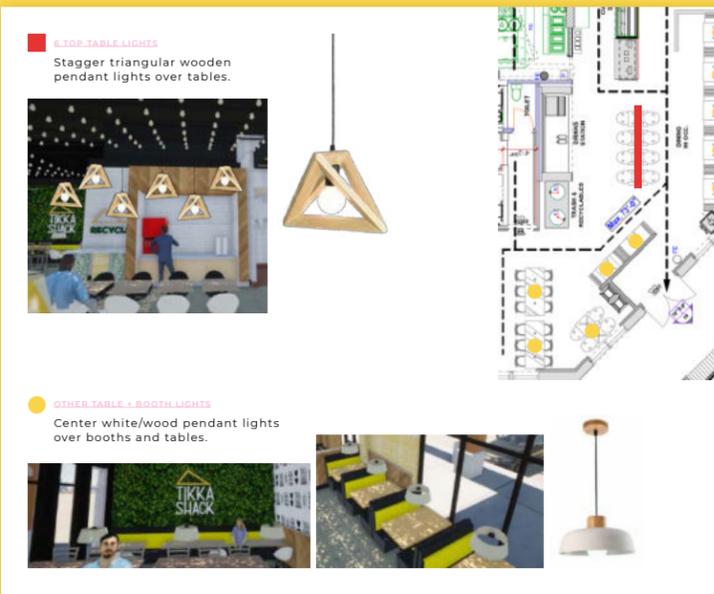
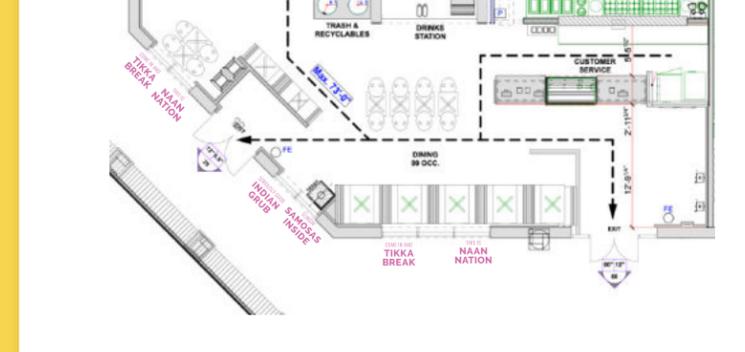
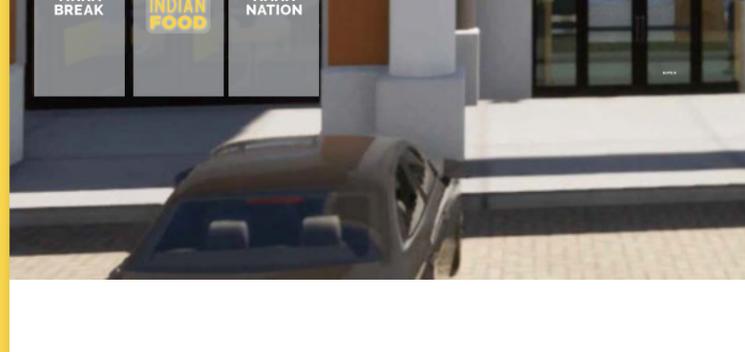
SPACE 3
VINYL OR PAINTED GRAPHICS

* Need the print area to confirm the size of the city and also need to see if those air vents are going on here to avoid cutting into graphics.



SPACE 4
VINYL GRAPHICS APPLIED ON YELLOW PAINTED WALL





MASALA WOK

HOME LOCATIONS GIFT CARDS REWARDS CATERING ORDER NOW

COME TASTE THE MAGIC OF MASALA

A fine casual Indian restaurant serving authentic Currys, Kabobs, Wraps, Biryani, Street Style Stir Fry's, Fried Rice & Noodle Bowls.

ORDER NOW

DISTINCTIVE AND BOLD

At Masala Wok, we're devoted to exploring the wonders of both Asian and Indian cuisines and making it accessible to all. Since 2003, we've been serving up a variety of traditional Indian food and Asian food plates or crafted with fresh, authentic ingredients, and flavored to perfection. Whether you're craving mild or spicy, sweet or savory, light or heavy, vegetarian or loaded with meat, our menu has it all. There's no need to worry about pleasing everyone—we've got a menu of flavor to satisfy all tastes.

With locations throughout Texas, in Dallas, Houston, and Austin, as well as Virginia, in Fairfax, Masala Wok offers our guests a casual atmosphere and friendly service that makes us the perfect place for friends and family to gather for a quick lunch or a full-blown dinner, consisting of either Indian food or Asian food. So curry up and add some adventure to your day—experience the magic of Masala Wok.

OUR MENU

 APPETIZERS
  KABOBS
  WRAPS
  SIDES

 CLASSICO INDIAN
  CLASSICO ASIAN
  SOUPS AND SALADS
  RICE AND NOODLE BOWLS

CATERING

DELICIOUSNESS IS SERVED

Add some adventure to your next event! Whether big or small, formal or casual, business or fun, Masala Wok is the perfect way to enjoy large-party portions of your favorite Indian and Asian fare.

Your order will include ready-to-serve packaging, plates, utensils, and napkins. Pick-up is available at your closest location, 7-days a week. Delivery is available at select locations.

Catering packages start at \$12.95

GET MORE INFO

IT'S AN INDO-ASIAN AFFAIR

MASALA WOK

HOME LOCATIONS GIFT CARDS REWARDS CATERING ORDER NOW

WOKIN REWARDS

Now you can EARN points & REDEEM rewards on online pickup orders.

JOIN REWARDS CLUB

\$1 SPENT = 1 POINT

Garlic Naan	25 Points	Masala Fries	75 Points
Samosas (2ct)	50 Points	Chicken Lollipops (4ct)	90 Points
Mango Lassi	50 Points	\$10 Reward	125 Points
Vegetable Spring Rolls	75 Points		

EARN FREE FOOD

 GARLIC NAAN (25 Points)
  SAMOSAS (50 Points)
  CHICKEN LOLLIPOPS (90 Points)



START EARNING TODAY

Join our free rewards program to start earning points towards free food!

JOIN REWARDS CLUB

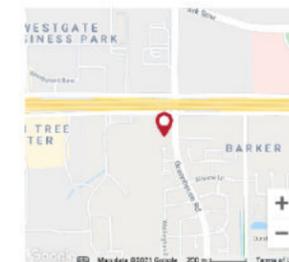
Explore our Instagram

DASARAK

MASALA WOK

HOME LOCATIONS GIFT CARDS REWARDS CATERING ORDER NOW

LOCATIONS - TX



KATY

19355 Katy Fwy, Suite # 100
Houston, Texas 77094
+1 281-829-8331

Get directions

Monday 11:30 am - 9:15 pm
Tuesday 11:30 am - 9:15 pm
Wednesday 11:30 am - 9:15 pm
Thursday 11:30 am - 9:15 pm
Friday 11:30 am - 10:15 pm
Saturday 12:00 pm - 10:15 pm
Sunday 12:00 pm - 9:15 pm

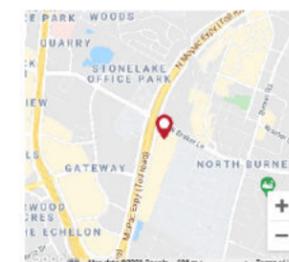


AUSTIN / TECH RIDGE

1100 CENTER RIDGE DR, 300
AUSTIN, Texas 78753
+1 512-251-8696

Get directions

Monday 11:00 am - 9:00 pm
Tuesday 11:00 am - 9:00 pm
Wednesday 11:00 am - 9:00 pm
Thursday 11:00 am - 9:00 pm
Friday 11:00 am - 10:00 pm
Saturday 11:00 am - 10:00 pm
Sunday 11:00 am - 9:00 pm

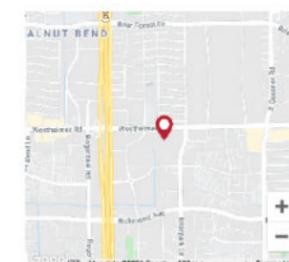


AUSTIN / ARBOR WALK

10515 MoPac Expressway
Austin, TX 78759
+1 512-298-2977

Get directions

Monday 11:00 am - 9:00 pm
Tuesday 11:00 am - 9:00 pm
Wednesday 11:00 am - 9:00 pm
Thursday 11:00 am - 9:00 pm
Friday 11:00 am - 10:00 pm
Saturday 11:00 am - 10:00 pm
Sunday 11:00 am - 9:00 pm



HOUSTON

10001 WESTHEIMER RD, #1060
HOUSTON, Texas 77042
+1 713-784-8811

Get directions

Monday 11:30 am - 9:15 pm
Tuesday 11:30 am - 9:15 pm
Wednesday 11:30 am - 9:15 pm
Thursday 11:30 am - 9:15 pm
Friday 11:30 am - 10:15 pm
Saturday 12:00 pm - 10:15 pm
Sunday 12:00 pm - 9:15 pm



BUSINESS BRANDING



THE
—
ĀTMAN
ROOM



BRITTANY MORRISON
Founder • Instructor

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5485 KOLOA ROAD, STE 1202
KOLOA, HI 96756
808-212-6636 • @THEATMANROOM
BRITTANY@THEATMANROOM.COM
theatmanroom.com



THE
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BRITTANY MORRISON
Founder • Instructor

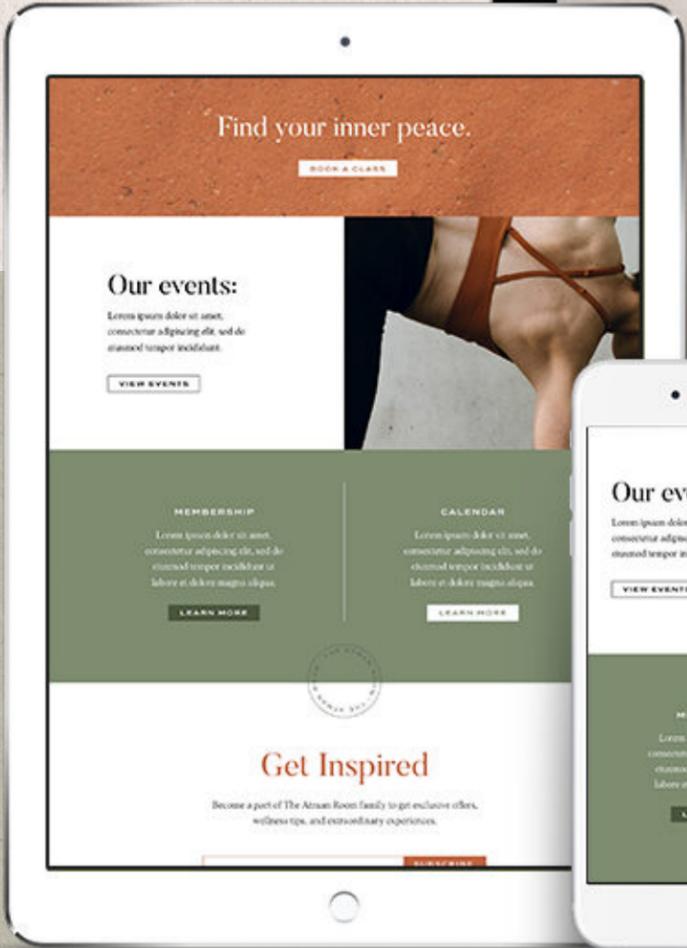
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theatmanroom.com



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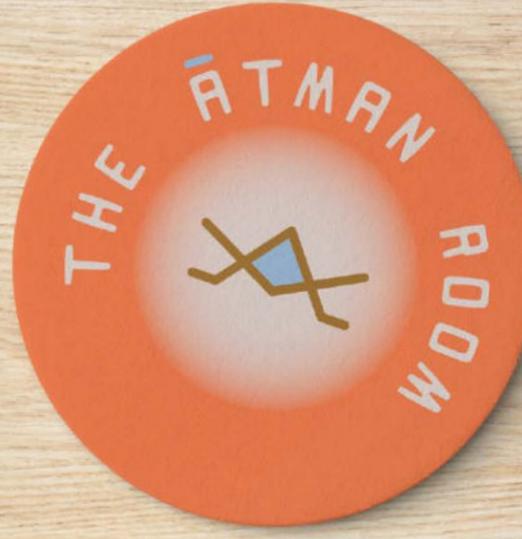
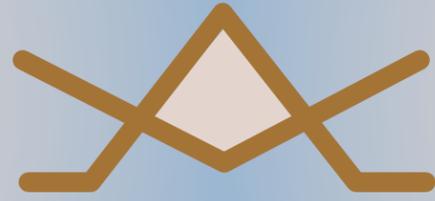
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THE
ātmān
ROOM





discover your best self

BOOK NOW

about us

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LEARN MORE

instructors

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schedule

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classes

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pricing

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events

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classes

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LEARN MORE

we are



We are serious about data-driven systems. We are also the happiest, most delightful bunch of serious people you'll ever work with. We are relationship focused and genuinely invested in our clients' success. We are passionate about efficiency, because we know it leads to certainty and freedom.

the brand story

The truth is, we were a systems-focused company long before we recognized it.

It's just what comes naturally to us.

While operating as a traditional marketing team, we were creating systems and processes for every aspect of our work. We found joy in numbers and data. We would strive to get from A to B quickly and efficiently, and we were energized when our business became stronger and more profitable because of it. Then we realized we could do the same thing for our clients.

Piccolo is genuinely interested in helping businesses become more efficient, profitable, and confident.

No matter the type of work you do, we can make it systematic. We find fulfillment in helping our clients streamline their work and reach their goals - because we've seen the freedom and happiness it brings.

Work with the Piccolo team and you can't help but feel our energy.

It comes from doing what we're good at, and helping others do the same.

descriptive paragraph

Piccolo helps businesses become stronger and more profitable through data-driven systems.

We find efficiencies and solutions where others don't, allowing you to make business decisions with confidence. And that sense of certainty frees your mind. You have the mental clarity and confidence to adapt, plan, and grow.

Perhaps your project management or time tracking workflows are broken.

Or you need a better system for onboarding, training, and transitioning employees to new roles.

Or your marketing operations are draining time and budget.

Or you're finding it difficult to track monthly accounting and finances.

Or maybe you have no idea what's wrong, you just know whatever you're doing now is not working. Piccolo will identify the problem and create a repeatable, efficient solution to fix it.

WE ARE

resourceful,
authentic,
invigorating,
data-driven
mentors.

ATTRIBUTES

YOUR POSITION
the long & short of it

Piccolo helps business owners find confidence and certainty in business operations through efficient, data-driven systems.

LONG

Piccolo helps business owners find confidence and certainty in business operations.

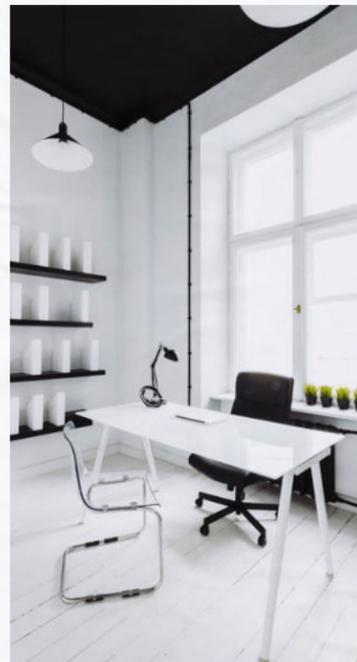
SHORT

POSITIONING STATEMENT

we are not



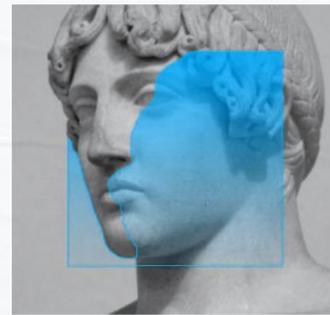
We are not stuffy or corporate. We are not interested in changing who we are just to win a client. We are not satisfied with processes that don't work, or doing things because it's always been done that way. We do not get offended, we get better. We are not afraid of change, because change means progress.



**Trade stocks,
earn bonus shares. Enjoy.**

Being in control of your funds is the same as owning life. We help you efficiently manage your portfolio.

VISA PayPal



Starting your career path can be a bumpy ride.

We help guide you through the maze and chaos of getting the right first job.

stride

SIMPLICITY IS KEY

Compliance

Compliance Brains is a risk-based approach to monitoring public transactions to meet AML/CFT obligations.

Accuracy

Charting data by real-time data science and high-speed performance in our software DNA.

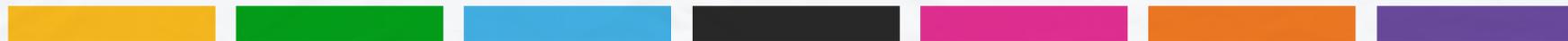
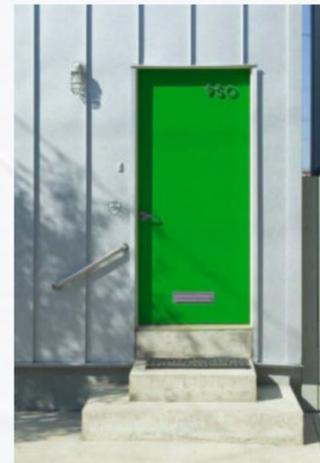
Building trust in blockchain technology



Avoid the crowds, traffic jams and the check out queues.

Get it now

Quiklap



piccolo™ SERVICES ▾ ABOUT ▾ RESOURCES ▾ GET STARTED

SERVICE 1
SERVICE 2
SERVICE 3
MENTORSHIP

OUR TEAM
CAREERS

TRAINING &
FREE RESOURCES

Find Confidence and Certainty in Your Business Operations

WITH EFFICIENT, DATA-DRIVEN SYSTEMS

LET'S BEGIN



Raising The Bar

Piccolo helps businesses become stronger and more profitable through data-driven systems. We find efficiencies and solutions where others don't, allowing you to make business decisions with confidence. And that sense of certainty frees your mind. You have the mental clarity and confidence to adapt, plan, and grow.

LEARN MORE →



Looking For Resources? [VIEW INSIGHTS](#)

You Need Systems

Custom workflows and proprietary processes make it possible for you to do your best work. Creating consistency through efficient, effective, replicable systems results in better profit margins, improved processes, less stress, scalability, flexibility, streamlined communication, and clarity in expectations.



We Can Help



Operational Services & Development

Allow your teams to be self-sufficient through standard operating procedures that ensure consistency, streamline efficiency, and enhance profitability.



Project Management

We balance workloads, manage calendars, delegate tasks, organize to-dos, and wrangle inboxes so that your team doesn't find themselves in the weeds.



Marketing Services

Our experts create and implement marketing strategies using an omnichannel, data-driven approach resulting in consistent, measurable growth.

[VIEW ALL SERVICES →](#)

piccolo™ SERVICES ▾ ABOUT ▾ RESOURCES ▾ GET STARTED

SERVICE 1
SERVICE 2
SERVICE 3
MENTORSHIP

Mentorship Program

A DEDICATED EXPERT IN YOUR CORNER

We know what it takes to create a thriving business, and we want to share our knowledge with you. Join our mentorship program and gain access to an experienced professional who will help you create a comprehensive strategy, set realistic goals, generate actionable steps, and hold you accountable.



Key Benefits



Scheduled Monthly Calls



Access to In-Depth Knowledge

Get data-driven answers to the most pressing questions you have about your business and a comprehensive, actionable strategy for scaling.



Lasting Skills for Growth

••••

Piccolo Marketing team has been a great find to our company and has been instrumental with set up. The team is easy to talk to, always professional and have met deadlines with ease. We would highly recommend using them.

MICHAEL UNDERWOOD

Book A FREE Discovery Call [GET STARTED](#)

Pricing

MARKETING MENTOR PRO	MARKETING MENTOR ACCELERATOR	MARKETING MENTOR PREMIUM
\$199/mo*	\$299/mo*	\$399/mo*
Primary details of the service goes here.	Primary details of the service goes here.	Primary details of the service goes here.
Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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piccolo™ SERVICES ▾ ABOUT ▾ RESOURCES ▾ GET STARTED

Download The Secrets

Our mission is to educate business owners, instilling confidence and equipping them to excel.

Our research, coupled with our real-world experiences has resulted in a database of tools, templates, and to-knows that make it simple to operate efficiently. Subscribe and we'll send our secrets to success straight to your inbox.



Send The 5 Secrets directly to your inbox.

First Name Last Name Your Work Email

Our Services

Data-Driven Systems Designed to Help You Do Your Best Work.

[VIEW SERVICES](#)

Our Approach

Discovery and Development, Backed by Evaluation to Ensure Success

[LEARN ABOUT US](#)

Our Insights

Resources Curated to Educate and Support You as You Grow

[VIEW RESOURCES](#)

Ready To Grow Your Business?

PLEASE FILL OUT THE FORM BELOW, AND WE WILL BE IN TOUCH SOON

First Name* Last Name*

Company Name* Company Website*

Email* Phone

Inquiry Details*

[SUBMIT](#)

Join Our Community

Get Piccolo updates and insider expertise sent directly to your inbox.

EMAIL ADDRESS

we are



We are an award-winning production company that pushes boundaries. Through hands-on collaboration, we develop diverse stories that transcend cultures. We are fearless champions of the underdog, giving voice to the unheard and finding universal truths in unexpected places.

the brand story

There is always more beneath the surface.

If we didn't believe that to be true, we would overlook important stories just as others do. Thankfully, we turn every stone over in search of the hidden gems. The purple pebbles.

Purple Pebble Pictures' stories have that unexpected depth about them. They may take place in an unfamiliar culture yet contain a universal truth. They may deal in heavy themes yet offer hope and positivity.

Priyanka Chopra herself embodies this philosophy. A force of nature yet warm and empathetic. Firmly grounded in her roots yet relatable across continents.

It is the work of her production house to find beauty and meaning in these dichotomies.

To bring complex, unexpected, and diverse stories to life, not by hammering our own agenda, but - like the water gently shaping a stone to perfection - nurturing those stories through hands-on collaboration.

To see the purple pebble below the surface and polish it into a glistening jewel.

descriptive paragraph

Stories have the unique power of taking us somewhere new while, at the same time, stirring something familiar, deep within us. One person's story can transport people to new worlds, yet still resonate on a universal level.

It is in this beautiful and complex space that Priyanka Chopra, along with her mother, Dr. Madhu Chopra, founded Purple Pebble Pictures.

Purple Pebble Pictures (PPP) brings unexpected stories to life.

An award-winning production house, we develop diverse ideas that are often unheard and unseen. We are champions of the underdog - those overlooked and turned down by others - because they have the most interesting stories to tell.

Priyanka Chopra should know.

After independently establishing herself in an industry built upon inside connections, she now empowers others to do the same. Our small team has a unique passion for finding new talent and new ideas that expand boundaries.

Because those seemingly small stories, the tiny jewels among the stones, have ripple effects that are far reaching, and worth the exploration.

WE ARE

deep,
empowering,
unbridled,
fearless
storytellers.

YOUR POSITION
the long & short of it

Purple Pebble Pictures brings purposeful narratives to life, discovering and developing unheard stories that resonate universally.

LONG

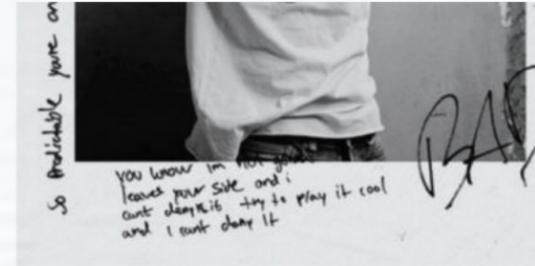
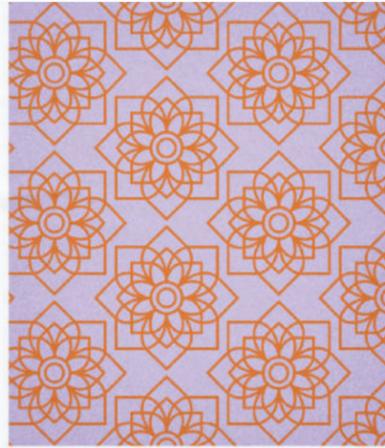
Purple Pebble Pictures brings purposeful narratives to life.

SHORT

we are not

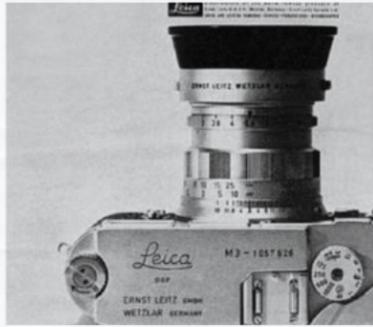


We are not afraid to go against the tide. We are not limited by industry expectations or intimidated by stories others won't tell. We are not a large company that hands the work off after the pitch. We are not discouraged by the word no because we know there's always a way.



léo & I

wink

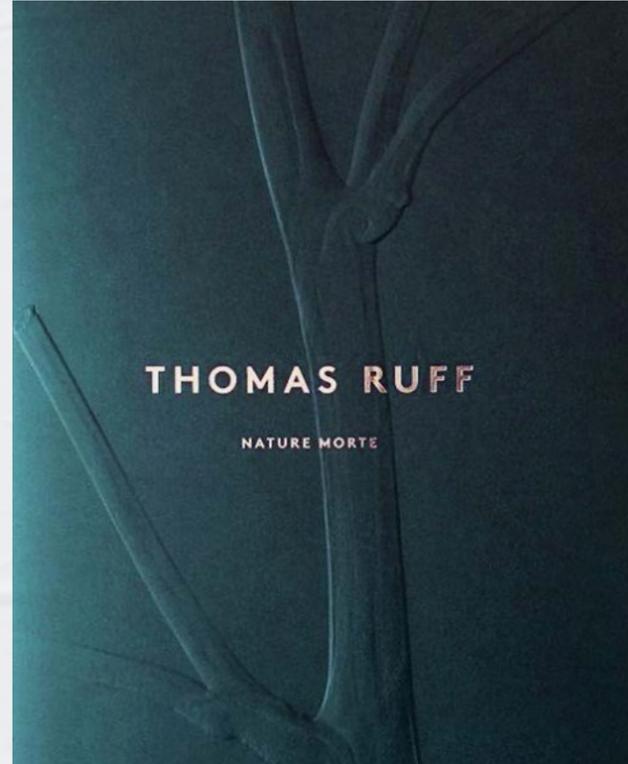


MINAR
SOBRE
CULTUR
CODEI



**do
good
local**

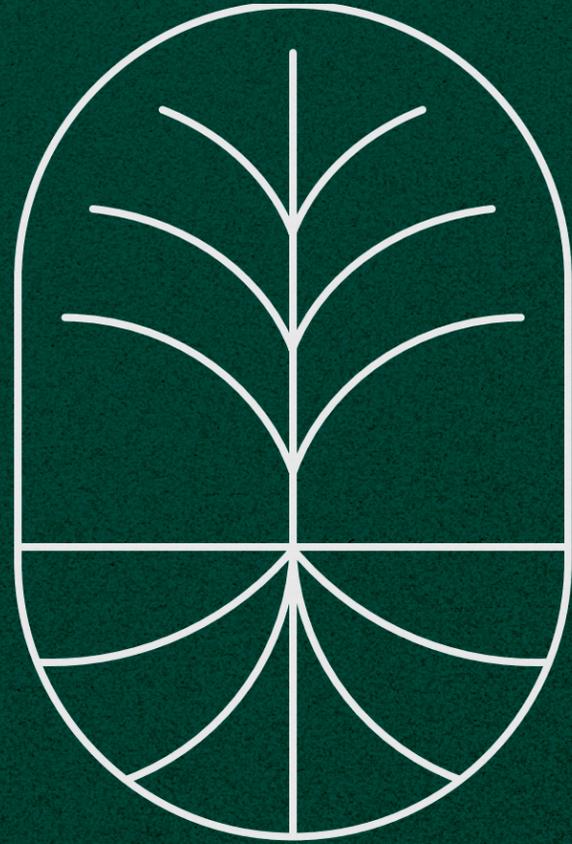
Middle TN







CUMBERLAND
HOSPITALITY



ROOTED IN FAMILY

ROSIE BOLD

ABCDEFGHIJKL
NOPQRSTUVWXYZ

MODENA SANS REGULAR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

AKTIV GROTESK

ABCDEFGHIJKLMNOQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz





YOUR ONE-STOP SHOP FOR HOSPITALITY FURNISHINGS

CHS was born out of a desire to provide budget-friendly, quality products with exceptional customer service. We strive to build long-lasting, rewarding relationships with our clients to ensure project success and customer satisfaction.

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A NEW STANDARD OF DESIGN



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HOTEL
Hotel Indigo - Texas



HOTEL
Homewood - Virginia



HOTEL
Doubletree - Virginia



FOOD-BEVERAGE
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HOTEL
Quality Inn - Virginia



FOOD-BEVERAGE
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GET IN TOUCH TODAY.

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EXPLORE

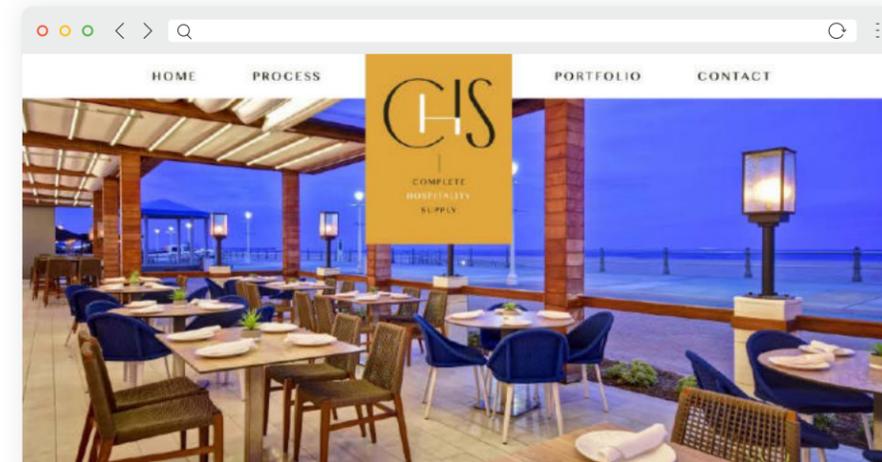
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MAHI'S VIRGINIA RESTAURANT

[LET'S WORK TOGETHER](#) →





CONTACT NOW



01

02

MOVING YOU FORWARD



READY TO TALK?

CONTACT



MTM ARCHITECTURE

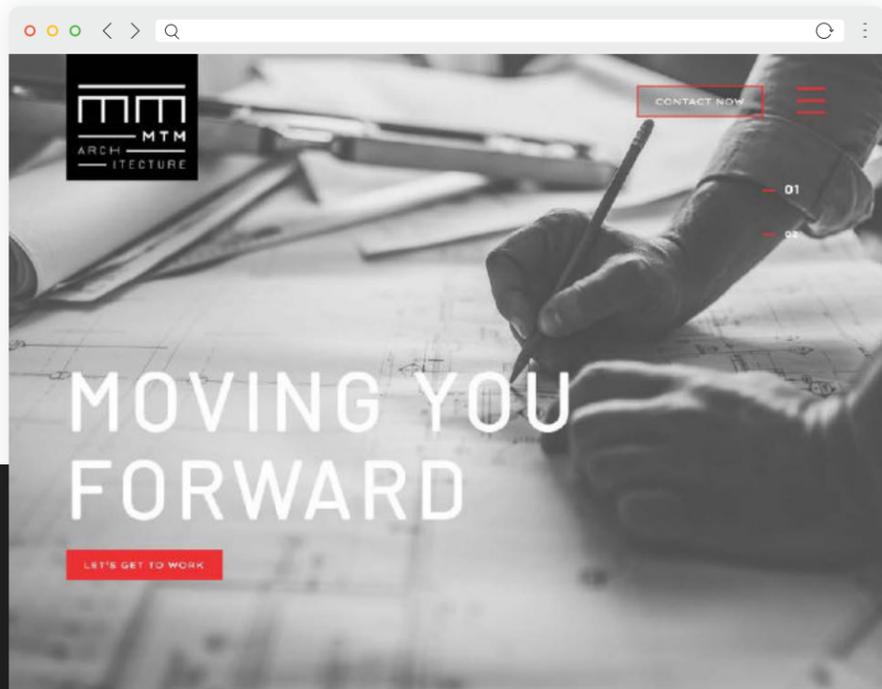
MTM Architecture was founded on a single goal of serving our clients better than anyone else in the design community and with a client because it's the one that works for them, it's flying in the face of the status quo. We're not just a design firm, we're a full-service architecture firm that's committed to "Moving You Forward" and we know it's different to each one of our clients.

LEARN MORE

OUR SERVICES

WHAT WE DO





MOVING YOU FORWARD

LET'S GET TO WORK

OUR SERVICES

WHAT WE DO

- ARCHITECTURAL DESIGN
- INTERIOR DESIGN
- PROJECT MANAGEMENT
- CONSTRUCTION ADMINISTRATION



READY TO TALK? [CONTACT NOW](#)

MTM ARCHITECTURE



SERVICES

FROM INCEPTION TO COMPLETION

Our team handles all facets of your project, starting with the first consultation all the way to the culmination of the grand opening (and every step in between). Combine our knowledge and expertise with an unparalleled customer service mindset and it's no secret why we have so many satisfied clients. We specialize in space planning for restaurants, banking facilities, learning centers, industrial and manufacturing facilities, cultural institutions, corporate offices, and more.

ARCHITECTURAL DESIGN

Even the most beautiful building in the world is not good design if it doesn't work for its owner and occupants. MTM will work with you from the very first consultation to understand what's driving your desire for a new or remodeled space. We have expertise in designing a full range of attractive and functional spaces, including office space, restaurants, hospitality, residential and so much more. We work with you closely during all aspects of the project:

- Programming
- Schematic Design
- Design Development
- Construction Documents
- Bidding/Negotiation
- Construction Administration

INTERIOR DESIGN

Have you ever approached a new facility that has perfect attention to detail on the exterior, only to be disappointed the moment you walk in the front door? MTM will be there to make sure that building is not your building! The environment and experience inside of your space is just as important as the view from the outside. Our team of experts will make sure all aspects of interior design are addressed:

- Define Desired Interior Experience
- Finish Selection
- Furniture Selection
- Interior 3D Renderings
- Interior Features and Elements

PROJECT MANAGEMENT

MTM manages both simple and complex teams for projects of all sizes. Of course we perform this service on our own projects, but we are happy to represent owners on a project management level even if we're not designing it. Projects can be complex animals, and having a 3rd party company keeping the project on schedule can be a huge benefit to your project's success. MTM will manage all stages and aspects of your project, including:

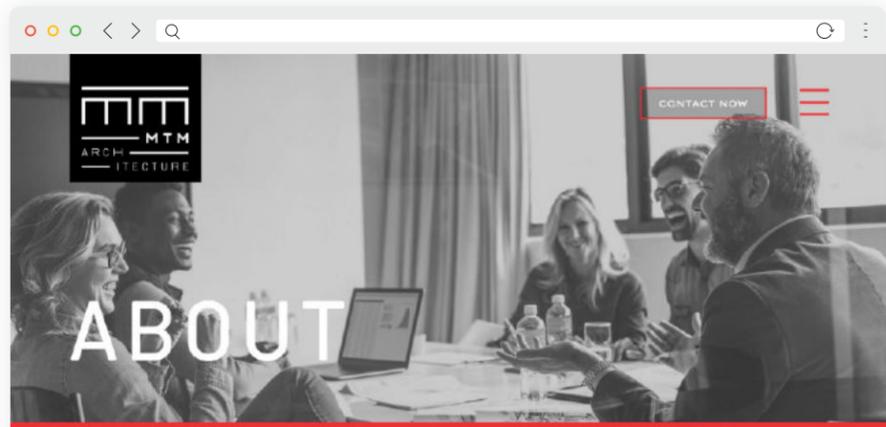
- Project Schedule
- Project Budget
- Conduct Progress Meetings (Design/Construction)
- Document Project Progress
- Coordination of Drawings, Permit Submissions, etc.

CONSTRUCTION ADMINISTRATION

After all of the decisions are made and the design is on paper, it's time for the best part: seeing it all come to life in real time. Like the design process, the construction effort must also be managed to insure success. MTM will be an integral part of the team, working with the owner, contractor and consultants to help the construction process move efficiently and smoothly. Our team will help to manage all stages of construction, including:

- Contractor Bidding Process
- Plan Review Submission
- Construction Progress Reports
- Review of Contractor Requests for Information (RFIs), Submittals and Pay

AN EYE FOR DESIGN



ABOUT



MTM Architecture is a full service architectural firm with expertise in all aspects of design and project management. Our team is currently licensed in 10 states (see map below), and our NCARB Certification allows us to easily obtain licenses quickly in new states when the need arises. We are ready to serve you today anywhere in the USA, but you'll feel as though we're in your backyard from the moment we connect and begin working together. We do what it takes to serve the needs of our clients, and it shows in our list of happy clients who love to talk about us! We are 100% committed to "Moving You Forward".

SPECIALTIES

OUR FORTE

- ARCHITECTURAL DESIGN
- INTERIOR DESIGN
- PROJECT MANAGEMENT
- CONSTRUCTION ADMINISTRATION



NATIONAL REACH. NATIONALLY RECOGNIZED.

MTM Architecture has successfully completed projects for happy clients from coast-to-coast. Our team currently holds licenses in 10 states (shaded in black) and additionally have performed on many other projects as part of a collaborative team effort (shaded in dark gray). We eagerly serve new clients anywhere, and can utilize our NCARB Certification to quickly obtain licenses in additional states when called upon. Time zone differences don't deter us! As we like to say, we are on your time. We make it our mission to do whatever it takes to deliver for our clients.





BRAND SUPPORT



An orange reusable shopping bag with a mesh-like texture and two handles. A small blue tag with the word 'RAGGU' is visible on the right handle.

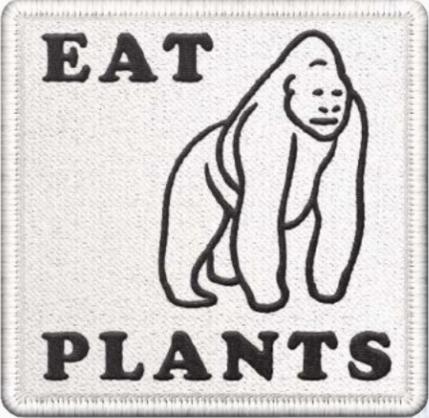
*EAT
MORE
PLANTS!*

vibe organic kitchen

A white reusable shopping bag with a mesh-like texture and two handles. A small blue tag with the word 'RAGGU' is visible on the right handle.

*EAT
MORE
PLANTS!*

vibe organic kitchen







THE LOOK FACIAL AESTHETICS

THE LOOK

**HEY
GOOD LOOKIN'**

Thank you for coming to see us at
The Look Facial Aesthetics. We love
having you as a new patient! We all look
forward to seeing you in the future.

WARMLY,
THE TEAM AT THE LOOK



HAPPY BIRTHDAY

We love having you as a patient,
and we hope you enjoy your special day.

WARMLY,
THE TEAM AT THE LOOK

Bring this card for \$50
off injectable services,
\$25 off skincare services,
or \$50 off CoolSculpting
or CoolTone

AGING IS
BEAUTIFUL

AND YOU'RE LOOKING GREAT



ed aestheticians provide state-
skincare services—the perfect
ent to injectables—including
and Facial Treatments,

AGING IS BEAUTIFUL

That's not what you expect to hear in our line of business.

At The Look, we're not attempting to reverse time or turn people into something they're not. Rather, we believe in a healthy, natural approach to aesthetic rejuvenation that embraces who you are. Instead of recommending extreme solutions, we seek to enhance your natural beauty, revealing a confidence that illuminates health and genuine happiness. It's our intention to help you age gracefully, so you feel gorgeous in every phase of life.

YOUR LOOK IS THE LOOK,
AND THAT LOOK IS TIMELESS.

THE
LOOK
AESTHETICS



Welcome To
LuLu's

We are a family restaurant,
so please follow LuLu's few rules:

No Outside Food or Drink

Only Service Animals Allowed

No Firearms or Weapons

Cover Up & Shoes Required

Thank You & Have Fun!



LuLu's
...
**Golf Cart
&
Motorcycle
Parking
Only**

Lulu's
Fun • Food • Music
Next to Mid-Bay Bridge

**Come For
the Food.**

**Stay For
the Fun.**

COASTAL
CUISINE

The billboard features a collage of food items including a burger, fries, and a drink. A circular logo with the number '3' is visible in the bottom right corner of the food collage. The background includes a sun icon and a photograph of a beachside patio with yellow umbrellas and purple chairs.

Lulu's
Fun • Food • Music

**Right this
WAY!**

On the Bay

This billboard features a large sun icon in the top right corner and a photograph of a beachside patio with yellow umbrellas and purple chairs. A circular logo with the number '3' is in the top left corner. The background is a light yellow color with a wavy border on the right side.

10:54



ACCESS CONTROL CHECKPOINT WITH GRAB-300 & CATSCLAW IN-GROUND SYSTEM

Description ✕

Global GRAB Technologies, Inc. - The Worldwide Authority on Perimeter Security

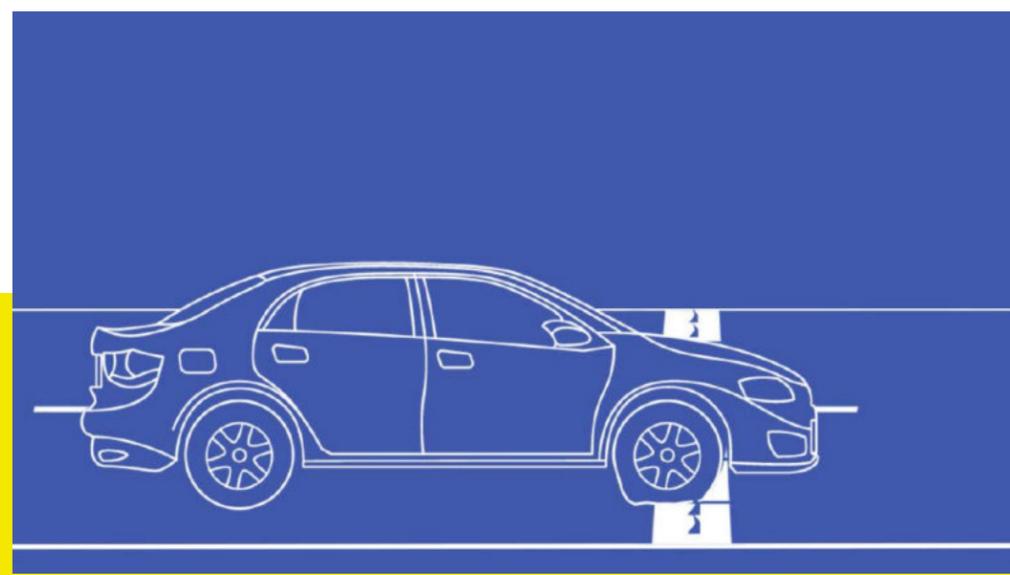
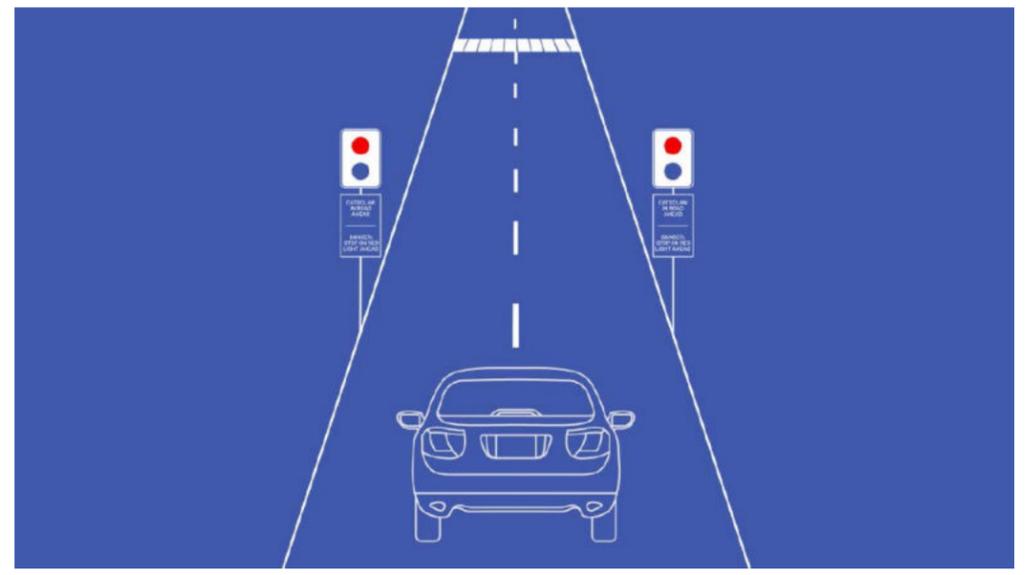
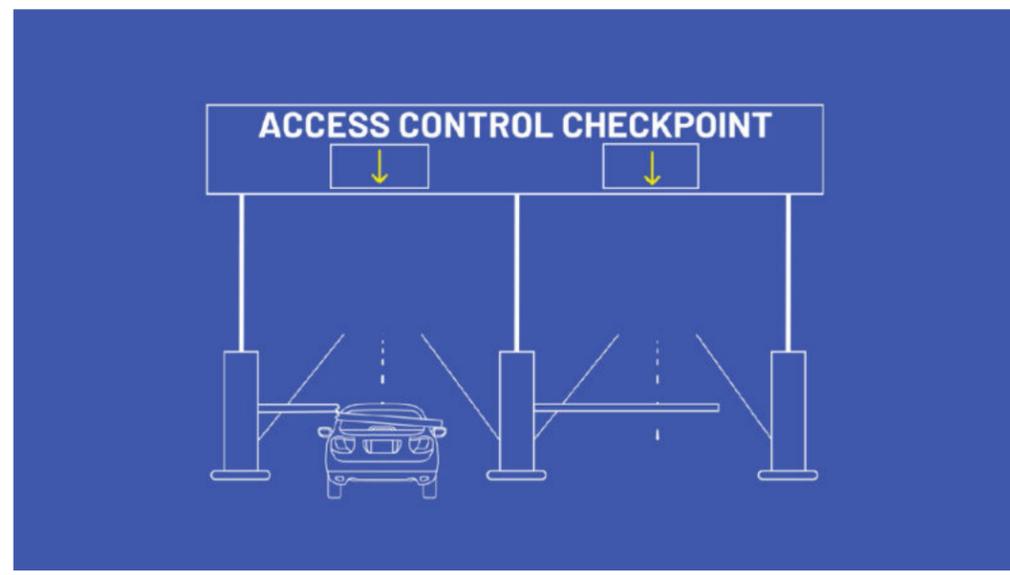
1 Likes 141 Views Dec 3 2020

Global GRAB's Award Winning ASTM Crash-Rated Net Vehicle Barrier System the GRAB 300. Protecting some of the most Prestigious Airports, Government and Commercial facilities and infrastructure globally.

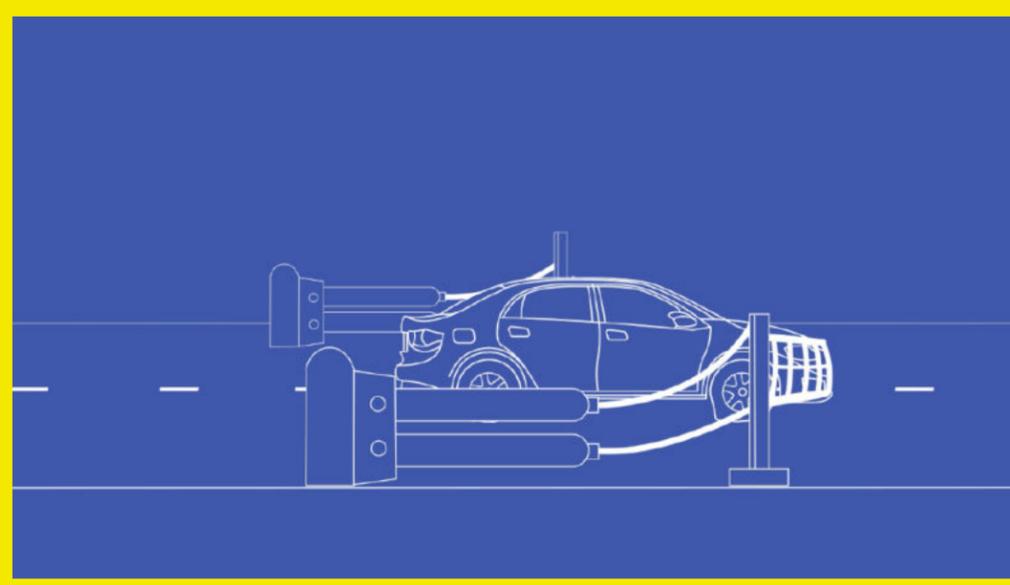
Website: <https://grabglobal.com/>

LinkedIn: <https://www.linkedin.com/company/glob...>

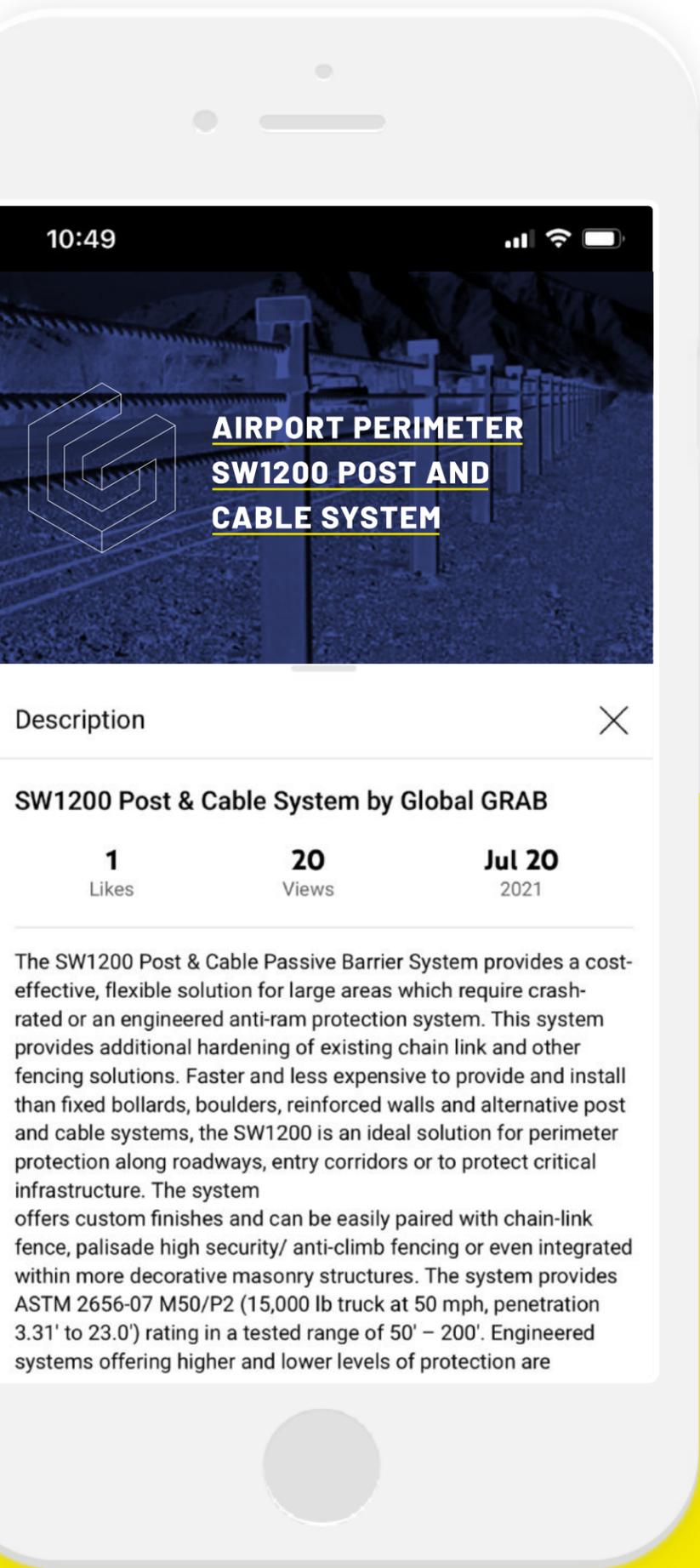
Global GRAB Technologies, Inc., is a leading provider of perimeter security products and services with its headquarters in Franklin, TN. For more than 35 years, Global GRAB Technologies, Inc. has proven to be a trusted partner for a wide range of commercial,



The CATSCLAW In-Ground tire-shredding system provides officers the ability to immobilize a vehicle in a safe and efficient manner.

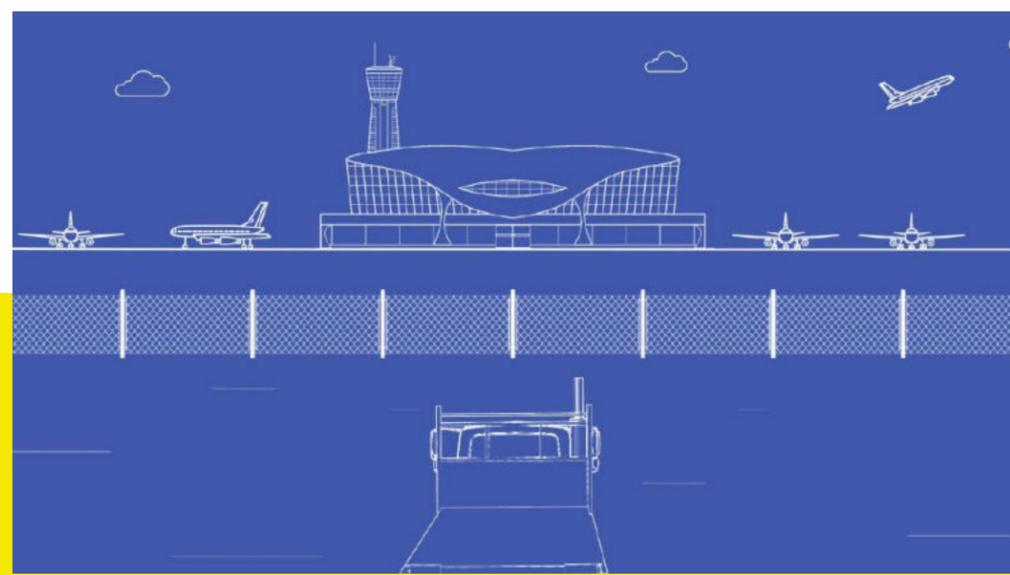


The Ground Retractable Automobile Barrier (GRAB 300/350) system is an active vehicle barrier. The system provides a less-than-lethal solution utilizing a patented energy absorbing system upon impact.

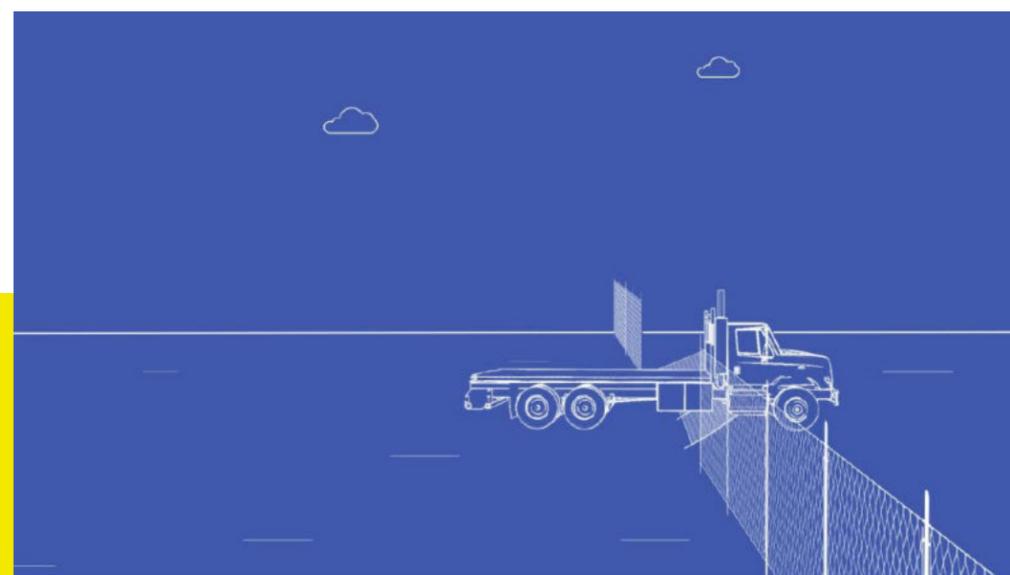
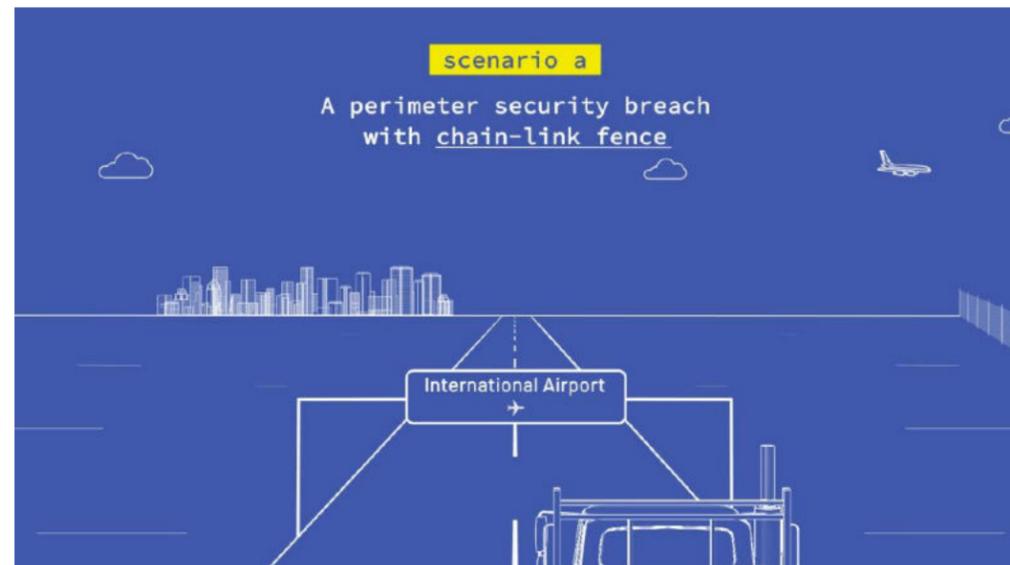


There is no one-size-fits-all solution for **airport perimeter security**, but standard chain-link fencing, in most cases, will not stop a vehicle from penetrating an airport's perimeter.

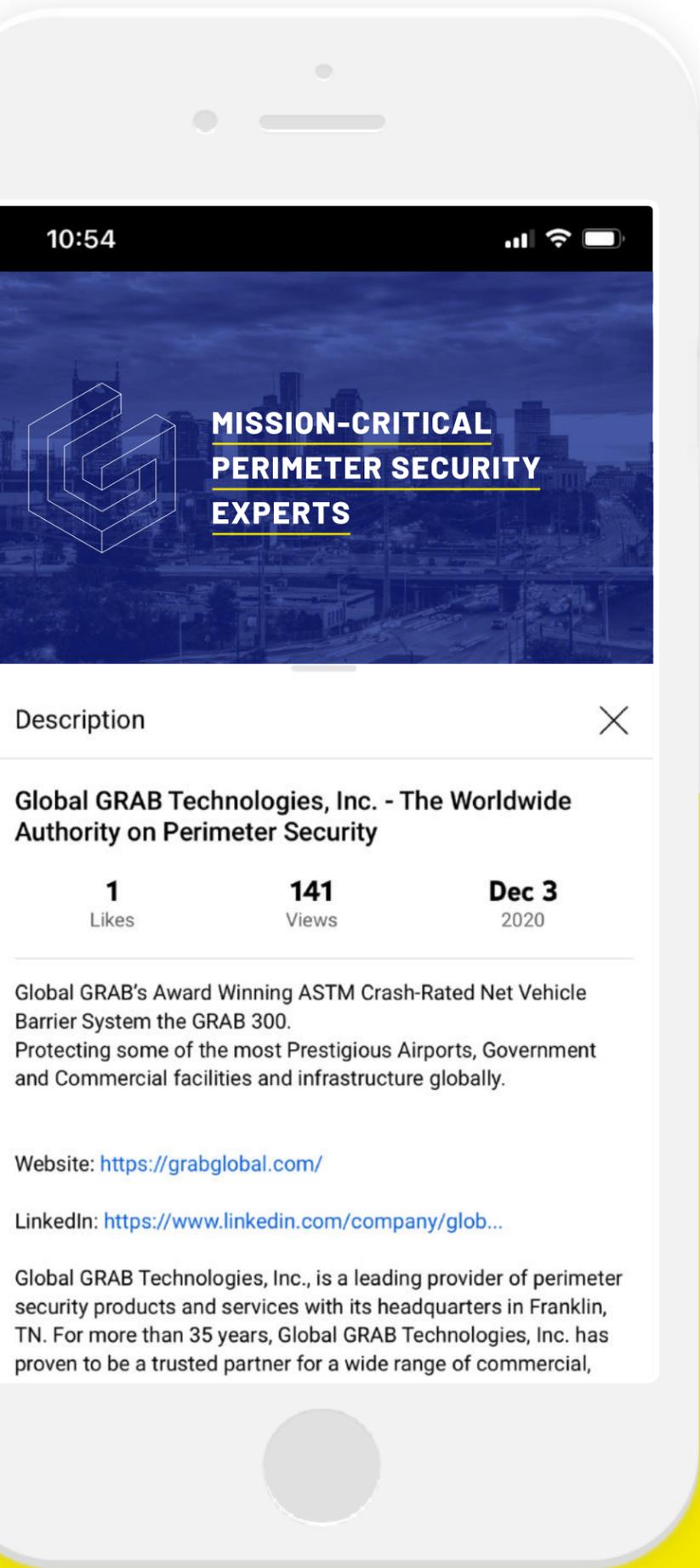
Let's look at the benefits of reinforcing existing chain-link fencing to harden an airport's perimeter.



The **SW1200 Post & Cable System** is a cost-effective, ASTM M50/P2 crash-rated, DoD approved and U.S. Department of Homeland Security SAFETY ACT Designated system for reinforcing existing chain-link fencing or for other perimeter needs.



The SW1200 Post & Cable System is an ideal solution to **harden an airport's perimeter** along roadways, **entry corridors** and **throughout the entire perimeter** where chain-link fencing is currently in place.



**GLOBAL GRAB IS AN
END-TO-END PROVIDER
OF TURNKEY PERIMETER
SECURITY SOLUTIONS**

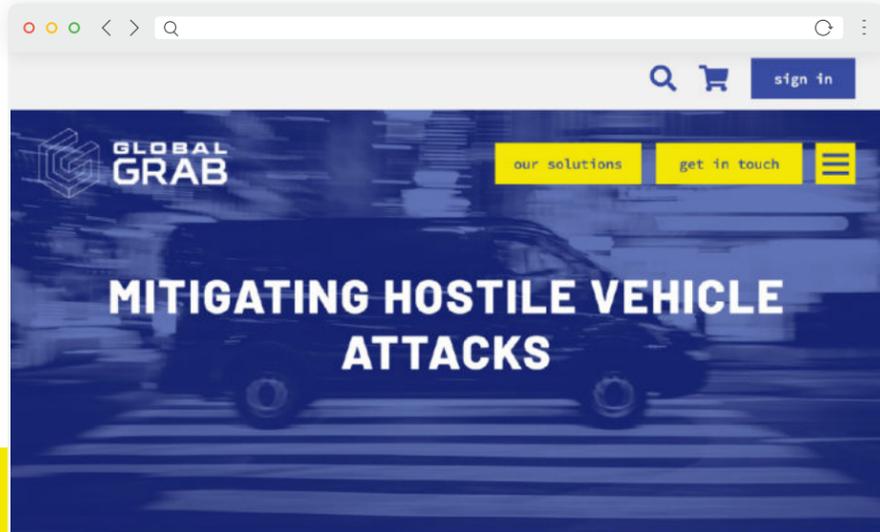


**A THOROUGH CONSULTATION IS
ONE OF THE MOST CRITICAL PHASES IN
OUR PROVEN APPROACH.**



**UNLIKE MANY OF OUR COMPETITORS,
WE DELIVER TURNKEY SOLUTIONS.**

**THE SERVICE-LEVEL REQUIREMENTS
OF MISSION-CRITICAL ORGANIZATIONS
REQUIRE 24/7 SUPPORT.**



Jun 16, 2021 | expert insight

perimeter security

The use of a Vehicle as a Weapon (VAW) continues to be touted by terrorist organizations as a method for causing harm.

Many of these vehicle ramming attacks are carried out against soft targets by inexperienced terrorists. The use of a vehicle as a weapon requires little to no tech or training yet can cause significant damage and loss of life.



Vehicle ramming isn't just used to target pedestrians. Physical locations are also the target of hostile vehicle attacks, with the attacker intending to cause mass casualties, injuries and significant property damage. There have been vehicle ramming incidents at airports, sports venues, military bases, and government buildings.

The use of a Vehicle as a Weapon requires a relatively low investment on the perpetrator's part. Experts predict that we will continue to see vehicles used to breach security across vertical markets. While our team is known for our government and military contracts, we actually work with a range of leading commercial and corporate entities worldwide.

Airports, stadiums, data centers, nuclear plants, financial centers, and corporate headquarters leverage the experience of our team of security experts to evaluate perimeter vulnerabilities, recommend best practices and install turnkey hostile vehicle mitigation solutions.

Hostile Vehicle Mitigation

Hostile Vehicle Mitigation (or HVM) focuses on understanding the potential risk for vehicle-attack and reducing those risks by installing active & passive barriers and other systems that prevent vehicle access. HVM is a priority for many government and corporate clients because of the ever-changing world we live in.

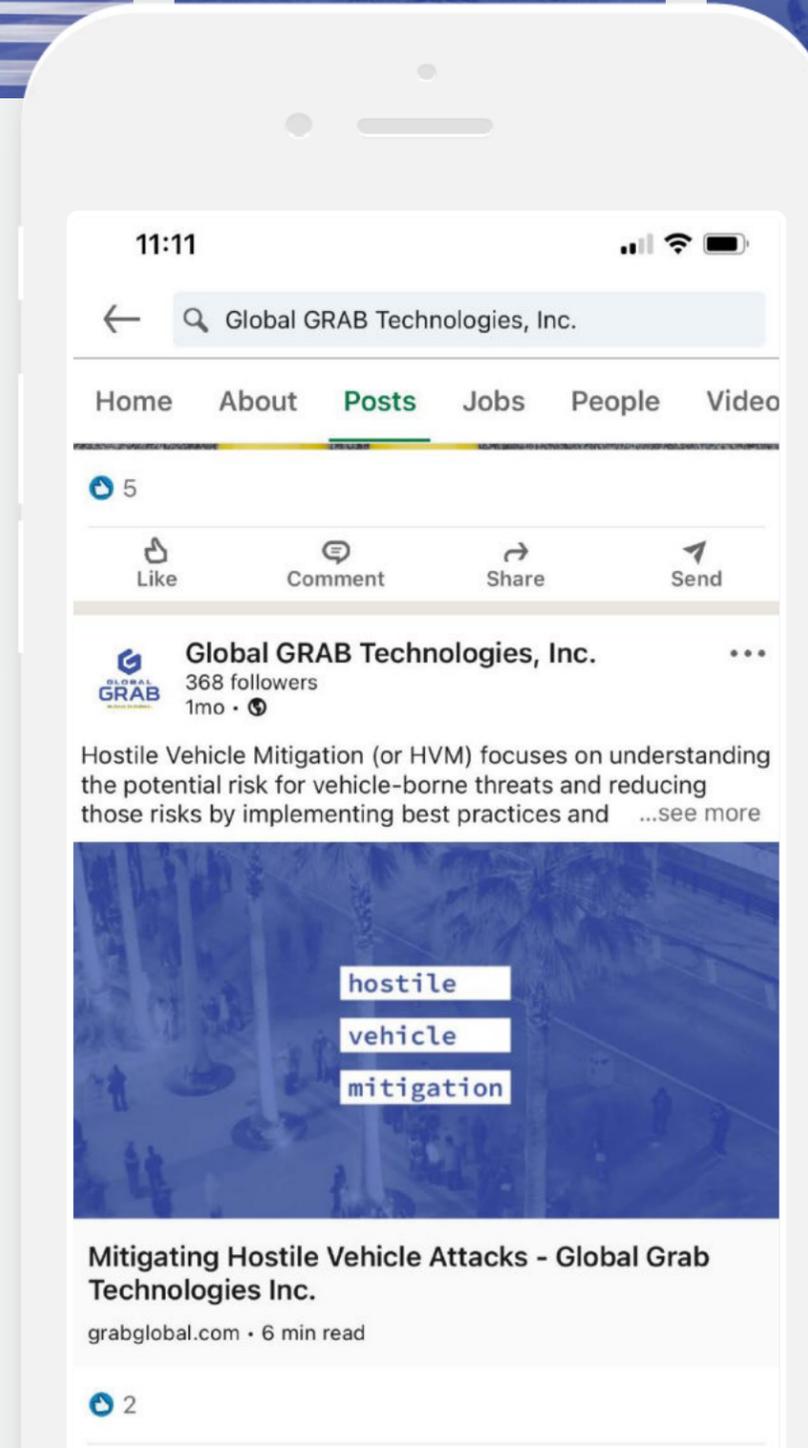
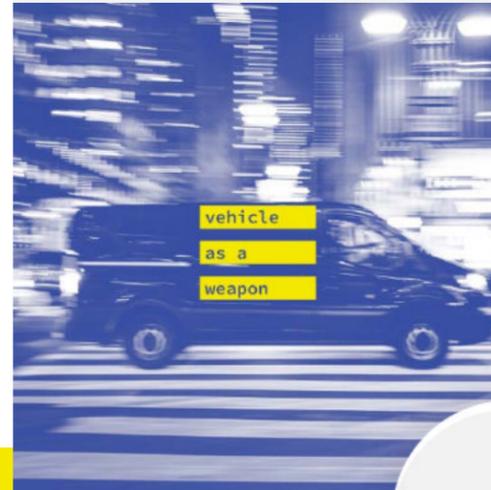
As Vehicle as a Weapon attacks rise, the need for HVM measures is increasingly necessary for soft and hard targets. As noted, these attacks are more spontaneous than sophisticated, unfunded terror plots. Therefore, an attack using a vehicle may be less likely to be thwarted by intelligence information. Instead, the best protection may come from ensuring your perimeter security and vehicle barrier systems are delivered by a Team of recognized security experts.

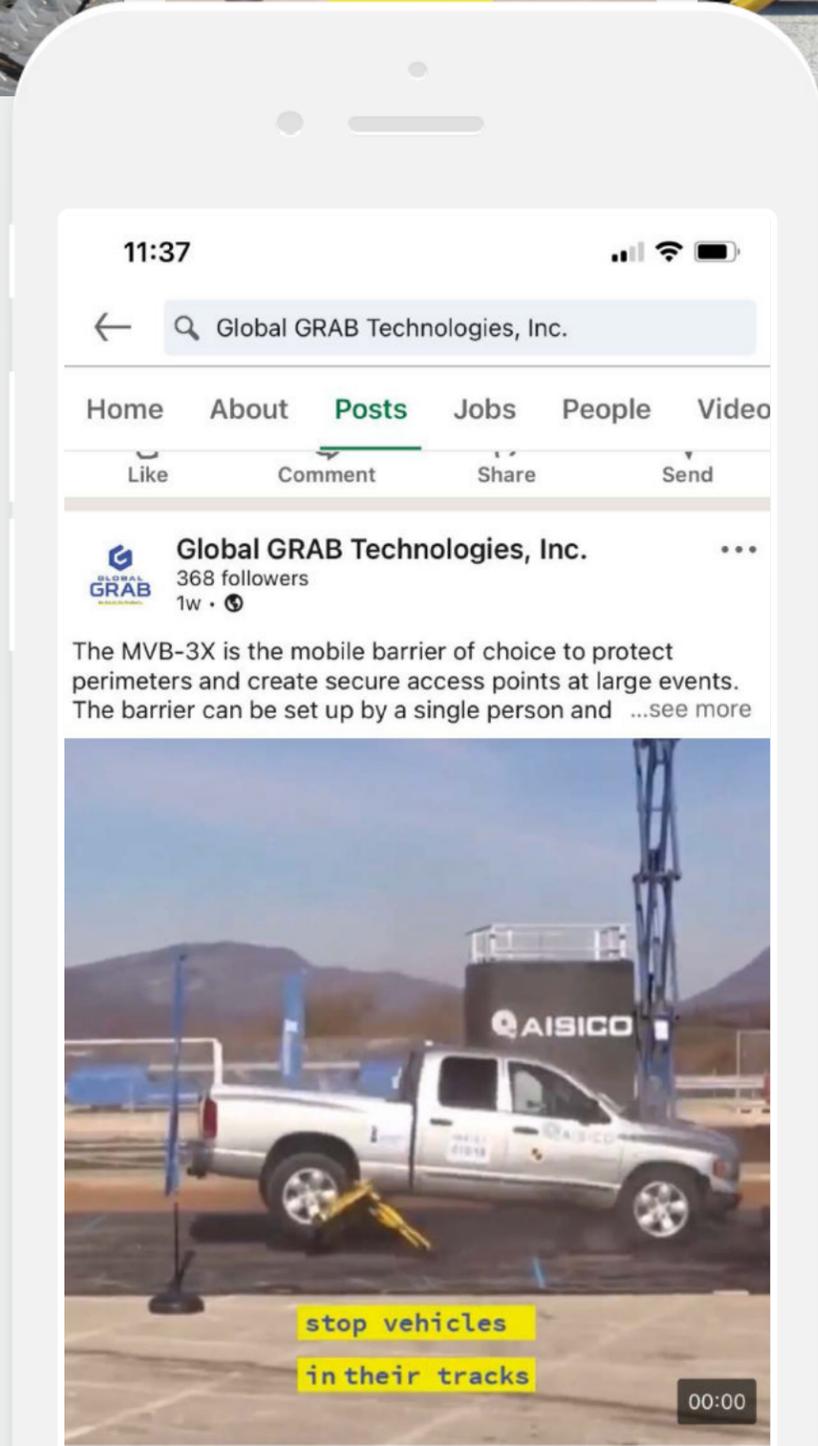


The use of a Vehicle as a Weapon (VAW) is not a new concept and continues to be a threat to facilities, people, business and mission critical organizations worldwide. With little-to-no training and with a minimal investment, a person can commandeer a vehicle and use it to create mass casualties, major infrastructure damage and significant business disruptions, as well as fear.

Hostile Vehicle Mitigation (HVM) is a component of our end-to-end perimeter security capabilities and value. Our team of experts works with an array of commercial and government entities globally to protect their assets and people.

Learn how our team can harden your existing perimeter by reinforcing your current chain-link fencing with





11:37

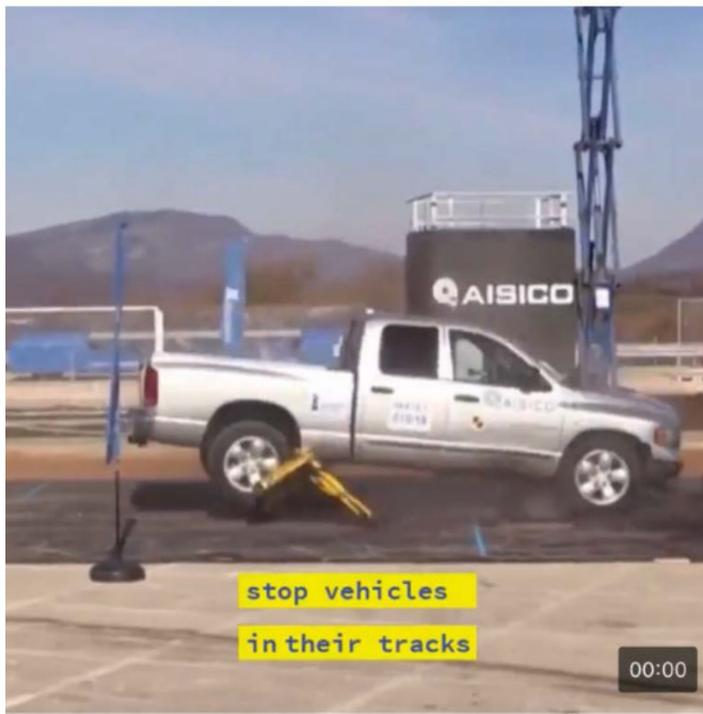
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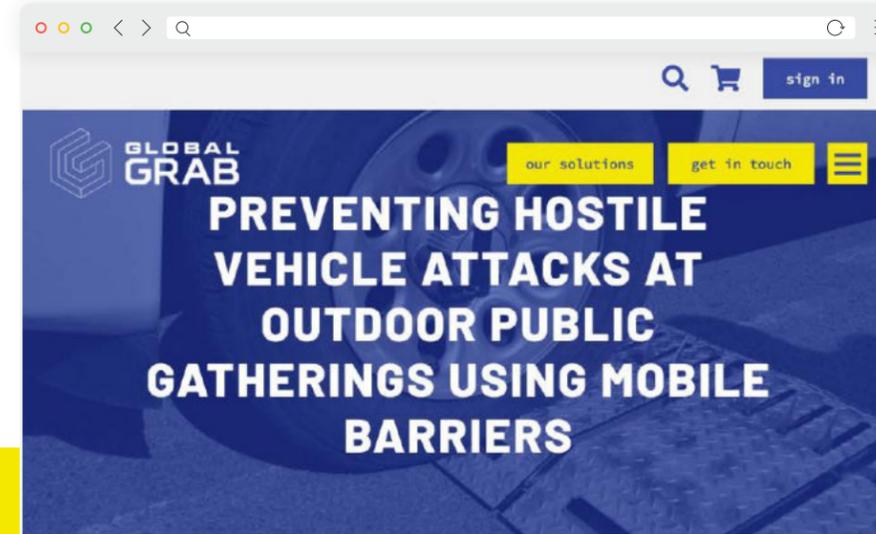
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368 followers
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The MVB-3X is the mobile barrier of choice to protect perimeters and create secure access points at large events. The barrier can be set up by a single person and ...see more



SOCIAL POSTS



Jul 22, 2021 | expert insight

perimeter security, mobile barriers, hostile vehicle attacks, vehicle barriers, checkpoint security

As more public events and gatherings are expected, the perimeter security and anti-terrorism experts at Global GRAB stand ready to support mission-critical professionals globally.

From large, traditional events such as the Mardi Gras in the United States or Oktoberfest in Germany, to smaller public events such as holiday celebrations in cities and towns across the world, security should be top-of-mind.

These large gatherings can be a target for terrorists or lone-wolf offenders who intend to use a Vehicle As A Weapon (VAAW). Requiring minimal funds and almost no training, terrorists or a single individual can commandeer a vehicle and drive it into a densely populated area, inflicting massive casualties, serious injuries and extensive property damage.

The frequency of Vehicle As A Weapon attacks has been increasing in recent years, as seen in [vehicle-ramming attack on the London Bridge](#), the [Hostile Vehicle Attack \(HVA\) on the Christmas Markets in Germany](#) and the infamous [2016 Nice truck attack](#).

During the initial planning stage for an upcoming public event, it is vitally important to make perimeter security and hostile vehicle mitigation planning a priority, which will undoubtedly reduce risk and save lives.

At Global GRAB Technologies, our team of perimeter security experts provides end-to-end solutions to both government agencies and commercial organizations, focusing on mitigating hostile vehicle attacks.

Our suite of end-to-end solutions includes active vehicle barriers, such as our GRAB-300 a GRAB-400, and passive vehicle barriers, including our SW1200 Post & Cable and anti-climb Steel Fencing.



However, we also specialize in creating secure perimeters for temporary events using mobile barriers, including modular vehicle barriers, Star Barriers and CATSCLAW tire-shredding solutions.

Modular Vehicle Barriers



BLOG



GLOBAL GRAB

secure your next
LARGE EVENT

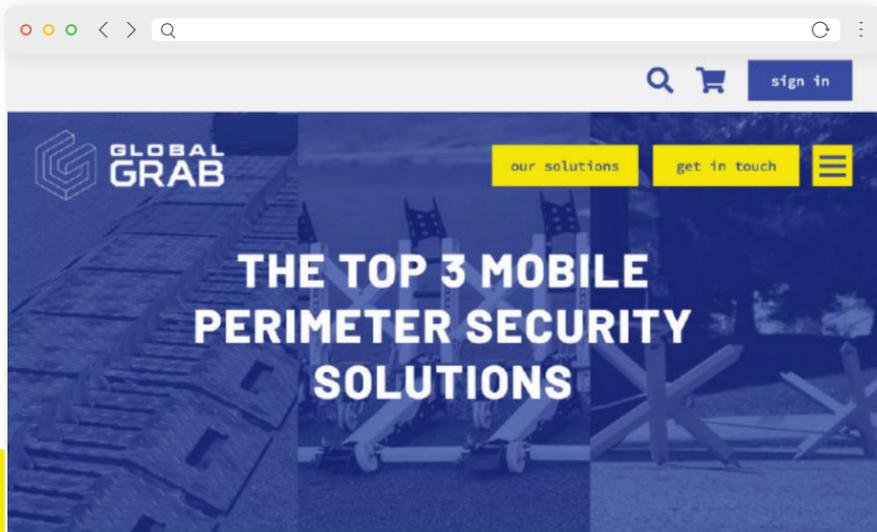
As the world reopens and outdoor public gatherings resume, large events will likely become targets for terrorists.

Work with our team of experts to devise a plan to protect people and property from hostile vehicle attacks (HVA) using lightweight, easy-to-install mobile barriers.

We can help protect your people and property against hostile vehicle threats.

Let's talk

EBLAST



Aug 4, 2021 | expert insight | perimeter security systems

perimeter security, mobile barriers, hostile vehicle attacks, vehicle barriers, checkpoint security, tire-shredding system, vehicle barrier system

Mobile perimeter security solutions are key in keeping people and property safe when more permanent systems will not work due to the design or layout of the event.

Large outdoor gatherings, including farmers' markets, outdoor rallies, Christmas markets, political gatherings, festivals and fairs require a determined and thorough best-practices approach to perimeter security.

Since these gatherings occur in public spaces, perimeter security solutions are deployed close to the event's starting time and removed afterward. Our perimeter security experts rely on mobile vehicle barriers for [hostile vehicle mitigation \(HVM\)](#) when permanent solutions are not an option.

At Global GRAB, our suite of mobile vehicle barriers includes the most effective solutions on the market today. And each barrier can be set up and deployed with no tools and minimal training.

We've rounded up our top three mobile vehicle barriers. Take a look:

Mobile Vehicle Barrier #1: CATSCLAW



Global GRAB's [CATSCLAW](#) tire-shredding solution is a less-than-lethal vehicle barrier system used in conjunction with other barriers to harden a checkpoint or perimeter.

CATSCLAW's tire-shredding system can be delivered with either a single or bi-directional system, stopping both ingress and egress at checkpoints.

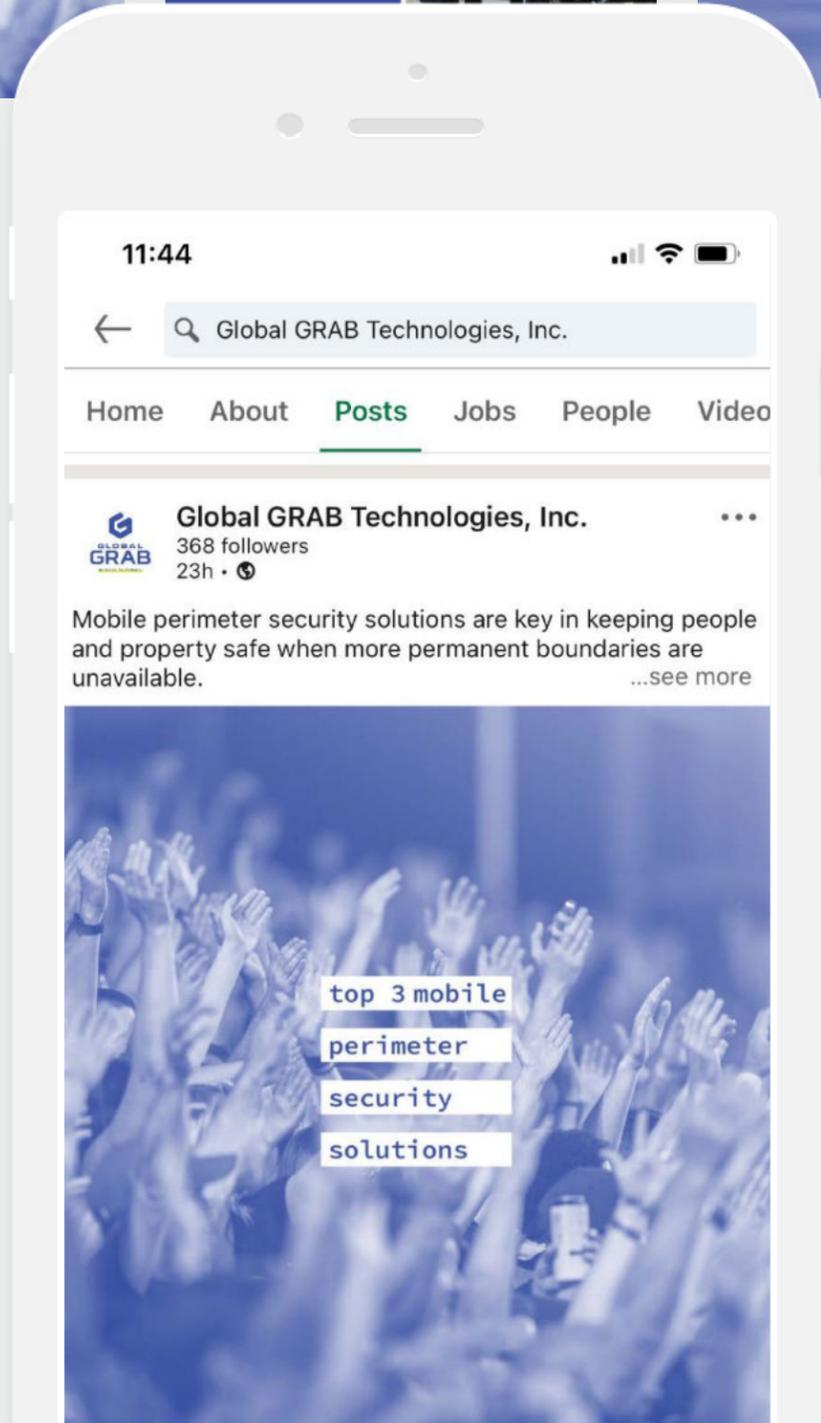
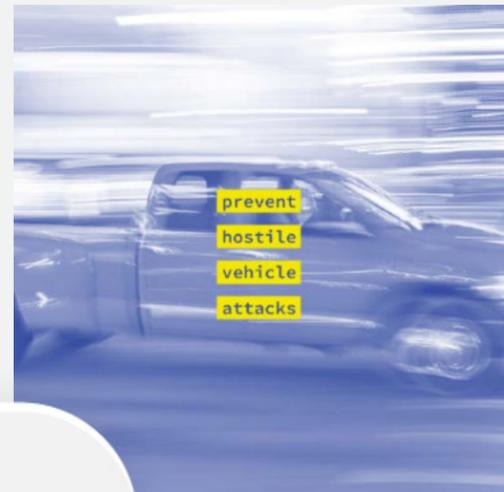
Often coupled with other active barriers and passive barriers, CATSCLAW is a reliable solution for border control, to secure access points and checkpoints, to create secure perimeters for events and to combat smuggling and terrorism.

A single person can set up the portable CATSCLAW Tactical system.

While the CATSCLAW system can be permanently installed in-ground, it is also a widely used mobile vehicle barrier. The mobile configuration and setup are straightforward, with little time needed.

In an attempted breach, CATSCLAW can be deployed with a remote control or via a button integrated into an existing guard booth control panel.

Since setup and implementation are simple, this mobile vehicle barrier is ideal for hardening access points and denying unauthorized vehicle access at outdoor events.





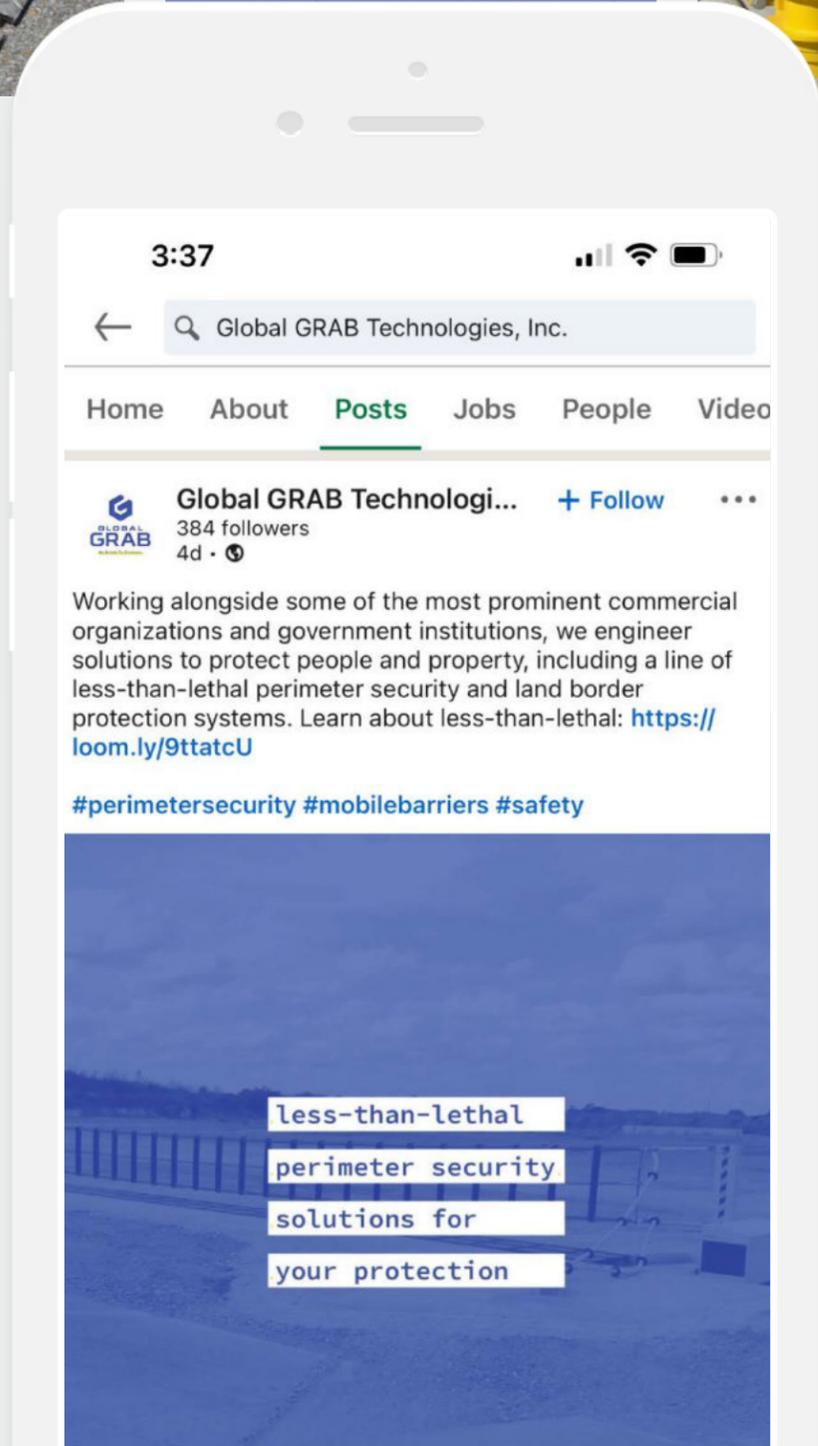
why it matters:
less-than-lethal
perimeter security
solutions



less-than-lethal
perimeter security
solutions for
your protection



less-than-lethal
solutions matter



3:37

← Global GRAB Technologies, Inc.

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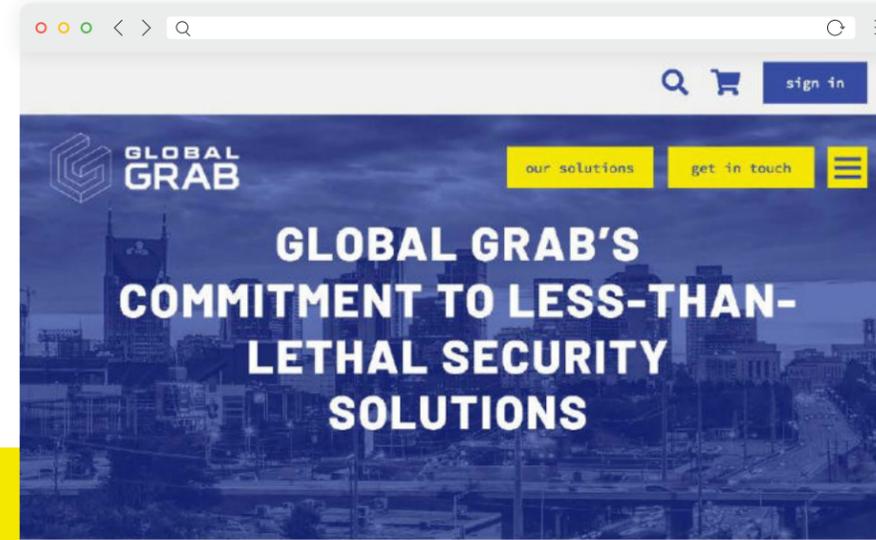
Working alongside some of the most prominent commercial organizations and government institutions, we engineer solutions to protect people and property, including a line of less-than-lethal perimeter security and land border protection systems. Learn about less-than-lethal: <https://loom.ly/9ttatcU>

#perimetersecurity #mobilebarriers #safety



less-than-lethal
perimeter security
solutions for
your protection

SOCIAL POSTS



GLOBAL GRAB

our solutions

get in touch

GLOBAL GRAB'S COMMITMENT TO LESS-THAN-LETHAL SECURITY SOLUTIONS

sep 2, 2021 | expert insight | perimeter security systems

perimeter security, mobile barriers, hostile vehicle attacks, checkpoint security, tire-shredding system, less-than-lethal vehicle barriers, active vehicle barrier system, passive vehicle barrier system

At Global GRAB, we have earned a reputation as the worldwide authority on perimeter security and a purveyor of less-than-lethal solutions.

Headquartered in Franklin, Tennessee, we serve clients worldwide from our fabrication facility.

Our team works directly with our clients to design perimeter security solutions. Then, we procure and/or fabricate all of the components necessary to create end-to-end perimeter security systems. Each solution is tailored to a facility's unique vulnerabilities, and delivered completely turnkey.

After an extensive evaluation process, we are proud to have received the U.S. Department of Homeland Security SAFETY ACT designation for our award-winning, less-than-lethal perimeter security innovations.

These solutions are implemented to protect financial institutions, aviation complexes, data centers, government buildings, military bases and more.

Our suite of flagship solutions includes active barriers, passive barriers, mobile barriers and shred solutions, and we are particularly proud of our less-than-lethal offerings.

Our Less-Than-Lethal Differentiator

Less-than-lethal is an important consideration in perimeter security.

When a hostile vehicle attack occurs at a mission-critical organization, preserving the life of the vehicle's occupant(s) also preserves the opportunity to obtain crucial information about the attack and potential future attacks.

But interrogation isn't the only reason less-than-lethal is important.

There are numerous vehicle breaches that are unintentional. These vehicle attacks aren't hostile but rather are the result of a medical emergency on the part of the driver, or simple confusion. When a driver unintentionally runs a checkpoint, stopping the vehicle remains paramount. However, preserving the driver's life, and the lives of the vehicle's occupants, is also important.

Our line of less-than-lethal vehicle barriers includes STAR Barriers, our CATSCLAW tactical shred solution, and our GRAB-300.

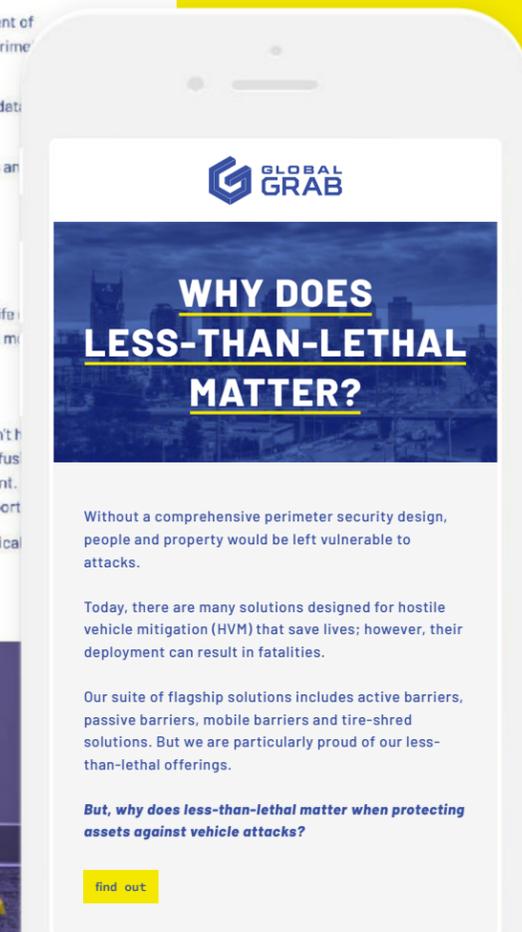
STAR Barriers



star barriers

GLOBAL GRAB TECHNOLOGIES
STAR BARRIER SYSTEM
PART NO. - 100047
3-STAR BARRIERS
3-LAYERS
70 LBS

BLOG



GLOBAL GRAB

WHY DOES LESS-THAN-LETHAL MATTER?

Without a comprehensive perimeter security design, people and property would be left vulnerable to attacks.

Today, there are many solutions designed for hostile vehicle mitigation (HVM) that save lives; however, their deployment can result in fatalities.

Our suite of flagship solutions includes active barriers, passive barriers, mobile barriers and tire-shred solutions. But we are particularly proud of our less-than-lethal offerings.

But, why does less-than-lethal matter when protecting assets against vehicle attacks?

find out

EBLAST

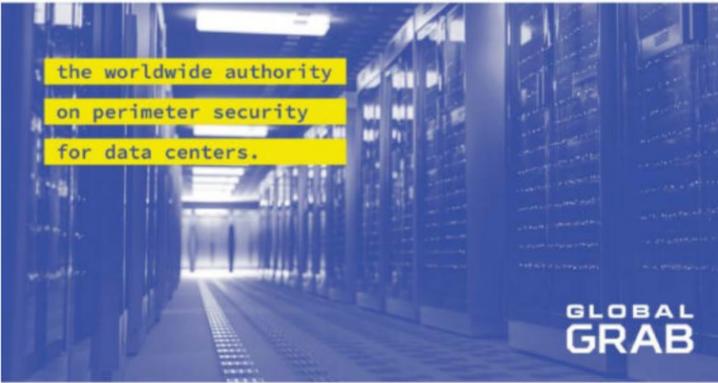
Global GRAB Technologies, Inc.
 Global GRAB is the Worldwide Authority on Perimeter Security.
 Civil Engineering · Franklin, TN · 368 followers

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Physically securing your Data Center is critical with the amount of sensitive information it houses. At Global GRAB, we offer a number of end-to-end solutions that will keep your facility and its data safe from threats.



the worldwide authority
 on perimeter security
 for data centers.

GLOBAL GRAB

End-to-End Solutions to Protect Your Data Center [Learn more](#)
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 Retractable Auto Barrier is Energy-Absorbing With a Less-Than-Lethal Outcome. Stopping Vehicles Weighing Up to 80,000 lbs & Vehicles Traveling at Speeds Over 50 mph!

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 Global GRAB is The Leading Provider of Perimeter Security Solutions and Services. Worldwide Authority on Perimeter Security. Global GRAB Protects People, Places, & Data.

[Who We Are](#)

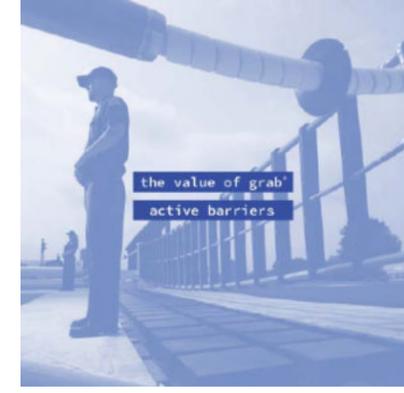
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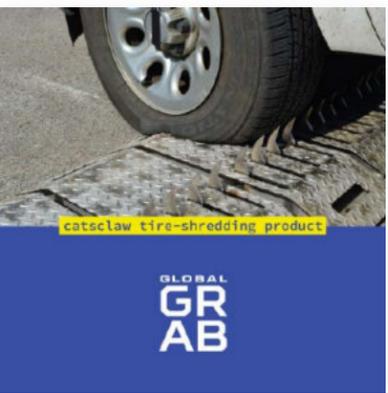
**WE PROVIDE
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PERIMETER
SECURITY
SOLUTIONS**



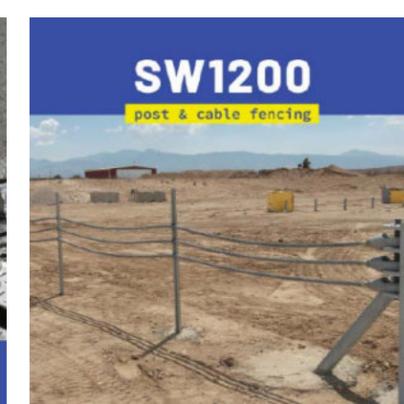
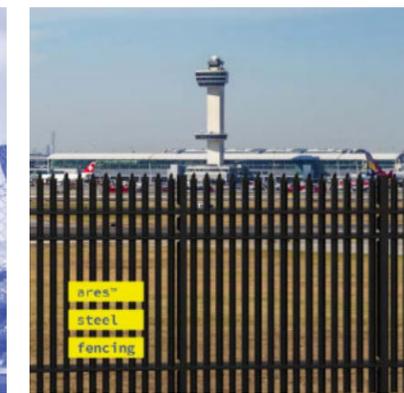
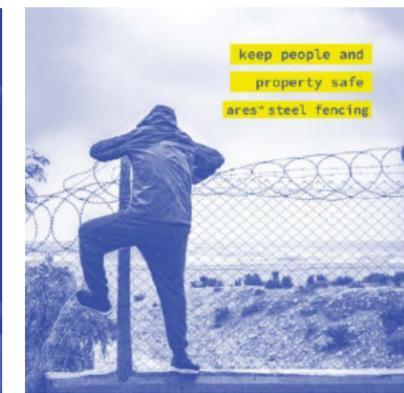
meet our
**PERIMETER
SECURITY
EXPERTS**



**A TOP 10
PHYSICAL
SECURITY
PROVIDER**



**IT'S TIME TO
STEP UP YOUR
SECURITY**



**END-TO-END
CAPABILITIES
AND EXTENSIVE
KNOWLEDGE
OF PERIMETER
SECURITY**

see our process

our process

BEST PRACTICES CONSULT

Based on a consult, we formulate recommendations and discover potential security gaps as we identify solutions that others might miss and solve operational challenges that seem unsolvable.

our process

+ DESIGN & ENGINEER

Our innovative team designs new products, solutions and technology to fulfill the functional obligations and requirements of a customer's specific perimeter security goals.

our process

CONSTRUCT & INTEGRATE

A key differentiation of Global GRAB is our experience in fabrication, manufacturing, construction and the design of custom controls while leveraging integration efficiencies.

our process

MAINTAIN & SERVICE

We deliver a maintenance, service and warranty program designed to meet the challenges and service-level agreement requirements of mission critical organizations.

WE EXIST TO PROTECT.

talk to the experts:
615.813.4574

LINKEDIN ORGANIC SOCIAL

LINKEDIN STORIES



the worldwide authority on
airport perimeter security



PERIMETER SECURITY

Many airports, including large international airports and smaller executive airports, rely solely on standard chain-link fencing to protect their long perimeters. However, a rise in dangerous airport security breaches worldwide proves that perimeters must be better secured to prevent property damage and protect lives.



TURNKEY SOLUTIONS

Unlike other firms, we deliver a solution that is turnkey, completely ready to protect. Additionally, we install systems with minimal disruption to daily operations and maintain our equipment, as required, to eliminate lapses in perimeter security.



END-TO-END CAPABILITIES & PROCESS

Our team of experts will handle your project from start to finish. We initiate every project with a period of discovery and consulting before moving into engineering and design, then construction and maintenance. We operate from a design-first perspective on perimeter security, customizing solutions to secure locations with varying needs.

our 4 step proven process

step 1

BEST PRACTICES CONSULT

step 3

CONSTRUCT & INTEGRATE

step 2

DESIGN & ENGINEER

step 4

MAINTAIN & SERVICE



solutions

WATCH THE SW1200 POST & CABLE IN ACTION



passive barrier

SW1200 POST & CABLE

Airports should be protected against vehicle penetration along extended perimeters. Post and cable fencing **hardens and reinforces standard chain-link fencing**, effectively mitigating hostile vehicle attacks on perimeters.

Our SW1200 Post & Cable system provides an ASTM 2656-07 M50/P2 (15,000 lb truck at 50 mph, Penetration 3.31' to 23.0') rating in a tested range of 50' to 200'.



passive barrier

ARES™ HIGH-SECURITY STEEL FENCING

Anti-climb ARES Steel Fencing is an effective and almost maintenance-free solution for protecting an airport's perimeter from intrusion. By deterring and denying access, **anti-climb** fencing keeps pedestrians from accessing restricted areas.

ARES™ High-Security Fencing is made from solid steel I-beams with three styles and up to 142" heights.



WATCH THE GRAB®-300 IN ACTION
grabglobal.com/action



GRAB®-300

The GRAB-300 provides ultimate security at access points while providing a **less-than-lethal** solution based on a patented energy absorbing system.

Our Ground Retractable Automobile Barrier (GRAB-300) system is an active vehicle barrier that has met the test criteria of ASTM 2656-07 M50/P2 (15,000 lb truck at 50 mph, Penetration 3.31' to 23.0').



ve barrier

LET'S TALK AIRPORT PERIMETER SECURITY

615.813.4048



To Learn More About Our Airport Perimeter Security Offerings, Visit

grabglobal.com

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277 Mallory Station Road
Suite 112
Franklin, TN 37067, USA

24/7 Support
866.504.4722



A SECURITY BREACH CAN BE CATASTROPHIC.



PREVENTING VEHICLE ACCESS

Airports can protect themselves against vehicle penetration by using post and cable fencing to harden and reinforce perimeters. Our SW1200 Post & Cable system provides an ASTM 2656-07 M50/P2 (15,000 lb truck at 50 mph, Penetration 3.31' to 23.0') rating in a tested range of 50' to 200'.



the worldwide authority on
perimeter security



WHO WE ARE

We are a team of perimeter security experts. Together, we possess a level of experience that equips us to understand and resolve new or difficult situations, ultimately outsmarting potential threats.

We approach every challenge with persistent determination. We do whatever it takes, and we aren't easily deterred from our course of action.

we are



- ADEPT**
- TENACIOUS**
- ADAPTABLE**
- HONORABLE**
- PROTECTORS**

our offerings

Each of our products is designed to deter or deny, ultimately providing the necessary protection for your assets.

<p>ACTIVE BARRIERS</p>	<p>PASSIVE BARRIERS</p>
<p>MOBILE BARRIERS</p>	<p>CANOPY & GUARD BOOTHS</p>
<p>TIRE SHRED SOLUTIONS</p>	<p>CUSTOM & UL LISTED CONTROLS</p>
<p>ACCESS CONTROL, ELECTRONIC & VIDEO SURVEILLANCE</p>	<p>MAINTENANCE & SERVICE SOLUTIONS</p>



our 4 step proven process

- step 1**

BEST PRACTICES CONSULT

We utilize a best practices and proven approach to perimeter security that allows us to formulate recommendations and to discover potential security gaps as we work diligently to identify solutions that others might miss, and to solve operational challenges that seem unsolvable.
- step 2**

DESIGN & ENGINEER

Our innovative team has a track record of designing new products, solutions and technology to fulfill the functional obligations and requirements of a customer's specific perimeter security goals if an existing product or solution is not available in the market.
- step 3**

CONSTRUCT & INTEGRATE

Our key differentiator is our experience in engineering, fabrication, manufacturing and construction and our success in designing custom controls while leveraging integration efficiencies and best practices.
- step 4**

MAINTAIN & SERVICE

We are proud of our success in delivering a well-defined maintenance, service and warranty program designed to meet the challenges and service-level agreement requirements of mission critical organizations on a 24-hour/7-day-a-week basis, while protecting a customer's investment.

OUR LESS-THAN-LETHAL DIFFERENTIATOR

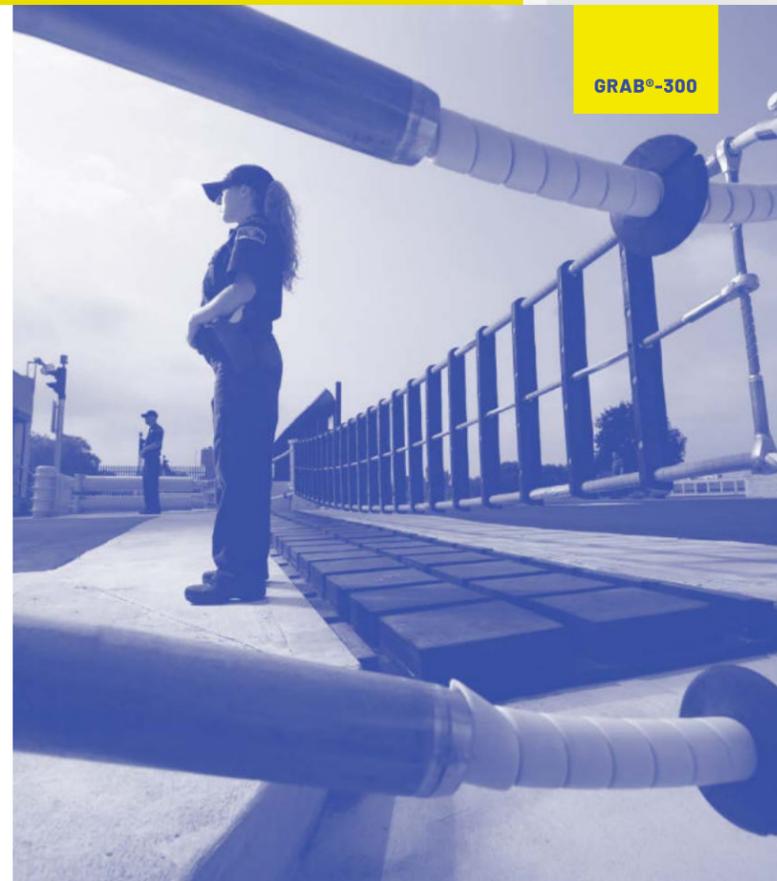
In addition to a complete range of traditional barriers, we are committed to offering a suite of less-than-lethal vehicle barriers.

Less-than-lethal is important.

In the event of an intentional vehicle-as-a-weapon attack, preserving the life of the driver allows for questioning by law enforcement. The interrogation is likely to uncover information that may thwart a future attack. When a driver is terminated on impact, this opportunity is lost.

Additionally, vehicle breaches can be the result of a driver's medical emergency. By safely stopping the vehicle, we are able to protect people and property, while obtaining medical treatment for the driver.

Our line of perimeter security products includes the world's first energy-absorbing net vehicle barrier that maximizes security and minimizes risk.



GRAB®-300



At Global GRAB, we are proud to provide an end-to-end experience that allows our team of experts to lead every part of your project. Our depth and breadth of experience equip us with the insight and skills to understand and resolve new or difficult situations, outsmarting potential threats. Our proven process results in turnkey perimeter security solutions that deter or deny, ultimately providing the necessary protection for people, places and data.

OUR SOLUTIONS ARE DESIGNED TO:

- Mitigate hostile vehicle attacks**
- Protect against unauthorized pedestrian access**
- Establish secure access control points, perimeters and checkpoints**

The SW1200 Post & Cable is an ideal solution for perimeter protection of critical infrastructure at airport and aviation facilities.

Airports require reliable protection against intentional and accidental hostile vehicle attacks (HVA). Standard chain-link fencing will not protect an airport or aviation facility from unauthorized access.



SW1200 Post & Cable Hardens and Reinforces Existing Chain-Link Fencing to Protect Airport Perimeters

Our team regularly recommends hardening chain-link perimeters with SW1200 Post & Cable to prevent access to aviation facilities.

Quicker and less expensive to install than barriers or reinforced walls, our SW1200 Post & Cable provides anti-ram protection and a crash-rated system.

The SW1200 Post is a 16,000 lb truck-tested range.

Easily paired with chain-link fencing, this anti-ram fence can be used with masonry structures, powder coating, and engineered to provide the protection needed.



WATCH IT IN ACTION

We implement our proven process through a comprehensive suite of end-to-end solutions and turnkey capabilities that make securing your perimeter a seamless, efficient experience.

IF YOU OPERATE AN AIRPORT PROTECTED SOLELY BY STANDARD CHAIN-LINK FENCING, CONTACT OUR TEAM TODAY.

Global GRAB Headquarters
277 Mallory Station Road
Suite 112
Franklin, TN 37067, USA

24/7 Support
858.504.4722
General Inquiries
877.280.4722

We Exist To Protect.



CHAIN-LINK FENCE DOESN'T EFFECTIVELY PROTECT AIRPORTS

In recent years, vehicle breaches at aviation facilities have become increasingly common. However, these incidents can and should be prevented. Unauthorized access to airport runways, tarmacs and other restricted areas is detrimental to operations and can be completely catastrophic. Vehicles can easily breach standard chain-link fencing, gaining access to airport property, delaying flights, endangering people and damaging aircraft and equipment. Furthermore, these results independently or collectively can lead to evacuation or an interruption of operations.

Incident no.1

In December 2019, a reckless driver barreled through the chain-link fence surrounding Sarasota-Bradenton Airport and sped toward the terminal. After crashing through a wall into the baggage claim area, the pickup truck slammed into a manned National Car Rental desk, narrowly missing car rental personnel and leaving a trail of destruction throughout the terminal.

Incident no.2

In June 2020, a car crashed through the chain-link fencing at Cleveland Hopkins International Airport and despite security cameras in place, the unauthorized access triggered no alarms. In fact, airport security personnel were only alerted to the threat when the driver called the police himself to notify the authorities.

Incident no.3

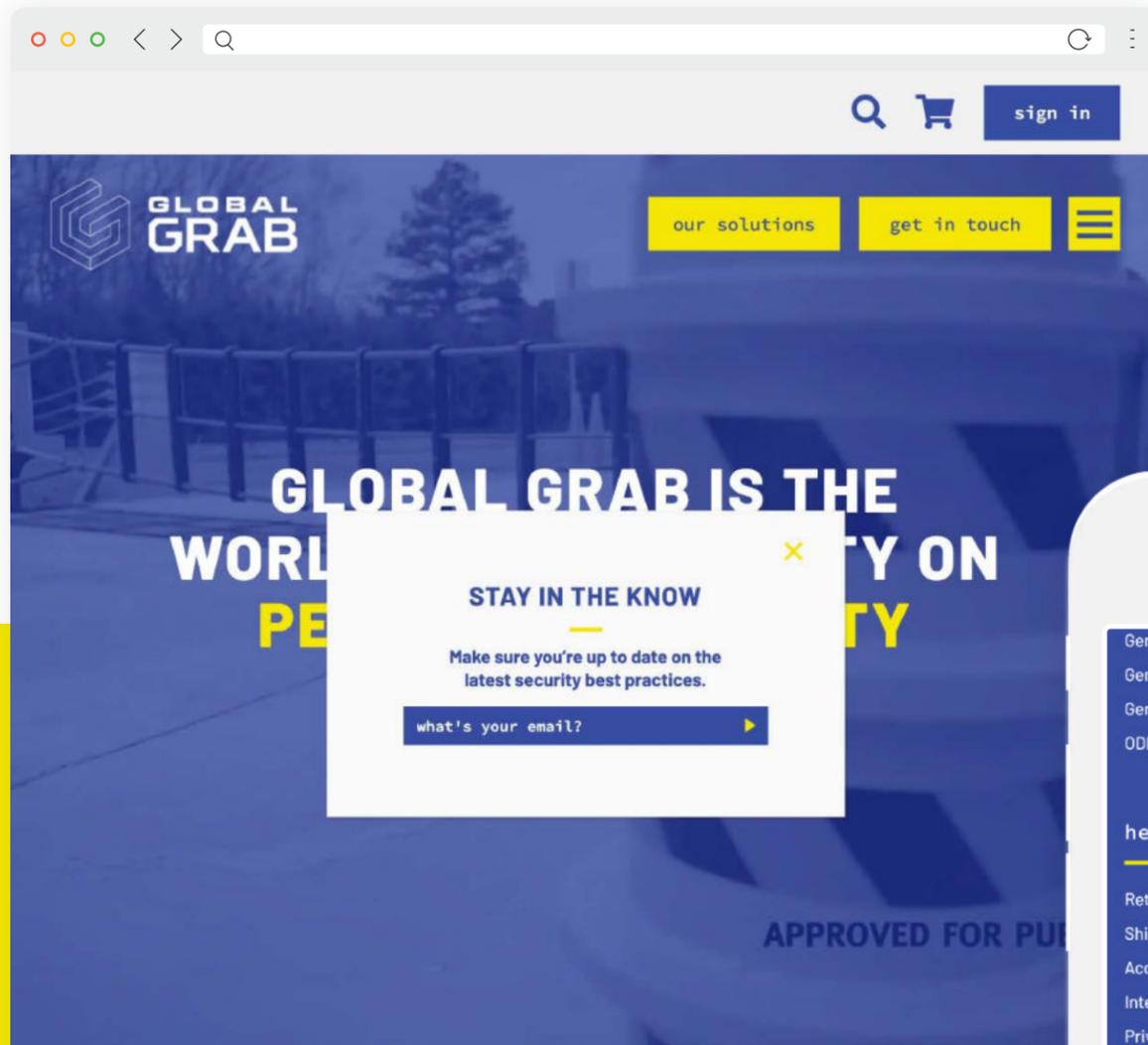
In April 2021, a DUI driver crashed through the fence at the Sacramento Executive Airport, damaging at least five parked planes as police attempted to apprehend the vehicle.

Incident no.4

In May 2021, a truck barreled through the fencing at MBS International Airport. The driver then abandoned the vehicle and was unable to be located for a period of time. The incident caused the airport to close all runways for about two hours.

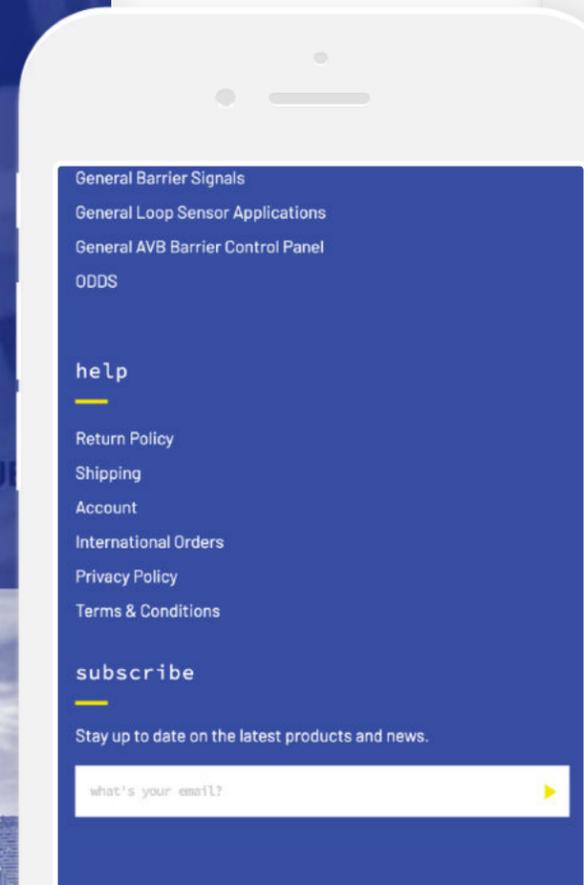
These incidents are just a few of the many recorded vehicle breaches at aviation facilities worldwide in recent years. The attacks, whether intentional or not, are disruptive, unsafe and preventable.

Armed with an end-to-end suite of turnkey perimeter security solutions, our team of experts has the skills and experience needed to mitigate risks to aviation facilities.

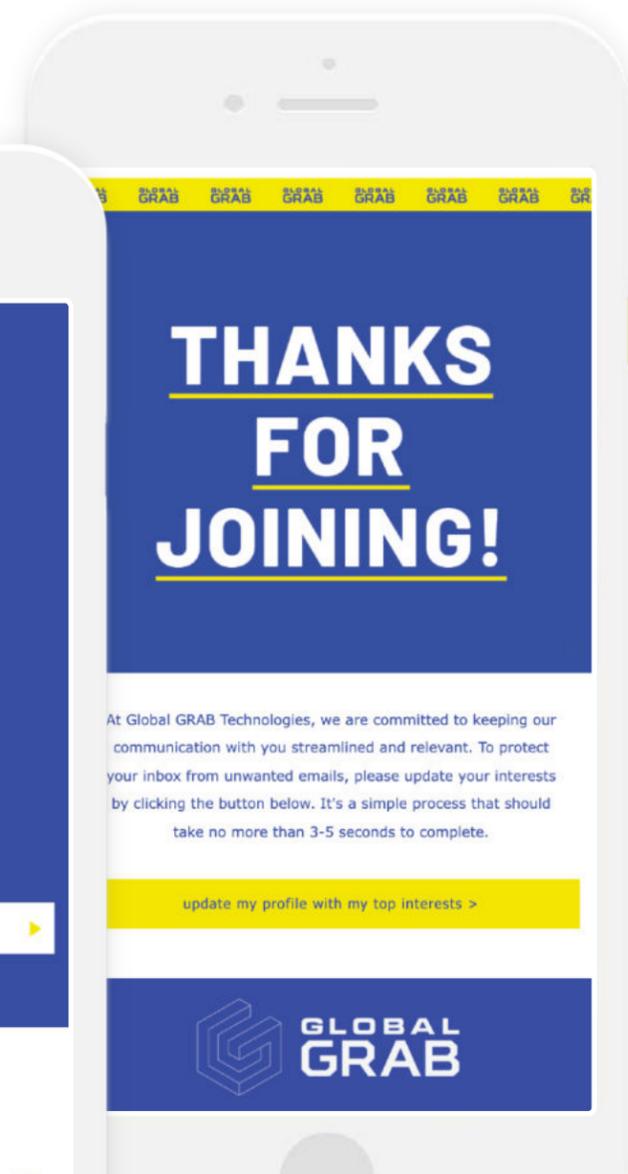


END-TO-END CAPABILITIES AND EXTENSIVE KNOWLEDGE OF PERIMETER SECURITY

Our depth and breadth of experience equip us with the insight and skills to understand and resolve new or difficult situations, outsmarting potential threats. We approach every challenge with persistent determination. We do whatever it takes, and we aren't easily deterred from our course of action.



product drawings & specifications



At Global GRAB Technologies, we are committed to keeping our communication with you streamlined and relevant. To protect your inbox from unwanted emails, please update your interests by clicking the button below. It's a simple process that should take no more than 3-5 seconds to complete.

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GLOBAL GRAB IS THE WORLDWIDE AUTHORITY ON PERIMETER SECURITY.

our solutions are designed to

- + Mitigate hostile vehicle attacks
- + Establish secure borders and checkpoints
- + Create secure access points for authorized ingress and egress

our offerings



ACTIVE BARRIERS



PASSIVE BARRIERS



MOBILE BARRIERS



CANOPY & GUARD BOOTHS



TIRE SHRED SOLUTIONS



CUSTOM & UL LISTED CONTROLS



MAINTENANCE & SERVICE SOLUTIONS



ACCESS CONTROL, ELECTRONIC & VIDEO SURVEILLANCE

trusted by



Our ultimate goal is to protect people, places and data from threats by identifying and fortifying perimeter vulnerabilities.

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GLOBAL GRAB

flagship products

GRAB®-300



WATCH IT IN ACTION

SW1200 POST & CABLE



WATCH IT IN ACTION

CATSCLAW

PERMANENT IN-GROUND OR TACTICAL TIRE SHRED SOLUTION OPTIONS AVAILABLE



FOR MORE INFO

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& PREVENTING HOSTILE VEHICLE ATTACKS

GLOBAL GRAB

It is absolutely imperative to consider the risks posed by vehicle intrusions or vehicle-borne attacks. Reduce those risks by installing active & passive barriers and other perimeter security solutions at border and access control checkpoints.

Unauthorized access to mission critical locations can be detrimental to national security and can be completely catastrophic.

Our solutions are designed to protect people and places at border checkpoints, aviation facilities and other government infrastructures by installing active & passive barriers and other perimeter security solutions.

PORT RUNNING & HOSTILE VEHICLE ATTACKS

Vehicles attempting to bypass a land border Port of Entry to avoid inspection, pose a serious risk. Inability to suppress and stop a port-running vehicle may mean that the border has failed to intercept terrorists, prevent illegal entry or keep drugs and other contraband out of the country.

Officials must have recourse for stopping vehicle breaches at checkpoints.

Similarly, Vehicle as a Weapon attacks significantly endanger life and property. The need for Hostile Vehicle Mitigation (HVM) measures is increasingly necessary for both soft and hard targets.

OUR FLAGSHIP PERIMETER SECURITY SOLUTIONS

GRAB®-300



WATCH IT IN ACTION

CATSCLAW



WATCH IT IN ACTION

SW1200 POST & CABLE



WATCH IT IN ACTION

FLAGSHIP PRODUCTS FLAGSHIP PRODUCTS FLAGSHIP PRODUCTS



WATCH IT IN ACTION



FOR MORE INFO

GLOBAL GRAB EARNS DHS SAFETY ACT DESIGNATION
After an extensive evaluation process, Global GRAB received the U.S. Department of Homeland Security SAFETY Act designation for its award-winning, [less-than-lethal](#) perimeter security innovations.



Let's talk perimeter security

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ELIMINATING UNAUTHORIZED VEHICLE ACCESS & PREVENTING HOSTILE VEHICLE ATTACKS

GLOBAL GRAB

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OUR FLAGSHIP PERIMETER SECURITY SOLUTIONS

GRAB®-300



WATCH IT IN ACTION

CATSCLAW



WATCH IT IN ACTION

SW1200 POST & CABLE



WATCH IT IN ACTION

Each of our products is designed to deter or deny, ultimately providing the protection of security threats.

Through our proven process, we will access your perimeter security needs and formulate recommendations to address access concerns through a single solution or a combination of solutions. After consent, we will move to a phase of engineering, fabrication, manufacturing and construction of the identified solution to fulfill the functional obligations and requirements. To continually serve you, our team has a well-defined maintenance, service and warranty program to protect your investment.

ACTIVE BARRIERS

▶▶▶ MOBILE BARRIERS

▶▶ TIRE SHRED SOLUTIONS

▶▶▶ ACCESS CONTROL, ELECTRONIC & VIDEO SURVEILLANCE

PASSIVE BARRIERS

▶▶ CANOPY & GUARD BOOTHS

▶▶▶ CUSTOM & UL LISTED CONTROLS

▶▶ MAINTENANCE & SERVICE SOLUTIONS

OUR LESS-THAN-LETHAL DIFFERENTIATOR

In addition to a complete range of traditional barriers, we are committed to offering a suite of less-than-lethal vehicle barriers.

Less-than-lethal is important.

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Our innovative team has a track record of designing new products, solutions and technology to fulfill the functional obligations and requirements of a customer's specific perimeter security goals if an existing product or solution is not available in the market.

Armed with an end-to-end suite of turnkey perimeter security solutions, our team of experts has the skills and experience needed to mitigate security risks.

IF YOU NEED TO SECURE YOUR PERIMETER AND ELIMINATE VEHICLE INTRUSION, TALK TO THE EXPERTS TODAY.

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GLOBAL GRAB IS THE WORLDWIDE AUTHORITY ON BORDER SECURITY.

Our solutions are designed to protect people and places at border checkpoints, aviation facilities and critical government infrastructures.

FLAGSHIP PRODUCTS FLAGSHIP PRODUCTS FLAGSHIP PRODUCTS



WATCH IT IN ACTION



FOR MORE INFO

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 TIRE ALIGNMENTS	 FLUID MAINTENANCE
--	--

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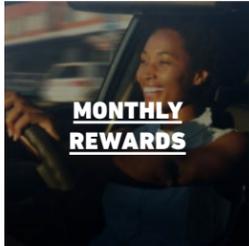
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For generations, our loyal, repeat customers have kept our business running. So to thank you for your support, we've established a rewards program that gives you cash back, monthly rewards, exclusive offers, and helpful maintenance reminders. Plus, when you enroll, you'll get an enrollment bonus as a thank you for joining the club.

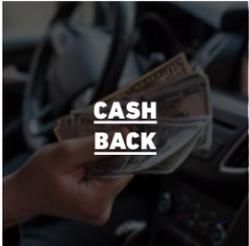
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CASH BACK



ENROLLMENT BONUS CASH

STRAIGHT FROM OUR LOYAL CUSTOMERS

"For almost 50-years, three generations of the Moody family have taken care of me and my family. Each customer is important as they work to make sure satisfaction is priority one!"

Harry Chapman



GET COUPONS

Sign up for Moody's discounts.

[Sign Up](#)



SEE REBATES

Get the latest manufacturer rebates.

[Get Rebates](#)



FINANCING

Apply for a credit card.

[Goodyear](#)
[Bridgestone](#)

REWARDS PAGE REFRESH

The Weather Channel An IBM Business

80° Franklin, TN

Today Hourly 10 Day

LIFT KITS



[LEARN MORE](#)

MOODY'S EST. TIRE 1944 & AUTO SERVICE

Top Stories



The Weather Channel An IBM Business

80° Franklin, TN

Today Hourly 10 Day

BACK-TO-SCHOOL OIL CHANGE SPECIAL



[BOOK NOW](#)

MOODY'S EST. TIRE 1944 & AUTO SERVICE

Top Stories

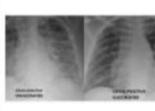


FOX 17 NEWS FOX 17 CODE RED WEATHER FOX 17 INVESTIGATES NASHVILLE CAMERAS

LOCAL NEWS



Teacher suspended without pay for not wearing mask: Report



COVID-19 lung X-rays show difference between vaccinated, unvaccinated patients



11 Kentucky hospital systems to require COVID vaccines



Kentucky man arrested for sharing child sex abuse material online



Great Smoky Mountains visitors must wear masks, regardless of vax status, in buildings



90-year-old Nashville man killed in two-vehicle crash near Pegram



Tennessee COVID-19 cases, positivity rate, hospitalizations, deaths continue to grow



Hiker found dead on Arizona mountain after her cop Instagram date 'abandoned' her



Who is dying of COVID-19 in Nashville? Data points to elder whites, certain zip codes

MOODY'S EST. TIRE 1944 & AUTO SERVICE

BACK-TO-SCHOOL OIL CHANGE SPECIAL

[BOOK NOW](#)

NATION & WORLD



As Americans pay more for rent, landlords



The impact of President Joe Biden's new fuel economy rules



Senate Democrats rallying behind Biden's \$3.5T budget vision



UPDATED: Masks optional in many US classrooms as schools begin to reopen



Criminal complaint filed against Cuomo in sexual harassment investigation



NEW: South Dakota's Sturgis rally rears back as delta rising



NEW: Vaccination form for federal workers adds penalties for lies

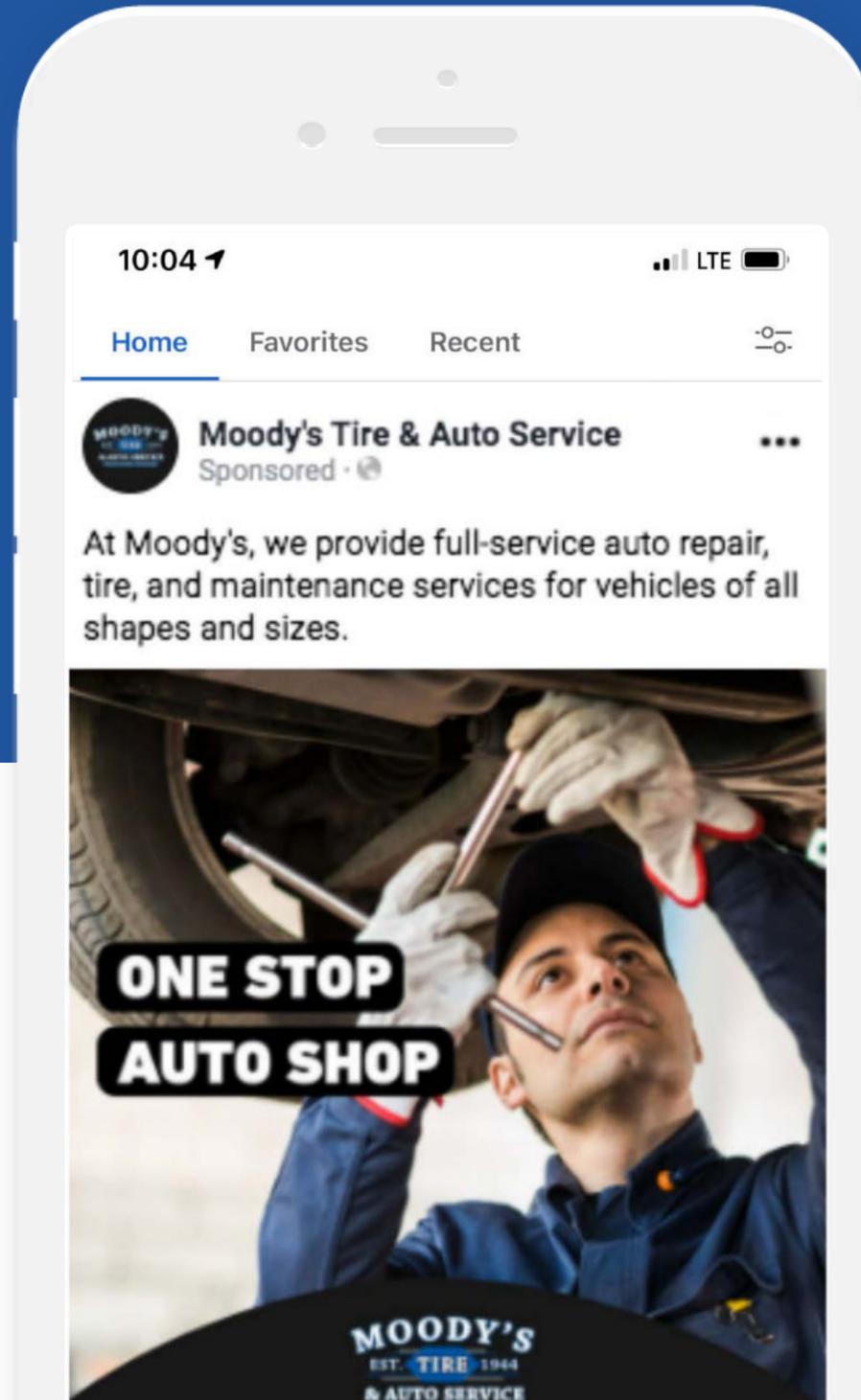
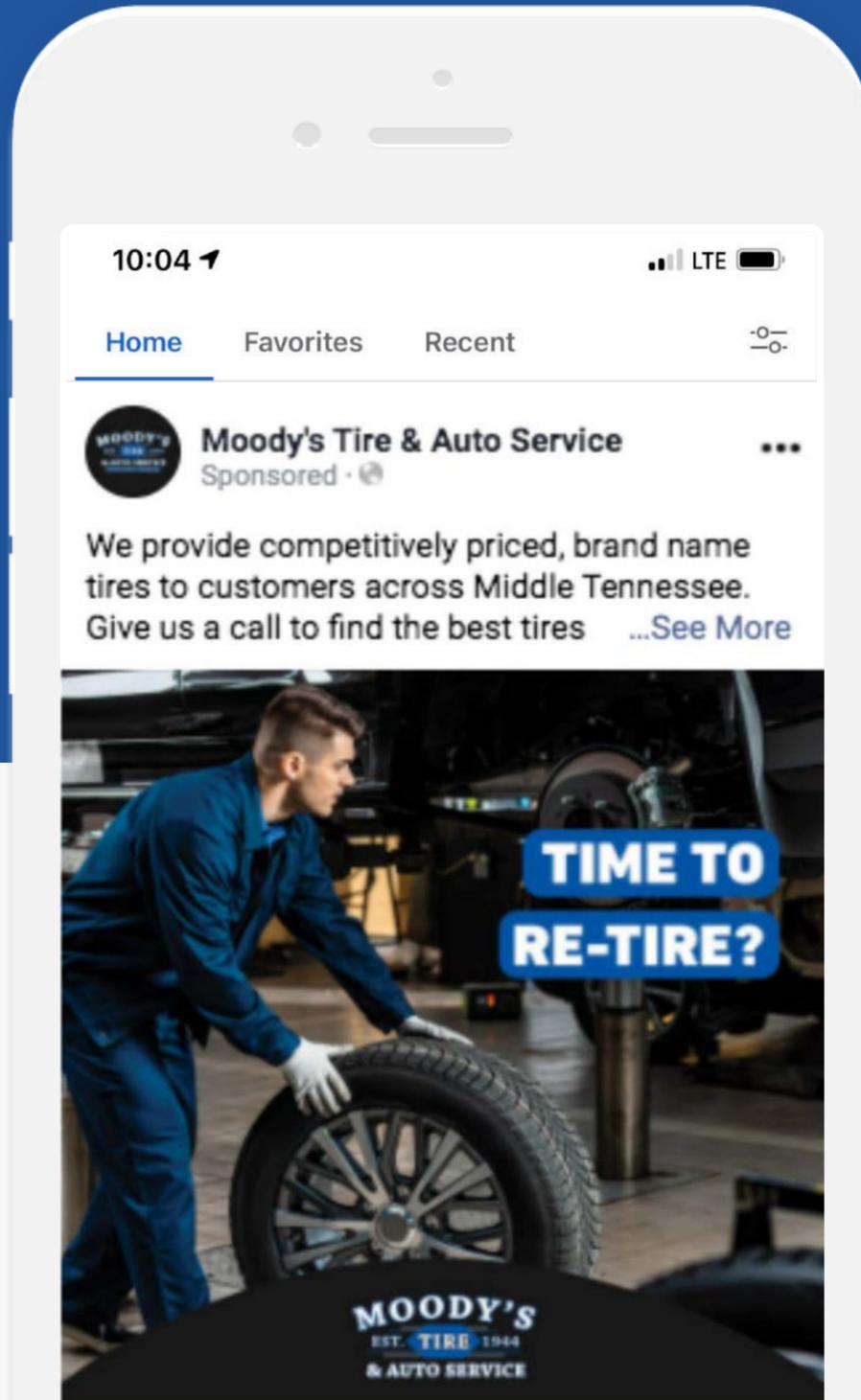
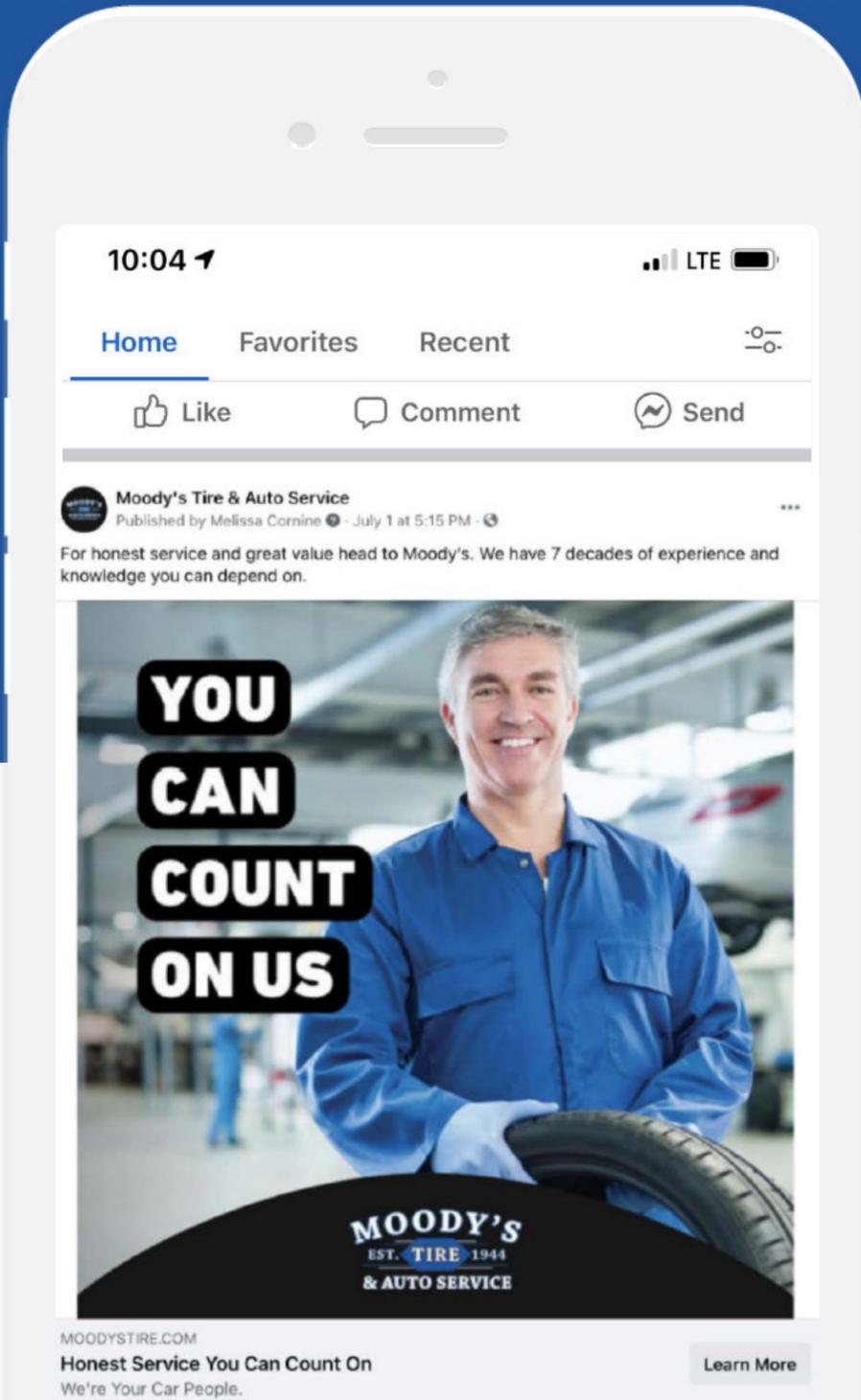
LIFT KITS



[LEARN MORE](#)

MOODY'S EST. TIRE 1944 & AUTO SERVICE

GOOGLE DISPLAY ADS





“
Justin was fantastic at putting a lift kit on my Toyota Tacoma and getting just the right tires. He did a great job. Highly recommended!
BRIAN HOLMES

WE ARE ASE-CERTIFIED.
Yes, it matters.



★★★★★
I was a lady grandma in distress, and these gentlemen helped me tremendously.
MAG

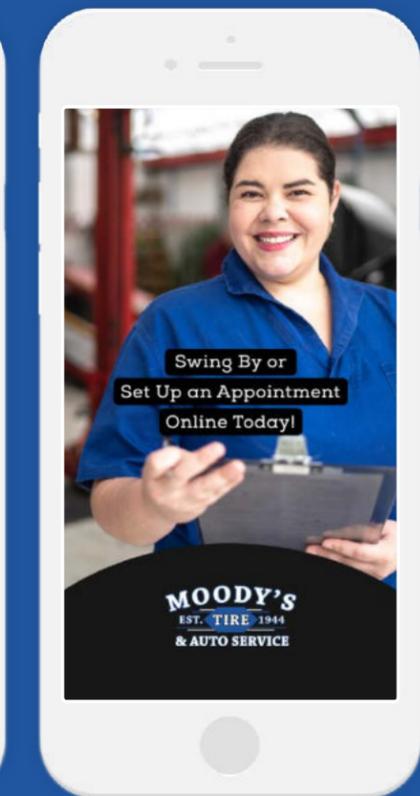
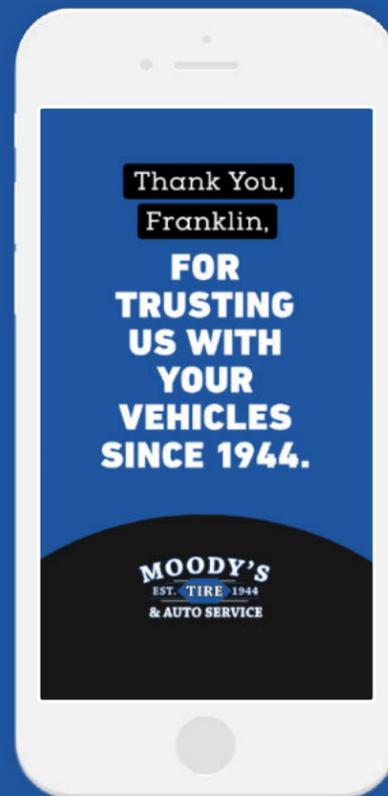
BRING IT IN & WAIT OR...



DROP IT OFF & GO!



“
I've done business with these guys for years. Trustworthy, don't try to sell you services you don't need, and work with you to try and stay within a budget. Definitely recommend.
DEBRA NORMAN



★★★★★
Friendly and easy to work with. I called around and they had the best price on my wheels, tires including installing a 2" leveling kit and alignment. Jimmy and the rest of the staff were great to work with and the truck rides great!
JASON MILLER

SHOP OUR TIRES ONLINE



1 PENNY TEST
Place a penny head down into the tread groove. If you can see the top of Abe's head, it's time to come in.
»»



GET MONTHLY REWARDS

MOODY'S EST. TIRE 1944 & AUTO SERVICE
BECOME A MEMBER NOW!

different drivers need
DIFFERENT TIRES











**WORK
HARD**
Sauce
HARDER

GYRO REPUBLIC

GEE-ROH
YEE-ROH
GUY-ROH

GYRO REPUBLIC

HOWEVER YOU
SAY IT
it's all delicious

WORK
HARD
Sauce
HARDER


GYRO
REPUBLIC

LET ME
BE YOUR
GYRO


GYRO
REPUBLIC

GYRO
REPUBLIC
FAST FRESH FOOD

GYROREPUBLIC.COM

**WORK
HARD**
Sauce
HARDER

#GYROREPUBLIC   



CATERING

A LA CARTE TRAYS

HALF SERVES 10-12 • FULL SERVES 20-22

	HALF	FULL
PROTEIN TRAY	\$70	\$130

- CHICKEN
- GYRO
- COMBO MEAT (CHICKEN + GYRO)
- V FALAFEL

RICE TRAY	\$30	\$55
------------------	------	------

SALAD TRAY	\$30	\$60
Regular Toppings Included		

DELUXE SALAD TRAY	\$55	\$110
Premium Toppings Included		

PITA SANDWICH TRAY

SERVES 12

12 PITA SANDWICHES	\$95
Premium Toppings & Sauce Included	

CHOOSE A MAXIMUM OF 12

- CHICKEN PITA SANDWICH
- GYRO PITA SANDWICH
- COMBO MEAT PITA SANDWICH (CHICKEN + GYRO)
- V FALAFEL PITA SANDWICH

PARTY PACKS

GROUP SERVES 10-12 • DELUXE SERVES 20-22

GROUP PACK	\$90
Half Tray each of Rice, Salad and Protein	

BIG GROUP PACK	\$170
Full Tray each of Rice, Salad, and Protein	

WANT PREMIUM TOPPINGS INSTEAD? ADD \$25 TO UPGRADE*

TOPPINGS

REGULAR		DELUXE	
LETTUCE	INCL	JALAPEÑOS	5
TOMATOES	INCL	CHICKPEAS	5
CUCUMBERS	INCL	PICKLES	5
ONION	INCL	CORN	5
BELL PEPPER	INCL	BLACK OLIVES	5
		FETA CHEESE	10

GET Sauced

DON'T SKIP THE SAUCE, TRUST US!
OUR SAUCES ARE HAND-CRAFTED,
CREAMY & FULL OF FLAVOR! TRY ONE OR
A COMBO OF THEM ALL.

EXTRA SAUCE ON THE SIDE IS +5

CREAMY WHITE

Creamy mayo based sauce
with herbs.



MILD ORANGE

The flavor of a hot sauce,
but without the heat!

RED HOT

Red sauce that packs some
heat and tons of flavor!



#GYROREPUBLIC

19920 SOUTHWEST FWY
SUGAR LAND, TX 77479
(832) 847.4736

GYROREPUBLIC.COM



CATERING

A LA CARTE TRAYS

HALF SERVES 10-12 • FULL SERVES 20-22

	HALF	FULL
PROTEIN TRAY	\$70	\$130

- CHICKEN
- GYRO
- COMBO MEAT (CHICKEN + GYRO)
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Red sauce that packs some
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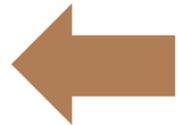
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**PRIVATE
EVENT**



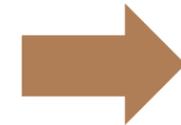
CORE WEALTH
ADVISORS

**PRIVATE
EVENT**



CORE WEALTH
ADVISORS

**PRIVATE
EVENT**



CORE WEALTH
ADVISORS



you're invited

TO JOIN CORE WEALTH ADVISORS
IN OUR CONTINUED SUPPORT OF THE
LAKELAND COMMUNITY THEATRE

join us for an evening of

MAMMA MIA!

FRIDAY, JULY 9TH, 2021



PRE-RECEPTION

time
6:00 PM

where
The Lake Mirror Outdoor
Amphitheater (Tent
Located Behind the
Lakeland Community
Theater)

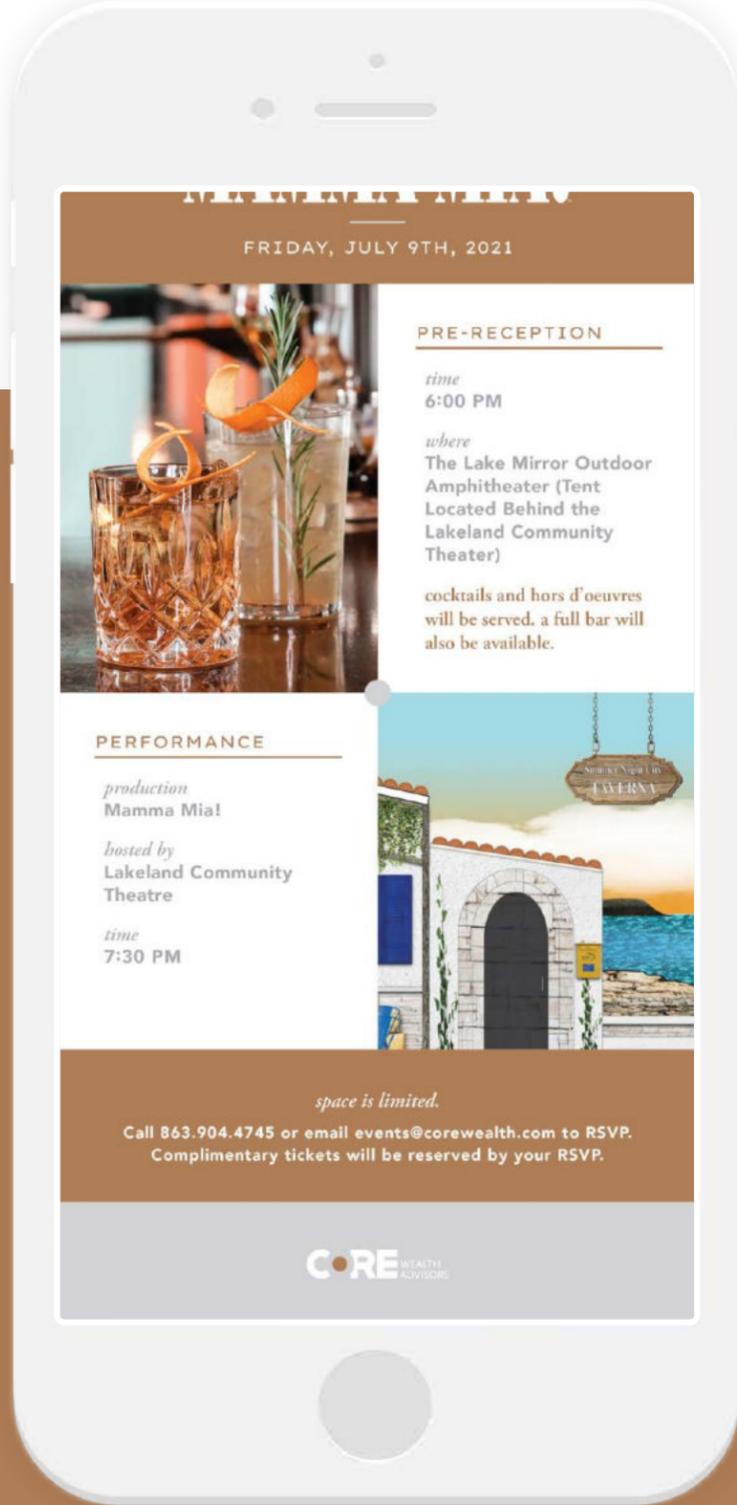
cocktails and hors d'oeuvres
will be served. a full bar will
also be available.

PERFORMANCE

production
Mamma Mia!

hosted by
Lakeland Community
Theatre

time
7:30 PM



FRIDAY, JULY 9TH, 2021



PRE-RECEPTION

time
6:00 PM

where
The Lake Mirror Outdoor
Amphitheater (Tent
Located Behind the
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Theater)

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also be available.

PERFORMANCE

production
Mamma Mia!

hosted by
Lakeland Community
Theatre

time
7:30 PM



space is limited.

Call 863.904.4745 or email events@corewealth.com to RSVP.
Complimentary tickets will be reserved by your RSVP.

CORE WEALTH ADVISORS

Happy
Birthday
to you.

warm wishes from

CORE WEALTH
ADVISORS

CORE WEALTH
ADVISORS

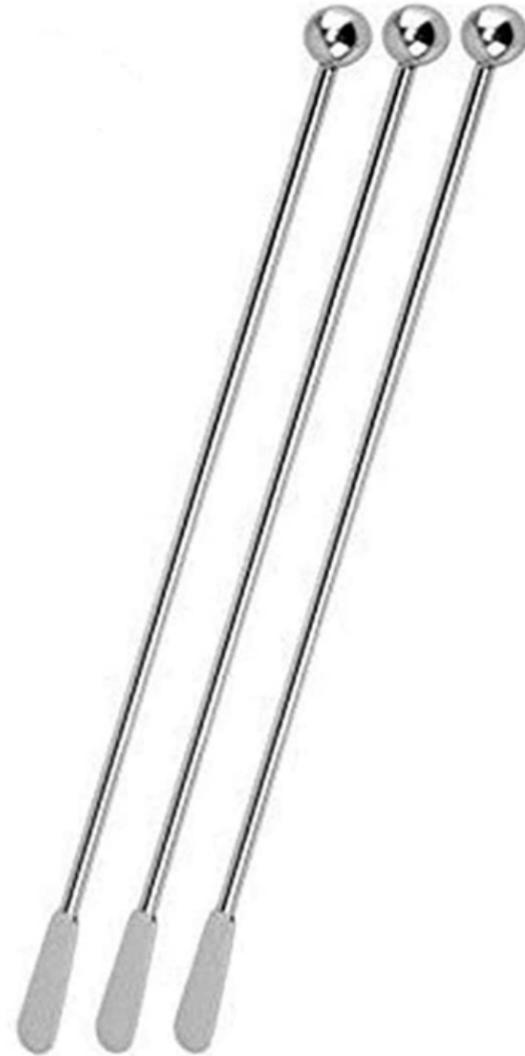
124 S FLORIDA AVE, 4TH FLOOR
LAKELAND, FLORIDA 33801



MATTE SILVER TISSUE PAPER



STIR STICKS



COFFEE





MOWERS MADE FOR MULCHING AND BAGGING



Zero Turn Mowers Riding Lawn Mowers Push Lawn Mowers



Trail Mowers Mower Attachments Robotic Lawn Mowers



THE RIGHT TOOLS FOR FALL CLEANUP



Chainsaws Log Splitters Leaf Blowers Trimmers & Edgers



Pressure Washers Pole Saws Chippers & Shredders Lawn Bags



Whether working or playing, Tractor Supply is proud to carry options for all of your pets' needs. From nutritious food to flea & tick control, we're happy to provide all the essentials for your pets out here.

DOG ESSENTIALS CAT ESSENTIALS SMALL PET ESSENTIALS

SHOP ALL DOG



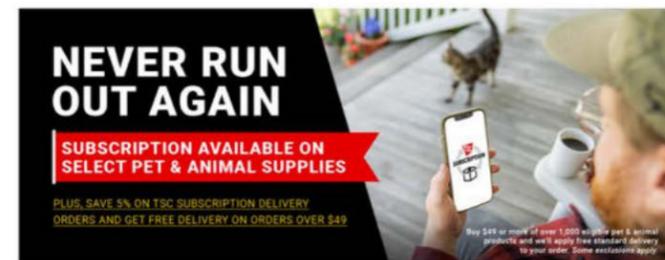
SHOP ALL DOG



SHOP ALL CAT



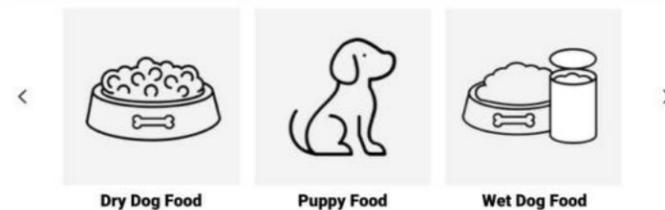
SHOP ALL CAT



At Tractor Supply we are dedicated to making your life easier for you & your furry family members. Subscribe to our program to receive regular deliveries of food, treats, flea & tick preventatives, training pads, supplements and more, all while saving you time and money.



DOG SUBSCRIPTION

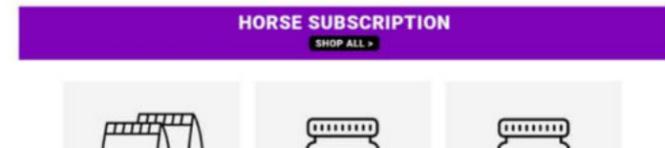


MOST POPULAR DOG SUBSCRIBABLES

CAT SUBSCRIPTION



MOST POPULAR CAT SUBSCRIBABLES





Get gameday ready with all the supplies you need. Whether you're at home cheering on your favorite team with friends and family, or at the game with fellow fans, we have everything you need to make gameday the best day.

TAILGATING STARTS AT TRACTOR



GAME TIME MEANS GRILL TIME



SHOW YOUR TEAM COLORS



Life out here takes all kinds of fencing. Fencing for animals, property and backyards. Your local Tractor Supply has all the fencing supplies needed for any project. Curbside pickup is available on all orders and special savings on bulk purchases.

PROPERTY FENCING



TRUST IN TRACTOR FOR MORE WAYS TO SAVE



HOME FENCING



LIVESTOCK FENCING



Shop By Age



Store Pickup Available On Toys Every Kid Wants



POWERED BY: OneRail

ROADIE

1,958 STORES
\$12M+ IN SALES

452 STORES
\$500K+ IN SALES

1,932 STORES
\$7M+ IN SALES

SEE WHERE YOU RANK

Ensure all delivery POP is properly displayed.
Set the expectation with your Team to recommend delivery 100% of the time.

Utilize delivery resources available on the Home Delivery page of The Barn.
"May I have this delivered for you today?"

IN ALL STORES

STORES
IN SALES

Each delivery program has unique capabilities and restrictions as to what products are eligible.

Utilize delivery resources available on the Home Delivery page of The Barn to learn more.

TRACTOR SUPPLY DELIVERY

Day Delivery of all products in your Store, small to large, including Gun Safes.

DILIGENT DELIVERY
3 Day Delivery of large format items & gun safes only.

TRACTOR SUPPLY CO

DELIVERY BEST PRACTICES TO STOMP THE COMP

Ensure your Team is aware of all delivery options available in your Store.

Train your Team to understand the capabilities of each delivery option.

Ensure all delivery POP is properly displayed.

Set the expectation with your Team to recommend delivery 100% of the time.

Observe and coach your Team on how to recommend delivery.

Practice recommending delivery with Team Members using seasonally relevant eligible products.
"May I have this delivered for you today?"

Utilize delivery resources available on the Home Delivery page of The Barn.

COMING SOON
GUN SAFE DELIVERY



ROADIE



ROADIE

ROADIE

1,958 STORES
\$12M+ IN SALES



452 STORES
\$500K+ IN SALES



1,932 STORES
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MOBILE R APP AVAILABLE IN ALL STORES

13 STORES
\$20M+ IN SALES

ER
ILITIES

Each delivery program has unique capabilities and restrictions as to what products are eligible.

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TRACTOR SUPPLY CO

DELIVERY BEST PRACTICES TO STOMP THE COMP

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Observe and coach your Team

COMING SOON
GUN SAFE DELIVERY

SEE WHERE YOU RANK



WE'RE MOVING

NEW LOCATION

THE SAME GREAT PEOPLE



VISIT US AT

5 S. ATLANTIS DR. DIANAPOLIS, IN 46239



PAPER CLOVER

CREATING OPPORTUNITIES FOR KIDS OUT HERE

Funds raised provide opportunities for 4-H'ers to attend 4-H Camp or other 4-H Leadership Experiences

DONATE AT CHECKOUT OCTOBER 6 - 17

Tractor Supply Company guarantees a minimum donation of \$200,000 through Paper Clover donations to National 4-H Council from October 6 - 17, 2021. 4-H is the youth development organization of our nation's Cooperative Extension System and USDA. No endorsement by 4-H is implied or intended. Use of the 4-H name and emblem is authorized by USDA.



DOUBLE YOUR DONATION!

Use your TSC Personal Credit Card to make your donation and TSC will match it!

SAFES



12 MONTHS SPECIAL FINANCING* ON PURCHASES \$399 & UP.



PRODUCT NAME:	PRODUCT PURCHASE PRICE:
 CANNON® 20 GUN FIREPROOF SAFE • 30-MINUTE FIRE RATING • SKU #1673961	\$499
 WINCHESTER® 26 GUN SAFE • 45-MINUTE FIRE RATING • SKU #1360473	\$599
 LIBERTY® REVERE 30 GUN SAFE 40 MIN E-LOCK • 40-MINUTE FIRE RATING • SKU #1520780	\$799
 CANNON® 64 GUN WIDE BODY • 60-MINUTE FIRE RATING • SKU #1299439	\$1099

SHOP OUR EXTENDED ASSORTMENT OF SAFES AND SAFE ACCESSORIES

TRACTORSUPPLY.COM/SAFES

**Making 12 suggested payments would pay the purchase amount listed above by the end of the promotion. No interest if paid in full within 12 months* on purchases of \$399 or more. Interest will be charged to your account from the purchase date if the purchase is not paid in full within 12 months. *With credit approval for qualifying purchases made on the Tractor Supply Company Personal Credit Card. As of June 16, 2021, Purchase APR: variable 25.99% - 29.99%. See card agreement for details, including the APRs and fees applicable to you. Offer valid for consumer accounts in good standing; is subject to change without notice and may vary by location. Offer cannot be combined with any other credit promotion offer. Purchase requirement before taxes, fees and other discounts and must be made in a single transaction.

GRANTS FOR GROWING

FUNDING THE FUTURE OF AGRICULTURE

Grants for Growing is an annual fundraiser and competitive grant program designed to support local communities through the support of sustainable agriculture-focused projects. Since 2018, FFA has partnered with Tractor Supply Company to help fund over 1,500 projects led by local FFA chapters across the country.

1 DONATE/FUNDRAISE

FEBRUARY 17 - 28

Visit your local Tractor Supply Company store for more information.

Funds to support FFA Chapter projects are raised in Tractor Supply Company stores through the sale of FFA Paper Emblems.

2 APPLY

MARCH 1 - 14

VISIT FFA.ORG TO FILL OUT APPLICATIONS

TYPES OF PROJECTS FUNDED

- GROW YOUR CLASSROOM** - Funding will support increasing student's classroom knowledge through experiential or project-based learning that will be enhanced through the purchasing of equipment, technology, materials, and other needed items.
- GROW YOUR CHAPTER** - Funding will support the development or expansion of an FFA chapter, leadership opportunities for members, FFA chapter recruitment and having community awareness events to engage local community members.
- GROW YOUR AG AWARENESS** - Funding will support the development or expansion of an agriculture literacy project or advisory committee which would include the materials and supplies for educational outreach, transportation costs, marketing materials and other needed items.

A COMPETITIVE GRANT PROGRAM ONLY AT 

GRANTS FOR GROWING™

MAXIMUM GRANT AMOUNT: \$5,000

Grants for Growing is a competitive grant program that provides fundraising to FFA Chapters to support project-based or experiential learning opportunities with funding up to \$5,000. The number of grants awarded will be based upon the quality applications, alignment with program objectives and available funding.

IMPORTANT DATES

2/17/22 - 2/28/22	GRANTS FOR GROWING FUNDRAISER	3/14/22	GRANT APPLICATIONS DUE
3/1/22	GRANT APPLICATIONS OPEN	8/1/22	AWARD NOTIFICATIONS

FOR MORE INFO, VISIT FFA.ORG/GRANTSFORGROWING

FFA chapters are encouraged to participate at their local Tractor Supply Company store or utilize online resources to boost the sales of the paper emblems during the fundraising period. However, participation is not a requirement to receive funding through the Grants for Growing program.

RESULTS (EST. 2018)

\$4,796,934 RAISED

163,685 TRACTOR SUPPLY COMPANIES

1,573 GRANTS AWARDED

IN-STORE AND OFFICE OR AS ED & FFA PAPER EMBLEM

USE SOCIAL MEDIA TO PROMOTE THE FFA PAPER EMBLEM PROGRAM AT TSC

POST A PICTURE TAG TO PROVE AN EXPERIENCE TO CUSTOMERS

Must be raised through fundraising efforts outside of the FFA Paper Emblem program with the FFA Chapter.

10:04 📶 LTE 🔋

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👍 Like 💬 Comment 📧 Send

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Join the Bynum family. Apply today. Earn up to \$0.55/mile, plus full benefits.



GET YOUR 2022 PETERBILT UPON SIGNING WITH US!
BynumTransport.com

Get your 2022 Peterbilt upon signing with us!
Take the Wheel For Bynum

[HTTPS://BYNUMTRANSPORT.COM/DRIVE-FOR-BYNUM/](https://bynumtransport.com/drive-for-bynum/) Apply Now

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 **Immersive Van Gogh Exhibit Nashville** ⋮
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Step inside a living painting at Immersive Van Gogh Nashville!
You've never experienced art like this before!... See More

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We offer competitive pay up to \$0.55 cpm minimum pay for loads, great benefits including health, dental, life, and 401K, flexible home time, and more!



GET IN THE DRIVER'S SEAT OF OUR BRAND NEW 2022 PETERBILTS!
BynumTransport.com

Get in the Driver's Seat Of Our Brand New 2022 Peterbilt's!
Come Drive For Bynum

[HTTPS://BYNUMTRANSPORT.COM/DRIVE-FOR-BYNUM/](https://bynumtransport.com/drive-for-bynum/) Apply Now

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Flexibile home time, full benefits, and full support. Now Hiring for OTR, SE, MW, NE Regions! Hit the road with Bynum.



GET PAID UP TO \$0.55 CPM TO DRIVE WITH BYNUM!
BynumTransport.com

Get Paid Up to \$0.55 CPM to Drive with Bynum!
2022 Peterbilt's arriving NOW. Get yours TODAY!

[HTTPS://BYNUMTRANSPORT.COM/DRIVE-FOR-BYNUM/](https://bynumtransport.com/drive-for-bynum/) Apply Now

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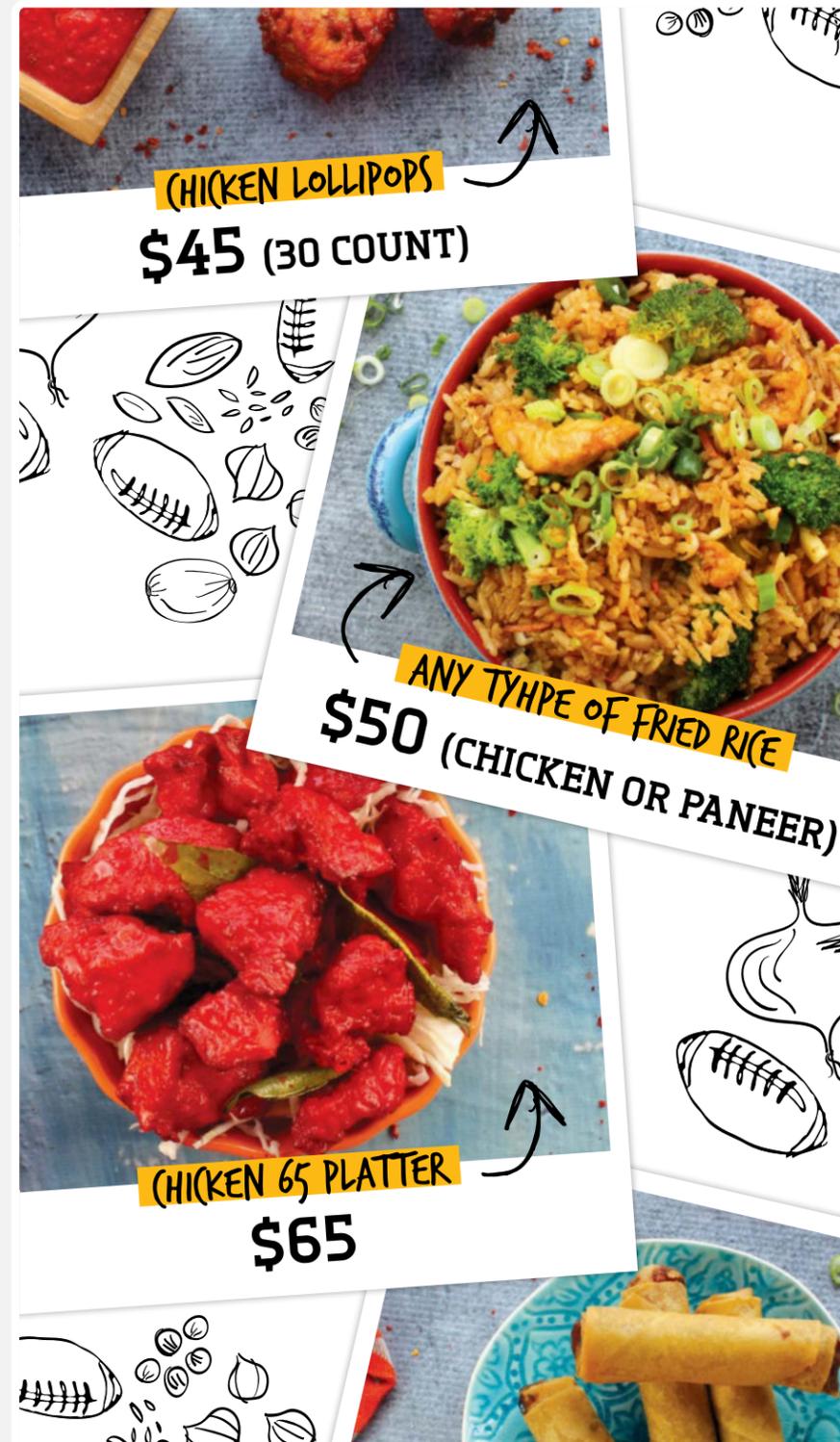
WHAT'S YOUR GAME PLAN?

Don't let your team go hungry this game day! Masala Wok's Party Platters will score big.

10% OFF

Coupon details go here.

ABC 123





CLOSED FOR

CHRISTMAS

Don't worry! We'll just be closed on Christmas Day. Come get your tikka on this week and save on your favorite dish.

10% OFF

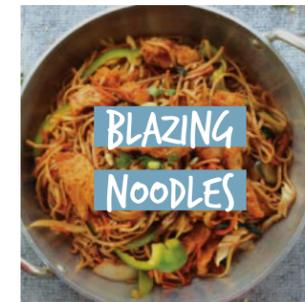
Coupon details go here.

ABC 123

**SKIP THE LINE,
ORDER ONLINE!**

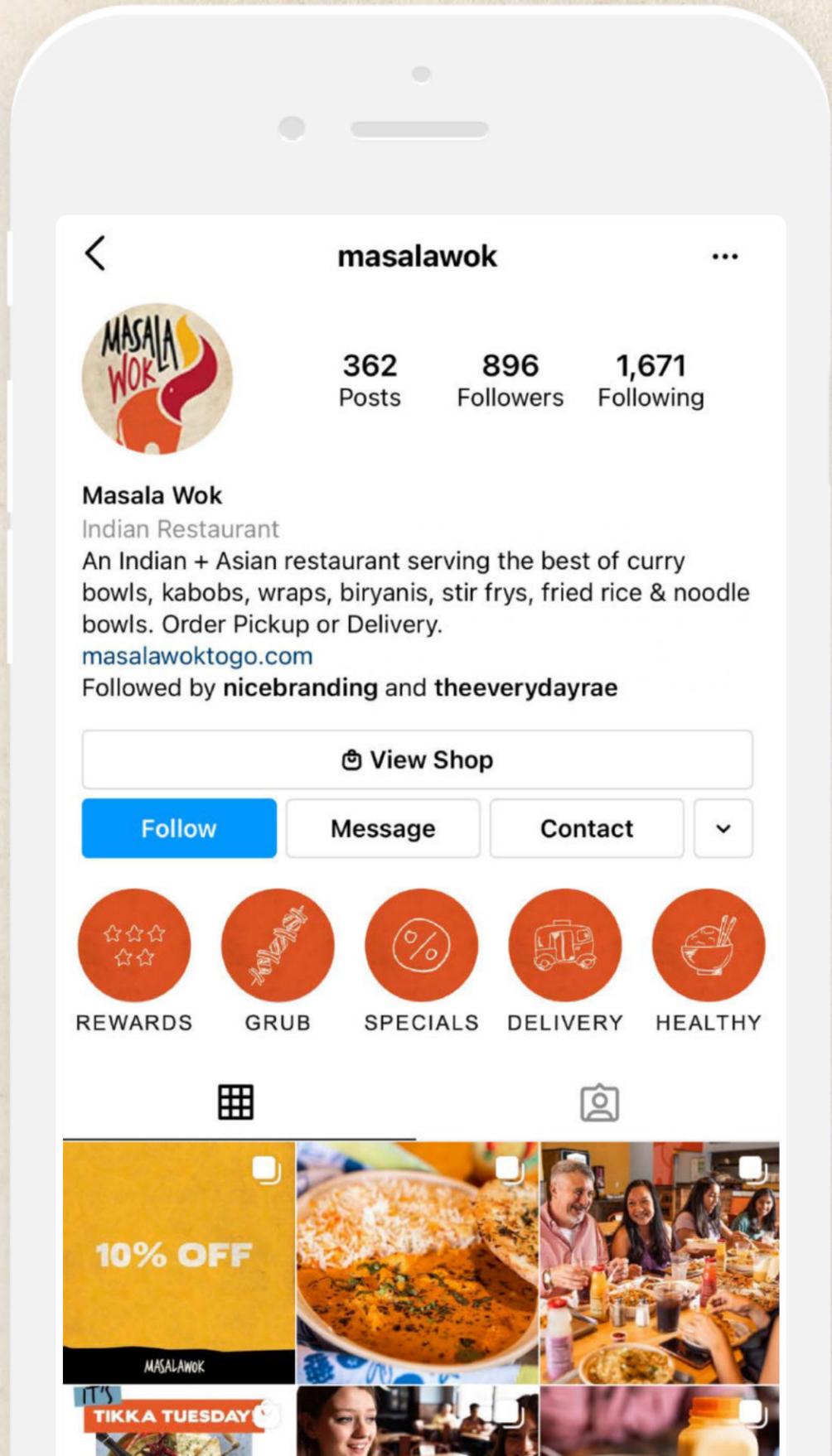
ABC 123

**SKIP THE LINE,
ORDER ONLINE!**



ORDER NOW!







TIKKA BREAK FROM COOKING



We've got all your
favorites. Let us handle
dinner tonight.

We've got all your
favorites. Let us handle
dinner tonight.

10% OFF

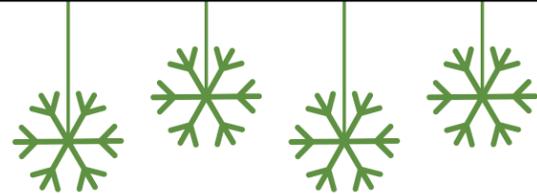
Coupon details go here.

ABC 123

Online Ordering Available For
**DELIVERY
OR PICKUP**

ORDER NOW

TIKKA SHACK



▶▶▶ CLOSED FOR ◀◀◀ CHRISTMAS

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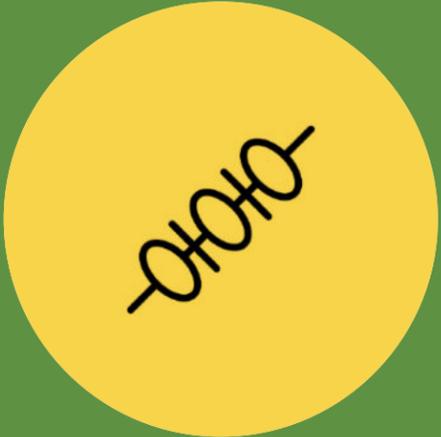
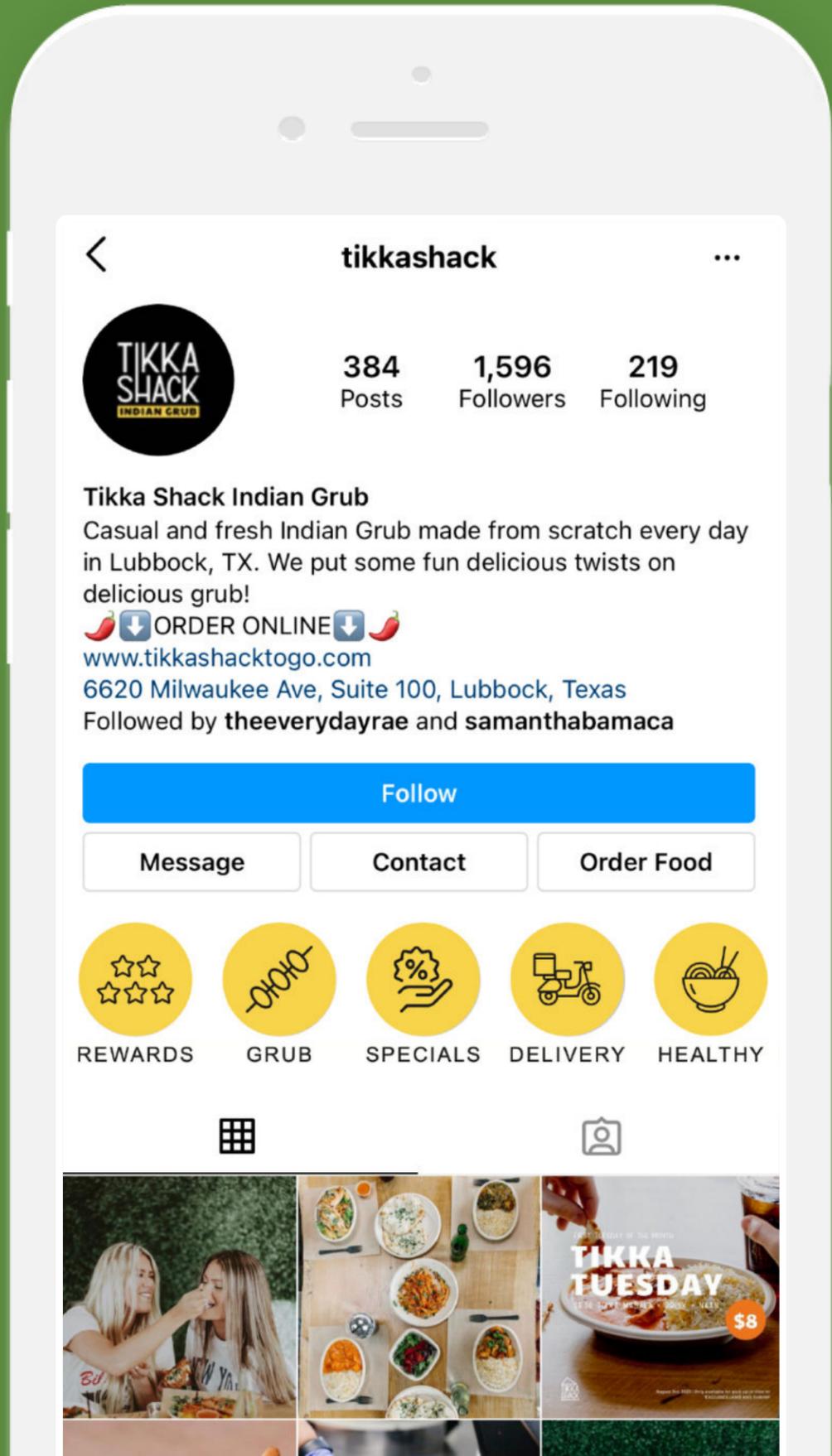


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Who We Are Meet Our Incredible Team

LTD is part of Hotel Brokers International (HBI) and we are focused on expanding the brand to Central America, Central America, and the Caribbean. HBI has 17 offices throughout the United States and is the oldest and largest network of its kind. We sell properties ranging from limited-service hotels to luxury resorts with more than 500 rooms.

17
HBI members
sharing resources

10,500+
HBI AFFILIATION
hotel transactions

70,000
hotel owners &
investors in our
database

62
years serving
Hotel investors



James Clinton Bunn
President & Lead Sales Broker

James and his team help hotel owners and investors maximize their ROI whether selling, buying or developing hospitality assets. James is an experienced Real Estate Broker and Hospitality professional with a sole focus of selling hotels and resorts. He has a successful track record of marketing and selling real estate while negotiating in the best interest of his clients to get desired results. His specialties include: asset evaluation, outbound sales prospecting, marketing, networking and creative problem solving. James got his start earning a degree in Hospitality from the University of Tennessee Knoxville in 2003. He is most passionate about serving others, leading his team and helping hotel owners make the best decision possible during the acquisition and disposition of hospitality assets.



Samuel Smith
Partner/Broker

Samuel is a Real Estate Broker and business professional who specializes in helping clients with the acquisition and disposition of hotel assets. He has extensive knowledge of business operations, new construction, and real estate investment evaluations. Some of his key skill sets include: sales prospecting, marketing, and negotiations all geared towards successful transactions. Samuel is passionate about helping others achieve their goals and is well equipped to help owners and investors make solid decisions so that they are able to maximize their return on investments when buying or selling a hotel or portfolio of hotels. Samuel earned a degree in Marketing from the University of Tennessee in 2004. His sales career started by selling educational books door to door and now has over 15 years of selling Real Estate along with leadership sales roles in the corporate sector. Samuel remains cool under pressure and is the guy you want on your side looking out for your best interests.



Aaron Zawislak
Advertising & Marketing

Aaron Zawislak is a marketing and advertising veteran with over 20 years of experience in traditional marketing, digital marketing and analytics. Aaron brings a wealth of knowledge gained from time spent honing his skills across multiple industries (online, social media, hospitality, bars & restaurants, education, manufacturing and automotive) and leads LTD International's marketing, advertising and online efforts. Aaron is excited to be a part of the LTD International team and help to connect hospitality property owners and investors worldwide. Aaron currently resides in the United States and travels frequently to Central America and Europe.







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WHITE HORIZONTAL LOGO WITH GRADIENT ICON
ONLY USE ON DARK BLUE



WHITE HORIZONTAL LOGO WITH WHITE ICON
CAN BE USED ON VARIOUS CONTRASTING BRAND COLORS



ICON ONLY - GRADIENT
CAN BE USED ON DARK BLUE AND WHITE

DELINES

Colors: purple, sea green

* This color should only be used in the gradient, as shown below.

COLORS	631	PMS 2726	2398
0 6 18 0	CMYK 76 67 0 0	CMYK 72 10 47 0	
187 204	RGB 84 98 173	RGB 62 172 154	
5BBBCC	HEX #462A2D	HEX #3DAB7A	

GRADIENTS



gradient one

* This gradient is a combination of #009F96 + #462A2D

gradient two

* This gradient is a combination of #5462AD + #00508F

gradient three

* This gradient is a combination of #06508F + #419CDE

FONTS

Greycliff CF

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijkl
nopqrstuvwxyz

USED FOR

headline + subheading 1

GRAYCLIFF HEAVY

headline + subheading 2

GRAYCLIFF LIGHT

list headlines

GRAYCLIFF MEDIUM

SECONDARY BUTTONS

GRAYCLIFF EXTRA BOLD

BRAND FONT ONE

FONTS

DIN

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijkl
nopqrstuvwxyz

USED FOR

SECONDARY SUBHEADING

DIN BOLD

BUTTONS

DIN MEDIUM

BRAND FONT TWO

Montserrat

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abcdefghijkl
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USED FOR

Body Copy

MONTERRAT REGULAR

BRAND FONT THREE

LOGO USE ON PHOTOS



ONLY USE WH



PHOTO TREATMENTS

duotone photos

- ANY IMAGE USING A GRADIENT OVERLAY SHOULD FIRST BE DUOTONED
- IMAGE SHOULD BE ON-BRAND AND SET TO A DUOTONE OF DARK BLUE (#1C3442) AND LIGHT GRAY (#E0E0E0) WITH HIGH CONTRAST
- NOT ALL IMAGES NEED TREATMENTS (EX. IMAGES USED FOR BLOGS OR PROMOTIONS)

gradient overlay

- PHOTO SHOULD HAVE ONE OF THE THREE APPROVED GRADIENTS OVERLAYED AT 100% MULTIPLY



PHOTO TREATMENTS

duotone staff photos

- INDIVIDUAL TEAM PHOTOS SHOULD BE SET TO A DUOTONE OF PURPLE (#5462AD) AND LIGHT GRAY (#E0E0E0) WITH HIGH CONTRAST

staff photo backgrounds

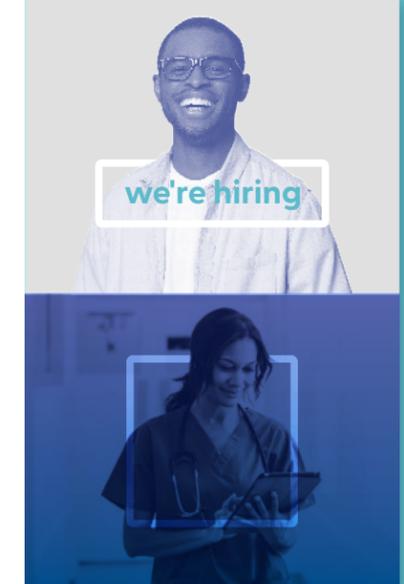
- STAFF PHOTOS SHOULD HAVE MINIMAL OR NO BACKGROUND AND SET TO A LIGHT GRAY COLOR (#E0E0E0)



PHOTO TREATMENTS

added design element

- ROUNDED SQUARE OR RECTANGLE FRAMES CAN BE INCLUDED IN THE IMAGE DESIGN AS AN ADDED DESIGN ELEMENT
- THEY SHOULD BE CREATED AS EITHER PROPORTIONATE SQUARES OR HORIZONTAL RECTANGLES WITH A .05 INCH CORNER CURVE AND SET TO 100% OVERLAY
- THE SQUARE OFTEN WORKS WITHIN THE PHOTO TO CREATE AN OVERLAPPING LOOK



GRAMMAR + PUNCTUATION

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COMMAS

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Example: We use our skills, knowledge and expertise to help business leaders like you harness the limitless power of technology to solve complex problems and achieve your vision.



LOGO ON WHITE



ICON ON WHITE

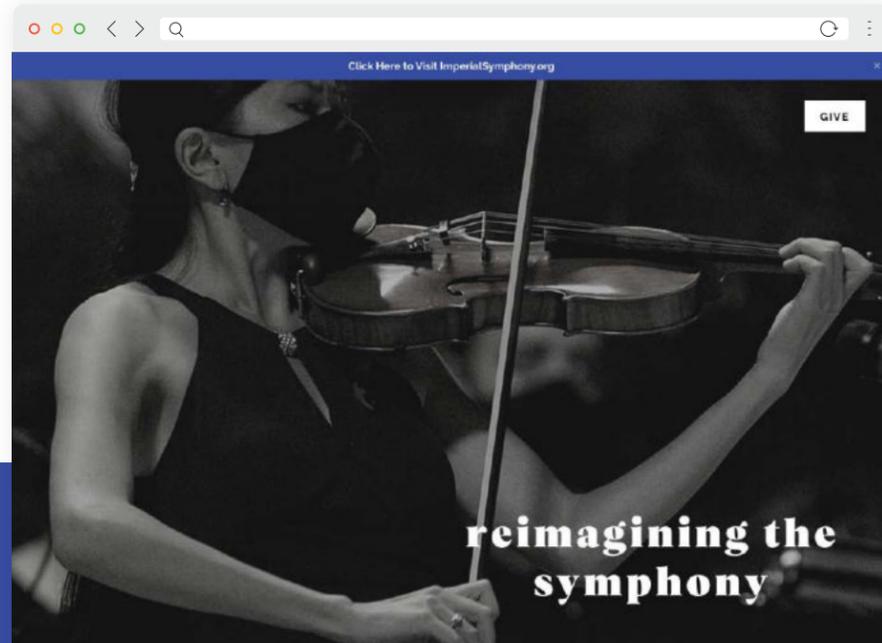


LOGO ON COLOR



ICON ON COLOR





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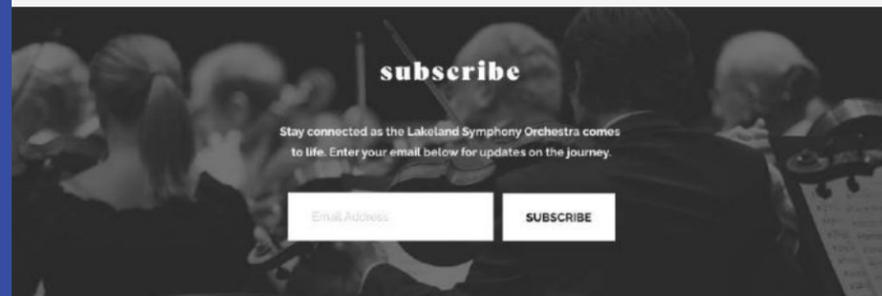
In 1966, the Lakeland Symphony Orchestra was incorporated by a handful of leaders – all with the shared vision to “cultivate love of the musical arts.”

For the past 55 years, through trials and triumphs, that vision has been at the core of every program, concert, and production. This 56th season brings a return of the foundational name and an expansion of programs to introduce even more people to the music we love.

2021-2022 Season

The Symphony returns in October 2021 for a full season of symphonic and ensemble concerts. Subscriptions are available through August 18. Tickets to individual concerts will be available beginning August 23.

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Stay connected as the Lakeland Symphony Orchestra comes to life. Enter your email below for updates on the journey.

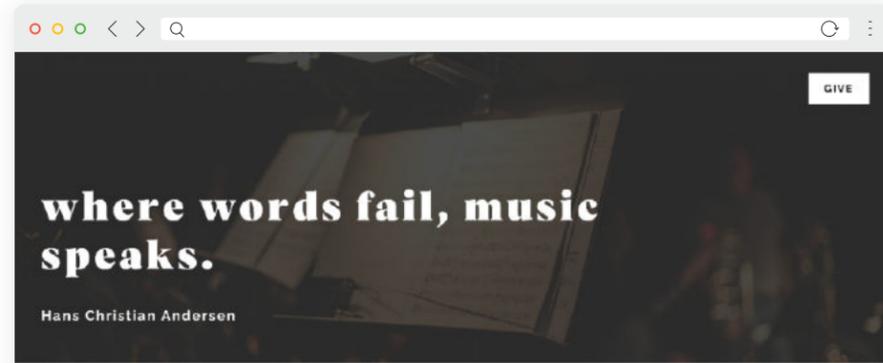
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In 2021, the Imperial Symphony Orchestra will become the Lakeland Symphony Orchestra with a renewed focus on its founding mission, remastered for today's audience.

LAKELAND SYMPHONY ORCHESTRA

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where words fail, music speaks.

Hans Christian Andersen

JOIN US IN REIMAGINING THE SYMPHONY

At many points over the past year, words have certainly failed us.

With your generosity and encouragement, live music endured. The symphony produced several smaller performances that lifted spirits and kept our community connected.

As we transition back to the Lakeland Symphony orchestra and renew energy around our purpose, we are paying special attention to the values that guide our service to the community: connection, professionalism and diversity.

This season we're unveiling new donor amenities designed to connect you with fellow patrons, engage with musicians and even invite friends to join you for performances.

Together, we will recover, rediscover and reconnect.

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CONDUCTOR'S CIRCLE

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\$25,000+

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Plus, you will enjoy all the benefits of the following giving tiers.

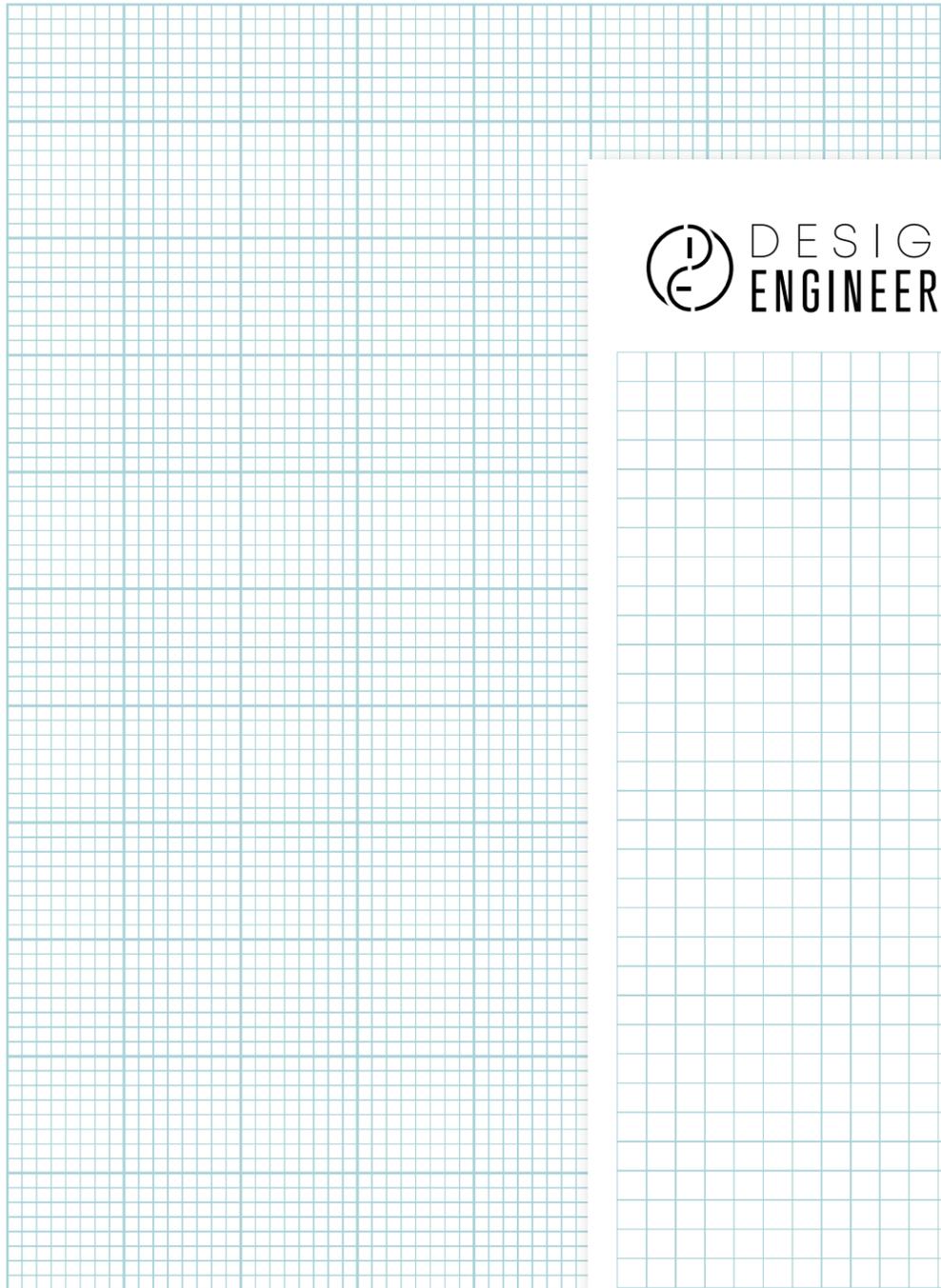
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Project _____
Date _____
Page _____



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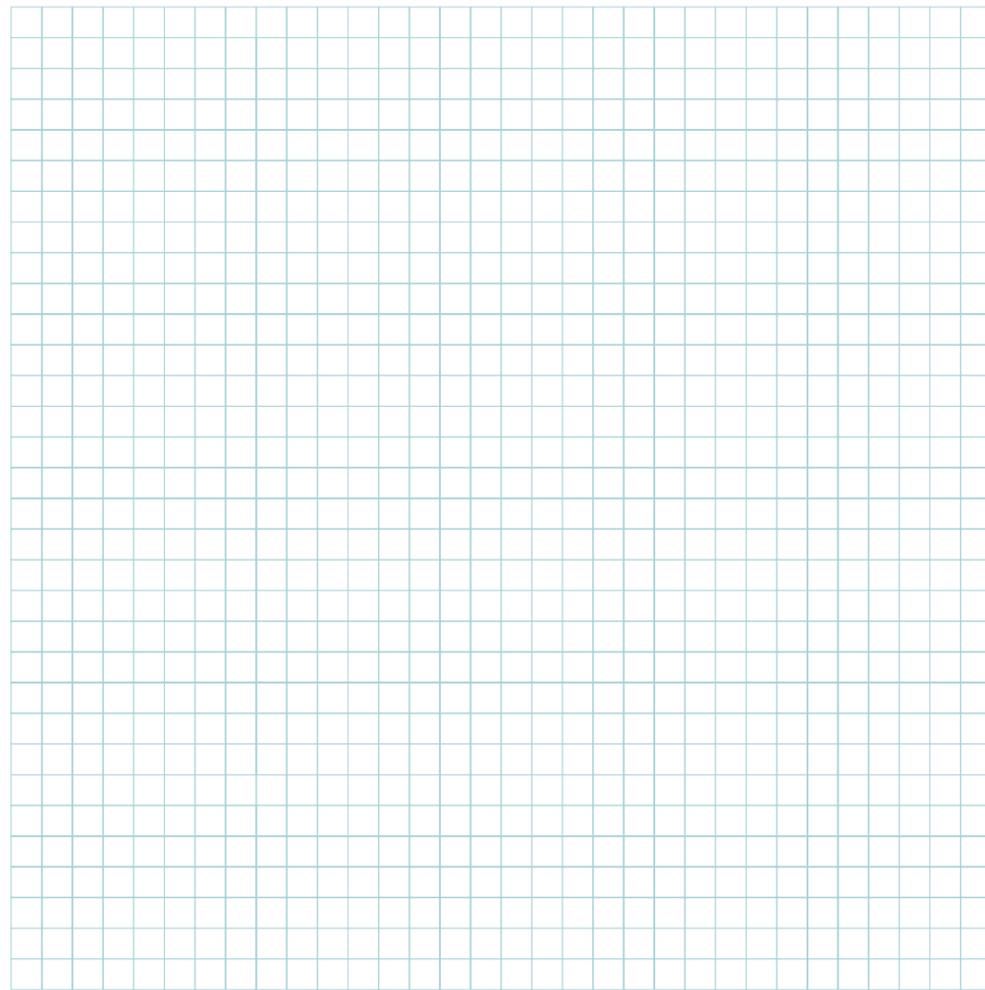


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PRESIDENT

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Ryan Cargo
EBRIDGE, INC



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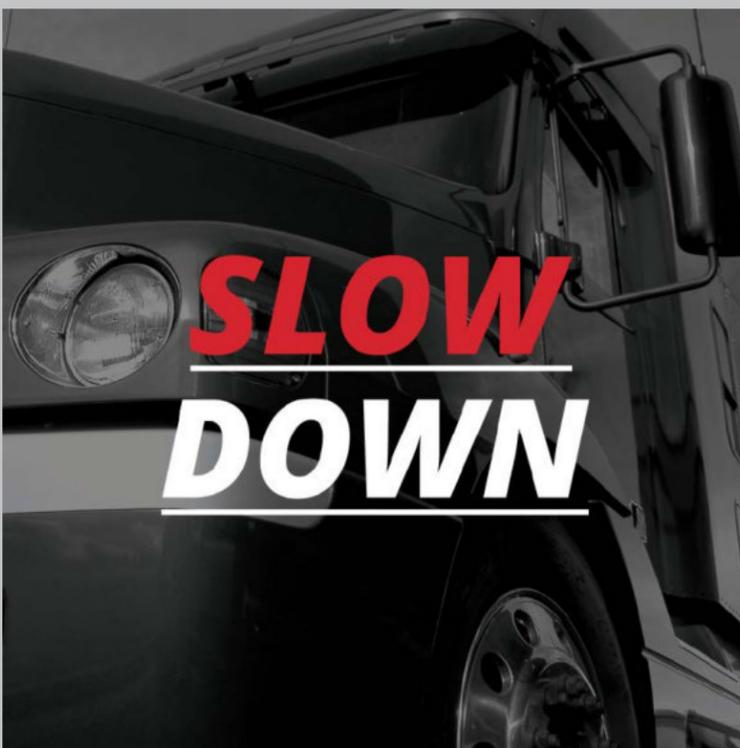
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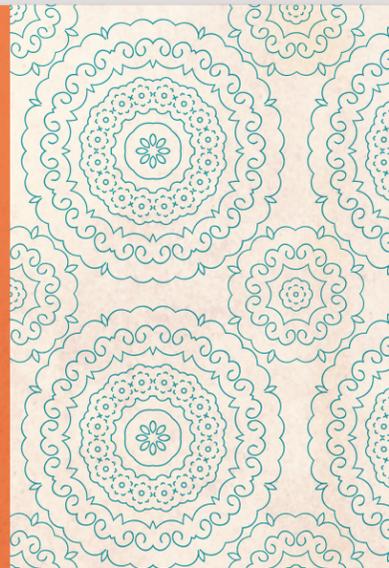
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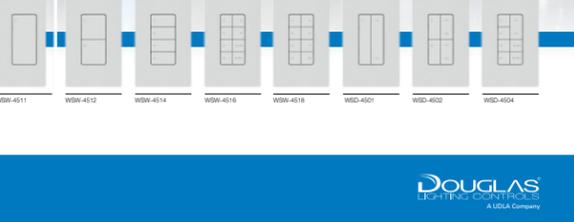
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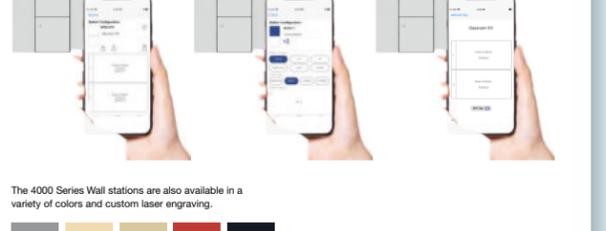
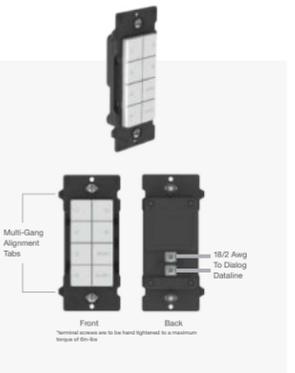


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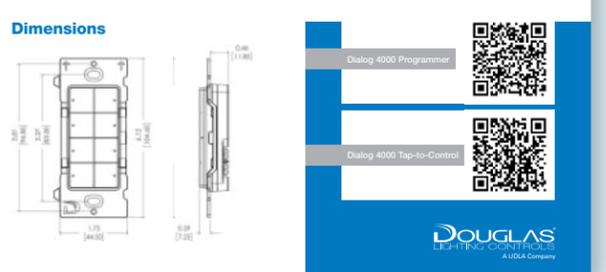


Dialog® Wall Stations

To complement the features and functionalities of the Dialog® system, the 4000 Series Dialog® Wall Stations add a modern look and styling for the customer facing interface. They offer all the same flexibility and functionality as our WSW-35xx line of switches. In addition, we have enhanced them with a built-in timer function and the ability to program them with a iOS device (Android coming soon). These Dialog® wall stations are designed to give you flexibility to fit any design. The button can be programmed for ON only, OFF only, toggle, timer, and preset activation. Dimming stations in the series have additional functions such as Raise and Lower. These Dialog® dataline switches also come in multiple colors to match the room design (white, grey, black, ivory, light almond and red). Dialog switches connect to the network bus via the 2-wire Dialog® Dataline connection for transmission of data and power. Once powered they can be configured via the configuration App to set the target and function of the buttons.



Dimensions



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KPA = Custom Engraving Keypad Assembly Only	-45	01 - 1-Zone Dimmer 02 - 2-Zone Dimmer 04 - 4-Zone Dimmer/4 Preset	- G-C Grey - B-C Black - L-C Ivory - LA-C Light Almond - R-C Red
--	-----	---	--

Examples:
WSW-4511-W 1-Button Wall Station (ON/OFF/Toggle/PRESET), White
WSD-4504-B 4-Zone / 4-Preset Dimmer Station (ON/OFF/Toggle/Timer/Preset/Raise/Lower), Black
WSW-4516-LA-C 6-Button Wall Station (ON/OFF/Toggle/Preset/Raise/Lower), Light Almond, w/ Custom engraving

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PERFORMANCE SPECIFICATION

Model	Watts (nom.)	Input Amps (120V)	Input Amps (277V)	Input Amps (347V)	Input Amps (480V)	Delivered Lumens	lm/W	PF	THD
LHBB-200W-Bay-U-560-120-VA-4-2	200	1.85	0.80	0.64	0.48	30000	150	>0.9	<15%
LHBB-200W-Bay-H-560-120-5M-A-2	200	-	-	-	-	30000	150	>0.9	<15%
LHBB-240W-Bay-U-560-120-VA-4-2	240	2.22	0.96	0.64	0.48	36000	150	>0.9	<15%
LHBB-300W-Bay-U-560-120-VA-4-2	300	2.78	1.20	-	-	45000	150	>0.9	<15%
LHBB-300W-Bay-H-560-120-5M-A-2	300	-	-	-	-	45000	150	>0.9	<15%
LHBB-400W-Bay-U-1120-120-VA-4-4	400	3.70	1.60	0.96	0.68	60000	150	>0.9	<15%

PERFORMANCE NOTES:
- Delivered Lumens and LPW data provided for 5000K model at 20°C with standard 120° optic
- Specifications subject to change without notice

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Features:

- Selectable Wattage and Selectable CCT
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PERFORMANCE DATA

Formal	Watts (Max/Min)	Lumens	LPW	Input Current (mA @ 120V)	Input Current (mA @ 277V)	PF	THD
12	18.0/3.0	2000/2500/3150	125	0.16/0.18/0.23	0.06/0.08/0.12	>0.90	>20%
22	18.0/3.0	2000/2500/3150	125	0.16/0.18/0.23	0.06/0.08/0.12	>0.90	>20%
24	25.0/3.5	3125/3750/4375	125	0.23/0.26/0.32	0.10/0.12/0.14	>0.90	>20%

LUMEN MAINTENANCE
Reported per TM-21 L70 > 50,000 hrs
Calculated L80 L85 = 60,000 hrs

PERFORMANCE NOTES:
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4000 Series Dialog Wall Stations



BALLASTS

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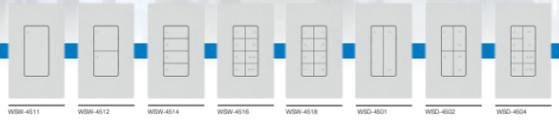
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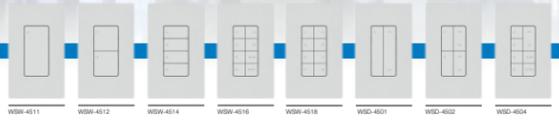
A complete range of solutions for nearly every application

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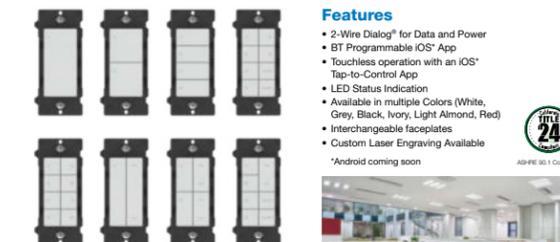


Dimensions



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4000 Series Dialog® Wall Stations



Features:

- 2-Wire Dialog® for Data and Power
- BT Programmable iOS® App
- Touchless operation with an iOS® Tap-to-Control App
- LED Status Indication
- Available in multiple Colors (White, Grey, Black, Ivory, Light Almond, Red)
- Interchangeable faceplates
- Custom Laser Engraving Available

*Android coming soon

DOUGLAS
LIGHTING CONTROLS
A USLA Company

4000 Series Dialog Wall Stations



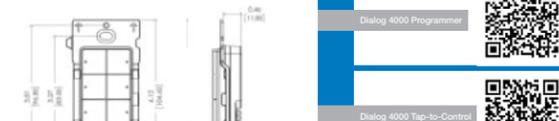
Configuration & Options

The 4000 Series switch stations allow for programming via any iOS. Using the app and NFC, simply "Tap" the face of the wall station to bring up its programming to adjust any of its settings. Alternatively, the app will search the local area and list the connectable devices. Each station and button allows for custom labeling to be used in the Tap-to-Control App. With a network key, all settings are secured from tampering.

If an end user is setup with the network key, they will be able to use the "Tap-to-Control" to create a connection to the switch for touchless control.

The 4000 Series Wall stations are also available in a variety of colors and custom laser engraving.

Dimensions



DOUGLAS
LIGHTING CONTROLS
A USLA Company

Ordering Information

Type	Series	Buttons	Color
WSW = Switch Station WSD = Dimmer Station	-45	11 - 1 button	- W White
		12 - 2 button	- G Grey
		14 - 4 button	- B Black
		16 - 6 button	- L Ivory
KPA = Custom Engraving Keypad Assembly Only	-45	01 - 1-Zone Dimmer	- LA Light Almond
		02 - 2-Zone Dimmer	- R Red
		04 - 4-Zone Dimmer/4 Preset	- C-C Custom Engraving
		01 - 1-Zone Dimmer	- W-C White
02 - 2-Zone Dimmer	- G-C Grey		
04 - 4-Zone Dimmer/4 Preset	- B-C Black		
			- L-C Ivory
			- LA-C Light Almond
			- R-C Red

Examples:
WSW-4511-W 1-Button Wall Station (ON/OFF/Toggle/PRESET), White
WSD-4504-B 4-Zone / 4-Preset Dimmer Station (ON/OFF/Toggle/Timer/Preset/Raise/Lower), Black
WSW-4516-LA-C 6-Button Wall Station (ON/OFF/Toggle/Preset/Raise/Lower), Light Almond, w/ Custom engraving

EVERLINE

LED LINEAR HIGH BAY FIXTURE - MODERN | ROBUST



Applications:

- Ideal for warehouses, factories, and industrial applications.
- Chain or cable mounting
- Indoor, non-condensing, non-corrosive environments
- 120-277 or 347-480 VAC

Features:

- Light output options from 30,000 to 60,000 lumens
- Aluminum extrusion heatsink
- 0-10V dimming to 10%
- Field installable sensor/controllers available
- Multiple lens options
- 5 year warranty

PERFORMANCE SPECIFICATION EXAMPLE: LHBB-200W-840-U-560-120-VA-4-2

Model	Watts (nom.)	Input Amps (120V)	Input Amps (277V)	Input Amps (347V)	Input Amps (480V)	Delivered Lumens	lm/W	PF	THD
LHBB-200W-Bay-U-560-120-VA-4-2	200	1.85	0.80	0.64	0.48	30000	150	>0.9	<15%
LHBB-200W-Bay-H-560-120-5M-A-2	200	-	-	-	-	30000	150	>0.9	<15%

PERFORMANCE NOTES:
Specifications subject to change without notice.

It's EASY to REACH US...

UNIVERSAL LIGHTING TECHNOLOGIES, INC.
51 Century Blvd., Suite 230
Nashville, TN 37214-3683
GENERAL INFO (615) 316-5100
For Technical Engineering Services (TES), application support and warranty information, call 1-800-225-5278
WEBSITE: univtl.com
EMAIL: webmaster@univtl.com

DOUGLAS
LIGHTING CONTROLS
A USLA Company

EVERLINE

LED VOLUMETRIC FIXTURE WITH SELECTABLE WATTAGE AND CCT



Applications:

- For recessed lay in mounting in T Grid Applications
- Indoor - non-condensing, non-corrosive environments
- 120-277 VAC
- Ideal for Commercial, Retail, Hospitality, and Office

Optional controls for integration with our Bluetooth Eco System

Features:

- Selectable Wattage and Selectable CCT
- Available in 1X4, 2X2, and 2X4
- 0-10V LED Driver with Aux Power and Dim-To-Off

PERFORMANCE DATA

Formal	Watts	Lumens	LPW	Input Current	Input Current	PF	THD
12	18.0/3.0	2000/2500/3150	125	0.16/0.18/0.23	0.06/0.08/0.12	>0.90	>20%
22	18.0/3.0	2000/2500/3150	125	0.16/0.18/0.23	0.06/0.08/0.12	>0.90	>20%
24	25.0/3.5	3125/3750/4375	125	0.23/0.26/0.32	0.10/0.12/0.14	>0.90	>20%

LUMEN MAINTENANCE
Reported per TM-21 L70 > 50,000 hrs

PERFORMANCE NOTES:
Specifications subject to change without notice.

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DOUGLAS
LIGHTING CONTROLS
A USLA Company

4000 Series Dialog Wall Stations



Applications:

- Office
- Education
- Retail
- Industrial
- Parking

CORE SELECTOR GUIDE

4000 Series Dialog Wall Stations

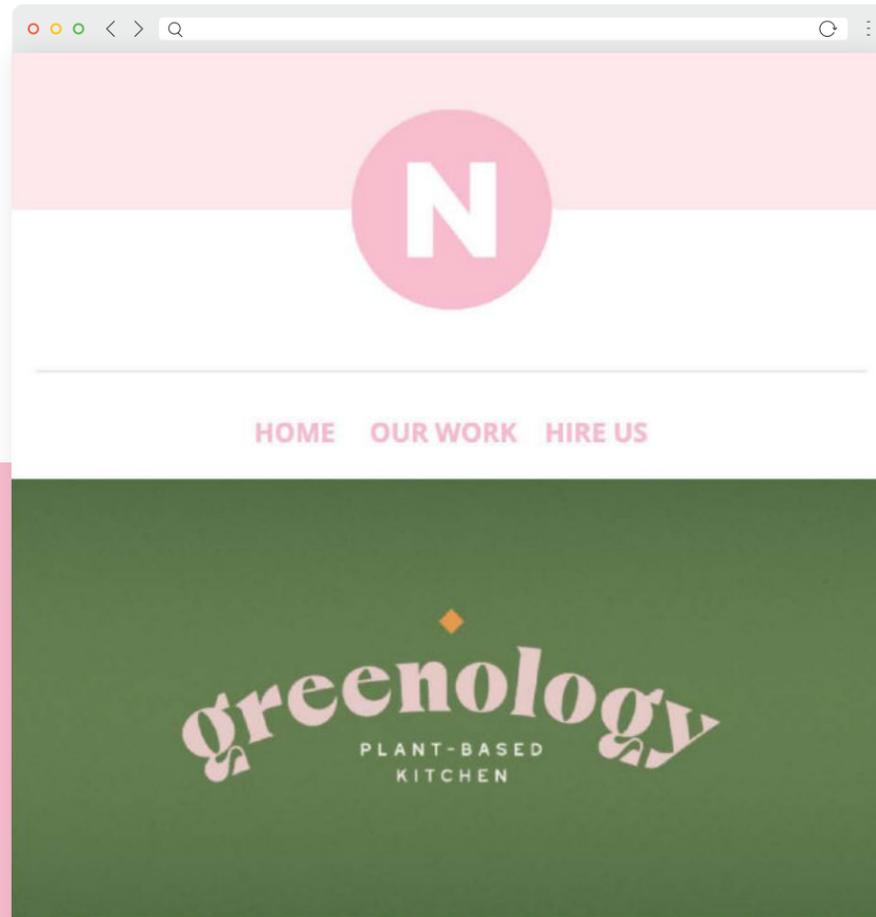


DOUGLAS
LIGHTING CONTROLS
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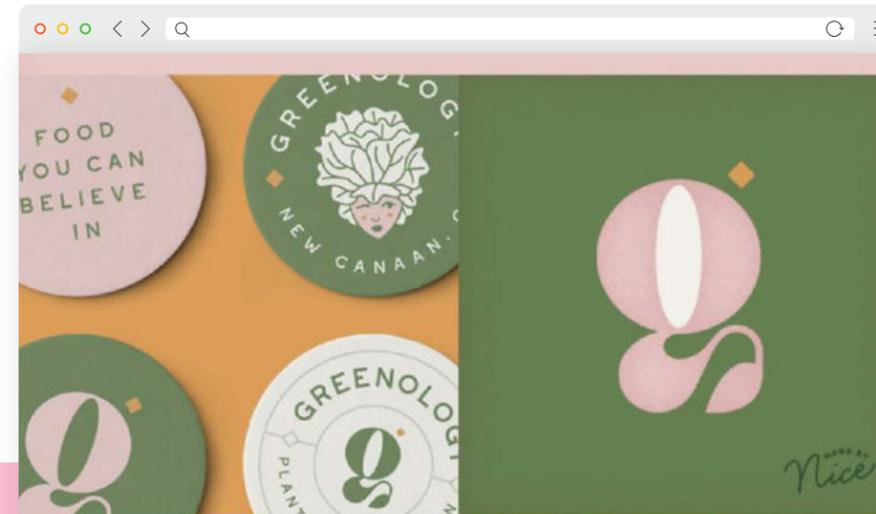
**NICE
WORK**





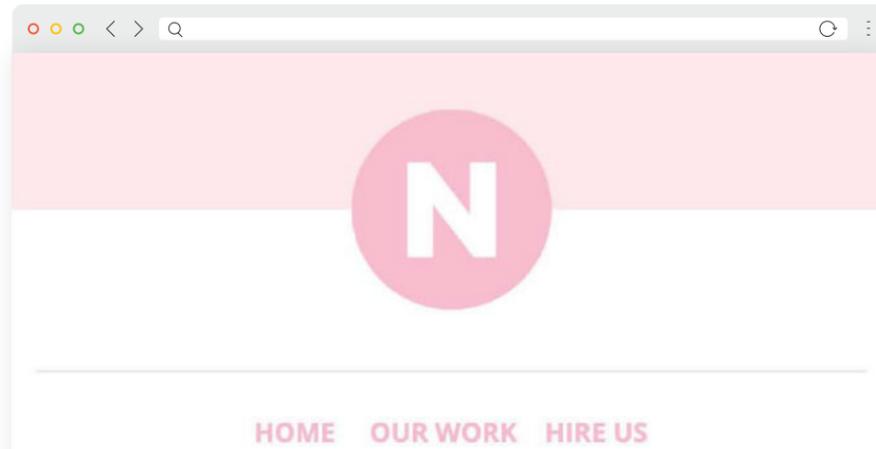
This brand cleverly connects people with the cultlike "-ology" behind the plant-based lifestyle.

The mood board we created exudes hues of a muted, modern green and a soft, neutral blush that together clearly communicate a natural, green concept.



An illustrated lettuce-headed goddess takes center stage, a beacon for her plant-based followers. Part muse, part guru, she obviously has plants on her mind. Branded graphics, store merchandise, and restaurant to-go containers convey the motto, "Food You Can Believe In," which further drives home the idea that Greenology is a lifestyle.



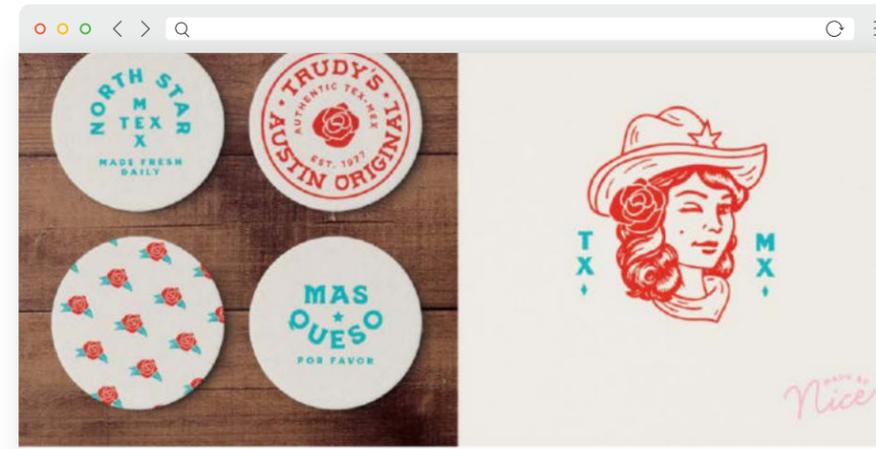


TRUDY'S

AUTHENTIC
TEX-MEX

Even before we came on the scene, Trudy's was an Austin, Texas institution.

This restaurant's regulars would tell you that when you step into a Trudy's you're likely to be greeted by someone who knows your name (and your drink order). But the restaurant's brand just wasn't doing the trick in getting that vibe across. We took over to reimagine the brand, putting a face to the Trudy's name and giving the restaurant the personality it deserves.



Trudy is now a custom-illustrated graphic that draws you in with a playful wink and a sly smile. She is a visual representation of a restaurant that treats everyone like a regular. And she inspires the people of Trudy's to carry on the legacy of down-home, southwestern-style service. Trudy doesn't do it alone, though. She is accompanied by a posse of logo marks that each take their turn connecting people with the brand.





HOME OUR WORK HIRE US

HOWDY
HOWDY
HOWDY

BEGINNING AUGUST 1, 2021

We're 
kicking
off our
branding
boots at a
new
location!



1201
LIBERTY
PIKE

HOWDY
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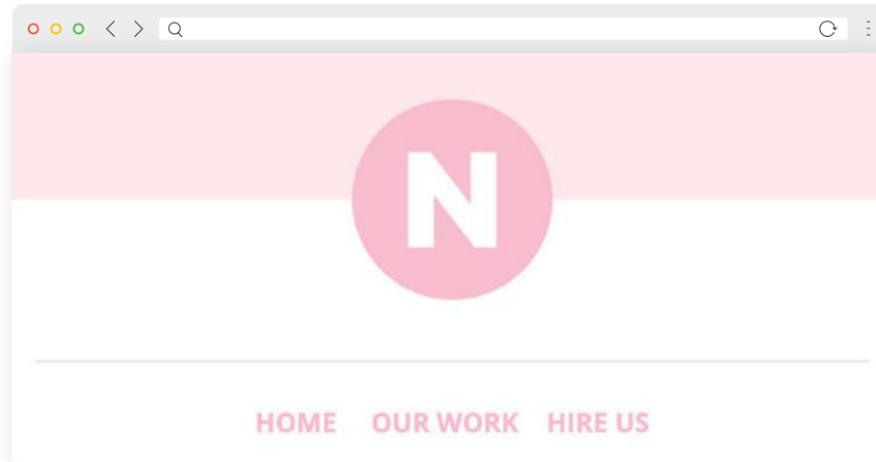
SUITE 213

FRANKLIN
TN



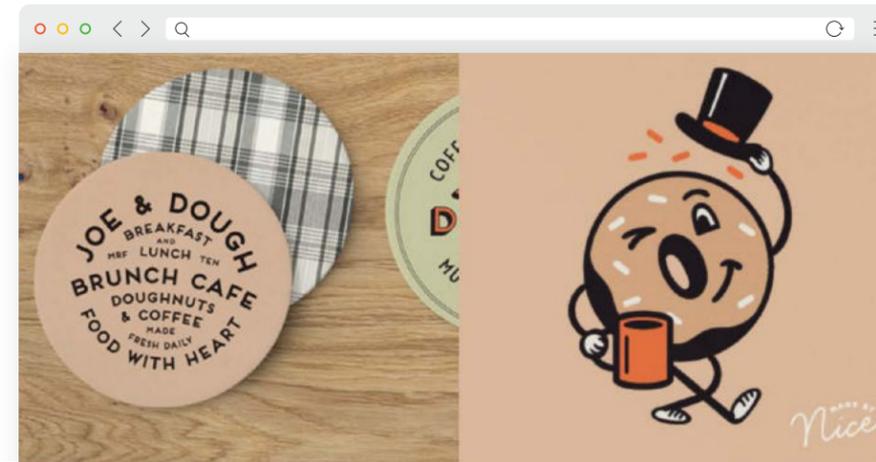
 NICE
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Nostalgia, Sweet Nostalgia.

This time, we created a restaurant brand personality around a fictional Joe & his dough for an ultra-hip cafe appropriately called Joe & Dough. The doughnut shop is a neighborhood spot that welcomes the community in for a hot cup of joe, a warm doughnut, and a place to sit and catch up on all the things. The man behind the brand, Joe, is an old-timey connesseieur committed to creating doughnuts only the old-fashioned way, introducing a nostalgia that starts at the first bite and keeps people coming back for more.



Step into the visual direction and you'll be whisked away to a place that gives off vintage diner vibes while somehow remaining super fresh and current. Throughout the experience, the dough takes center stage. The fluff even forms a supporting logo that greets you with a tip of the hat and a conspiratorial wink of the eye.



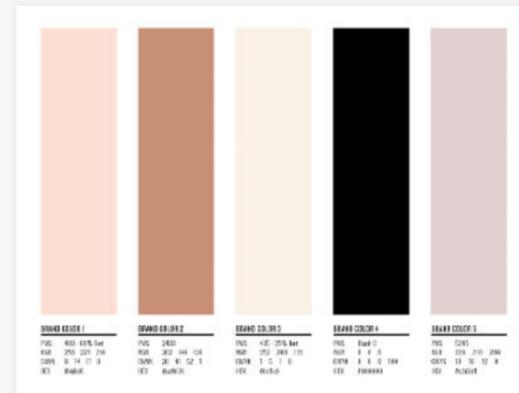
6. BRAND AWARENESS



Brand awareness is the measure of how familiar your target audience is with your brand and how well they recognize it. Brand awareness efforts give your brand a personality and outlet to be sincere, receive feedback, and tell a story—all of which fosters trust with consumers.

View examples of brand awareness efforts that we've created for Petsense, a pet supply retailer.

7. BRAND COLORS



Brand colors play a big role in how a brand is perceived. They help make your brand memorable and recognizable. Brand colors can also attract the right kind of customers and evoke certain feelings associated with your brand.

When choosing brand colors, it's important to consider color psychology and color combinations using the color wheel as a guide.

See an example of brand colors that we selected for Alex Garza, a social media influencer.

8. BRAND FONTS



TECH COMPANY BRAND POSITIONING: POSITIONING STATEMENT

After digging into the core of who Big Fish is, we crafted a positioning statement. A positioning statement is an important piece of our Foundational Branding process. It clearly and succinctly defines a company or organization and serves as a guide for every step of our branding process.

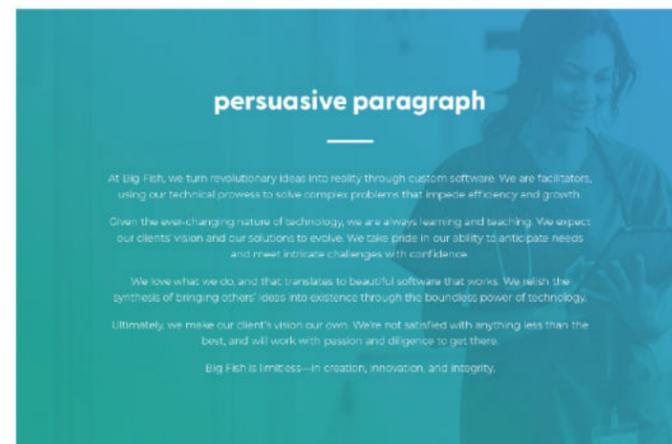
We created a long and short positioning statement that focuses on how Big Fish uses their experience and drive to bring their client's vision to life. Having a clear and concise statement for Big Fish was a key piece in developing consistent messaging for their brand.



TECH COMPANY BRAND POSITIONING: PERSUASIVE PARAGRAPH

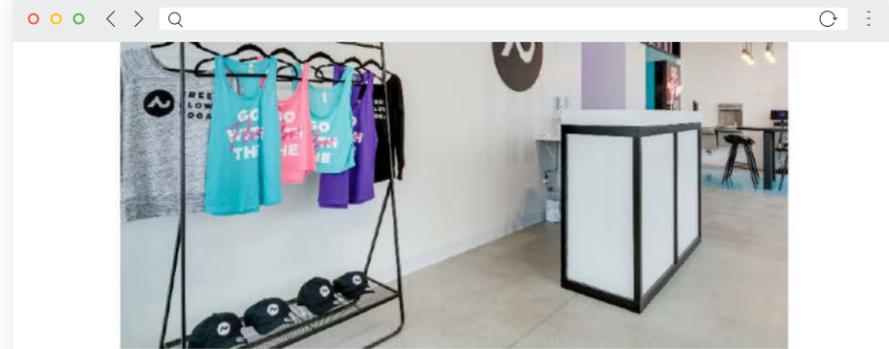
Next, we took the positioning statement and expanded that into a persuasive paragraph. For their persuasive paragraph, we wanted to communicate more about Big Fish's process for developing software and the passion they bring to every project. We also wanted to highlight their commitment to excellence in what they do.

Big Fish can take this persuasive paragraph and use it for their website or any of their marketing collateral to further explain who they are and what sets their team apart from the competition.



An additional piece we helped create for Big Fish was an outlined process for their software development. We wanted to showcase how Big Fish takes a client from a discovery session to a successful software launch. The five steps we outlined for Big Fish's process were: discovery, design, development, deployment, and diligence.

We displayed this process on the homepage of their website, so it would be easy for potential clients to find and quickly understand the scope of what Big Fish can do. This was also an important piece for Sara and her team to have while on a sales call with a potential client.



When you consider that every touch point—big and small—within your interior, you're providing a chance to form a lasting bond with your customer, it's important to carefully consider their journey through the space, including seamless transitions to keep them engaged.

EMPLOYEE ATTIRE

An often overlooked step in branding your business is employee attire. When your staff communicates with customers, their attire can (and should) align with your brand's visual direction, including the logo and key messaging.



Employee attire is another place that you can bring out your brand's personality. It could be serious and professional, or more casual, fun, and even cheeky, but it shouldn't be all of the above. You guessed it, it's dictated by your brand positioning and must align.

When your brand voice, visuals, and differentiators are on display, your staff attire can serve as a mini-billboard. When it comes to building a lasting connection with customers, no touch point should go unbranded.

BRAND SUPPORT

Brand support is another way to say marketing collateral. It's usually printed, but not always. Think brochures, flyers, social media, online advertising, email marketing, and beyond.

